

# Board Member Orientation Packet

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June 2011



California Partnership for the  
**San Joaquin Valley**

Office of Community and Economic Development  
California State University, Fresno

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## **A. HISTORY OF THE PARTNERSHIP**

### ***The Partnership: 2005 - 2010***

Set in motion in June 2005 by an executive order from Governor Schwarzenegger, the California Partnership for the San Joaquin Valley (Partnership) is an unprecedented public-private partnership sharply focused on improving the region's economic vitality and quality of life for the 3.9 million residents who call the San Joaquin Valley (Valley) home.

With Executive Order S-05-05, Governor Schwarzenegger addressed the unique challenges facing the Valley as well as the region's importance to California, and he founded the Partnership. While the Valley is one of the most productive agricultural regions in the world, the economic well-being of its residents lags well behind state and national averages. The Valley also is affected by poor air quality that has repeatedly failed to meet EPA standards. Despite these challenges, the Valley received substantially less per capita funding than the averages for California and the United States.

For too long, state and federal leaders had neglected the Valley. The creation of the Partnership was designed to address the region's challenges while establishing a solid framework for the future.

As part of Executive Order S-05-05, Governor Schwarzenegger requested from the new Partnership a Strategic Action Proposal (SAP) that provided recommendations to improve the economic conditions of the Valley. In October 2006, the group delivered its recommendations in the document: "The San Joaquin Valley, California's 21<sup>st</sup> Century Opportunity."

The SAP developed three overarching goals for the Valley: to develop a prosperous economy, create a quality environment, and to achieve social equity.

In support of these goals, the Partnership developed 10 work groups made up of stakeholders from public and private sectors. The purpose of these work groups was to support the Partnership's mission by creating and fostering a culture of leadership, action, and accountability. More specifically, the work groups were tasked with the following six initiatives:

- Build a 21<sup>st</sup> Century Transportation Mobility System
- Grow a Diversified, Globally Competitive Economy Supported by a Highly Skilled Workforce
- Create a Model K-12 Public Education System
- Develop High-Quality Health and Human Services
- Attain Clean Air Standards
- Implement an Integrated Framework for Sustainable Growth

In November 2006, Governor Schwarzenegger renewed the Partnership and implemented the SAP with Executive Order S-22-06. The Governor, along with the Legislature, provided \$5 million to begin this unprecedented regional effort.

After two years, the Partnership had made significant progress toward its goals. As a result, in December 2008, the Governor extended the Partnership indefinitely through Executive Order S-17-08 (see below), an extension of the terms set forth in Executive Order S-22-06.



## Executive Order S-5-05

06/24/2005

WHEREAS, the San Joaquin Valley is a region rich in resources and important to California's heritage, economy, environment and identity. It is one of the most productive agricultural regions in the world - home to farmlands that feed the nation and the world. It encompasses three world-class national parks that preserve the natural beauty of the Valley and the mountains that bound it. The San Joaquin Valley is intersected by a transportation corridor that is critical to the state's interstate commerce. Its people are hardworking and representative of many cultures, races and nationalities; and

WHEREAS, the eight counties and many communities that form the San Joaquin Valley enjoy assets that set the region apart from the rest of the state. But the Valley's unique geography, climate, and economy also pose specific challenges for the region that demand the attention of government leaders at the state, local and federal levels; and

WHEREAS, the region's population is growing much faster than the state average. By nearly every indicator, the economic well-being of the residents of the Valley lags behind state and national averages. More than one in five San Joaquin Valley residents lives in poverty. The region's median household income is approximately \$12,000 lower than the statewide median. Yet, because of past neglect, the San Joaquin Valley receives substantially less per capita funding than both the U.S. and state averages; and

WHEREAS, the region is also one of only two regions in the nation to be identified by the U.S. Environmental Protection Agency as an "extreme non-attainment" zone for repeatedly failing to meet air quality standards; and

WHEREAS, the strength of California is tied to the economic success of the San Joaquin Valley. Improving the economy and the well-being of the people of the San Joaquin Valley requires a concerted, coordinated and creative response from leaders at all levels of government and from community members.

NOW, THEREFORE, I ARNOLD SCHWARZENEGGER, Governor of the State of California, by virtue of the power and authority vested in me by the Constitution and laws of the State of California, do hereby issue this Executive Order to become effective immediately:

1. The California Partnership for the San Joaquin Valley ("Partnership") is hereby established. The Partnership is composed of eight state government members, eight local government members and eight private sector members, in addition to two deputy chairs as provided in section 2. The Secretary of the Business, Transportation and Housing Agency; Secretary for Education; Secretary of the California Environmental Protection Agency; Secretary of the Health and Human Services Agency; Secretary of the Labor and Workforce Development Agency; Secretary of the Resources Agency; Secretary of the State and Consumer Services Agency; and Secretary of the Department of Food and Agriculture shall serve ex officio as the state members. The local government members shall be appointed by the Governor from a list of three elected officials submitted by each of the eight Councils of Government from the following counties: San Joaquin, Stanislaus, Merced, Madera, Fresno, Kings, Tulare, and Kern. Eight private sector members shall also be appointed by the Governor. All members shall serve at the pleasure of the Governor, and without compensation.

2. The Secretary of the Business, Transportation and Housing Agency is the chair of the Partnership; the Governor will appoint two additional members, one local government representative and one private sector representative, to be deputy chairs.

3. The Partnership shall meet at least once quarterly for the conduct of its business. It may also host town hall meetings in the Valley in addition to or in conjunction with its quarterly meetings.

4. The Partnership shall perform the following duties:

(a) Identify projects and programs that will best utilize public dollars and most quickly improve the economic vitality of the Valley, especially those that leverage federal, state, local and private sector resources in a coordinated effort to address critical needs in the Valley.

(b) Work with members of the state's Congressional delegation and federal officials, including the federal Task Force for the Economic Recovery of the San Joaquin Valley, to gain federal support for projects identified by the Partnership as critical to the region.

(c) Partner with the University of California, California State University, community colleges, and the state's other research and educational institutions, as well as private foundations, to provide guidance, advice and encouragement in support of studies of particular interest and importance to the Valley.

(d) Review state policies and regulations to ensure they are fair and appropriate for the state's diverse geographic regions, including the San Joaquin Valley, and determine whether alternative approaches can accomplish goals in less costly ways.

(e) Recommend to the Governor changes that would improve the economic well-being of the Valley and the quality of life of its residents.

(f) Develop by October 31, 2006, a San Joaquin Valley Strategic Action Proposal that provides recommendations to improve the economic conditions of the San Joaquin Valley. The proposal shall be in the form of a report to the Governor, to the Board of Supervisors of the counties identified in section 1, and to the City Council of each city within those counties. The Partnership shall also send progress reports after each meeting. The reports shall focus on recommended strategies at each level of state government for sustainable economic growth that will create jobs and improve environmental quality in the region, while empowering local communities and encouraging entrepreneurialism.

5. The Business, Transportation, and Housing Agency shall provide administrative support to the Partnership out of existing resources. The Director of Finance may accept monetary gifts for the support of the activities of the Partnership.

6. Unless extended by another executive order, the Partnership shall terminate its business and cease to exist on November 1, 2006.

7. This order does not alter the existing authorities or roles of the executive branch departments, agencies, or offices. Nothing in this order shall supersede any requirement made by or under law.



IN WITNESS WHEREOF I have here unto set my hand and caused the Great Seal of the State of California to be affixed this the twenty-fourth day of June 2005.

/s/ Arnold Schwarzenegger  
Governor of California



Office of the Governor

ARNOLD SCHWARZENEGGER  
THE PEOPLE'S GOVERNOR

## Executive Order S-22-06

11/28/2006

WHEREAS, the San Joaquin Valley is remarkably rich and diverse in its people, agriculture, industry, and natural wonders. Within the expanses of the Valley is located a region rich in resources and important to California's heritage, economy, environment, and identity. It is one of the most productive agricultural regions in the world - home to farmlands that feed the nation and the world. It encompasses three world-class national parks that preserve the natural beauty of the Valley and the mountains that bound it. The San Joaquin Valley is intersected by a transportation corridor that is critical to the state's interstate commerce. Its people are hardworking and representative of many cultures, races, and nationalities; and

WHEREAS despite all these many assets, the San Joaquin Valley faces many unique challenges as it works for a prosperous and healthy future. Compared to the rest of our great state, the Valley lags behind in several important quality of life measures. The per capita income for Valley residents is a third lower than for the average Californian. Young adults attend college at one-half of the average rate. Access to healthcare is nearly a third lower for the Valley's citizens. The region is also put at risk with its air quality which is among the lowest in the nation; and

WHEREAS, the California Partnership for the San Joaquin Valley ("Partnership") was created by Executive Order S-05-05 to focus attention on one of the most vital, yet challenged regions of the state and recommend changes that would improve the economic well-being of the Valley and the quality of life of its residents. The Partnership has crafted a Strategic Action Proposal that will achieve those goals; and

WHEREAS, the Partnership has developed a vision to build a cohesive community supported by a vibrant economy built on competitive strengths and sufficient resources to provide a high quality of life for all Valley residents in order to achieve the "3Es" of sustainable growth, a Prosperous Economy, Quality Environment, and Social Equity; and

WHEREAS, the Partnership has already achieved many valuable accomplishments and identified six initiatives to achieve its vision. The Legislature has recognized the accomplishments and promise of the Partnership by appropriating \$5 million for the implementation of the Strategic Action Proposal.

NOW, THEREFORE, I ARNOLD SCHWARZENEGGER, Governor of the State of California, by virtue of the power and authority vested in me by the Constitution and laws of the State of California do hereby issue this Executive Order to become effective immediately:

1. The California Partnership for the San Joaquin Valley is hereby established. The Partnership is composed of eight state government members, eight elected local government officials, eight civic leader members, one representative each from the Federal Interagency Task Force for the Economic Development of the San Joaquin Valley, Economic Strategy Panel, California Transportation Commission, California Air Resources Board, and California Workforce Investment Board, up to twelve representatives of regional consortia of existing organizations recognized by the Partnership, and up to three individuals with specialized expertise and knowledge of Valley issues all appointed by the Governor.

The Secretary of the Business, Transportation and Housing Agency; Secretary for Education; Secretary of the California Environmental Protection Agency; Secretary of the Health and Human Services Agency; Secretary of the Labor and Workforce Development Agency; Secretary of the Resources Agency; Secretary of the State and Consumer Services Agency; and Secretary of the Department of Food and Agriculture shall serve as the state members. The local government members shall be appointed by the Governor from a list of mayors, members of county boards of supervisors or city councils submitted by each of the eight Councils of Government from the following counties: San Joaquin, Stanislaus, Merced, Madera, Fresno, Kings, Tulare, and Kern with one appointment from each county. The regional consortia representatives will be nominated by the Partnership for consideration of appointment by the Governor. All members shall serve at the pleasure of the Governor, and without compensation.

2. All state legislators from the San Joaquin Valley Delegation and all members of the United States Congressional San Joaquin Valley Delegation will be non-voting members of the Partnership.

3. The Governor will appoint one local elected official, one civic leader, and one Cabinet Member from among the above Partnership members to be the chair and two deputy chairs.

4. The Partnership shall perform the following duties:

(a) Facilitate the implementation of the San Joaquin Valley Strategic Action Proposal approved by the Governor.

