



Board of Directors Meeting

Friday, May 4, 2007

9 a.m. to 5 p.m.

Kern Community College District Office

2100 Chester Avenue

Bakersfield, California

Meeting room: Forum 101A

AGENDA			
9:00	I.	Convene Meeting	Chair Connie Conway
		Introductory Remarks	Deputy Chair Mike Chrisman
9:10	II.	Self-Introductions	Partnership Board and Public
9:20	III.	Review and Approval of Minutes	Connie Conway
		<ul style="list-style-type: none">February 2, 2007 Board MeetingMarch 29, 2007 Board Meeting	
9:30	IV.	Partnership Priorities	Pete Weber
		<ul style="list-style-type: none">Board discussion about the top priorities for bold action	
10:15	V.	Process for Supporting Legislation, Projects and Programs	Connie Conway
		<ul style="list-style-type: none">Review and approval of process for supporting legislationReview and approval of process for supporting projects and programs	
10:45	VI.	Regional Consortia Board Seats	Sunne Wright McPeak
		<ul style="list-style-type: none">Review and approval of process for nominating representatives of regional consortia to the Governor's office for board membership	
11:15	VII.	Board Committee Structure	Mike Chrisman
		<ul style="list-style-type: none">Review and approval of board committees and committee membersUpdate on board members who have agreed to serve as convenersWork group participation by board members	

11:45	VIII.	Time Line for Partnership Annual Conferences and Reports <ul style="list-style-type: none"> Consider modification to timing of annual conferences and reports 	Carolyn Lott
11:55	IX.	Public Comment	Connie Conway
12:00	X.	Lunch Break - Communications Update; Roundtable Discussion with Local Officials	Samantha Bauer
1:00	XI.	Work Group Updates, Action Items <ul style="list-style-type: none"> General Overview of Work Group Quarterly Reports (1:00 - 1:10) Transportation Work Group - Information Item - Update from the California High Speed Rail Authority (1:10 - 1:20) Water Work Group - Action Item - (1:20 - 1:40) Request for the Partnership board's endorsement of hydrologic basin collaborative planning workshops Energy Work Group - Action Item -(1:40 - 2:00) Review and approval of preliminary structure and program objectives for the San Joaquin Valley Clean Energy Organization Air Quality - Action Items - (2:00 - 2:25) <ul style="list-style-type: none"> Ratify support for AB 575 Review and take action on support for AB 1455 (Air Quality Mitigation Zone) Review and take action on support for AB 1223 (Net Metering) Land Use, Ag & Housing - Action Item (2:25 - 3:00) <ul style="list-style-type: none"> Review and take action on support for AB 1129 (Affordable Housing Trust Fund for the SJV) Work Group update, including coordination with Blueprint process 	<p>Allysun Williams</p> <p>Carrie Pourvahidi, Deputy Director California High Speed Rail</p> <p>Jim Tischer</p> <p>Paul Johnson Carolyn Lott</p> <p>Pete Weber Mark Keppler Katie Stevens</p> <p>Carolyn Lott Rollie Smith Scott Cochran</p>

3:00	XII.	Partnership Seed Grants <ul style="list-style-type: none"> Review and approval of revised scopes of work 	Sunne Wright McPeak, Chair Proposal Review Committee Ashley Swearingin Allysun Williams
3:30	XIII.	Federal Interagency Task Force Update	Rollie Smith
3:45	XIV.	Recap of Action Items and Next Steps	Ashley Swearingin
4:00	XV.	Plans for August Board Meeting	Ashley Swearingin
4:05	XVI.	Public Comment	Connie Conway
4:15	XVII.	Adjournment	Connie Conway



In attendance:

Board Members: Acting Secretary Barry Sedlik, Secretary Victoria Bradshaw, Secretary Mike Chrisman, Secretary A. G. Kawamura, Connie Conway, Fritz Grupe, Cindy Tuck, Frank Bigelow, Marcelyn Buford, Kathleen Crookham, Coke Hollowell, Luisa Medina, Sunne Wright McPeak, Michael Navarro, Leroy Ornellas, Gary Podesto, Fred Ruiz, Lorraine Salazar, Stanley Simpson, Ricardo Soto, Eugene Voiland, Raymond Watson, Pete Weber, Pete Parra, Barry Hibbard

Absent:

Board: Secretary Rosario Marin, Secretary Kim Belshe, Secretary Linda Adams, Acting Secretary Scott Himelstein, Alan Autry, Farrell Jackson, Kirk Lindsey, Barbara Patrick

Call to Order: Supervisor Conway, Secretary Chrisman and Mr. Grupe convened the meeting of the Board of Directors of the California Partnership for the San Joaquin Valley (Partnership) at 9:15 a.m.

Introductory Remarks: Introductory remarks were made by Tulare Mayor Craig Vejvoda and the Chairman of the Tulare County Board of Supervisors, Mr. Ishida. They welcomed the Partnership Board to the International Agri-Center in Tulare and thanked the board for being in attendance. Supervisor Conway acknowledged and thanked Governor Schwarzenegger and his staff for their attention to the Valley and making the work of the Partnership possible. Secretary Chrisman welcomed everyone on behalf of the Governor's cabinet, restating that it demonstrates the Governor's commitment to the Valley. Mr. Grupe indicated that this is the first time in the history of the state that coming together and organizing as a region has occurred. Mr. Grupe then congratulated those newly appointed board members.

Board members introduced themselves, followed by the introduction of the members of the public.

Secretary Bradshaw discussed the recent freeze and announced that the U.S. Department of Agriculture has declared it a disaster, as have other agencies, and expects the President to do so shortly. She indicated that there are an unprecedented 20 county disasters and asked that if any attendees have opportunities for employment to notify Stephanie Leach at 916-327-9034.

New Members

Secretary Bradshaw swore in newly appointed board members. Ms. Swearengin indicated that the Governor's office was very responsive to the Partnership in getting the appointments done, including Julie Benevedes-Menzes, and thanked them for their support.

Minutes

Ms. McPeak motioned to approve the October 26, 2006 and the November 27, 2006 minutes, Ms. Buford seconded the motion. The motion was passed unanimously.

Recap of Recent Partnership Activities

Supervisor Conway recapped the Partnership activities from October through January 2007. The Strategic Action Proposal (SAP) was edited, finalized, and printed with special thanks to Ms. McPeak and the Business, Transportation & Housing (BTH) agency. The Governor approved the SAP and signed a new executive order on November 28, extending the Partnership until December 2008. He charged the board and work groups with beginning the implementation of the 10-year SAP.

New board members from throughout the region have been added to the Partnership. The RFP process for the Secretariat and Work Group Staffing Services was conducted and completed. Work plans will be considered by the board that will finalize the staffing contracts.

The bonds passed and included for the Valley are \$1 billion for Highway 99. \$1 million has been set aside by the Labor and Workforce Agency to seed the implementation of the Higher Education/Workforce Development and Economic Development action plans. A \$500,000 grant was made to the San Joaquin Valley Nursing Education Consortium to address bottlenecks in nurse's training in the region.

There has been tremendous activity on the Blueprint Regional Planning Process. \$1.95 million of grant funding was provided to the region's Councils of Government (COGs). The Blueprint Regional Advisory Committee met for the first time.

The work groups have continued to meet and champion implementation of their action plans.

Supervisor Conway opened the meeting to public comment: Housing and Urban Development (HUD) representative Rollie Smith commented regarding the Federal Interagency Task Force. Mr. Smith had copies of his report available; the presidential Executive Order has not yet been approved. Mr. Smith recommended a meeting between Federal and State agencies and Work Groups to go over the funding plans.

Review, Discussion and Approval of Work Plans for Secretariat and Work Group Staffing

Mr. Grupe and Ms. Swearingin summarized the activities to date. In summer 2006, many leaders from throughout the Valley expressed support for \$5 million in seed funding for the Partnership, which the Governor's office recommended. After the funding was removed, the Valley delegation fought to re-insert the funding. The efforts were successful, and \$5 million was appropriated. \$2.5 million was set aside for Seed Grants and \$2.5 million was set aside for Secretariat Services and Work Group Staffing, including some funding for a staff position at BTH. California State University, Fresno (CSUF) and the Great Valley Center (GVC) submitted proposals and each were awarded contracts. CSUF and GVC prepared an integrated action plan for the 30-month contract which the board is to review and approve prior to funding.

California State University, Fresno (CSUF): Office of Community & Economic Development (OCED):

Ms. Swearingin reviewed that the commitment of the Secretariat includes board support, communications, reports and conferences and went over the schedule for supporting the board. Secretariat also includes oversight and coordination of the work group consulting team, which has already met and will continue to meet monthly. The Secretariat will put together a website that each team can update themselves and produce newsletters on work group progress and quarterly reports.

Communications and Outreach: Samantha Bauer, OCED's Communications Director gave a brief overview of the communications plan. She introduced the communications team which will be heading up the effort. The communications plan is organized into three phases: internal communications structure; community outreach; and packaging the success of the Partnership. Tools to be used are: a database to organize people and make sure communications are effective and efficient; the brand map; the website, PowerPoint, e-newsletter and fact sheets. Briefing kits for media and legislature are also being developed, and accomplishment fact sheets are under way. The Maddy Institute's Mark Keppler, was featured on KSEE 24 regarding the Partnership in January. KVPT is also proposing a Partnership series that would also run on KVIE. Supervisor Conway commented on the importance of Partnership communications and being able to share with every person in the Valley what we are doing and our successes.

