

Quarter/Dates of Activity: Q2 October 2007 through December 2007
Seed Grant: Growing Clean Energy Capacity in the San Joaquin Valley
Grantee Organization: Kings River Conservation District/San Joaquin Valley Clean Energy Organization
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Description of this Quarter's Activity and Impact on Partnership Goals and Objectives

The purpose of this grant is to formally establish and begin operation of the San Joaquin Valley Clean Energy Organization (SJVCEO). On September 13, 2007 the Board of Directors of the SJVCEO held its first meeting and the organization formally began operation. The SJVCEO will be the principal vehicle and focal point through which the Partnership will implement the energy provisions of its SAP. Specific accomplishment during the quarter included:

Accomplishment	Applicable Seed Grant Task	Applicable CA Partnership Energy Work Group Goal/Objective
1. Held Meetings of the SJVCEO Board of Directors on October 31 st and December 4 th . At these meetings, the Board: a) began a strategic planning process to confirm the priority areas of focus for the SJVCEO; and b) started creation of a business plan and development strategy for the organization. The short term priority activities identified by the Board include a) development of a regional plan and report on progress under the plan; 2) greening of all cities in the Valley; and 3) support renewable energy project development in the areas of : ag waste to energy, fuel crops, and electric power production (See Attachments 1 and 2)	#1 #2	#IAB
2. Began implementation of the Development Strategy. Submitted proposals to: a) Pacific Gas and Electric; b) Valley CAN; c) the Department of Energy; and d) the Packard Foundation.	#2	#1A
3. Began development of administrative systems and support functions for the SJVCEO. This includes: a) preparing the paperwork for the IRS non- profit filing for the organization; b) developing a logo for the organization, and 3) starting development of a website.		#1A
4. Approved a Memorandum of Understanding between Visalia and the SJVCEO. This MOU will support a clean energy partnership to help the City increase its level of clean energy investments with assistance from the SJVCEO. This partnership will serve as a model for SJVCEO to other communities in the region. Developed a work plan, provided technical assistance to help shape the scope of the Visalia program, and identified best practices amongst cities implementing clean energy programs. (See Attachments 3 and 4)	#1 #3	# 2ADE
5. Signed a MOU with the national 25x'25 Initiative - committed to a goal of producing 25% of the energy used in this country from renewable sources by 2025 (See Attachment 5) .	#1 #3	# 3A
6. Cosponsored and helped organize and conduct a San Joaquin Valley Clean Energy and Fuels Conference in Fresno on December 3. This conference was attended by close to 300 people. See Attachment 6 for a summary of the major recommendations from speakers at this conference.	#1 #2 #3	#1AB #2ABCDE #3ABCDE #4ABC #5ABCD

Planned Activities for next 3-6 months

The SJVCEO will undertake a number of start-up activities. These include:

- Work with the SJVCEO Board to develop a final strategic plan, Business Plan and fundraising strategy for the organization;
- Continue to pursue funding consistent with Business Plan and fundraising strategy;
- Develop marketing material using new logo and begin operation of the Web site;
- Submit necessary paperwork to IRS for the non-profit;
- Create work statement for developing a regional clean energy plan;
- Continue the Partnership with Visalia, develop partnering relationships with additional cities;
- Continue to develop data base on resources and best practices;
- Participate in CPUC – led redesign of state low-income energy efficiency program representing the interests of the San Joaquin Valley; and
- Speak at the Bakersfield Business Forum on clean energy opportunities for businesses.

Challenges/Problems/Bottlenecks/Feedback

The biggest challenge over the next few months will be to secure additional funding for the SJVCEO to supplement seed grant funding from the State and ensure the financial sustainability of the organization. The SJVCEO will aggressively work through its Board and Interim Executive Director to ensure that this effort is successful.

If you have coordinated any outreach, please describe briefly.

The Interim Executive Director of the SJVCEO met with the Great Valley Center (GVC) in December to begin coordinating clean energy marketing efforts between the SJVCEO and work that the GVC will be performing under a contract with Pacific Gas and Electric. We will continue and expand this effort during the next quarter of the grant.

The following attachments can be requested via email to Allysun Williams, awilliams@csufresno.edu:

- 1. Minutes from October 31 SJVCEO Board Meeting**
- 2. Minutes from the December 4 SJVCEO Board meeting**
- 3. Revised Visalia Work Plan and MOU**
- 4. Best Clean Energy Practices Among Cities**
- 5. 25x'25 MOU**
- 6. Conference Highlights**