(b) Utilize the \$5 million appropriation for Fiscal Year 2006 -2007 to fund implementation of the Strategic Action Proposal.

(c) Convene a regionwide Annual Summit to engage government officials, civic leaders, and the public to evaluate and adjust the Strategic Action Proposal. Identify projects and programs that will best utilize public dollars and most quickly improve the economic vitality of the Valley, especially those that

leverage federal, state, local, and private sector resources in a coordinated effort to address critical needs in the Valley.

(d) Prepare an annual progress report.

5. The Business, Transportation, and Housing Agency shall provide administrative support to the Partnership out of the budget augmentation for the Strategic Action Proposal and existing resources. The Director of Finance may accept monetary gifts for the support of the activities of the Partnership.

6. Unless extended by another executive order, the Partnership shall terminate its business and cease to exist on December 31, 2008.

7. This Order does not alter the existing authorities or roles of the executive branch departments, agencies, or offices. Nothing in this Order shall supersede any requirement made by or under law.



IN WITNESS WHEREOF I have hereunto set my hand and caused the Great Seal of the State of California to be affixed this 28th day of November 2006.

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Arnold Schwarzenegger  
Governor of California

ATTEST:

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BRUCE McPHERSON  
Secretary of State



## Executive Order S-17-08

12/23/2008

WHEREAS the San Joaquin Valley is remarkably rich and diverse in its people, agriculture, industry, and natural wonders. Within the expanses of the Valley is located a region rich in resources and important to California's heritage, economy, environment, and identity. It is one of the most productive agricultural regions in the world - home to farmlands that feed the nation and the world. It encompasses three world-class national parks that preserve the natural beauty of the Valley and the mountains that bound it. The San Joaquin Valley is intersected by a transportation corridor that is critical to the state's interstate commerce. Its systems of rivers capture the watershed of the Sierra Nevada and flow to the Sacramento-San Joaquin Delta. Its people are hardworking and representative of many cultures, races, and nationalities; and

WHEREAS despite all these many assets, the San Joaquin Valley faces many unique challenges as it works for a prosperous and healthy future. Compared to the rest of our great state, this eight-county region, which is home to 3.9 million people, lags behind in several important quality of life measures. The per capita income for Valley residents is one-third lower than for the average Californian. Young adults attend college at one-half of the average rate. Access to healthcare is nearly one-third lower for the Valley's citizens than other Californians. The region is also put at risk with its air quality which is among the lowest in the nation; and

WHEREAS the California Partnership for the San Joaquin Valley ("Partnership") was created by Executive Order S-05-05 to focus attention on one of the most vital, yet challenged, regions of the state, and to recommend changes that would improve the economic well-being of the Valley and the quality of life of its residents. The Partnership has crafted a Strategic Action Proposal that will achieve those goals; and

WHEREAS the Partnership has developed a vision to build a cohesive community supported by a vibrant economy built on competitive strengths and sufficient resources to provide a high quality of life for all Valley residents in order to achieve the "3Es" of sustainable growth--a Prosperous Economy, Quality Environment, and Social Equity; and

WHEREAS the Partnership has already produced many valuable accomplishments and identified six initiatives to achieve its vision. The Legislature has recognized the accomplishments and promise of the Partnership by appropriating \$5 million in 2006-2007 for the implementation of the Strategic Action Proposal; and

WHEREAS pursuant to Executive Order S-22-06, I extended the Partnership through December 31, 2008, indicating that it could be further extended by another executive order; and

WHEREAS I have determined that a further extension of the Partnership is appropriate and desirable to further the mission and goals of the Partnership as its work focuses action around ten critical work groups: economic development; energy; transportation; air quality; health and human services; higher education and workforce development; PreK-12 education; land use, agriculture and housing; advanced communications services; and water quality and water supply.

NOW, THEREFORE, I ARNOLD SCHWARZENEGGER, Governor of the State of California, by virtue of the power and authority vested in me by the Constitution and laws of the State of California, do hereby issue this Executive Order to become effective immediately:

1. The Partnership is extended on the terms set forth in my prior Executive Order S-22-06.
2. This Order does not alter the existing authorities or roles of the executive branch departments, agencies, or offices. Nothing in this Order shall supersede any requirement made by or under law. This Order is not intended to, and does not, create any rights or benefits, substantive or procedural, enforceable at law or in equity, against the State of California, its agencies, departments, entities, officers, employees, or any other person.

I FURTHER DIRECT that as soon as hereafter possible, this Order shall be filed with the Office of the Secretary of State and that widespread publicity and notice be given to this Order.



IN WITNESS WHEREOF I have hereunto set my hand and caused the Great Seal of the State of California to be affixed this 23rd day of December 2008.

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Arnold Schwarzenegger  
Governor of California

ATTEST:

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DEBRA BOWEN  
Secretary of State

## Strategic Action Proposal

California Partnership for the San Joaquin Valley

Summary of Major Recommendations and Strategic Actions (September 15, 2006)

<p><b>1. Grow a Diversified, Globally Competitive Economy Supported by a Highly Skilled Workforce</b></p>	<ul style="list-style-type: none"> <li>• Align regionwide economic development efforts in support of target industry clusters:             <ol style="list-style-type: none"> <li>1) Agribusiness, including Food Processing, Agricultural Technology, and Biotechnology;</li> <li>2) Manufacturing;</li> <li>3) Supply Chain Management and Logistics;</li> <li>4) Health and Medical Care; and</li> <li>5) Renewable Energy.</li> </ol> </li> <li>• Identify and implement strategies and mechanisms for investments in infrastructure and incentives that support the economic vitality of the region.</li> <li>• Create a dynamic, entrepreneur-producing economic climate.</li> <li>• Accelerate the deployment and adoption of renewable and clean energy, including biofuels.</li> <li>• Develop a coordinated, integrated program to promote tourism linked to rest stops, state parks and other destinations.</li> <li>• Create a demand-driven workforce system including high quality vocational training and academic education that supports target clusters.</li> <li>• Expedite access to and use of advanced communication services (ACS) and information technology in all communities.</li> </ul>	<ul style="list-style-type: none"> <li>↑ Per Capita and Median Household Income</li> <li>↓ Unemployment</li> <li>↓ Percent Families Below Poverty Line</li> <li>↑ Agricultural Production and Crop Value</li> <li>↑ Job Growth in Target Industries</li> <li>↑ New Business Start-Ups</li> <li>↑ Venture Capital Investments</li> <li>↑ Issuance and Licensing of Patents</li> <li>↑ Tourism Spending</li> <li>↑ Enrollment In and Completion of Training/Education Beyond High School</li> <li>↑ College Graduation Rates</li> <li>↑ Education Attainment</li> <li>↑ Access To and Use of ACS</li> </ul>
<p><b>2. Create a Model K-12 Public Education System</b></p>	<ul style="list-style-type: none"> <li>• Implement an alternative accountability model for low performing schools and school districts.</li> <li>• Implement a program to ensure all children are able to read at or above grade levels, with a focus on proficiency by third grade.</li> <li>• Implement a target intervention program for low performing schools.</li> </ul>	<ul style="list-style-type: none"> <li>↑ Reading Proficiency At or Above Grade Levels</li> <li>↑ Computer Literacy Rates</li> <li>↑ High School Graduation Rates</li> <li>↓ High School Drop-Out Rates</li> </ul>

## Strategic Action Proposal

California Partnership for the San Joaquin Valley

Summary of Major Recommendations and Strategic Actions (September 15, 2006)

	<ul style="list-style-type: none"> <li>• Increase the number and benefit of community and family resource centers.</li> <li>• Implement an executive leadership academy for educators.</li> <li>• Achieve funding equalization between state averages and County Offices of Education and School Districts.</li> <li>• Implement a computer literacy initiative for K-12 students aligned with community college curriculum</li> <li>• Develop a college-going culture.</li> <li>• Implement programs to reduce substance abuse, including voluntary drug testing.</li> <li>• Promote quality school choice within the public school system.</li> </ul>	<ul style="list-style-type: none"> <li>↑ College Bound Rate</li> <li>↑ School-to-Career Preparedness</li> <li>↓ Juvenile Drug- and Alcohol-Related Arrests</li> <li>↓ Number of Low-Performing Schools</li> </ul>
<p><b>3. Implement an Integrated Framework for Sustainable Growth</b></p>	<ul style="list-style-type: none"> <li>• Create a strategy for growth and conservation to 2050 through the Regional Blueprint Planning process.</li> <li>• Encourage and support adoption of local General Plans consistent with Regional Blueprint Plan.</li> <li>• Establish and implement conservation plans for productive agriculture lands and important natural resources and parks.</li> <li>• Develop a long-range plan enhancing the vitality and sustainability of agriculture.</li> <li>• Plan for and build housing to meet the needs of the region's population.</li> <li>• Establish and implement an energy plan to optimize efficiencies and use of renewables for all sectors.</li> <li>• Support the development and implementation of a balanced, comprehensive, integrated regional water plan and basin plans that optimize management and other efficiencies.</li> <li>• Expand surface storage and conjunctive use programs.</li> <li>• Enhance surface and groundwater quality to meet</li> </ul>	<ul style="list-style-type: none"> <li>↑ Land Use Efficiency</li> <li>→ Acres in Agricultural Production</li> <li>↑ Open Space and Access to Public Land</li> <li>↑ State Parks</li> <li>↑ Housing Affordability</li> <li>↑ Water Supply Reliability, Quality, and Efficiency</li> <li>↑ Flood Protection</li> <li>↓ Per Capita and Median Household Energy Use</li> <li>↑ Percentage of Energy from Solar and Other Renewable Sources</li> <li>↑ Environmental Restoration</li> </ul>

## Strategic Action Proposal

California Partnership for the San Joaquin Valley

Summary of Major Recommendations and Strategic Actions (September 15, 2006)

	<p>beneficial uses.</p> <ul style="list-style-type: none"> <li>• Strengthen flood control and levee protection.</li> <li>• Implement resource restoration projects for wetlands and rivers, with special attention to the San Joaquin River as a defining and unifying natural heritage for the region.</li> </ul>	
<p><b>4. Build a 21<sup>st</sup> Century Transportation Mobility System</b></p>	<ul style="list-style-type: none"> <li>• Implement the 99 Corridor Master Plan, including the Business Plan and Enhancement Plan elements, as a foundational strategy for economic development in the region.</li> <li>• Implement transportation projects that support the regional land use strategy and improve mobility including east-west corridors and other projects of regional significance.</li> <li>• Implement a plan to facilitate goods movement in the region.</li> <li>• Develop a sustainable multi-modal system.</li> <li>• Develop model roadside rest areas using the GreenStop<sup>®</sup> prototype.</li> <li>• Develop a plan for airport facilities and services.</li> <li>• Assure that any state high-speed rail system, if implemented, meets the needs of the region and helps achieve economic development goals.</li> </ul>	<p>↑ Through-Put and Velocity</p> <p>↑ Roadway Conditions</p> <p>↓ Vehicle Hours of Delay</p> <p>↑ Transit Availability</p> <p>↑ Goods Movement Productivity</p> <p>↑ Safety</p> <p>↑ Roadway Enhancements</p>
<p><b>5. Attain Clean Air Standards</b></p>	<ul style="list-style-type: none"> <li>• Implement a comprehensive strategic plan to achieve air quality compliance by 2013 or as soon as feasible.</li> <li>• Eliminate institutional constraints to air quality improvement.</li> <li>• Encourage EPA adoption of tighter federal emission control standards.</li> <li>• Expand or create new incentive mechanisms to accelerate technology adoption.</li> <li>• Facilitate the development and use of clean energy.</li> <li>• Improve efficiency of goods and people movement.</li> <li>• Encourage green development in the public and private</li> </ul>	<p>↓ Ozone Precursors</p> <p>↓ Particulate Matter</p> <p>↑ Use of Clean Energy</p> <p>↑ Use of Clean Fuels</p> <p>↓ Attributable Mortality Rates</p>