Great Valley Center (GVC):

Carol Whiteside discussed efforts she is coordinating on behalf of the Partnership. They will hold diversity panels for two-way communication to encourage more participation in conjunction with the Central Valley Conference in Sacramento in May. Ms. Whiteside is working with student leaders from all of the campuses in the region. The UC Merced Student Body President is working on a website to help train these students. UC Merced Library Archive is in development and will have a permanent repository for documents related to the Partnership. Original Partnership documents are needed from the Governor.

Ms. Whiteside stated that in regard to the Annual Report, it needs to be understood that the data reporting will always trail the calendar year by one year and progress will not be seen right away. The Annual Report should come out in December, and the work groups should be prepared to deliver their 8-month report in August. Ms. Whiteside proposed that next year's report will be August to August.

GVC is also working with the Partnership for Assessment of Communities, "PAC," a collaboration of six university researchers who will be working together to track progress in certain communities related to the work of the Partnership.

Annual Conference and Report: Ms. Whiteside proposed that the Annual Conference be held in conjunction with board meeting on December 6 or 7, 2007. Ms. McPeak envisioned that the report would be a base document for the Annual Conference. She inquired regarding the time frame that will be covered and how that would feed into the Annual Conference. Discussion ensued about the most effective timing for the release of the annual report and the scheduling of the annual conference. Mr. Parra made a motion that the Annual Report should cover July 1 through June 30 with the first annual report covering a 6 month period and that the annual meeting be held in December 2007. Ms. Salazar seconded the motion, which was passed unanimously.

Work Group Staffing

The board was asked to complete an interest form to become more integrated into the work groups.

ECONOMIC DEVELOPMENT: Paul Saldana, with the Central California Economic Development Corporation (CCEDC) outlined the Economic Development work group plan. The CCEDC formed in 1984 and includes 8 counties of the SJV with primary purpose of promoting job creation in Central California. The overall work group management is to have each EDC representative as a core participant.

The CCEDC will be working with the League of Cities, City Manager, and County Administrative Officers to discuss physical infrastructure needs. The Economic Development work group will: promote the region's Enterprise Zones; expand the marketing of the SJV; inventory industry clusters and integrate them into the Partnership and convene on a regional basis; partner with Workforce Development/Higher Education work group; work with Lyles Center regarding Entrepreneurship; coordinate with the Energy group; and assist in the promotion of Valley tourism.

Mr. Grupe recommended coordination with the land use group regarding infrastructure. Mr. Ruiz inquired on measurable results. Mr. Saldana indicated that he would use the metrics of success from the SAP and will be looking to achieve baseline data.

Secretary Kawamura stated that the USDA made an announcement regarding available funding for Energy projects. There is an opportunity to accelerate the development of the "energy economy" in the Valley and create related workforce development programs. Mr. Weber declared that they have proposed to develop a Clean Energy Organization. Secretary Kawamura indicated interest in participating.

Ms. McPeak indicated that having a cabinet secretary interface for the Clean Energy Organization is great. Clean energy needs to be connected to agriculture in the Valley, and UC Merced needs to be involved – a written commitment needs to be made between the University of California campuses working on the Helios and BP research projects and UC Merced.

HIGHER EDUCATION/WORKFORCE DEVELOPMENT, OCED & CVHEC: \$1million has been allocated to implement most of Goal 1. The goal is to create a demand-driven workforce investment system. OCED Project Coordinator, Manjit Muhar-Atwal, delivered a summary presentation. Five major stakeholder groups, including County ROPs will be brought together. K-12 will be engaged.

Mr. Parra noted that a new formula for Title 3 programs in California was adopted by the state Workforce Investment Board. The formula is expected to help Valley counties. Mr. Soto stated that K-12 leaders need to

be involved in the formation of higher education/college going behavior. Mr. Watson requested contact info for all work groups.

K-12 EDUCATION: Dr. Marcy Masumoto, representing Walt Buster, gave an overview of the goals. She demonstrated the in-kind contributions and range of objectives from enhancing school district support to improving reading levels. Dr. Buster has already convened the 8 county superintendents. The intent is to meet with superintendents on a regular basis and develop professional development opportunities. Work regarding the executive leadership academy is very important to this work group. Technology is key to adequately prepare students for the business world. Mr. Soto suggested the inclusion of school district representatives, community and business leaders, and parent representatives. Working with more than one site on the Health & Human Service project is important as several entities are already involved with this type of effort. Ms. McPeak requested information regarding policy priorities and participants involved in the work groups.

LAND USE, AG, & HOUSING: The impact of working together was highlighted for this work group, as several problems could bring ag to a stand-still, such as: freeze, labor, invasive species, and water storage. Ms. Whiteside stated that there is a need to find a way to engage the public in a meaningful way and why they should participate in the Blueprint Planning Process. GVC has produced a book called "Our Valley, Our Choice" which is a direct result of this work group. COGs have taken over the Land Use planning process through the Blueprint.

Darryl Hildebrand from Kern County COG gave an update on the Blueprint Process – 8 Valley COGs have come together; Merced is the lead; undertook the effort with understanding that Blueprint Vision and Values would be a bottom-up approach. The first cycle of public meetings will be in March and April and will involve defining Vision, Values, Goals & Objectives; this will involve the development of visualizing what will occur if we build-out current general plans. Second cycle of meetings will involve addressing proposals. While the work group action goes to COGs, staff will continue working on associated land use issues. Secretary Kawamura will be working on California's first plan for agriculture. Rollie Smith has been working on the affordable communities initiative. Ms. McPeak suggested that the Partnership needs to have some extended conversation with Blueprint leaders to make sure that efforts are coordinated.

WATER: Dr. David Zoldoske with the California Water Institute at CSUF presented an overview of the water situation, focusing mainly on the need for an integrated regional water plan. Close to \$120 million (Prop 84) will be available in our region for the Integrated Regional Water Management (IRWM) plan, which the work group wants to integrate with the Partnership. Secretary Chrisman stated that the DWR Fresno Office is involved with this effort. The Valley has to get water plans put together before going after funds to implement. The goal of water plan effort is to increase SJV success rate for applying for IRWM and implementation funding. The work group is participating in the Blueprint Process. Mr. Weber requested talking points in writing be made available to take to local jurisdictions and get the message across in name of the Partnership.

HEALTH AND HUMAN SERVICES: Representing both Central Valley Health Policy Institute (CVHPI) and the Social Welfare Evaluation, Research and Training (SWERT) Center at CSUF. Laurie Primavera presented the work group overview, comprised of a ten-county regional social work group; region-wide health department work group. In the next six months they will identify and convene key champions for UC Merced medical education program. The first meeting will be in March. The business plan should be in place by June for the development of a regional coalition.

The group held a steering committee meeting in January regarding the establishment of Central Valley Nursing Education Consortium, which will eventually be contracted with the Workforce Investment Board. Pilar de la Cruz has been identified as the executive director. They have engaged in discussions regarding the health professionals shortage, policy on health insurance, impact of methamphetamine and the taskforce, child placement, and methodology for grant proposals so the Valley can compete with Southern California and San Francisco Bay Region.

ADVANCED COMMUNICATIONS SERVICES: Carolyn Lott with the GVC reported that they had already started to meet regarding e-health deployment, identifying Valley needs, and discussion with PUC to determine capacity for various work group initiatives. GVC will be working with the League of Cities and others to help them understand relevance of access to community members. The Pixley pilot project is moving along very well.

TRANSPORTATION: The work group is already developing consensus on how the bond money should be spent. Another part of Highway 99 ended up being included in that earmark. 85% of the funding will go to the SJV portion of 99. The remaining 15% will go to the other. Meetings have occurred with CalTrans regarding green stop plan, with the first project being in Tipton. It is anticipated that the new transportation institute at UC Davis will assist. Acting Secretary Sedlik reported that Highway 99 is included in CTC action plan. The COGs are doing very well working together. They became proactive on how money would be spent. They came up with a full set of guidelines that were accepted by CTC.

AIR QUALITY: Mr. Keppler reviewed the work group action plan. There is a need for about \$220million per year between federal, state and local for incentive funding. The Valley congressional delegation has been very supportive. The work group will focus also on legislative and regulatory changes; and net metering for agriculture companies that use renewable energy. Mr. Keppler reported that a new Government Affairs Coordinator has been hired in conjunction with OCED to help staff the Air Quality Work Group.

Mr. Weber requested that the board members consider supporting an approach that will achieve Federal standards. This process will take \$2.5 billion in incentive funding between now and 2020. Senators Feinstein and Boxer have committed to assist with obtaining funding. The Valley's congressional delegation is asking the Governor for support out of Proposition 1B funding in the amount of about \$100 million per year. \$40 million per year is already committed from local sources. Secretary Adams has gone on record supporting a fair share allocation. Mr. Weber stressed the need to have the Valley get its fair share. Support letters and contact information will be made available.

ENERGY: The energy work group is jointly staffed by GVC and CSUF's subcontractor, Paul Johnson. The International Center Water Technology at CSUF is also a part of the team, particularly on objectives related to water and energy use. The main objective is the Clean Energy Organization, a voice and advocate for clean energy in the Valley acting as a one-stop shop for information and a coordinating body. Funding has been secured, and a steering committee with 15 different organizations has been established. The initial focus will be working with local governments and the agricultural sector. The GVC will help support the logistical aspects of the energy work group. The work group will be dealing with Energy Star standards, developing model green building ordinances, showcasing projects for clean energy technologies, and working with the air quality work group on clean vehicle exchange program.

