

Quarter/Dates of Activity: Q2 October 2007 through December 2007
Seed Grant: Metro Rural Loop Corridor Preservation Feasibility Study
Grantee Organization: City of Fresno, Planning and Development Department
Contact Person: Keith Bergthold
Phone: 559621-8049
Email: keith.bergthold@fresno.gov

Description of this Quarter's Activity and Impact on Partnership Goals and Objectives

The Consultant, VRPA, is continuing to refine the Metro Rural Loop mapping and gather GIS data files from the four counties (Fresno, Madera, Tulare and Kings) to create one full database file for the study area.

Keith Bergthold continues the multi-city/county tour, having now visited with city councils and other elected and appointed bodies in 25 city and county jurisdictions, and regional governmental associations in the four counties. Key bodies in all four counties have now agreed to participate in the Metro Rural Loop feasibility study.

Planned Activities for next 3-6 months

The Metro Rural Loop Committee and VRPA will present two land use and transportation scenarios to the Fresno COG on February 13th. A key assumption and design workshop with all the partnering agencies from all four counties is tentatively scheduled for the last week of February.

Challenges/Problems/Bottlenecks/Feedback

Keeping a firm commitment to the Blueprint process is challenging while trying to vet a fairly specific urban regional form (MRL) with participating jurisdictions ahead of the blue print process.

If you have coordinated any outreach, please describe briefly.

City of Fresno's Assistant Planning Director Keith Bergthold along with partners from the private and public sectors continue to lead an outreach effort to further engage the surrounding jurisdictions to encourage regional cooperation and collaboration.