## Strategic Action Proposal

California Partnership for the San Joaquin Valley

Summary of Major Recommendations and Strategic Actions (September 15, 2006)

	<p>sectors.</p> <ul style="list-style-type: none"> <li>• Accelerate research of critical emissions.</li> <li>• Improve public education.</li> </ul>	<p>↓ Asthma Rates</p> <p>↓ Number of Days with 8-Hour Ozone Exceedances</p>
<p><b>6. Develop High-Quality Health and Human Services</b></p>	<ul style="list-style-type: none"> <li>• Improve workforce development and retention by providing incentives for difficult-to-recruit health and medical professionals.</li> <li>• Establish a Central Valley Nursing Education Consortium.</li> <li>• Establish a School of Medical Education at UC Merced connected to a network of health and medical facilities throughout the region.</li> <li>• Develop mechanisms for counties to share technical and professional resources related to communicable disease case management.</li> <li>• Support regional disease prevention and health promotion services.</li> <li>• Develop and implement a regional plan to address the needs of the uninsured.</li> <li>• Support and expand pro-active foster care prevention services.</li> <li>• Develop and implement a pilot program for relative placement services.</li> <li>• Develop and implement a methamphetamine law enforcement and prevention campaign.</li> <li>• Support the development of outpatient and resident substance abuse treatment facilities.</li> <li>• Facilitate the use of e-health tools and telemedicine technology to improve access to state-of-the-art healthcare and medical services.</li> </ul>	<p>↑ Access to Primary Care Physicians and Allied Health Professionals</p> <p>↑ Primary Health and Wellness</p> <p>↓ Asthma Rates</p> <p>↓ Uninsured</p> <p>↓ Drug-Related Convictions</p> <p>↓ Caseloads for Children and Adults Requiring Welfare Services</p> <p>↑ Relative Placements for Foster Care</p> <p>↓ Foster Care Time to Permanence</p>



The focus area of the work groups was the implementation of a 10-year Strategic Action Proposal (SAP). Where previous efforts to improve the Valley may have focused on one or two of the 10 core areas, the Partnership has committed to advancing goals and objectives in all 10 areas.

The progress achieved by the Partnership's 10 work groups in the first five years was nothing short of astounding, especially given the monumental challenges that many faced. Financial hardships, political changes, and limited resources severely hampered many of the Partnership's efforts in early 2009; however, thanks to the dedication and hard work of the work group participants, there was much to celebrate.

Without question, the most current and significant challenge facing the work groups was the lack of available funding. As California faced the worst economic crisis in decades, available funding for new and existing work group projects became increasingly difficult to obtain; fortunately, this was offset when the Partnership was awarded additional funding in November 2009. However this funding did not cover projects of the Health and Human Services (HHS) Work Group and, to date, they have indicated they will not be able to maintain work group activity or provide reports to the Secretariat. All remaining work groups have continued to meet either monthly or quarterly and provide quarterly updates to the Secretariat; but there is no dedicated support staff from the Secretariat unless the work groups are able to secure funding on their own.

Also, many efforts of the work groups were centered on ambitious, long-term projects (e.g., high-speed rail, a regional water plan, green energy) that involved significant regional planning. In such a down economy, it was often difficult to drum up regionwide support for these projects and develop plans beyond the status quo. This, too, was overcome in many areas as the region agreed to stand together on multiple fronts.

Through continuous efforts of uniting the Valley, the Partnership overcame adversity. It is important to recognize that every project the Partnership is involved in is geared toward advancing the entire eight-county region and to support a myriad of Valley stakeholders. The Partnership continues to double its efforts toward developing a strong, cohesive bond across the region that will increase support for regional project advantages, even when they may not benefit individual cities or communities directly.

During 2009, work groups met at least quarterly to address the challenges in their particular areas. The work groups bring together previously independent groups and organizations to develop solutions to common sets of challenges, while pushing the SAP forward. They also coordinate across work groups to address mutual issues. For example, the Economic Development, PreK-12 Education and Higher Education and Workforce Development work groups are working together on an objective to align the efforts of the Valley's economic corporations, the Central California Workforce Consortium and the California Community College Central Region Consortium.

The work groups provide quarterly reports to the board; you can reference previous board packages in the [Document Library](#) of the Partnership website to find the status of their current projects. To find the quarterly reports for each work group, go to [www.sjvpartnership.org/work\\_group](http://www.sjvpartnership.org/work_group) and click on the Web page for the work group you would like.

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“The work of the Partnership has led to an extraordinary degree of agreement among stakeholders who initially held very diverse world views about the sources and solutions to our air quality problems in the Valley. We are now able to jointly advocate for solutions that would have been politically impossible in the past.”

*Peter Weber  
Convener, Air Quality Work Group*



## *Partnership Secretariat - Office of Community and Economic Development*

Most communications and administrative support for the Partnership comes from the Office of Community and Economic Development (OCED). OCED at California State University, Fresno (Fresno State) is an applied research and university outreach center dedicated to improving the San Joaquin Valley's economic competitiveness and overall quality of life.



OCED is considered the Secretariat for the Partnership with a portion of each of the nine staff working at OCED providing support to the Partnership in a variety of capacities. Some of the duties of OCED relating to the Partnership include:

- Executive Level staffing to the Executive Committee and board
- Applying for funding to sustain the Partnership and its work groups
- Managing and planning quarterly board meetings, reports and communications
- Managing grants (currently the WIA and EDA grants)
- Developing and overseeing an ongoing communications and outreach plan to target private and public sector throughout the eight counties served by the Partnership
- Planning and overseeing an annual conference and report
- Providing communication between the board, stakeholders and nine work groups covering specific topics of concern for the Valley
- Developing Strategic Communications Plan for the Partnership including e-mail blasts, newsletters, speaking engagements, and website
- Advising and assisting San Joaquin Valley communities in effective uses of stimulus funds
- Identifying, building, maintaining key relationships with legislative offices; acting as a liaison between legislative staff and work groups
- Identifying, tracking and researching key state and federal legislation

OCED offices are located at Fresno State on the West Campus at 5010 North Woodrow, in Fresno, California.

OCED leverages Fresno State resources, such as faculty expertise, research and technical facilities, regional convening ability, and student leadership to accomplish its mission of improving the economic competitiveness of the region. OCED's role is to serve as the catalyst, convener, and staff to multisector collaboratives related to economic vitality. OCED often serves as the "civic intermediary" dedicated to bringing institutions and jurisdictions together to ensure action plans are developed and implemented. OCED has been the behind-the-scenes "lead agency" for several

major economic development collaboratives, including the Fresno Area Collaborative Regional Initiative, San Joaquin Valley Water Technology Cluster, the Fresno Regional Jobs Initiative (RJI), and the Partnership.

Fresno State, through the California State University, Fresno Foundation (Foundation), provides fiscal agent/administrative services to OCED for grants obtained for the Partnership. The Foundation administers over \$15 million in federal grant funds every year. The Foundation was formed in 1931 to provide services in support of Fresno State's mission and goals, which includes initiatives such as the RJI and the Partnership. The Foundation is a private, nonprofit 501-(c)(3) corporation that serves as a contracting agent for Fresno State.

The Foundation is legally and financially responsible for compliance with and fulfillment of any contract it enters into on behalf of Fresno State. Accordingly, the Foundation must operate within the guidelines, rules, and regulations of the California State Board of Trustees Office of the Chancellor and be in compliance with federal and state laws. As a not-for-profit, the Foundation follows the OMB circular A-122 regulations. An independent audit of the Foundation is conducted annually; findings are submitted to the Foundation Board of Governors, the President of Fresno State and the California State University Board of Trustees.

## *OCED Staff Roster*

Office of Community and Economic Development

5010 N Woodrow, Suite 200, M/S WC142, Fresno, CA 93740

559.294.6021 FAX 559.294.6024

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## **B. THE PARTNERSHIP: CURRENT STATUS**

### *Change in Secretariat Leadership*

At the December 12, 2008, meeting of the Partnership Board of Directors, Ashley Swearingin informed the board that she would no longer serve as the Partnership Secretariat Lead Executive as she was to assume her role as Mayor of the City of Fresno in January 2009. Ashley informed the board that Mike Dozier would be taking over her position as Director of the Office of Community and Economic Development at California State University, Fresno. Following is a short bio from Mike as a way of introduction to the board.



*I am neither a native of California nor the San Joaquin Valley. I am, however, the next best thing - a pioneer of nearly 30 years. I was born and raised in central Pennsylvania, moved to Atlanta at the age of 15 with my family where I graduated high school. I spent five years in the Air Force stationed primarily in Mississippi and England. I came to California in 1981 in the 20th century version of a pioneer's covered wagon - a Ford Country Squire station wagon.*

*I attended and graduated with honors from Merced College and California State University, Stanislaus with a degree in Political Science/Public Administration. In my first job, I was the assistant to the City Manager/Planning Director with the City of Livingston. I left after two years to become the redevelopment director with the City of Atwater, where I remained for five years. In 1992, I was hired by the City of Clovis as a project manager in the redevelopment agency. In 1997, I was appointed director of Community and Economic Development where I remained until January of this year when I was hired as interim director of the Office of Community and Economic Development (OCED) with Fresno State.*

*As the interim director, I also assumed the role of lead executive for the Secretariat of the California Partnership for the San Joaquin Valley. I have been a director of the Fresno Workforce Investment Board (WIB) since 1999, and currently chair the Adult Council of that board. I have been a director of the Central Valley Incubator Board since 2007. In addition, I am a member of the California Association of Local Economic Development (CALED) and the International Economic Development Council (IEDC).*

*I provide this short introduction to give you some background and understanding of who I am, where I come from, and the important role that both California and the San Joaquin Valley have played in my life. I have lived, worked and played throughout the Valley. I raised three kids in the Valley. I know the Valley's beauty and its ills. I am honored to serve as the lead executive for the Partnership Secretariat. You should also know that I strongly believe in collaboration. I believe the California Partnership for the San Joaquin Valley is the best vehicle for collaboration to make the Valley a better place to live, work and play. I'm committed to keeping the Partnership strong and vibrant.*

Mike Dozier, Lead Executive  
Secretariat for the California Partnership for The San Joaquin Valley  
Office of Community and Economic Development  
California State University, Fresno

## *Future Direction*

As 2010 comes to a close, the Partnership has much to celebrate and even more to look forward to. Thanks to the tireless efforts of our board of directors, work groups, and other stakeholders, the Partnership has evolved into a strong and respected advocate for the San Joaquin Valley.