Mr. Grupe announced that next week his company is getting an award for building the greenest houses in the country. Ms. McPeak stated that there is also money for retrofitting older homes through the Energy Commission and other rebates that utility companies offer.

Integration with Blueprint Planning Process

It was established that there needs to be a communication channel between the Partnership and the Blueprint. It was proposed that there be a specific Partnership liaison at the Blueprint Regional Advisory Committee meetings, possibly one COG representative and another directly from the Partnership. The timeframe for cycle one to be complete is by May to mid-June with cycle two being completed by early fall. Community input will be received and sub-regional summits will be organized. Mr. Grupe recognized that there is no desire to reinvent the wheel and recommended looking at existing models.

Mr. Hildebrand questioned the use of the Valley name regarding branding, as only 30% of Kern County resides in Valley. Ms. McPeak spoke of the possibility to have an official Partnership representative on BRAC and vice versa. Ms. Whiteside recommended that the Land Use, Ag & Housing convener should be the Partnership's representative on the BRAC.

There were two modifications to the Work Plan: Ms. McPeak emphasized the importance of the K-12 and Higher Ed/Workforce Development Work Groups working with the International Computer Drivers License program. Mr. Soto noted that the K-12 initiative involving delivery of human services through partnerships with schools needs to be expanded to include all family resource centers in the Valley. Mr. Weber motioned to approve the work plan. The motion was seconded and was passed unanimously. Ms. McPeak stated that the Legislature is concerned about the accountability of the money and recommended that the Chair and Deputy Chairs meet periodically with staffing and make sure things are happening on schedule. Ms. McPeak also reminded the board that the proposal calls for a Funding and Finance Committee which will not be addressed today, but can not be overlooked as the Partnership moves forward.

Discussion and Approval of Branding and Imaging for Partnership

Supervisor Conway and Suzanne Bertz-Rosa with CSUF presented an overview of branding and imaging. Stating that in order to develop a logo, web site and associated materials, we need to first develop a brand, which is the nucleus of marketing and communications. A brand map is based on a corporate vision and with a positioning statement as an umbrella. The Partnership Position Statement is: "Through big solutions and a new spirit of widespread collaboration we are committed to improving the economy and quality of life in the San Joaquin Valley." The Partnership Corporate Vision is: "A Valley where the breadth and depth of resources are focusing on solutions that allow citizens and businesses to thrive."

Ms. Bertz-Rosa stressed the importance of all Partnership communications, interactions and actions reflecting the brand map. The logo development was based on the brand map, representing a bold approach, positive growth, collaboration and equality. Once the logo was developed work began on the web site www.sjvpartnership.org, which is scheduled for Phase I launch pending the board's approval. Phase II will include an interactive portion allowing work groups to post to their sites. In addition, a PowerPoint presentation, fact sheets, letterhead and a press release have also been developed. The board reviewed the logo and gave feedback on both logo design and the web site. Mr. Weber made a motion to move forward with Web site and logo changes as recommended. The motion was seconded by Ms. Salazar and passed.

Seed Grant Proposal Review Committee Meeting

While the board took a short recess after lunch, the Seed Grant Proposal Review Committee convened. Ms. Buford motioned to approve the seed grant review committee recommendations to submit full proposals by March 2. Mr. Grupe seconded the motion, and it was approved unanimously.

AB 27

Mr. Higgins presented an update on AB 27, outlining that the legislation would create the Partnership in statute. The idea of the Partnership at State level was born out of the Federal Interagency Task Force. AB 31 was introduced in December 2004, Executive Order 5-05 was signed approximately six months later. The Partnership was extended by 2 years in November 2006.

In an effort to ensure that the Partnership exists beyond elected officials, AB 27 will address establishing the Partnership in statute. The Partnership needs to participate in the discussions around who is appointed to the Board and how those appointments are made. Ms. McPeak commented that the date needs to be 10 years after the completion of the Executive Order. Mr. Weber stated that it is absolutely crucial that the appointments be made so that the same energy, commitment to action, willingness to work is included and recommended that people committed to outcomes need to be put on the board. Ms. McPeak motioned that the board authorize the Chair and Deputies to start the process of working with the Administration and Legislature in how appointments should be written into the statute; consulting the rest of the cabinet members in that process. Mr. Parra seconded the motion, and the motion passed unanimously.

Seed Grant Proposals

Ms. Salazar motioned to reconfirm proposal review committee from first executive order. The motion was seconded by Mr. Simpson and Mr. Watson. It passed unanimously.

Secretary Chrisman reviewed the Seed Grant proposal process and review committee, which Ms. McPeak chaired. \$2.5 million was designated from the Governor for seed grants. The first step was concept proposals

to be screened and then selected for full applications. Proposals cannot exceed \$250,000 and must be for implementing the SAP. A timetable was established ensuring that all money will be encumbered by June 30, 2007. 106 concept proposals were submitted for over \$15 million. Final proposals are due March 2. The criteria point distribution and review process were outlined. 33 proposals were invited for full applications. 3 additional proposals need further consideration. The 33 proposals were revisited and the coverage of the work was outlined. Successful applicants will contract with BTH and they will be held accountable by the Partnership board. BTH will perform audits.

Those not invited to submit a full proposal will be given feedback regarding other funding opportunities and advise as to how to take a regional approach.

PUBLIC COMMENT: Mr. Higgins encouraged the board to consider the unprecedented amount of bond money and how the proposals interrelate with this funding source. John Hernandez with the CA Hispanic Chamber of Commerce thanked the board.

Mr. Parra motioned to approve all recommendations on page 4 of the Seed Grant Review Committees report, Ms. Crookham seconded and the motion passed unanimously. Ms. Salazar motioned to add invitations to proposal 14, 79 and 85. Ms. McPeak seconded, and the motion passed unanimously. Full applications are to be submitted on March 2 and recommendation will be back to the Partnership within 30 days.

Process for Adding Regional Consortia Board Members

Supervisor Conway and Ms. Swearingin led a discussion regarding the establishment of the process of adding regional consortia board members. Nominations to the Governor will be made. The Governor's office will make the appointments. A template of the MOU they need to put together to be considered will be provided. Up to 12 members may be added. The Secretariat will draft the process and present it to the board at the next meeting. This process was designed to give people who were already implementing a seat at the table. The goal is that recommendations will be presented to the board at the next quarterly meeting.

Ms. McPeak confirmed that there has not been any official action regarding the 5 liaisons, and those who have been liaisons will continue as such until the Governor's office is able to formalize the members. It is estimated that the liaisons will be formalized at the same time as the first round of consortia members. The Executive Order also calls for 3 people with specialized expertise, who have been appointed; Mr. Grupe, Ms. Tomlinson-Keasey, and Ms. McPeak. Ms. Medina recognized that there is an element of people missing from the board, which are non-profits especially health and human services.

Next Steps

Ms. Swearingin discussed the 2007 Board Meeting Schedule, requesting that the board hold May 4, 2007 and that future dates will be discussed offline.

The Work Group Consultants are meeting monthly, with the next meeting on February 16. The board is invited as the work group consultants will share information and one another's activities.

Other Business

Secretary Chrisman reminded the board about expressing interest in working with a work group. He indicated that there will be discussion regarding immediate priorities for action (Congressional, State, Funding) at the next board meeting.

Supervisor Conway adjourned the Meeting of the California Partnership for the San Joaquin Valley at 3:47 p.m.



Present: Frank Bigelow, Secretary Dale Bonner, Secretary Victoria Bradshaw, Jay Chamberlin, Kathleen Crookham, Connie Conway (chair), Farrell Jackson, Secretary AG Kawamura, Kirk Lindsey, Sunne McPeak, Michael Navarro, Michelle Orrock, Pete Parra, Cindy Tuck, Peter Weber

Present via Teleconference: Alan Autry (*joined by phone at approximately 12:30*), Fritz Grupe (Deputy Chair), Barry Hibbard, Luisa Medina, Leroy Ornellas, Fred Ruiz, Lorraine Salazar, Stanley Simpson, Carol Tomlinson Keasey

I. Introductory Remarks

Chair Connie Conway welcomed everyone in the room and joining by teleconference. Deputy Chair Fritz Grupe also welcomed everyone and acknowledged the work of the Seed Grant applicants and Proposal Review Committee.

II. Self-Introductions

Board members, staff and members of the public introduced themselves.

III. Partnership Seed Grants

Sunne McPeak, Chair of the Proposal Review Committee, provided the committee report to the board. She explained that she would make recommendations, explain them and then allow time for public comment. There were 106 Seed Grant concept proposals submitted in January. The board recommended that 36 be invited to submit full proposals in March. Of those, four were combined into two joint applications, resulting in 34 full proposals being submitted for review.

The Proposal Review Committee included Yolanda Benson, Marcie Buford, Jay Chamberlin, Connie Conway, Kathleen Crookham, Jaime Fall, Trina Gonzalez, Fritz Grupe, JonnaLee Henderson, Stephanie Leach, Sunne McPeak, Luisa Medina, Gary Podesto, Lorraine Salazar, Cindy Tuck, and Ray Watson. Proposals that were most closely aligned with the goals of the Strategic Action Proposal, best leveraged financial and human resources, and proposed regional approaches or the eventual replication of models, were scored highest.

Ms. McPeak noted that the Review Committee recommended a total of \$2.5 million be allocated for the grants. The Committee did not necessarily recommend the full amounts that were being requested by the applicants. Some grants were recommended for partial funding. The Committee did its best to pare down the funding allocations in order to not negatively impact the outcomes and deliverables of the proposals.

