

Dates of Activity: October 2008 through December 2008  
**Seed Grant:** San Joaquin Valley Health Enterprise Zone Project  
**Grantee Organization:** Central Valley Health Policy Institute, California State University, Fresno  
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### **Description of Quarter's Activity/Impact on Partnership**

- **October**
  - Initiated Health Enterprise Zone (HEZ) Forum meeting logistics with county contacts
    - Sample forum flyers sent out
    - Logistical planning, including room, food, invites
- **November**
  - First HEZ Forum
  - Continued to finalize HEZ Forum logistics
    - Finalized eight-county San Joaquin Valley stakeholder lists
- **December**
  - Six HEZ Forums
  - Presented HEZ Project update at the Partnership's Annual Summit, Stockton, Dec. 11, 2008
  - Interviewed with local media regarding HEZ models
    - "Officials talk about creating a health zone." Recordnet.com. 12/19/08.
    - "Trying to boost Valley medical care." Recordnet.com. 12/13/08.
  - Central California Public Health Partnership  
Lead group for the health projects through the Partnership
    - Discussed state perspective of the feasibility of HEZ Models with State of California Health and Human Services Agency, Medi-Cal Director, representatives

### **Planned Activities for next 3-6 months**

- Plan/implement the eighth and final HEZ Forum (Date TBD)
- Disseminate HEZ Community Forum meeting feedback to stakeholders in the eight counties (Dec. 1, 2008 - Jan. 9, 2009)
- Integrate feedback from Community Forum participants and other stakeholders into the San Joaquin Valley HEZ (Valley HEZ) Feasibility Assessment Draft (Jan. 16)
- Draft the Valley HEZ Concept Final Report (Estimated release date: Feb.15)
- Prepare Valley HEZ Concept Economic Analysis draft with economics experts (Release date TBD)

### **Challenges/Problems/Bottlenecks/Feedback**

- **Challenges**
  - Convening county forums during holiday season to meet grant deadline
  - Sufficient information has been obtained to complete the Final HEZ Report with supporting evidence for health care finance policy recommendations. However, considering the limited project funding, extensive time involved in stakeholder meetings, and that we obtained the required information to complete the report, the following tasks will not be completed:
    - Conduct Meeting Three: Review the eight-community feasibility report; include cost-benefit analysis
    - Conduct Community Meeting Two: Reach consensus as to recommendations for legislative and regulatory strategies
    - Conduct additional 20-25 interviews with identified key informants in each of the communities to address questions raised in Community Meeting One
- **Feedback**
  - Stakeholders concerned with national, state, local budget cuts
  - Increasing San Joaquin Valley stakeholder enthusiasm and positive media interest in HEZ health care finance models (FMAP)

### **If you have coordinated any outreach, please describe briefly.**

- Non-Institute (CVHPI) discussions regarding San Joaquin Valley health care professional shortages and financing have introduced additional local stakeholders to the HEZ concept (e.g., local financial institutions, newspaper columnists, physicians, correctional institution health care professionals)
- Interest in the Valley HEZ Project generated interview requests by The Business Journal, The Record, and Tracy Press (December 2008)