When the Partnership began in 2006, we were faced with the challenge of uniting the eight counties that for decades had competed against one another for resources, funding and commerce. Thanks to the work of the Partnership, today these jurisdictions are working collaboratively in an effort to improve the entire region's economic vitality and quality of life. Now, more than ever, San Joaquin Valley businesses, governments, nonprofits and community sectors are putting aside their parochial interests and instead focusing on larger regional issues that affect our entire Valley.

These efforts have not gone unnoticed in Sacramento. In December 2008, Governor Schwarzenegger issued Executive Order S-17-08, which extended the Partnership indefinitely.

This spirit of regionalism has resulted in the creation of organizations such as the San Joaquin Valley Regional Policy Council. The Regional Policy Council is made up of representatives from the Councils of Government for each San Joaquin Valley county and provides guidance on common interregional policy issues and also represents the Valley at public forums such as the California Transportation Commission.

The Regional Policy Council played an instrumental role in supporting the state's application for \$1.4 billion in stimulus funding for two "shovel ready" San Joaquin Valley segments of the much-anticipated high-speed rail project. The proposed route runs from Bakersfield to Merced and, while some counties are not immediate beneficiaries of the project, was unanimously supported by the Regional Policy Council—a crucial factor in getting the California High-Speed Rail Authority to include the entire line in the grant application.

Embracing change, confronting challenges, and collaborating as a region were key themes for the Partnership as it entered its third year working toward the goals outlined in the SAP. When the 2008 elections altered political landscapes on the regional, state, and local levels, the Partnership provided a unifying voice for the Valley's eight counties, advocating the region's needs to leaders in Sacramento and Washington D.C. Numerous examples of regional collaboration and significant accomplishments can be found throughout the 2009 Annual Report which is included as a separate document on this CD. This report provides evidence of how the Partnership has brought together public and private leadership to drive measurable action toward the vision of the San Joaquin Valley as California's 21<sup>st</sup> Century Opportunity.

Following is a letter from the Secretariat lead executive to the Governor, which is included in the 2009 Annual Report.

**December 2009**

***Dear Governor and Members of the Legislature:***

*As our Valley is facing difficult economic times, it has become more critical than ever before that we continue regional collaboration. Through the California Partnership for the San Joaquin Valley (Partnership), the public and private sectors are driving toward improving the quality of life for our residents. We are now in year three of the vast and multifaceted 10-year Strategic Action Proposal and much has been gained through its implementation. Most importantly, new alliances have been developed and have proven most impactful. To achieve success, it requires the joint efforts and contributions from a myriad of community and business leaders, government officials, educators, policymakers and residents from all eight counties. With this astounding synergy, forward progression continues and, consequently, the Valley benefits.*

*Throughout this annual report, it is evident that the Partnership is taking a bold and innovative approach to a variety of old and emerging challenges. We are seeing an increase in businesses considering relocating to the Valley. We have made significant strides in high-speed rail, which will connect the North and South Valley counties; developed a groundbreaking water management plan framework that will assist in providing a reliable source of water to the Valley for the next 50 years; provided methamphetamine education, treatment and recovery programs; expedited the plan to open a medical school at University of California, Merced; and opened six telemedicine sites in rural areas. All of these milestones were achieved by multiple organizations and participating individuals working together toward a shared vision—a Valley vision.*

*It also is imperative to recognize that this progress has not been made as a result of spending significant amounts of money. The Partnership has operated on a modest investment from the state—\$5 million in the fiscal year 2006-09 budget, half of which was used as seed funding for 14 projects as directed by the Strategic Action Plan. The seed grant projects, in turn, have leveraged more than \$5 million in funding, meaning the state's investment has helped raise significant private sector funding for these worthwhile projects. The seed grant funds were fully expended by the end of the contract period, December 31, 2008, with all 14 projects accomplishing stated goals.*

*Nurturing sustainable development efforts is a common thread throughout Partnership activity; the Valley's economic, environmental and social equity issues are woven together creating an interrelated system. This unmistakable dynamic is why the regional approach is effective and must persist. Almost all of the issues we face do not recognize jurisdictional boundaries. Water, air, transportation, education, energy, housing, economic and workforce development—all cut across city and county lines and need to be addressed from a regional perspective. Through a consensus-building process, the Partnership has become an assembly that permits the Valley to problem-solve together and speak with a unified voice to elected officials and policymakers.*

*Repeatedly, parochial interests are being set aside to pursue regional interests. It is important to highlight these tangible successes, a result of our collaborative approach:*

- *All eight counties agreed on the Integrated Regional Water Management Plan Framework—a resolution to develop a shared vision for reliable water supply for the entire San Joaquin Valley that protects water quality and reliability.*
- *At the request of the California Business, Transportation and Housing Agency (BTH), seven of the 10*

*Partnership work groups prepared a Regional Economic Recovery Work Plan (Plan) for the San Joaquin Valley. The purpose of the Plan was to identify projects and programs that can be immediately initiated (shovel-ready) to maximize the impact of the funding provided by the American Recovery and Reinvestment Act of 2009 (ARRA).*

- *The Partnership worked with the Regional Policy Council to support the state's application for \$1.4 billion in stimulus funds for two Valley high-speed rail segments.*
- *The Partnership, in conjunction with other Valley jurisdiction and housing agencies, formed a regional consortium in an effort to seek \$193 million in Neighborhood Stabilization Program 2 (NSP-2) funding provided through ARRA funding. This collaborative effort involved nine agencies and jurisdictions along with more than 25 partners to leverage public and private funds and maximize resources to tackle one of the nation's most distressed housing markets in an already economically depressed region.*

*These accomplishments are not the Partnership's alone and, therefore, we do not celebrate them alone. We have the privilege and benefit of partnering with passionate individuals whose work ethic and dedication for the Valley is the driving force toward improving our region on multiple fronts. We have experts and volunteers investing their time and talents through the Partnership's 10 work groups, its 14 seed grant projects, and other Partnership-related entities, and they are truly making a difference. Thanks to their efforts, the promise of the Partnership is being fulfilled in communities throughout the Valley.*

*Even though the initial grant that launched the Partnership has come to a close, the Partnership continues. Two grants awarded in November 2009 will ensure the continuance of the Partnership's work. Moreover, we will be working to establish a sustainable funding plan for the Partnership, one that will allow for full implementation of the 10-year Strategic Action Proposal. Changing the economic future and overall well-being of the Valley is our primary focus. With the support of our partners and the embracing of regional collaboration, our vision for our Valley will come to fruition.*

Mike Dozier, Lead Executive  
Secretariat for the California Partnership for The San Joaquin Valley  
Office of Community and Economic Development  
California State University, Fresno

## *Funding*

### **2009 Funding Gap**

In the face of unprecedented economic uncertainty, the Partnership remains undaunted in its mission of achieving the goals set forth in the Strategic Action Proposal (SAP). Though statewide budget cuts present unique challenges, the Partnership and all of its stakeholders are committed to doing more with less.

Based on what we have achieved in our short history, the importance of the Partnership to our Valley cannot be underestimated. Thanks to the hard work of our stakeholders, the Partnership has played a key role in obtaining millions of dollars to support various projects across the Valley. The recent Workforce Investment Area (WIA) grant, U.S. Economic Development Administration (EDA) grant, and ongoing efforts to acquire funding are just a few examples of our promise of sustainability.

In the coming years, the Partnership will look for ways to streamline many of its projects in an effort to achieve maximum impact with minimal funding. We will build upon the goodwill the Partnership has generated over the past three years by greatly enhancing our communications and outreach efforts. Finally, we will make a united effort to actively seek out and obtain any and all available funding that will further the Partnership's ongoing mission.

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“Under the umbrella of the Partnership, we’ve worked closely with a number of work groups and Councils of Government to pursue stimulus funds that could significantly improve the San Joaquin Valley in a number of areas, energy being one. This type of cohesiveness and cooperation wouldn’t have been possible in the past. Now, more than ever, the Valley needs an entity like the Partnership.”

*Secretary Mike Chrisman  
California Natural Resources Agency  
Convener, Energy Work Group*

## **Funding Sources**

### **California State University, Fresno**

OCED investigated ways to maintain operations of the Secretariat, even if at a reduced level, in the event no state funding was received for FY 2009-10. President Welty committed a significant level of support to help achieve this objective. Fresno State is currently providing a significant amount of financial and staff support at no cost to the Partnership.

### **Grants**

On November 1, 2009, OCED received two grants to further Partnership activities to start FY 09/10. The primary grant is a two-year Workforce Investment Area (WIA) Discretionary Grant of \$1,000,000 per year, of which \$730,000 a year is being allocated to seven of the nine existing Partnership work groups and specified partners.

In February 2011, OCED published *Valley Legacy: Aligning Education with Future Workforce Opportunities*, the 2009-2010 report of progress made in the first year of the WIA grant. Click [here](#) to view/download the report. Also, at the March 11 Partnership Board meeting, a video was presented as part of the Valley Legacy report. Leadership for each of the four deliverables\* was interviewed. Click [here](#) to view the video which is posted on YouTube.

The second grant is a one-year U.S. Economic Development Administration (EDA) Grant of which \$75,000 a year is being directed to the Partnership with an allocation of \$10,625 to the Economic Development Work Group. A goal of both grants is to leverage the \$2,075,000 received with matching resources and funds at 100%.