Given the high caliber of the full Seed Grant proposals, Ms. McPeak concluded with suggesting that the proposals not recommended be debriefed and referred for future funding opportunities among the various governmental and private sector agencies.

Board Discussion of Seed Grant Review Committee Recommendations

Discussion ensued as to the availability of additional funding for Seed Grant applicants. It was concluded that any supplemental funding would have to go through an additional RFP process. It is important to note

that this body, the Partnership Board, has established a mechanism to review projects and allocate monies. There will be a larger inclination to make investments in SJV projects since there is a mechanism in place.

The board further discussed the accountability mechanisms for deliverables and monitoring of funding expenditures. There will be negotiations following Seed Grant awards, which will include specifications for monitoring and accountability. The Secretariat will be reporting on the seed grants to the board on a quarterly basis. Grant recipients will be expected to disseminate results and “lessons learned” to the region. Kirk Lindsey suggested that the Review Committee reconvene twice a year to review and monitor seed grant projects. If the seed granting process does not work then the Board would exercise caution when considering a second round.

Secretary Bonner asked whether the Review Committee considered how far the funding levels would take each project. Ms. McPeak responded that \$250,000 grants were the maximum allowed by the solicitation and that the Review Committee did take into consideration how much of the proposals could be implemented at the recommended reduced funding levels. The contracting process will provide the grantees the opportunity to appropriately adjust their scopes of work based on their funding levels. In many cases, the seed grants provide funding for region-wide planning processes.

Kirk Lindsey asked for information on the Fresno Metro Rural Loop project (#94), which was recommended for partial funding. Mr. Lindsey commented that all of the other projects seemed to take the entire San Joaquin Valley into consideration while the Fresno Metro Rural Loop project is focused on the Fresno-Madera sub-region. Ms. McPeak explained that the project was supported by multiple jurisdictions (17 cities, 2 counties and 2 COGs) and that it is a concept that is applicable to the whole region. The project will combine land use and multimodal transportation planning. The recommendation is for partial funding (\$125,000) to provide the collaborative with funds to begin convening the jurisdictions and to start organizing their work. Mr. Lindsey responded that funding a partial study may not be worthwhile and recommended that the communities involved with the project raise the additional funding needed to complete the full feasibility study. Ms. McPeak agreed with adding the condition to the Fresno Metro Rural Loop project.

Luisa Medina, joining by teleconference, expressed support for the Seed Grant Review Committee recommendations and added that she felt it was a very fair process and appreciated assistance from the cabinet members’ staff.

Virginia Hernandez, a seed grant applicant joining by teleconference, asked if there would be feedback from reviewers regarding the strengths and weaknesses of the proposals. Ashley Swearingin answered yes, and noted that her staff will do as they did in the initial round – providing direct feedback to each applicant organization.

IV. Public Comments

Keith Kelley, Executive Director, Fresno West Coalition for Economic Development (FWCED) and seed grant applicant thanked the Committee and the Board for the opportunity to submit a Seed Grant proposal and to present before the Board. The FWCED proposal sought to train and place individuals in solar installer positions, a process for which FWCED has already secured \$1 million in federal funding. FWCED serves the poorest population of urban west Fresno. They were looking to this grant to allow them to develop the training curriculum so that residents in West Fresno have access to cutting edge occupational training.

Robina Asghar, Executive Director, Community Partnership for Families of San Joaquin and seed grant applicant thanked the Board for the opportunity. She shared that their proposal was very important in that families would be taught financial literacy skills, enabling them to learn more about money, how to keep their money and save their money, and to improve their quality of life. She suggested that their model be used region-wide for the delivery of social services.

Melissa Tatham, Associate Director, SBDC Regional Network and seed grant applicant presented that the SBDC program proposal sought funds to match monies allocated to them through federal programs. The

SBDC struggles to keep \$2.5 million in play because they are challenged with adequate matching funds from the state.

Debbie Link, representative of United Cerebral Palsy and seed grant applicant indicated that she would like to receive comments from the reviewers on their proposal. She requested that future funding opportunities were shared with those who submitted proposals.

Darrel Rutheford, representative of the California Rural Housing Coalition, noted that housing is a major issue in the achievement of all of the Strategic Action Proposal goals and objectives. Affordable housing is definitely needed. His agency took a region-wide approach to help residents understand issues that go along with affordable housing, as exhibited from the multiple support letters from both state and federal agencies.

Brenda Smith, a private developer and seed grant applicant representing the Hmong American Community, Inc., expressed her thanks for the opportunity. She mentioned that their organization has been able to bring a world-renowned architect to the region to build housing that doesn't look like affordable housing. Their focus is on the Hmong community. Most of their clients are small farmers earning only \$8,000 annually.

Chris Hart, representing the Central Valley Tourism Association (a seed grant applicant) asked the Board to reconsider funding for tourism promotion in the region. The funding would have provided a cohesive plan and staffing to implement the plan. He suggested that one-half or one-third of the funding requested be allocated to the CVTA. Chair Conway asked about CVTA's current source of funding. Mr. Hart explained that approximately \$30,000 is allocated from the state each year. In addition, the organization receives membership dues.

Mark Stout, Clean Tech America, representing the Steering Committee of the SJV Clean Energy Organization expressed appreciation for the recommended allocation of a seed grant to the clean energy project.

Chair Conway thanked everyone for their questions and comments.

End of Public Comments

V. Partnership Seed Grants

Discussion and Approval of Seed Grant Awards

Pete Weber thanked and acknowledged the Proposal Review Committee and seed grant applicants. He recommended that each applicant present meet with the Secretariat to identify additional funding sources. Finally, he talked about tourism opportunities in the SJV as the "low-hanging fruit" with respect to the SJV economic development opportunities. He spoke to the need to develop the Valley as a tourist destination, and advocated that a percentage of funding could be taken from several or all grants awarded to fund a \$70,000 project launch that is long overdue.

Discussion ensued and agreement was reached to carve out up to \$75,000 for a challenge grant (\$25,000 from 3 planning grant proposals), that would be awarded only if matched by local stakeholders from the region. Ms. McPeak suggested that the UC Merced telemedicine, environmental justice air quality and meth recovery projects could each be reduced by \$25,000 to fund the \$75,000 challenge grant for the Central Valley Tourism Association.

Approval of Seed Grant Awards

Ms. McPeak motioned to approve the recommendations from the Seed Grant Review Committee with the following conditions:

- The Metro Rural Loop Corridor proposal project is required to identify the additional funds needed to complete the feasibility study;

- Funding for the San Joaquin Valley eHealth Network Project is reduced to \$225,000;
- Funding for the Air Quality Education in Environmental Justice Areas project is reduced to \$225,000;
- Funding for the Methamphetamine Recovery project is reduced to \$125,000;
- A challenge grant of up to \$75,000 will be made to the Central Valley Tourism Association (CVTA); CVTA is to notify the Secretariat within 30 days to indicate whether the organization has accepted the challenge or not; and
- Additional assistance will be made to the seed grant finalists that were not selected for funding.

Kathleen Crookham seconded the motion. The following votes were cast:

Yes:

- | | |
|-------------------------------------|---|
| • Secretary Bonner | • LeRoy Ornellas – via teleconference |
| • Secretary Bradshaw | • Michelle Orrock |
| • Jay Chamberlin | • Pete Parra |
| • Connie Conway | • Gary Podesto – via teleconference |
| • Kathleen Crookham | • Lorraine Salazar – via teleconference |
| • Farrell Jackson | • Stan Simpson – via teleconference |
| • Kirk Lindsey | • Carol Tomlinson Keasey – via teleconference |
| • Sunne McPeak | • Cindy Tuck - yes |
| • Luisa Medina - via teleconference | • Pete Weber - yes |
| • Mike Navarro | |

Abstentions:

None.

No:

None.

VI. AB 1403

Assemblyman Arambula introduced AB 1403 and discussed the details of the proposed legislation. He mentioned that this bill will further one of the education priorities for the Partnership by developing an alternative accountability system in education. He referenced a recent Stanford University report that documented 22 different studies that have demonstrated that inflexible systems hinder the progress of school districts. His proposed legislation will present the State with an alternative accountability system that will give academically struggling school districts the flexibility to come up with remediation plans and will provide them with a local representative to waive state regulations that interfere with implementing that plan. Assemblyman Arambula further commented that this bill will help California find a way to hold public schools accountable, but at the same time gives the schools a fighting chance by removing needless regulations that get in their way.

Mayor Autry joined the meeting by phone to comment on AB 1403. He noted that the K-12 system has enormous problems and that the present structure is prohibitive. Assemblyman Arambula added that this bill will allow County Superintendents to opt in but would not require them to participate. Thus far, Fresno, Madera, San Joaquin, and Tulare county superintendents have taken an official “support” position for the bill. The Merced superintendent has taken a neutral position, while, Stanislaus, Kings and Kern Counties are still evaluating the bill.

Mr. Lindsey encouraged Assemblyman Arambula to also engage school board members and ask them to weigh in on the legislation. Assemblyman Arambula indicated that the focus of the legislation is on school districts, not individual schools where 50% of the schools are at the “bottom of the barrel” according to academic achievement measurements. The Assemblyman is reaching out to the California School Boards

Association and working with the school districts that would qualify for alternative accountability according to the proposed legislation.

