

HIGHER EDUCATION WORKFORCE DEVELOPMENT WORK GROUP - WORKFORCE DEVELOPMENT (HEWD)

Lead Organization: Office of Community Economic Development, California State University, Fresno

ACTIONS	STATUS	2007-2009 - FINAL REPORT ACTIVITIES
OVERALL WORK GROUP STAFFING REQUIREMENTS		
Plan, organize and manage all work group meetings; maintain work group records and minutes; maintain Higher Ed/Workforce portion of Partnership web site; provide monthly and quarterly reports.	O N G O I N G	
Goal 1: Create a demand-driven workforce investment system that supports target clusters.	<input type="checkbox"/>	
Objective A: Align workforce development resources to support target industry clusters.		
Target clusters have been adopted. Ensure follow up by WIBs and CCs.	C	CCWC continues to evaluate clusters of focus and adds additional clusters if high-demand high-growth opportunities exist.
Objective B: Occupational analysis of key jobs in target industries.	IP	The 2007-2008 employment study results are now available on www.careersinthevalley.com . Employment studies need to be done on a regular basis.
Secure the available \$1 million to support this and other actions.	C	Funding is needed to continue work in this area
Develop consensus among WIBs and CCs about approach to completing occupational analyses.	C	
Promote participation in occupational analyses.	C	
Analyze data collected in surveys.	C	
Dissemination of survey results to WIBs and community colleges.	C	
Objective C: Web-based inventory of vocational training and "gap analysis."	IP	The Central California Workforce Collaborative (CCWC) launched www.careersinthevalley.com as the web-based inventory of vocational training and "gap" analysis.
Develop survey instrument with CCs and ROPs.	C	
Implement survey and compile data.		Ongoing
Promote training opportunities in the San Joaquin Valley.		Ongoing
Objective D: Regionwide business intelligence tool.	C	Eight Valley workforce investment boards fully implemented Executive Pulse, a regionwide business intelligence tool.
No immediate action required.		
Evaluate status of this item in Q1, Year 3.		
Objective E: Create a Just-in-Time Training Voucher Fund.		
Follow up with Central Region Consortium and provide support to their efforts as needed.		Ongoing

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Establish initial contract with ETP.	IP	Bakersfield College currently holds the ETP contract.
Once the fund is established, promote use of the training dollars to WIBs and EDCs.	IP	
Expand the fund once the initial contract objectives have been met.	IP	
Objective F: Address workforce supply on a regional basis.		
Develop consensus among WIBs and CCs about process for establishing a regionwide workforce ready certificate.	C	In 2008, CCWC adopted the Central California Work Ready Certificate, a regional Work Ready Certificate using WorkKeys.
Identify assessment tool(s).	C	WorkKeys
Secure funding to implement new assessment tool(s), including training dollars.	C	
Adoption and implementation of assessment tool(s).	C	
Promotion of San Joaquin Valley work ready certificate.	C	
Objective G: Align career technical education with target industries.		
Recruit Valley ROPs leaders for participation in the Work Group.	IP	
Invite input from Valley ROPs on all of Goal 1 objectives.	IP	
Coordinate with K-12 on development of new career tech curriculum that aligns with target clusters.		
Objective H: Establish the San Joaquin Valley Workforce Consortium.		
Objective I: Align the efforts of the San Joaquin Valley's economic development corporations, San Joaquin Valley Workforce Consortium, and Central Region Consortium.		
Provide support to WIBs as they develop an MOU that outlines parameters for the San Joaquin Valley Workforce Consortium.	C	In 2007, a workforce consortium was established as Central California Workforce Collaborative. Established San Joaquin Valley Workforce Funding Collaborative (SJVWFC) to align efforts of the Valley's economic development corporations, Central California Workforce Collaborative and Central Region Consortium.
Schedule quarterly training sessions with Greg Newton; involve CCs and EDCs as needed.	IP	Contract with other consultants once a year.
At least annually, convene strategic planning meetings with WIBs, community colleges and EDCs.	IP	In 2007 and 2008, convened regional stakeholders meetings.
Goal 2: Develop a college-going culture in the San Joaquin Valley.		
Coordinate between Central Valley Higher Education Consortium board and Partnership work groups and board.	<input type="checkbox"/>	
Secure funds to implement Goal 2 of the Higher Ed and Workforce Development action plan.		
Complete Education Trust report on social and economic costs of low college attainment on the San Joaquin Valley.		

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Develop recommendations on parent engagement programs and disseminate through K-12 Work Group and CVELI.		
Develop database of high school counselors in the San Joaquin Valley.		
Financial aid seminars in each county.		
Inventory P-16 councils in the Valley.		
Expansion of P-16 councils in the region.		
Challenges/Problems/Bottlenecks/Feedback encountered during the quarter		
New funds leveraged during the quarter.		