*\*See the graphic on the following page for the four deliverables.*

## WIA GRANT INITIATIVES

### Basic Education Proficiency

- English Language Learners
- Digital Literacy

### Sector-Based Articulation

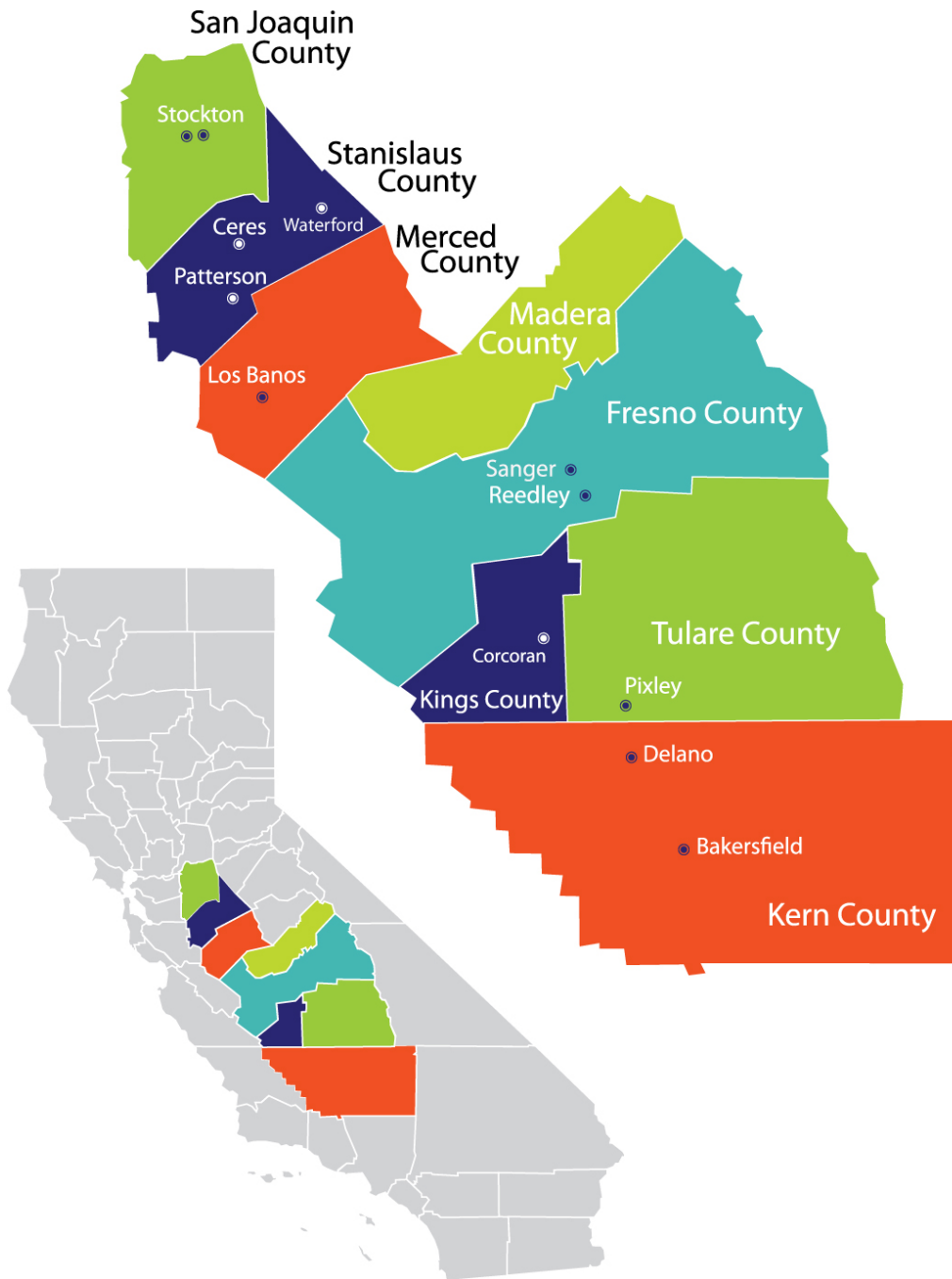
### Business Incubation & Entrepreneurship Development

### Green Economy & Workforce



*See following page for the WIA Grant Demonstration Sites.*

# WIA GRANT DEMONSTRATION SITES



## *Current Projects of Interest*

### **ARRA<sup>1</sup> and the San Joaquin Valley's Regional Economic Recovery Work Plan<sup>2</sup>**

In 2009, the California Business, Transportation and Housing Agency (BTH) requested that the Partnership prepare a Regional Economic Recovery Work Plan (Plan) for the Valley. The purpose of the Plan was to identify projects and programs that can be immediately initiated ("shovel ready") to maximize the impact of the funding provided by the American Recovery and Reinvestment Act (ARRA). The Partnership Secretariat conducted several meetings with affected and eligible cities, counties and agencies throughout the Valley, requesting voluntary compliance in submitting projects for the Plan.

The Secretariat activated seven Partnership work groups to assemble, review and compile the projects based on the minimum criteria established by BTH. To be considered, projects needed to leverage resources, expedite infrastructure delivery, support growth of business and innovation, develop California's workforce, and, where possible, enhance environmental quality. The projects submitted were forwarded to the appropriate Partnership work group. There were more than 4,000 submittals, which was reduced to 2,700 projects after eliminating redundancies, totaling \$11 billion in requested funding.

The Partnership's active work groups and excellent communication over the broad area of the Valley made possible the formation and completion of this Plan within the timeframe requested by BTH. This was a collaborative effort by all who submitted projects, work group consultants who reviewed and assembled projects, and the Partnership Secretariat in preparing and presenting the Plan for BTH consideration.

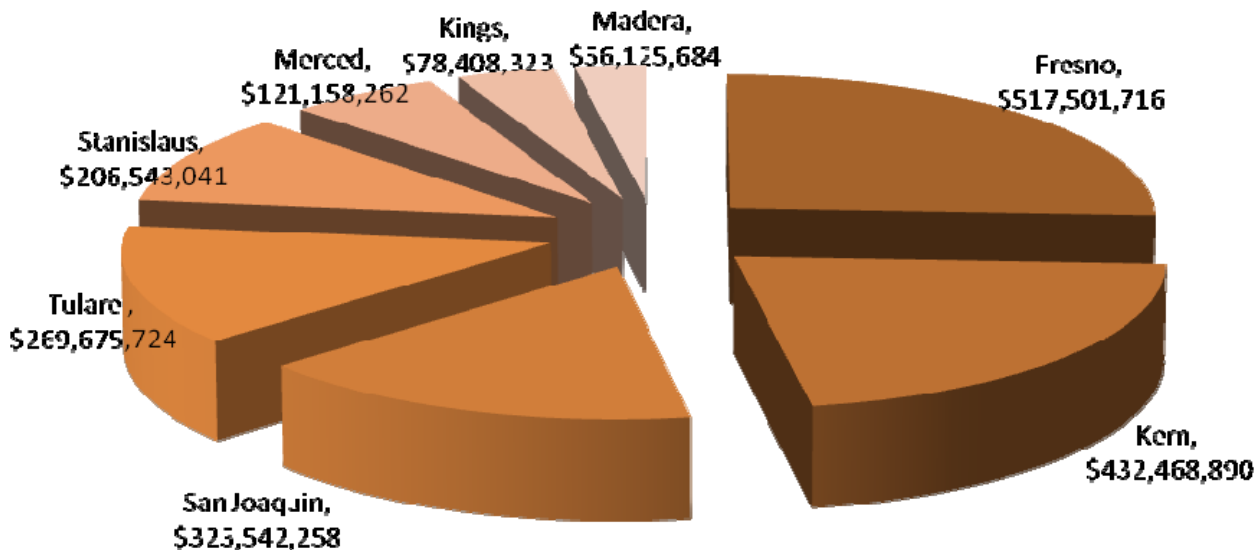
After submitting the Plan, the Secretariat continued to track ARRA funding availability and awarded funding to the Valley. California is expected to receive \$85 billion through ARRA. As of December 9, 2009, approximately \$33 billion had been awarded and of that award total, more than \$16 billion had been expended, \$1.4 billion of which has been spent within the Valley.

ARRA funding for the eight Valley counties is represented on the following page.

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<sup>1</sup> [ARRA Update](#), located on the Partnership website

<sup>2</sup> [San Joaquin Valley Regional Economic Recovery Work Plan](#), located on the Partnership website



As of Jan. 26, 2011, the Valley has been awarded \$2 billion in ARRA funds for 2,107 projects throughout the eight counties.

### ARRA Transportation TIGER Funding

The Partnership sent a letter of support to the Secretary of Business, Transportation and Housing Agency Dale E. Bonner for the State Route 99 widening project as part of California’s application for funding through ARRA’s Transportation Investment Generating Economic Recovery (TIGER) program. The request was supported by the San Joaquin Valley Regional Policy Council (Regional Policy Council) and specifically asked for \$50 million to “convert State Route (SR)-99 from a four-lane expressway to six-lane freeway between Buchanan Hollow Road to the Miles Creek Overflow. This project also includes a new interchange at Arboleda Road.” As a second round of TIGER funding is being proposed, the Partnership will continue to work with the Regional Policy Council to support project applications in the Valley.

### High-Speed Rail

The Partnership sent letters and provided testimony at meetings of the California High-Speed Rail Authority in 2009 as they considered their application for ARRA funding that was ultimately submitted to the Federal Railroad Administration. The Partnership worked with the Regional Policy Council, various Valley jurisdictions, the Valley legislative delegation, and others to advocate in support of funding the Bakersfield to Fresno and Fresno to Merced routes—two Valley segments that met the qualifications for design/build work under the ARRA requirements. The Partnership also continued to advocate for NEPA/CEQA work on the other Valley segments.

On September 23, the Authority unanimously approved and submitted an application for \$4.5 billion in federal stimulus funding for engineering, design and construction on the state's high-speed train system—generating an investment of \$9.1 billion when state matching funds are added. Approximately, \$1.4 billion was provided to the Valley for:

- Preliminary Engineering-NEPA/CEQA Corridor Programs: Merced to San Jose, Bakersfield to Fresno, Fresno to Merced, Bakersfield to Palmdale, Merced to Sacramento, and the Altamont Corridor Rail.
- Design/Build Corridor Programs: Merced to Fresno, Fresno to Bakersfield.

A dollar-for-dollar match of state and local funds, including the Prop 1A HSR bond passed by voters, is to be used to match the federal share of \$4.5 billion, of which the Valley would benefit from \$2.8 billion.

As the Authority continues to work on the development of the High-Speed Rail project in 2010 and beyond, the Partnership will remain engaged in the process to ensure high-speed rail becomes a reality for Valley and the State of California.

## **Neighborhood Stabilization Program 2**

In July 2009, the Partnership formed a regional consortium of nine agencies and jurisdictions from across the Valley in an effort to seek \$193 million in Neighborhood Stabilization Program 2 (NSP-2) funding through ARRA. On behalf of the consortium, the Partnership sent a letter to U.S. Department of Housing and Urban Development (HUD) Secretary Shaun Donovan to request his support for the nine individual applications and to urge HUD to consider the requests as a regional package. In January 2010, HUD announced NSP-2 awards with very little investment coming to the Valley. Therefore, as a third round of NSP is anticipated for the fall of 2010, the Partnership has begun working with partners from throughout the region to ensure the Valley is prepared to benefit from this opportunity.

## **Water Bond – State Efforts**

The Partnership sent a letter to Governor Schwarzenegger, Speaker Bass, President Pro Tem Steinberg, Assembly Minority Leader Sam Blakeslee, and Senate Minority Leader Dennis Hollingsworth, urging the legislative leadership to take the necessary action to resume work on the water plan at the earliest possible date, set a date certain for conclusion of the work, and release to the public the latest version of the relevant bills (with all amendments included) at the time the legislature adjourned on September 11, 2009. The Partnership also expressed support for the co-equal goals proposed by the Delta Vision Blue Ribbon Task Force—a healthy Delta ecosystem and reliable water supply—and asked that special consideration be given to the principles enumerated in the resolution from the Delta Counties Coalition.

## **Smart Valley Places**

In 2009, U.S. Department of Transportation Secretary Ray LaHood, U.S. Department of Housing and Urban Development Secretary Shaun Donovan, and U.S. Environmental Protection Agency Administrator Lisa Jackson came together to form the interagency Partnership for Sustainable Communities, an unprecedented federal collaboration aimed at integrating programs and funding

opportunities in order to improve access to affordable housing, more transportation options, and lower transportation costs while protecting the environment in communities nationwide. Among their proposed activities, this partnership “will seek to integrate housing, transportation, water infrastructure, and land use planning and investment. U.S. Department of Housing and Urban Development (HUD), U.S. Environmental Protection Agency (EPA) and U.S. Department of Transportation (DOT) propose to make planning grants available to metropolitan areas, and create mechanisms to ensure those plans are carried through to localities.” The California Partnership for the San Joaquin Valley (Partnership) submitted a grant application for the eight-county region, referred to as Smart Valley Places, and was awarded a \$4 million Regional Planning Grant for a two-year project to start Jan. 1, 2011.