Ms. McPeak complimented Assemblyman Arambula and Mayor Autry for their focus, persistence and diligence in bringing this to the Legislature and Partnership. She mentioned that it represented the first Goal of the K-12 Work Group Action Plan, and specifically Objective A in the Partnership's Strategic Action Plan. She further stated that the rest of the interventions articulated in the Strategic Action Plan are pivotal in improving education performance. If the legislation passes, Ms. McPeak encouraged the Board to support the schools that need intervention.

Pete Weber motioned to support the legislation as evidenced by a letter of support. Gary Podesto seconded the motion. The following votes were cast:

Yes:

- Alan Autry - via teleconference
- Connie Conway
- Kathleen Crookham
- Farrell Jackson
- Kirk Lindsey
- Luisa Medina - via teleconference
- Sunne McPeak
- Mike Navarro
- LeRoy Ornellas – via teleconference
- Gary Podesto – via teleconference
- Lorraine Salazar – via teleconference
- Stan Simpson – via teleconference
- Carol Tomlinson Keasey – via teleconference
- Pete Weber

Abstentions:

Jay Chamberlin
Jonnalee Henderson
Stephanie Leach
Cindy Tuck
Michelle Orrock

No:

None.

VII. Other Business

Discussion and consider approval of process for supporting legislation and projects related to CPSJV

The Board discussed approval of a process for supporting legislation and projects related to CPSJV. Mr. Lindsey remarked that Chair Conway should establish an Executive Committee to review any amendments that may be made to AB 1403, as well as any other “timely” legislative or other issues that needed to be addressed before the May 4 Board meeting. He recommended that the Executive Committee should have the authority to review the issue, make decisions, and keep the board informed of the actions. If no immediate action was required then the item could wait until the next Board meeting. Mr. Weber further recommended that the Executive Committee consult with the Work Group conveners on any legislation related to their scopes of work before making a decision. Ms. McPeak recommended that a temporary

Executive Committee be established to function as Mr. Lindsey described and that a plan for a permanent Executive Committee be presented and discussed at the May 4 Board meeting.

The motion was made by Mr. Lindsey to authorize a five-person executive committee comprised of the Chair, Deputy Chairs and two additional people appointed by the Chair to temporarily function during the month of April to address timely issues that cannot wait until the May Board meeting. On matters related to reviewing legislation, the Work Group conveners will be consulted by the Executive Committee before decisions are made, and the Executive Committee will keep the full board informed of their actions. A recommendation for a permanent Executive Committee will be presented and discussed at the May board meeting. The motion was seconded by Ms. Crookham.

The following votes were cast:

Yes:

- Connie Conway
- Kathleen Crookham
- Farrell Jackson
- Kirk Lindsey
- Sunne McPeak
- Mike Navaro
- Lorraine Salazar - via teleconference
- Stan Simpson - via teleconference
- Pete Weber

Abstentions:

Jay Chamberlin
Jonnalee Henderson
Stephanie Leach
Cindy Tuck
Michelle Orrock

No:

None.

Discussion and consider approval of support for solar project

Pete Weber stated that action was no longer required at this meeting. Mr. Weber reported that the Clean Tech America project will move through the PG&E approval process, advancing the creation of the largest peak-solar energy production plant in the world in the San Joaquin Valley. He indicated he may ask the board for a supportive resolution in the future.

Next Meeting

Ashley Swearengin informed the Board of the quarterly board meeting dates for the remainder of 2007. They are May 4th in Bakersfield, August 10th in Hanford, and November 9th in Stockton.

Chair Conway provided closing remarks and adjourned the meeting at 2:05pm.



The Work of the Partnership

MISSION	GOALS
Advanced Communications Services Work Group	
<p><i>Facilitate the deployment and utilization of advanced communications services and information technology throughout the region.</i></p>	<p>Goal 1: Expedite the provision of advanced communications services (ACS) access in all areas of the San Joaquin Valley</p> <p>Goal 2: Promote accessibility and utilization of ACS in targeted underserved communities and populations</p> <p>Goal 3: Expand and replicate successful model programs to increase access to ACS and IT to bridge the digital divide</p> <p>Goal 4: Accelerate deployment of ACS infrastructure through telemedicine and eHealth technology</p>
Air Quality Work Group	
<p><i>Enable residents to enjoy healthy air by removing the adverse impacts of poor air quality and improving the quality of life.</i></p>	<p>Goal 1: Achieve U.S. Environmental Protection Agency (EPA) standards for 8-hour ozone and PM2.5 by the current attainment date, or as soon as practicable thereafter</p> <p>Goal 2: Encourage EPA adoption of tighter federal emission control standards</p> <p>Goal 3: Implement incentive mechanisms to accelerate adoption of air quality mitigation technologies</p> <p>Goal 4: Promote clean energy projects</p> <p>Goal 5: Improve transportation mobility and goods movement</p> <p>Goal 6: Encourage “green” local government policies and sustainable communities</p> <p>Goal 7: Accelerate research on emission-reduction strategies and clean-air technologies, establishing the San Joaquin Valley as a leader in innovation</p> <p>Goal 8: Improve public understanding of air quality issues and solutions</p>
Economic Development Work Group	
<p><i>Implement creative and collaborative solutions to regionwide infrastructure challenges, focus on the growth of target industries with comparative advantages, and promote the region as a business and tourist destination.</i></p>	<p>Goal 1: Facilitate investments in infrastructure and incentives that support the economic vitality of the region</p> <p>Goal 2: Align regionwide economic development efforts in support of target industry clusters</p> <p>Goal 3: Foster a dynamic business climate to encourage and support entrepreneurs</p> <p>Goal 4: Accelerate the deployment and adoption of renewable and clean energy</p> <p>Goal 5: Promote the San Joaquin Valley as a tourist destination</p>
Energy Work Group	
<p><i>Promote energy use efficiencies and adoption of clean, renewable energy technologies to ensure a reliable supply, grow the economy, and improve air quality.</i></p>	<p>Goal 1: Develop a comprehensive regional plan and implementation structure for efficient energy use and clean, renewable technologies</p> <p>Goal 2: Increase efficient energy use in all sectors</p> <p>Goal 3: Advance energy self-sufficiency and grow the economy through development of clean, renewable technologies</p>

Energy Work Group (cont'd)	
	<p>Goal 4: Improve energy efficiencies in the management and use of water</p> <p>Goal 5: Promote the region as a international leader for clean energy research, development and use</p>
Health and Human Services Work Group	
<p><i>Achieve improved health status and well-being by promoting healthy lifestyles, nurturing safe communities, providing timely access to necessary health care and social services, and embracing the cultural diversity of the region.</i></p>	<p>Goal 1: Develop comprehensive education and training systems to meet the healthcare worker shortage in the region</p> <p>Goal 2: Enhance access to appropriate health care services and improved public health management</p> <p>Goal 3: Develop comprehensive methamphetamine education, treatment and law enforcement programs</p> <p>Goal 4: Support and promote proactive foster care prevention services</p> <p>Goal 5: Enhance access to appropriate social services to adults and older adults</p> <p>Goal 6: Develop and implement programs to promote self-sufficiency among disadvantaged populations</p> <p>Goal 7: Consider alternative funding methods in distributing new grant resources</p>
Higher Education and Workforce Development Work Group	
<p><i>Expand higher education opportunities and develop the workforce preparation infrastructure to support sustained, long-term economic vitality.</i></p>	<p>Goal 1: Create a demand-driven workforce investment system that supports target clusters: agribusiness, including food processing, agricultural technology and biotechnology; manufacturing; supply chain management and logistics; health and medical care; and renewable energy</p> <p>Goal 2: Develop a college-going culture in the San Joaquin Valley</p> <p>Goal 3: Develop education and training systems to meet the health care worker shortage in the region</p>
K-12 Education Work Group	
<p><i>Implement policies and programs through public-private partnerships to ensure equal access to educational opportunities and resources for all children that will improve academic performance.</i></p>	<p>Goal 1: Increase the achievement level of students, schools, and school districts in the San Joaquin Valley</p> <p>Goal 2: Develop a college-going culture in the San Joaquin Valley</p> <p>Goal 3: Implement a computer literacy initiative for K-12 students aligned with community college curriculum</p> <p>Goal 4: Implement programs to reduce substance abuse, including voluntary drug testing</p>
Land Use, Agriculture, and Housing Work Group	
<p><i>Support and promote regional consensus on future land use through the San Joaquin Valley Regional Blueprint Plan process that identifies appropriate areas for growth and economic development, contributing to the conservation of important agricultural land and natural resources and advancing the sustainability of the region.</i></p>	<p>Goal 1: Foster regional consensus to support development and implementation of the Regional Blueprint Plan</p> <p>Goal 2: Promote adoption of community design guidelines that ensure strong neighborhoods, improve mobility and health, improve air quality, increase energy efficiency, and increase infrastructure cost-effectiveness</p> <p>Goal 3: Determine requisite regional infrastructure and funding strategies to support implementation of the Regional Blueprint Plan</p> <p>Goal 4: Improve the planning and development process to be consistent with the Regional Blueprint Plan and to provide incentives for smart growth</p> <p>Goal 5: Develop a long-range strategy for agriculture in the San Joaquin Valley that ensures its viability and sustainability</p> <p>Goal 6: Ensure safe and healthy communities that provide a variety of affordable housing types</p> <p>Goal 7: Identify legislative and regulatory changes necessary to facilitate the implementation of the adopted goals and strategies</p>

Transportation Work Group

<p><i>Build innovative transportation systems to increase travel choices and improve mobility, regional and state goods movement, air quality, and economic prosperity.</i></p>	<p>Goal 1: Implement a Route 99 Corridor Master Plan for the 274-mile section within the San Joaquin Valley as a leading economic development strategy Goal 2: Improve safety and capacity of vital east-west corridors Goal 3: Improve goods movement within the region to increase economic vitality, traffic safety, and mobility Goal 4: Enhance goods movement capacity while increasing safety, decreasing congestion, improving air quality, and promoting economic development Goal 5: Develop a sustainable regionwide transit system Goal 6: Transform roadside rest stops into user-friendly amenities that benefit the overall region and host communities Goal 7: Improve mobility through more efficient land use patterns that will reduce single-occupant trip generation and support use of alternative modes Goal 8: Improve understanding by public officials and public of the relationship between investments in transportation improvements and economic development Goal 9: Implement “intelligent transportation system” (ITS) technologies to assist the region in achieving mobility goals Goal 10: Assure a high-speed rail system supports the San Joaquin Valley in achieving its economic, environmental, land use, and mobility goals</p>
---	--

Water Quality, Supply and Reliability Work Group

<p><i>Ensure a reliable, adequate water supply to sustain a high quality of life, and a world-class agricultural sector, while protecting and enhancing the environment.</i></p>	<p>Goal 1: Develop and implement a San Joaquin Valley Regional Water Plan Goal 2: Strengthen levees in the Sacramento-San Joaquin Delta and San Joaquin Valley to safeguard regional water quality and quantity and provide flood control Goal 3: Augment surface, groundwater banking programs and recycled water projects in San Joaquin Valley Goal 4: Develop and implement water quality and salinity management infrastructure Goal 5: Expand environmental restoration Goal 6: Expand agricultural and urban water-energy use efficiency programs</p>
--	---



Policy for Supporting Legislation

- Revised Draft –

April 25, 2007

Background

The California Partnership for the San Joaquin Valley is a public-private partnership focused on achieving a prosperous economy, sustainable environment and social equity through the implementation of a comprehensive 10-year strategic action plan. The strategic action plan identifies six major initiatives:

- Grow a diversified, globally-competitive economy supported by a highly-skilled workforce;
- Create a model K-12 public education system;
- Implement an integrated framework for sustainable growth;
- Build a 21st century transportation mobility system;
- Attain clean air standards; and
- Develop high-quality health and human services.

The strategic action plan is organized into ten work groups that collectively will help achieve our six major initiatives. Needless to say, the work of the Partnership is comprehensive. We are attempting to positively impact such indicators as unemployment rates, per capita and household income levels, educational attainment, air quality standards, etc.

To successfully implement the strategic action plan and make the positive impact we intend to make on the region, legislation may be required. To ensure thoughtful consideration of legislative proposals when those situations arise, the following guiding principles and process will be used:

Guiding Principles

- **Innovate within Systems and Structures when Possible** - The Partnership does not view changes to and development of legislation as “silver bullets” for implementing its strategic action plan. Many of the recommendations can be carried out through creativity, collaboration and innovation within existing systems and structures. However, we recognize there will be issues related to the implementation of the strategic action plan that will require legislative action.
- **Seek to Build Consensus** - To the greatest extent possible, the Partnership seeks to build consensus among the region’s leaders. However, the Partnership acknowledges that there will be instances in which consensus cannot be reached and a formal position on an issue will be required.
- **Limit Consideration of Support for Legislation** – As described above, the work of the Partnership is extremely comprehensive. Board members, work group consultants, and participants have limited resources that need to be focused on the direct implementation of the strategic action plan. The Partnership should limit its consideration of legislative items to those that *directly relate* to the implementation of the strategic action plan.

Process

- Requests to the board for support for legislation will be routed to Partnership Government Affairs Coordinator.

- The Government Affairs Coordinator will compile information about the legislation into a fact sheet, including (1) a summary of the bill, (2) identification of the Work Group(s) and specific goal and objective in the Partnership strategic action plan to which the bill relates, (3) a discussion of potential pros and cons associated with the bill, and (4) a list of any known proponents and opponents of the bill. The fact sheet will be routed to the Partnership board convener and Work Group consultant related to the proposed legislation. If the bill pertains to more than one work group, it will be referred to all the relevant work groups, but with primary responsibility for evaluation assigned to the most relevant work group, with the other work groups providing input.
- The Partnership board convener and work group consultant will evaluate the proposed legislation for consistency with the strategic action plan and anticipated impact on the San Joaquin Valley:
 - **Consistency with the strategic action plan:**
 - 1 = *Consistent* with strategic action plan recommendation(s);
 - 2 = *Supportive* of strategic action plan recommendation(s); or
 - 3 = *Inconsistent* with the strategic action plan recommendations
 - **Anticipated impact on the San Joaquin Valley (forced ranking):**
 - 1 to 2 = *Highly* impactful;
 - 3 to 5 = *Impactful*; or
 - 7 to 9 = *Marginally* impactful.

The lower the score, the more consistent and impactful the bill is determined to be.

The Partnership board convener and work group consultant will take the initiative to solicit input from other board members and stakeholder groups in the region that are expert in and/or impacted by the proposed legislation to determine the evaluation of the bill.

- The evaluation and fact sheet would be submitted to a Government Affairs Committee of the Partnership board, which in turn would either submit the item for consideration by the board or request more information from the work group or requestor.

Until such time as a Government Affairs Committee is established by the Partnership board, the board chair and deputy chairs will review the evaluations from the Partnership board convener and Work Group consultant and either submit them for consideration to the board or request more information from the work group or requestor.

- When submitted to the board for consideration, for timeliness reasons, the board would be authorized to vote by teleconference, with proper public meeting requirements observed. A 2/3 vote of the board would be required for the Partnership to take a position that the request is “consistent” with the strategic action proposal. In the absence of a 2/3 vote, the Partnership would take a neutral position. Cabinet officials will not vote to support legislation. Therefore, the 2/3 vote will be based on the appointed board members less the cabinet officials or their representatives.

In some extreme situations, the board may, with a 2/3 vote, take an “inconsistent” position. However, in most situations, the board intends to either take a “consistent” position or remain neutral.

- In the instance that there is a conflict of interest, those board members abstaining would not count towards the total number of members on which the 2/3 would be based.
- Whether the request is “consistent” or “inconsistent,” the board will communicate that decision to the requestor. The Partnership board chair may send a formal letter expressing the position of the board.



Policy for Supporting Non-Legislative Projects

- Revised Draft –

April 25, 2007

Background

The California Partnership for the San Joaquin Valley is a public-private partnership focused on achieving a prosperous economy, sustainable environment and social equity through the implementation of a comprehensive 10-year strategic action plan. The strategic action plan identifies six major initiatives:

- Grow a diversified, globally-competitive economy supported by a highly-skilled workforce;
- Create a model K-12 public education system;
- Implement an integrated framework for sustainable growth;
- Build a 21st century transportation mobility system;
- Attain clean air standards; and
- Develop high-quality health and human services.

The strategic action plan is organized into ten work groups that collectively will help achieve our six major initiatives. Needless to say, the work of the Partnership is comprehensive. We are attempting to positively impact such indicators as unemployment rates, per capita and household income levels, educational attainment, air quality standards, etc.

Governor Schwarzenegger's executive order S-22-06 directs the Partnership to "identify projects and programs that will best utilize public dollars and most quickly improve the economic vitality of the Valley, especially those that leverage federal, state, local, and private sector resources in a coordinated effort to address critical needs in the Valley." Such projects and programs may include grant proposals, research proposals, economic development, education programs, and other pilot projects. To ensure thoughtful consideration of projects and programs when those situations arise, the following guiding principles and process will be used:

Guiding Principles

- **Support the Region's Leadership** - The Partnership does not seek to be a stand-alone entity that works in isolation of other civic, elected, academic and grassroots leaders in the region. Rather, the Partnership looks to support and empower the leadership of the San Joaquin Valley as they develop innovative programs and projects to positively impact the region. The Partnership is a part of a broader network of civic, elected, academic, and grass-roots leaders who are working together to improve the San Joaquin Valley.
- **"Loose-Leaf" Plan** – The Partnership's strategic action plan was developed by hundreds of business, civic, elected, academic and grassroots leaders from throughout the region. It is a comprehensive, 10-year strategic action plan that, if successfully executed, will result in measurable improvements to the 15 indicators identified in the plan. However, the Partnership recognizes there are many projects and programs that are not specifically identified in the strategic action plan that already exist or will be developed over the next 10 years that, if implemented, will help achieve the Partnership's overall goals.
- **Seek to Build Consensus** - To the greatest extent possible, the Partnership seeks to build consensus among the region's leaders. However, the Partnership acknowledges that there will be instances in which consensus cannot be reached and a formal position may be required.
- **Regional Impact** – While there are many meritorious projects and programs throughout the San Joaquin Valley, the Partnership will limit its consideration to items that can demonstrate region-wide impact.