The San Joaquin Valley, widely recognized as a critical geographic and resource area for the continued growth and sustainability of California and for the West Coast of the United States, continues to face serious and daunting challenges in fulfilling its potential. Many published reports in the past decade have compared and realistically painted the San Joaquin Valley as a region of significant concentrated poverty and unemployment; a predominantly low-skilled and poorly educated workforce; neglected rural communities, downtown cores and surrounding low-income neighborhoods; severe deficits of affordable and diverse housing opportunities; insufficient provision of human and social services; undiversified and uncompetitive urban economies; very poor air quality and severe public health issues; emerging water supply and water quality issues; limited regional transportation infrastructure and inconvenient and ineffective transit service inside and outside of major cities; out-of-date land use plans, policies, codes, and difficult development permitting processes; fiscal resource and city/county staff capacity constraints; and a sprawling growth pattern of low-density, auto-dependent, residential/commercial suburban-oriented development that continues to consume significant amounts of irreplaceable and world-class irrigated farmland.

Smart Valley Places represents a consortium, commitment, and the much needed “bridging capital” required to reverse and end these harsh interdependent realities, to improve the Valley as an attractive place to live, work, and do business, and to demonstrate and earn our rightful status as the key to California’s healthy, prosperous, and sustainable future. This project reflects the coordination and collaboration of Valley jurisdictions and partners that have come together in an unprecedented regional effort to build upon the shared vision and planning principles of the Valley Blueprint; to further the goals and objectives of the Partnership’s Strategic Action Proposal; to capitalize on prospective 21st Century California High-Speed Rail stops on the main line connecting Los Angeles and San Francisco; to mutually develop, adopt and share state-of-the-art smart growth, livability, and sustainability land use, transportation, resource efficiency and community leadership planning tools and best practices; and to better inter-connect our region to meaningfully and measurably overcome our deleterious array of local and regional challenges.

The Smart Valley Places consortium will be coordinated by the Partnership and driven by a compact of 14 cities (Stockton, Lodi, Manteca, Modesto, Turlock, Merced, Madera, Fresno, Clovis, Tulare, Hanford, Visalia, Porterville and Delano) in the eight-county region, in partnership with four regional nonprofit organizations, California State University, Fresno and the San Joaquin Valley Regional Policy Council, which represents all eight Metropolitan Planning Organizations in the Valley.

## **C. YOUR ROLE ON THE PARTNERSHIP BOARD**

### *Roles and Responsibilities of a Board of Directors Member*

#### **Objectives of the Board Organizational Structure**

The Partnership board identified the following objectives for an organizational structure to implement the Strategic Action Proposal:

- Ensure continuity of leadership and commitment from all levels of government.
- Focus on regional challenges and engage stakeholders region wide in implementation actions.
- Leverage existing resources for greater impact.
- Foster trust and commitment from existing organizations and civic leaders.
- Provide mechanisms by which existing organizations can take ownership for implementation.
- Ensure accountability for outcomes and progress.

#### **Characteristics of the Partnership Board Organizational Structure**

The Partnership board further determined that an organizational structure for implementation of the Strategic Action Proposal should have the following characteristics:

- Establish a public-private partnership bringing together government and the citizenry to jointly tackle priority challenges.
- Involve high-level officials from local, regional, state, and federal governments.
- Ensure sustained, ongoing commitment and involvement from state and federal administrations to continue focused attention and targeted resources.
- Align and connect the implementation efforts to existing organizations.
- Provide a legally constituted entity with explicit accountability for progress and responsibility for public reports.

#### **Goals of the Board's By-laws**

- Ensure continuity of leadership of the Partnership beyond Governor Schwarzenegger's term in office.
- Maintain the private-public nature of the Partnership and set an expectation that neither the private nor the public sector will have less than 40% representation on the board.
- Maintain a board attendance expectation of at least 50% of board meetings.
- Ensure the requirement for a super-majority vote on all board actions.
- Allow the board to appoint committees as required.
- Authorize the board to designate appropriate fiscal agents to receive funds on behalf of the board.

Executive Order S-10-10, on the next page, outlines the new structure of the Board as of July 1, 2010.



## EXECUTIVE ORDER S-10-10

07/01/2010

**WHEREAS** the San Joaquin Valley is remarkably rich and diverse in its people, agriculture, industry, and natural wonders. Within the expanses of the Valley is located a region rich in resources and important to California's heritage, economy, environment, and identity. It is one of the most productive agricultural regions in the world - home to farmlands that feed the nation and the world. It encompasses three world-class national parks that preserve the natural beauty of the Valley and the mountains that bound it. The San Joaquin Valley is intersected by a transportation corridor that is critical to the state's interstate commerce. Its rivers capture the watershed of the Sierra Nevada and flow to the Sacramento-San Joaquin Delta. Its people are hardworking and representative of many cultures, races, and nationalities; and

**WHEREAS** despite all these many assets, the San Joaquin Valley faces many unique challenges as it works for a prosperous and healthy future. Compared to the rest of our great state, this eight-county region, which is home to 4 million people, lags behind in several important quality of life measures. The per capita income for Valley residents is one-third lower than for the average Californian. Young adults attend college at one-half of the average rate. Access to healthcare is nearly one-third lower for the Valley's citizens than other Californians. The region is also put at risk with its air quality, which ranks among the lowest in the nation; and

**WHEREAS** the California Partnership for the San Joaquin Valley ("Partnership") was created by Executive Order S-05-05 to focus attention on one of the most vital, yet challenged, regions of the state, and to recommend changes that would improve the economic well-being of the Valley and the quality of life of its residents; and

**WHEREAS** the Partnership has crafted a Strategic Action Proposal intended to improve the Valley's economy and the quality of life of Valley residents; and

**WHEREAS** the Partnership has developed a vision to build a cohesive community supported by a vibrant economy built on competitive strengths and sufficient resources to provide a high quality of life for all Valley residents in order to achieve the "3Es" of sustainable growth – a Prosperous Economy, Quality Environment, and Social Equity; and

**WHEREAS** the Partnership has already produced many valuable accomplishments and identified six initiatives to achieve its vision; and

**WHEREAS** the Partnership continues to operate under the provisions of Executive Orders S-22-06 and S-17-08; and

**WHEREAS** I have determined that it would be helpful to add specificity to the conditions under which directors shall serve on the board of the Partnership to further the mission and goals of the Partnership.

**NOW, THEREFORE, I ARNOLD SCHWARZENEGGER**, Governor of the State of California, by virtue of the power and authority vested in me by the Constitution and laws of the State of California, do hereby issue this Executive Order to become effective immediately:

1. All members of the Partnership Board of Directors, with the exception of legislators who serve as ex-officio, non-voting members pursuant to paragraph 4 below, shall be appointed by the Governor. Directors shall serve without compensation.
2. There shall be six classes of voting directors in addition to a board chair and two deputy chairs.

**Class “A” - State Government Directors.** There shall be eight state government members, representing various state agencies, appointed to the board as ex-officio, voting directors.

**Class “B” - Local Government Directors.** There shall be eight elected officials from local government. These directors shall be appointed by the Governor from lists of candidates nominated by each of the eight Councils of Government from the following counties: San Joaquin, Stanislaus, Merced, Madera, Fresno, Kings, Tulare, and Kern, with one appointment from each county. The nominees from each Council of Government shall be made from among the mayors and members of city councils representing cities located within the county and members of board of supervisors of the county. Each Council of Government shall submit a list containing three candidates.

**Class “C” – Private Sector Directors.** There shall be eight members of the private sector, one from each of the eight counties.

**Class “D” - Liaisons to Government Agencies & Commissions.** A Valley resident serving on each of the following state agencies and commissions shall be appointed to serve on the board:

- The California Air Resources Board
- The California Transportation Commission
- The California Workforce Investment Board
- The California Economic Strategy Panel
- The Federal Interagency Task Force for the San Joaquin Valley

**Class “E” - Representatives of Consortia.** There shall be appointed to the board up to twelve representatives of regional consortia of existing Valley organizations. The regional consortia representatives will be nominated by the Partnership Board of Directors for consideration of appointment by the Governor.

**Class “F” - Directors with Specialized Expertise.** There shall be appointed up to five individuals with specialized subject-matter expertise and knowledge of Valley issues recommended by the board chair.

3. A board chair and two deputy chairs will be appointed by the Governor. Of these three officials, one shall be appointed from a state agency, one from a local government agency and one from the private sector.

4. All state legislators representing the San Joaquin Valley and all members of the United States Congress representing the San Joaquin Valley will be ex-officio, non-voting directors of the Partnership.

5. The Partnership is a private-public entity. Every reasonable effort will be made to ensure that the board has balanced representation from both sectors, with the intent that neither sector shall have less than forty percent (40%) voting representation on the board.

6. Class “A” directors and ex-officio, non-voting directors shall not serve for a term and shall not be subject to term limits.

7. Unless earlier removed as provided hereunder, terms of service for all other directors shall be 3 years. Board appointments or reappointments made in 2010 shall be staggered in accordance with the Governor’s direction, with terms of 1, 2 or 3 years, and with an approximately equal distribution of directors in each Class appointed for 1, 2 or 3 year terms. No director, except for Class “A” directors and ex-officio, non-voting directors, shall serve for more than three (3) terms or partial terms. In the event of a vacancy on the board, which may result from the death, resignation or removal of a director, a successor will be appointed to serve until the expiration of the term of the replaced director and until a successor has been selected and qualified.

8. Directors may be removed at the absolute discretion of the Governor. Directors who fail to attend fifty percent (50%) or more of the meetings of the board in any twelve month period are subject to removal from the board.

9. Meetings of the board shall be presided over by the chair. In the absence of the chair one of the two deputy chairs shall preside. A majority of the appointed directors shall constitute a quorum for the transaction of business. Ex-officio, non-voting members shall not be counted for purposes of determining whether a quorum has been achieved. Every decision made by a two-thirds (2/3) vote of directors

participating in a meeting in which a quorum has been constituted shall be regarded as an act of the board. The board has the authority to designate appropriate fiscal agents to receive funds on behalf of the Partnership.

10. The board may appoint an Executive Committee, comprised of the chair, the two deputy chairs, and up to four additional board members appointed by the chair, and delegate to such committee any of the authority of the board except for any final action on matters which, under the California Nonprofit Public Benefit Corporation Law, also requires approval of a majority of all directors. The board may also appoint other committees as appropriate.

11. This Order does not alter the existing authorities or roles of the executive branch departments, agencies, or offices. Nothing in this Order shall supersede any requirement made by or under law.

This Order is not intended to, and does not, create any rights or benefits, substantive or procedural, enforceable at law or in equity, against the State of California, its agencies, departments, entities, officers, employees, or any other person.

**I FURTHER DIRECT** that as soon as hereafter possible, this Order shall be filed with the Office of the Secretary of State and that widespread publicity and notice be given to this Order.

**IN WITNESS WHEREOF** I have hereunto set my hand and caused the Great Seal of the State of California to be affixed this 1st day of July 2010.