Process

- Requests to the board for support for non-legislative projects and programs will be routed to the Associate Director of the Office of Community and Economic Development, the Partnership's Secretariat.
- The Associate Director will compile information about the project/program into a fact sheet, including (1) a summary of the project/program, (2) identification of the Work Group(s) and goals and objectives in the Partnership strategic action plan to which the project/program relates, (3) a discussion of potential pros and cons associated with the project/program, (4) a description of the geographic scope of the project and region-wide impact, and (5) a list of any known proponents and opponents of the project or program. The fact sheet will be routed to the Partnership board convener and Work Group consultant related to the proposed project/program. If the item pertains to more than one work group, it will be referred to all the relevant work groups, but with primary responsibility for evaluation assigned to the most relevant work group, with the other work groups providing input.
- The Partnership board convener and work group consultant will evaluate the proposed project/program for consistency with the strategic action plan and anticipated impact on the San Joaquin Valley:
 - **Consistency with the strategic action plan:**
 - 1 = **Consistent** with strategic action plan recommendation(s);
 - 2 = **Supportive** of strategic action plan recommendation(s); or
 - 3 = **Inconsistent** with the strategic action plan recommendations
 - **Anticipated impact on the San Joaquin Valley** (*forced ranking; impactful = best utilizes public dollars, will quickly improve the economic vitality of the region, and/or leverages Federal, state, local and private resources*):
 - 1 to 2 = **Highly** impactful;
 - 3 to 5 = **Impactful**; or
 - 7 to 9 = **Marginally** impactful.

The lower the score, the more consistent and impactful the bill is determined to be.

The Partnership board convener and work group consultant will take the initiative to solicit input from other board members and stakeholder groups in the region that are expert in and/or impacted by the proposed project or program.

- The evaluation and fact sheet would be submitted to the Executive Committee, which would either submit the item for consideration by the board or request more information from the work group or requestor.
- When submitted to the board for consideration, for timeliness reasons, the board would be authorized to vote by teleconference, with proper public meeting requirements observed. A 2/3 vote of the board would be required for the Partnership to take a position that the request is "consistent" with the strategic action proposal. In the absence of a 2/3 vote, the Partnership would take a neutral position. Cabinet officials will not vote to support legislation. Therefore, the 2/3 vote will be based on the appointed board members less the cabinet officials or their representatives. In some extreme situations, the board may, with a 2/3 vote, take an "inconsistent" position. However, in most situations, the board intends to either take a "consistent" position or remain neutral.
- In the instance that there is a conflict of interest, those board members abstaining would not count towards the total number of members on which the 2/3 would be based.
- Whether the request is "consistent" or "inconsistent," the board will communicate that decision to the requestor. The Partnership board chair may send a formal letter expressing the position of the board.



Policy for and Process for Appointment of Regional Consortia Board Members

- Draft –

April 25, 2007

I. Background

Recommendations for Organizational Structure in the Partnership Strategic Action Plan

Section VI of the Partnership's strategic action plan provides a framework and recommendations for an effective organizational structure for implementation. It underscores the need to engage the region's leaders in the implementation of the 10-year plan. While the action plan acknowledges the invaluable role state and federal officials must play, it also underscores the importance of "rooting" the Partnership with the region's leaders:

"The implementation strategies and organizational structure must be 'rooted' in the existing leadership and stakeholders of the San Joaquin Valley who not only support the Strategic Action Plan but who also **accept responsibility for implementation.**" (Strategic Action Plan, p. 83)

In addition to the local elected officials, civic leaders, state administration cabinet members, liaisons, and state and federal legislators, the plan recommends including "regional consortia" board members:

"...the composition of the organizational structure should include the following...Representatives of Regional Consortia of Existing Organizations recognized by the Partnership (Regional Consortia constituted by written agreement approved by the Partnership for purposes of using existing resources more effectively and implementing portions of the Strategic Action Proposal; examples could include regional consortia of **Councils of Government, Workforce Investment Boards, Economic Development Corporations, Institutions of Higher Education, Employers Related to Targeted Industry Clusters, County Superintendents of Education.**)" (Strategic Action Plan, p. 85)

Executive Order S-22-06

Governor Schwarzenegger included the recommendation for regional consortia board members in his executive order that re-authorized the Partnership from November 28th, 2006 through December 31, 2008. The executive order allows for "**up to twelve representatives of regional consortia of existing organizations recognized by the Partnership...**" The order further states that "**the regional consortia representatives will be nominated by the Partnership for consideration of appointment by the Governor.**"

II. Guidelines

Definition of "Regional Consortia of Existing Organizations"

A "regional consortium of existing organizations" is defined as a network of senior leaders from existing public, non-profit and/or for-profit organizations with similar missions and that have counterpart organizations throughout the San Joaquin Valley so that the entire, 8-county region is represented in the network.

Requirements for Board Membership Consideration

The Partnership's strategic action plan specifies that regional consortia interested in board membership must constitute written agreements that articulate (1) how existing resources will be used more effectively and (2) how the consortia members will work together to implement portions of the Strategic Action Plan. The Partnership board must approve the written agreements and recommend to the Governor that the regional consortia be considered for board membership. The Governor will make the appointments to the Partnership board.

Priorities for Regional Consortia Board Seats

Consistent with the strategic action plan, it is recommended that regional consortia of COGs, WIBs, EDCs, institutions of higher education, employer groups related to target industry clusters, and county superintendents of education be given priority consideration for the regional consortia board seats. In addition, it is recommended that a regional consortium involving law enforcement leaders be considered a priority given their significant roles in implementing the strategic action plan. However, any regional consortium that meets the definition and submits a written agreement will be considered for board membership.

Roles of the Regional Consortia Board Members

In addition to fulfilling the regular duties of a Partnership board member, the regional consortia board members will also assume responsibility for (1) serving as a liaison between the Work Group Consultant(s)/Work Group(s) and the members of their consortia, (2) ensuring engagement among the consortia members in the work of the Partnership, and (3) providing verbal and/or written updates on the consortia's efforts as needed by the Secretariat and Partnership board.

III. Process

- A regional consortium interested in Partnership board appointments will submit a written agreement to the Secretariat that includes:
 - Identification of the members of the regional consortium, including name, title, organization, and contact information;
 - Demonstration that the consortium represents the entire 8-county San Joaquin Valley;
 - Identification of the Partnership's specific initiative(s), work group action plan(s), and/or goals and objectives the consortium will help implement;
 - A discussion of how existing resources among the consortium members will be used more effectively to positively impact the San Joaquin Valley and to help implement the strategic action plan, including identification of specific resources (financial and non-financial) that can be immediately put to use to help implement the plan;
 - A description of how the regional consortium will work with the existing Work Group Consultant(s)/Work Group(s) on implementation of action plan goals and objectives; and
 - Names of three representatives from the regional consortium that would like to be considered for appointment by the Governor to the Partnership board of directors.

The agreement must either be signed by each consortium member or letters of support from each member endorsing the agreement must be included in the submission.

- The Secretariat will review the written agreement and ensure it complies with the guidelines specified above and will forward it to the Partnership Executive Committee.
- The Executive Committee will also review the written agreement. If the agreement is complete, meets the guidelines specified above, and is consistent with the priorities identified in the Strategic Action Proposal,

the Executive Committee will nominate the representatives from the regional consortium to the Governor's Appointments Office.

- The Governor's Appointments Office will work with the regional consortium representatives to complete the appointments process.
- Once the appointments process is completed, the regional consortium representative will immediately begin serving on the Partnership board.



Committees of the Board of Directors

To carry out the work of the Partnership Board of Directors, the Interim Executive Committee recommends the formation of the following board committees:

1. Executive Committee – Comprised of the three board officers and up to three additional board members providing private sector, local government, and statewide perspectives. The Chair of the board of directors will chair the Executive Committee. The Secretariat will staff the Executive Committee. As specified in the Secretariat contract with the Business, Transportation & Housing Agency, the CEO of the Great Valley Center (“Program Partner” to the Partnership board) will serve as an ex officio member of the Executive Committee. The Chair will nominate the members of the Executive Committee for the board’s consideration.

The Executive Committee will be responsible for:

- Providing overall direction and guidance on implementation of board policy;
- Evaluating requests for support of projects and programs and determining the items that are appropriate for consideration by the board;
- Developing board meeting agendas with the support of the Secretariat;
- Making nominations for the Government Affairs and Financing/Funding Committees to the board; and
- Addressing timely issues that are of significance to the Partnership that need to be resolved prior to the next full board meeting. In such instances, the Secretariat will keep the full board informed of the Executive Committee’s actions.

Chair’s Nominations for the Executive Committee: Pete Weber (private sector), Sunne McPeak (statewide)

2. Government Affairs Committee – Comprised of up to four board members, including at least one private sector representative. The Government Affairs Committee will be staffed by the Partnership’s Government Affairs Coordinator. The Executive Committee will nominate members of the Government Affairs Committee for the board’s consideration.

The Government Affairs Committee will be responsible for:

- Evaluating fact sheets prepared by the Government Affairs Coordinator on bills the Partnership is considering supporting. Based on the board’s policy for supporting legislation, determining the bills that will be submitted to the board of directors for consideration.
- Working with the Partnership’s Government Affairs Coordinator to ensure the San Joaquin Valley’s state and federal delegation are well informed of and engaged in the overall work of the Partnership.
- Providing overall direction and guidance to the Secretariat staff on the implementation of board policy related to government affairs.

Interim Executive Committee’s Nominations for the Government Affairs Committee – Gary Podesto (Committee Chair), Alan Autry, Frank Bigelow, Pete Parra

3. Funding and Finance Committee – Comprised of three board members, including at least one private sector member. The Secretary of Business, Transportation and Housing will serve as an ex officio committee member. The Partnership Secretariat will staff the committee. Non-board member volunteers from the private and public sectors may be invited to participate on the Funding and Financing Committee to ensure necessary

technical expertise. The Executive Committee will nominate members of the Funding and Finance Committee for the board's consideration. The Committee Chair may recruit the non-board member volunteers.