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ARNOLD SCHWARZENEGGER  
Governor of California

ATTEST:

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DEBRA BOWEN  
Secretary of State

## ***2011 Board of Directors***

June 2011

Ashley Swearengin	<i>Partnership Chair</i> , Mayor of Fresno
Victoria Bradshaw	<i>Partnership Deputy Chair</i>
Corwin Harper	<i>Partnership Deputy Chair</i> , Kaiser Permanente Northern California
Acting Secretary Linda Adams	California Environmental Protection Agency
Secretary Anna Caballero	California State and Consumer Services Agency
Secretary Diana Dooley	California Health and Human Services Agency
Secretary John Laird	California Natural Resources Agency
Secretary Marty Morgenstern	California Labor and Workforce Development Agency
Secretary Karen Ross	California Department of Food and Agriculture
Acting Secretary Traci Stevens	California Business, Transportation and Housing Agency
James A Aleru	James A Aleru, CPA/ABV, CVA
Lynne Ashbeck	Representative, Hospital Council of Northern and Central California
Darius Assemi	Representative, California Transportation Commission
Tim Bakman	Bakman Water Company
Frank Bigelow	Madera County Board of Supervisors
Judith Case	Fresno County Board of Supervisors
Mike Chrisman	National Fish & Wildlife Foundation
Sid Craighead	Former Councilmember, Avenal City Council
DeeDee D'Adamo	Representative, California Air Resources Board
Benjamin Duran	Representative, Central Valley Higher Education Consortium
Carole Goldsmith	West Hills Community College District
Pat Gordon	JBT Corporation
Barry Hibbard	Representative, California Economic Strategy Panel
Blake Konczal	Representative, Central California Workforce Collaborative
Sunne McPeak	California Emerging Technology Fund
Luisa Medina	Central California Legal Services
Steven Nelsen	Visalia City Council
David Nelson	A.G. Spanos Companies
Joseph Oliveira	Gustine City Council
Pete Parra	Representative, California Workforce Investment Board
David Quackenbush	California Primary Care Association
Paul Saldana	Representative, California Central Valley Economic Development Corporation
Ted Smalley	Tulare County Association of Governments
Ray Watson	Kern County Board of Supervisors
Peter Weber	Representative, Federal Interagency Task Force

## *Executive Committee of the Board of Directors*

The Executive Committee comprises the three board officers (chair, two deputy chairs) and up to three additional board members providing private sector, local government, and statewide perspectives. The chair of the board of directors will preside over the executive committee. The Secretariat will staff the executive committee. The chair will nominate the members of the executive committee for the board's consideration.

The executive committee will be responsible for:

- Providing overall direction and guidance on implementation of board policy;
- Evaluating requests for support of projects and programs and determining the items that are appropriate for consideration by the board;
- Developing board meeting agendas with the support of the Secretariat;
- Making nominations for the Government Affairs and Financing/Funding Committees to the board; and
- Addressing timely issues that are of significance to the Partnership that need to be resolved prior to the next full board meeting. In such instances, the Secretariat will keep the full board informed of the executive committee's actions.

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“The economic development corporations have a long history of working together to market and attract jobs to our region, and working with the Partnership has allowed us to increase the image of the region among new audiences and in new venues. This effort will continue to result in new jobs in the years to come.”

*Paul Saldana*  
*President & CEO, Tulare County Economic Development Corporation*  
*Representative, Central California Economic Development Council*

## ***Board of Directors Meetings and Participation***

The Partnership Board of Directors meets quarterly at locations throughout the San Joaquin Valley. It is essential to continue rotation of board meetings throughout the eight-county area to ensure the entire Valley is included.

Typically, our board meetings consist of the following:

### **Board dinner**

The evening before a board meeting, the board is invited to a dinner usually hosted by a stakeholder in the county in which the meeting is held. In addition to the board, OCED staff and the host of the events, the dinner may also include local elected officials, speakers at the board meeting, local stakeholders, and special guests.

### **Board meeting**

The quarterly board meetings generally run from 10 a.m. to 3 p.m., with a working lunch. In 2010, the board made a concerted effort to include a discussion panel including members of the local private sector to discuss issues impacting their community that the board may be able to assist them with. Additional agenda items include presentations on projects relating to our work groups such as Water Bonds, High-Speed Rail, Sustainable Communities and updates on current legislation and the great work done in the Partnership work groups.

### **Board meeting dates and locations – Proposed for 2011**

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March 11	San Joaquin County
July 11	Kings County
September 21 September 22 Summit	Kern County
December 2	Stanislaus County

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## ***FPPC Form 700***

As a Partnership board member, whether public or private, you must comply with the disclosure and disqualification provisions of the state's Political Reform Act. This law is enforced by the Fair Political Practices Commission (FPPC) and requires that board members file within 30 days of their appointment and, annually thereafter, file a financial disclosure statement known as a Statement of Economic Interests (FPPC Form 700).

There are three types of documents you will be required to submit:

1. Assuming Office Statements: Within 30 days of assuming office this year
2. Annual Statements: On April 1 of each year
3. Leaving Office Statement: Within 30 days of vacating office.

Website for Form 700 (Cover Page is page 5):

<http://www.fppc.ca.gov/forms/700-09-10/Form700-09-10.pdf>

Website for reference pamphlet:

You will find necessary forms, instructions and FAQs on the FPPC website located at [www.fppc.ca.gov](http://www.fppc.ca.gov).

Additionally, please ensure that an e-mail is sent to [Mike Dozier](#) on any changes to your Board status, i.e., if you resign or are considering resigning.

## D. HOW THE PARTNERSHIP COMMUNICATES

### *Communication Goals*

The Communications Plan is implemented by the Secretariat and aimed at promoting and supporting Partnership success. The Partnership Communications Strategy has three primary objectives. 1) Increase communications among the eight counties and 62 cities, 2) Identify, educate and outreach to San Joaquin Valley (Valley) organizations exhibiting the priority initiatives and policy developments, and 3) Increase preference as the Valley's primary advocacy and cross-regional planning vehicle. This multifaceted communications plan strategically aligns the Partnership's objectives with its desired target audiences. Leveraging the established civic channels, networks and media, this plan will be executed through two strategies; Civic Engagement and General Public.

#### **Strategy I: Civic Engagement**

As Strategy I is focused on targeting public elected officials by county, the Secretariat has made significant strides toward engaging its target audiences. Seven target audiences have been identified for this strategy, including 1) Boards of Supervisors, 2) City Councils, 3) Legislators and their staffers, 4) Councils of Governments 5) League of California Cities 6) County Economic Development Corporation Boards of Directors and 7) County Workforce Investment Boards. Therefore, the meeting calendars for each of these entities was audited, and a master engagement calendar was developed which is stratified by county.

Electronic Information Distribution. The development of a comprehensive distribution list including cities, counties and agencies will increase outreach for the dissemination of Partnership publications including but not limited to e-newsletters, e-blasts, ARRA updates and the annual report.

e-Newsletter. The distribution frequency of the e-newsletter is quarterly. It is sent to all Partnership stakeholders and highlights successes of the Partnership. It includes updates on the progress of the work groups, important dates, and showcases the impact of the Partnership's work.

Daily News Briefing. The Maddy Daily is an overview of news stories, information and events related to Partnership priorities and activities, which is sent on a daily basis to board members, work groups, business and community leaders, and other government and legislative contacts throughout the Valley.

Outreach. The communications team continues to build and fine-tune the communications management system to ensure effective outreach and communications with key stakeholders throughout the Valley. The database organizes stakeholders by sector and industry. Through various strategies, including contact lists from Partnership work groups and the "sign-up" function through the website, potential stakeholders may become involved in the Partnership. Efforts toward increasing the number of stakeholders are a constant priority for the Secretariat.

Organization Website. The Partnership website continues to be improved and aligned with Partnership initiatives. Partnership Secretariat consistently updates for relevance, including an active calendar as well as a document library with important Partnership reports, board agendas and minutes, and additional resource documents.

For the benefit and convenience of public elected officials and their staff, a Web page is in development for their specific needs, with points of interest segmented by county. Work group accomplishments have been updated and posted for the convenience of public elected officials. Additionally, the website will have two new features: 1) Translation option to Spanish, and 2) Links to social marketing, e.g., Facebook and Twitter. This effort is currently in the strategic phase as Facebook and Twitter accounts have been created; implementation of the social marketing will commence during the second quarter. Translation of the website will require a significant amount of resources; therefore, execution will depend upon resource availability.

General. The Partnership continues sustaining relationships with state and federal legislators as well as forming new relationships with recently elected members. A good example is the request by the Federal Reserve Board for the Partnership Secretariat to present on ARRA funding. Additionally, members of the Partnership are scheduled to participate in the Valley COG “One Voice” trips to Washington, D.C., and Sacramento next quarter. Monthly meetings continue with Valley legislative staffers hosted by the Partnership in coordination with the Federal Interagency Task Force for the San Joaquin Valley.

### **Strategy II: General Public**

The focus for Strategy II of the communications plan is customized to the general public. Three target audiences have been identified, including 1) community leaders, 2) businesses and executives, and 3) universities and educational centers. The primary tactics are media relations, co-branding and speaking engagements.

Media. Traditional methods of communication efforts with the media will continue including press releases, media advisories, and editorial content and interviews; see below table for recent activity. The media outreach strategy has resulted in significant editorial support for the Partnership’s efforts throughout the San Joaquin Valley. The Valley’s major newspapers have written in support of the Partnership and its regional approach to addressing the region’s major challenges. The Partnership has received considerable media recognition for its work on air quality, water, education, energy, transportation, and high-speed rail issues.

The collaborative between the Maddy Institute and the Partnership will continue in their joint communications activities. The Maddy Institute produces television and radio shows specifically focusing on Partnership activities and Valley issues. The Maddy Report is televised on KSEE 24 several times a calendar year. Additionally, The Maddy Forum is broadcast on KFSR 90.7FM radio on a weekly basis. As these methods have proven effective, broadening outreach and media channels is desired; therefore, additional tactics will be implemented.

One or more Partnership videos of various lengths are to be produced and shown at local government meetings, special occasions and on local channels throughout the eight counties. Another communication channel being developed is new media including but not limited to Facebook, Blogs, Forums, and viral marketing. Creating a social marketing effort among the general public and providing a virtual environment to engage the community will be implemented. The Secretariat is currently developing a social media strategy and has moved forward with creating Facebook and Twitter accounts for the Partnership. Furthermore, key stakeholders are being identified in the social media circuit for the purpose of connectivity, collaboration and leveraging

online resources, which will result in effective and efficient efforts. This effort will require a significant amount of resources; therefore, execution will depend upon resource availability.

Co-Branding/Joint Communications. Aligning the Partnership with other community organizations engaging throughout the eight-county region will broaden its outreach and increase the brand's credibility. A collaborative will be formed among Valley universities to increase outreach and leverage resources for communications purposes. The Partnership will continue to encourage work groups to partner and co-brand with appropriate organizations while ensuring the Partnership is given public recognition for its role.

Speaking Engagements. Throughout the year, social clubs and organizations such as Rotary, Kiwanis, and Lions clubs, League of Women Voters and chambers of commerce, will be targeted for speaking opportunities. Partnership representatives from the county where the speaking engagement takes place will be requested to report on the Partnership's activities. Future efforts also will include engaging trade associations and the private sector by providing information on applicable policy developments and other related topics. These efforts are expected to commence in the second quarter. A significant amount of resources will be required; therefore, execution will depend upon resource availability.

Thanks to an effective media campaign and community outreach program, the Partnership's endeavors were well-noted throughout the Valley in 2009. The communications strategy included exposure on radio and television, further development of its website ([www.sjvpartnership.org](http://www.sjvpartnership.org)), a number of presentations given throughout the region by board members and Secretariat staff, and a quarterly e-newsletter.

## *Policy for Supporting Legislation*

### **Background**

The California Partnership for the San Joaquin Valley is a public-private partnership focused on achieving a prosperous economy, sustainable environment and social equity through the implementation of a comprehensive 10-year strategic action plan. The Strategic Action Plan (SAP) identifies six major initiatives:

- Grow a diversified, globally competitive economy supported by a highly skilled workforce;
- Create a model K-12 public education system;
- Implement an integrated framework for sustainable growth;
- Build a 21<sup>st</sup> century transportation mobility system;
- Attain clean air standards; and
- Develop high-quality health and human services.

The SAP is organized into 10 work groups that collectively will help achieve our six major initiatives. Needless to say, the work of the Partnership is comprehensive. We are attempting to positively impact such indicators as unemployment rates, per capita and household income levels, educational attainment, air quality standards.

To successfully implement the SAP and make a positive regional impact, legislation may be required. To ensure thoughtful consideration of legislative proposals when those situations arise, the following guiding principles and process will be used:

### **Guiding Principles**

- **Innovate within Systems and Structures when Possible** – The Partnership does not view changes to and development of legislation as “silver bullets” for implementing its Strategic Action Plan (SAP). Many of the recommendations can be carried out through creativity, collaboration and innovation within existing systems and structures. However, we recognize there will be issues related to the implementation of the SAP that will require legislative action.
- **Seek to Build Consensus** – To the greatest extent possible, the Partnership seeks to build consensus among the region’s leaders. However, the Partnership acknowledges that there will be instances in which consensus cannot be reached and a formal position on an issue will be required.
- **Limit Consideration of Support for Legislation** – As described above, the work of the Partnership is extremely comprehensive. Board members, work group consultants and participants have limited resources that need to be focused on the direct implementation of the strategic action plan. The Partnership should limit its consideration of legislative items to those that ***directly relate*** to the implementation of the SAP.

### **Process**

- Requests to the board for support for legislation will be routed to the Partnership’s Government Affairs Manager.

- The Government Affairs Manager will compile information about the legislation into a fact sheet, including (1) a summary of the bill, (2) identification of the work group(s) and a specific goal and objective in the Partnership SAP to which the bill relates, (3) a discussion of potential pros and cons associated with the bill, and (4) a list of any known proponents and opponents of the bill. The fact sheet will be routed to the Partnership board convener and work group consultant related to the proposed legislation. If the bill pertains to more than one work group, it will be referred to all the relevant work groups but with primary responsibility for evaluation assigned to the most relevant work group, with input provided by the other work groups.
- The Partnership board convener and work group consultant will evaluate the proposed legislation for consistency with the SAP and anticipated impact on the Valley. The Partnership board convener and work group consultant will take the initiative to solicit input from other board members and stakeholder groups in the region that are expert in and/or impacted by the proposed legislation to determine the evaluation of the bill.
- The evaluation of the bill and the fact sheet would be submitted to the executive committee, which would then either submit the item for consideration by the board or request more information from the work group or requestor.
- When submitted to the board for consideration, for timeliness reasons, the board would be authorized to vote by teleconference, with proper public meeting requirements observed. A 2/3 vote of the board would be required for the Partnership to take a position that the request is “consistent” with the SAP. In the absence of a 2/3 vote, the Partnership would take a neutral position. Cabinet officials will not vote to support legislation. Therefore, the 2/3 vote will be based on the appointed board members less the cabinet officials or their representatives.
- In the instance that there is a conflict of interest, those board members abstaining would not count toward the total number of members on which the 2/3 would be based.
- After coming to a decision by vote, the board will communicate that decision to the requestor. The Partnership board chair may send a formal letter expressing the position of the board.

## **E. REASONS TO BE PROUD OF THE PARTNERSHIP**

**Advanced Communications Services** | Pixley Connect Project completed year three (**Graduated 40 adults with knowledge of basic computer and software use; Graduated 18 students on computer repair, troubleshooting, multimedia**; Submitted application for ARRA funds to expand Pixley Connect Project to six sites throughout the Valley) | Valley Telehealth Partnership (Developed Telemedicine Readiness Evaluation for the San Joaquin Valley, January 2009; Six telemedicine sites throughout the San Joaquin Valley) | **Broadband penetration in the San Joaquin Valley exceeds 95%**

**Air Quality** | **29 recommendations** accepted by San Joaquin Valley Air Pollution Control District (incorporated in Ozone Plan) | Recommended **“dual path”** – fast-track approach accepted by California Air Resources Board | Supported landmark Indirect Source Rule and Off-road Construction Equipment Rule | Played important role in obtaining new incentive funding sources generating up to **\$200 million each year** when fully implemented | High-Speed Rail (AB 3034) bond - amendment included Altamont Corridor construction & connectivity to Sacramento; ARRA application to Federal Railroad Administration included **\$1.4 billion** for Valley segments | Successful **Tune-In/Tune-Up Program**, a collaboration between The Maddy Institute & Valley CAN, reduced mobile source pollutants in three rural cities | Partnered with San Joaquin Valley Air Pollution Control District to improve air quality through projects that conserve energy and make more use of renewable energy

**Economic Development** | CCEDC **outreached to over 160 National Site Selectors with “Central California ...Center Yourself” campaign** | Outreach to regional business through two business cluster forums | Conducted Legislative visits to discuss the needs and challenges of economic development in the Valley | “Start Run Grow” — an inventory of industry and service associations at valleybizconnect.org | Executive Pulse tracked 3,000 regional businesses | Lyles Center executed community college entrepreneurship programs and established a Technology Development unit to work with early stage entrepreneurs

**Energy** | **San Joaquin Valley Clean Energy Organization** development, “on the road to financial sustainability” | Successfully launched **“green” pilot projects** in Visalia, Arvin, Fresno, Stockton | Signed MOU with National **25x’25** Initiative for development, use of renewable energy | Teamed with SJVAPCD to apply for and administer applications from small Valley communities for **Energy Efficiency & Conservation Block Grants** | **VIEW Project**: Started in 2009 in partnership with Southern California Edison and The Gas Company; Provides over \$3 million in resources over four years to help local Valley jurisdictions improve the energy efficiency of their communities | Facilitated joint regional wastewater project by Modesto and Ceres to provide tertiary treatment and surplus water | **Working with Stanislaus and Merced counties community colleges and universities to develop a ‘green’ workforce** | Through PG&E provided small business refrigerator assessments in Los Baños and city pool energy assessment in Oakdale | Helped acquire Department of Energy loan for Los Baños almond hull plant | **Coordinate with Center for Irrigation Technology (CIT),**

**California Water Institute and Great Valley Center to improve energy efficiencies in management and use of water** | Administer Pump Efficiency Program throughout San Joaquin Valley for PG&E and Southern California Edison | April 2010 bringing water technology conference to San Joaquin Valley | Collaborating with Mendota Advanced Bioenergy Beet Cooperative to establish biorefinery

**Health & Human Services | Health** — UC Merced Medical School gained support in February 2009 for simultaneous development of phases one and two as recommended by Washington Advisory Group | **Valley Coalition for UC Merced Medical School and Partnership passed resolutions to support expedited time line for completion by 2015** | San Joaquin Valley Nursing Education Consortium established for 2006-2008 | First faculty training course completed with 24 Valley RNs receiving online certificate | **Human Services** — Methamphetamine Recovery Project top priority | **Established regional Project Advisory Council to guide project and identify strategies for collecting community input** | Organized regional forums to discuss effects of methamphetamine, other substance abuse in the San Joaquin Valley Hosted Legislative Forum March 7, 2008, with representatives from the assembly and senate and congress, from the Governor and Lt. Governor's offices and State Department of Alcohol and Drug Programs | Prepared "**Local Solutions to Regional Issues: A Report from the Methamphetamine Recovery Project**" for public distribution

**Higher Education & Work Force Development | Higher Education** — **Outreach to 1,000 students, completed intake services at The College Place, San Joaquin Valley high schools, community-based organizations** | 725 students advanced through counseling services, career coaching, academic planning | 356 follow-up, one-on-one career counseling sessions with targeted students | 550 students completed college applications to 2- and 4-year institutions | 400 students enrolled in college | Earned funding support from Stuart Foundation, Walter S. Johnson Foundation, City of Fresno | **Workforce Development** — **2007 established workforce consortium as Central California Workforce Collaborative (CCWC)** | CCWC launched careersinthevalley.com | 2007-2008 employment study results posted on careersinthevalley.com | Implemented Executive Pulse, regionwide business intelligence tool | 2008 CCWC adopted Central California Work Ready Certificate | Valley WIBs agreed to standardize on a single employment assessment tool (Work Keys) | **Successfully applied for a \$937,000 application under "Governor's Green Jobs Corps Initiative"**

**Land Use, Agriculture & Housing** | Blueprint **Scenario B+** adopted as Regional Preferred Scenario. Implementation is now under way. This Scenario would: Increase average Valleywide **density** from 13 persons/acre to 21 persons/acre; Reduce total acres of new land developed from 533,000 acres to 354,000 acres; Reduce **consumption of farmland** from 327,000 acres to 209,000; Initial data indicates **reduction of commute VMT** from 240 million miles to approx 233 million miles, and **mobile exhaust GHG** from 173,000 tons/day to 168,000 tons/day. However, use of 4-D planning tools is expected to yield additional reductions | Created criteria for **New Cities project** - 200,000 population optimum size | **SB 375 & AB 32** – hosted meetings for planners in the region |

Researched Land Use & Transportation Planning: Impact on Community Health | Researched fiscalization of land use decisions

**PreK-12 Education | January 2009 Exemplary Practices Conference** with **300 participants, representing nine counties** | Merced County Office of Education reported availability and quality of regional preschools at January 2009 Exemplary Practices Conference | 33 San Joaquin Valley districts supported by Pivot Learning Partners | Fresno County Office of Education conducted English Language Learner Leadership Academy for two years | Superintendents agreed to support various demonstration projects throughout the Valley (e.g., to increase college-bound rates; etc.)

**Transportation** | Partnership worked with Regional Policy Council to form partnerships with Northern California to compete for **\$2 billion Trade Corridor Improvement Fund** | At the request of the Partnership, Caltrans accelerated completion of the **Highway 99 Business Plan** which calls for **\$6.4 billion** to be invested over the next 10 years | Partnership and Regional Transportation Planning Agencies combined efforts to ensure **high-speed rail system** serves needs of entire San Joaquin Valley | Partnership worked with Valley stakeholders to support state's application to **Federal Railroad Administration** for **\$1.4 billion** in funding for two Valley segments that met qualifications for design/build work under **American Reinvestment and Recovery Act** HSR application requirements

**Water | Funded for Phase II of San Joaquin Valley Regional Water Plan Framework** | Support efforts to incorporate major levee enhancements in San Joaquin Valley river and tributary system and Sacramento-San Joaquin Delta | Support efforts to augment San Joaquin Valley surface, groundwater bank, recycled water projects for future water policy improvement | Work with Central Valley-Salinity Alternatives for Long-Term Sustainability toward salinity management infrastructure development | Advise Tulare Basin Rural Water Strategies Steering Committee to administer \$2 million Prop 84 monies