Section VII of the Partnership's Strategic Action Plan recommends the formation of a Funding and Finance Committee to address the major funding and financing needs outlined in the plan. The major infrastructure investments and environmental improvements identified in the strategic action plan that require multi-year funding in amounts equal to or greater than \$50 million per year (*based on best available information and estimates*) include (1) Highway 99 – implementation of the Department of Transportation Master Plan estimated at \$6 billion; (2) other corridors of regional significance; (3) incentive programs to accelerate adoption of air quality mitigation technologies estimated at \$1.65 billion per year for five years with the private sector investing \$1.1 billion and the public sector investing \$550 million per year; (4) solar initiatives for water and waste water estimated at \$1.6 billion over 10 years; (5) completion of the Upper San Joaquin Basin Project at \$1 billion over 10 years; (6) San Joaquin River restoration at \$1 billion; (7) water and waste water treatment facilities throughout the region; and (8) the UC Merced Medical School estimated at \$150 million over three years.

- Work with the appropriate federal, state and local agencies to develop more detailed cost analyses of the Partnership's major recommendations;
- Identify existing local, state and federal resources to help implement the proposed initiatives and identify opportunities to use existing state and federal funds more efficiently;
- Identify the funding/financing gaps;
- Evaluate alternative funding and financing sources to fill the gaps; and
- Make funding/financing recommendations.

Funding and financing options that need to be evaluated by the Committee include socially-responsible equity funds (capitalized primarily by private investors), fees and tolls, and local and/or regional self-help measures. In addition, the Committee should evaluate such financing mechanisms as Joint Exercise of Power Authorities (JEPAs), community improvement districts, tax increment financing, infrastructure bank financing, grant anticipation revenue vehicles (GARVEES), tax exempt revenue bonds, and general obligation bonds.

Executive Committee Nominations for the Funding and Financing Committee - Gene Voiland (Committee Chair), Fred Ruiz, Leroy Ornellas, Secretary Bonner (ex officio)



Communications Update

Report to the California Partnership for the San Joaquin Valley Board of Directors May 4, 2007

Communications Plan – Phase I Implementation

Phase I of the Communications Plan is almost complete with the successful delivery of the Partnership brand map, Web site, fact sheets, PowerPoint, and *Partnership Progress* electronic newsletter. Significant progress has been made on the two goals of Phase I: (1) creating an effective internal communications structure and (2) creating materials and tools to support the launch of external communications/outreach efforts in Phases II and III.

Communications Tools

The Partnership logo, fact sheets, PowerPoint presentation, and contact lists have been made available to work group consultants and the Board on the communications tools page. A communications policy guides the use of the tools to support the brand of the Partnership by creating consistent imaging and messaging.

Outreach

The Communications Team continues to build and fine-tune the communications management system to ensure effective outreach and communications with key stakeholders throughout the San Joaquin Valley. The database organizes stakeholders by sector and industry. Through various strategies, including the “refer a friend” on the newsletter and the “sign-up” function through the Web site, the stakeholder base continues to grow.

Audience Mapping

The Communications Team has created an audience map for the Partnership and is working with each work group to create a tailored audience map. The audience map exercise helps to identify key stakeholders, identifying what they want, what we want from them, and the obstacles to overcome. This tool helps drive the communications tactics (how we communicate) and the messages that we deliver (what we communicate) to maximize our effectiveness.

Speaker’s Bureau

Efforts have begun to create opportunities and venues for the speaker’s bureau to be launched during Phase II of the communications plan (July 2007 – June 2008). Partnership Board members will be contacted to provide input on organizations and groups that should be targeted for speaking opportunities.



Work Group Consultant Reports

The attached quarterly reports document significant activity in all 10 Work Groups with great progress being made toward attainment of goals and objectives, including the following:

1. Prioritization of SAP objectives
2. Integration of SAP Action Plans within daily operations, strategic plans, etc.
3. Stakeholder identification and convening
4. Consensus building and assignment of duties
5. Inter- and intra-Work Group activity, and convenings to facilitate horizontal communications
6. Increased involvement in legislative activity

Challenges/Feedback

Please refer to the attached Work Group Quarterly Reports as there are requests for Board convener involvement. OCED and GVC will work directly with Work Group consultants to resolve the challenges presented.

Work Group: Advanced Communications Services & Information Technology
Consultant: Carolyn Lott
Organization: Great Valley Center
Quarter: 1st 2007
Phone: 209-522-5103
Email: Carolyn@greatvalley.org

Description of Activity by Goal and Objective: Pertaining to all goals and objectives, conversations were initiated with CA Public Utilities Commission (CPUC) and Business, Transportation, and Housing (BT&H) regarding agency assistance to Work Group. On March 9th the first quarterly ACS Work Group meeting was held at the PUC offices in Sacramento. The term “affordable” is causing some issues as there is no agreement on what “affordable” means or to which access components it describes. Broadband service/connection is only one piece of access. The other components include hardware, software, training, and use incentives. As a side note, the PUC does not have authority to regulate rates.

1. Goal 1, Objective A: *Expedite the provision of ACS access in all areas of the San Joaquin Valley-the Work Group* will be coordinating efforts with the Governor’s Broadband Task Force.
2. Goal 1, Objective B: *Inform local elected officials about the benefits of ubiquitous access to ACS and provide model policies and other tools to help facilitate deployment-the section which describes and explains broadband has been developed by the PUC for incorporation into the primer.*
3. Goal 1, Objective C: *Identify communities and neighborhoods without affordable connections to delivery of ACS-as stated in initial report, this is more difficult than it appears. The PUC will be gathering some information through channels outlined in the Video Franchise Legislation, but this will take place over time. Since the CPUC officially launched the state video franchise application process on March 1, 2007, the Commission has received three applications. In March, following release of the Decision, the Commission received applications from both AT&T and Verizon, and has issued franchises to both companies. Both companies applied for a footprint that comprised virtually their entire telephone service territories, with some small exceptions. Both are in the process of upgrading their facilities to provide their new video service, and will notify local entities of their imminent intent to offer service at least 10 days, and at most 60 days, before commencing. On April 11, Cox Communications submitted an application for a state franchise to provide service in several areas abutting its current franchise territory in San Diego. These areas are currently served by Time Warner. The Task Force will also be doing some mapping. The PUC will provide a basic contact list of providers and LEC lifelines.*
4. Goal 1, Objective D: *Increase availability of affordable ACS in rural and other underserved areas- this calls for a matrix of available areas as in Objective C. In regards to a Technology Empowerment Zone (TOZ), there is a need to understand what size and type of incentives would be utilized if a TOZ where to be put in place.*
5. Goal 1, Objective E: *Increase deployment of ACS by current and prospective service providers. Need to develop action plan prior to inviting comments for implementation.*
6. Goal 1, Objectives F & G: *Increase deployment through wired, fixed wireless, wireless and other available technologies/Eliminate installation barriers that discourage deployment-some of the barriers were recently addressed through the Video Franchise Legislation, reversing paying for access to public right-of-ways, and Commissioner Brown’s open proceeding on CEQA . Additional work will be done by pertinent members of the Work Group.*
7. Goal 1, Objective H: *Identify and seek all available funding for deployment of ACS-* the PUC has looked at what changes should be made to make the RTI grant program more viable. The pertinent work group member will be reviewing. It should be noted this fund only indirectly helps with broadband access as it is targeted at telephone access.

8. Goal 1, Objective J: *Incorporate ACS infrastructure into all new residential and commercial construction-* initial contact has been made. A meeting will be set up to confer regarding what specific components are best suited to installation during new construction.
9. Goal 2, Objective D: *Develop and implement a program to ensure all high school students graduate with basic computer literacy skills-K-12* is taking the lead on this so will continue communication regarding progress.
10. Goal 4, Objective A: *Accelerate deployment of ACS infrastructure through telemedicine and eHealth technology-*through the Partnership, a seed grant was funded to begin design of a pilot system in the SJV. Coordinated by UC Merced and UC Davis, this group is also working with CETF. A face meeting was held February 2nd to work through the specifics and identify potential funding for building on the seed grant so it covers the region.

Planned Activities by Goal and Objective

1. Goal 1, Objective A: Coordinating conversations will continue with CPUC and BT&H-Broadband Task Force (BBTF) to determine overlap and lead support
2. Goal 1, Objective B: Identify additional components to develop for the primer.
3. Goal 1, Objective C: PUC is preparing a short white-paper reflecting new sources for information and laying out timeline. Broadband Task Force will also be working on mapping and will keep WG updated on progress.
4. Goal 1, Objective D: Will work on fleshing out ideas for TAZ at future work group meetings such as how large of an incentive would be needed and what type.
5. Goal 1, Objective E: TBD
6. Goal 1, Objectives F, G: Selected work group members will be developing a list for circulation and then review by PUC/BBTF.
7. Goal 1, Objective H: Identify intern to compile funding list.
8. Goal 1, Objective J: Have asked Rollie Smith from HUD to talk about incorporating IT in affordable housing stock as suggested in the *Bring IT Home Policy Change and Implementation Kit*.
9. Goal 4, Objective A: Will continue to monitor progress and work with implementers of seed grant.

Challenges/Problems/Bottlenecks/Feedback:

1. While ACS is foundational to economic progress in the region and also fundamental to the work of all the work groups, there are very few people within the region that have shown a consistent interest in participating in the work group. It would be helpful to enlist, at a minimum, a few more members who have a broad understanding of the issues and have the ability to assist with the action items.
2. There is a lack of authority by the PUC to require timely submission of information necessary to compile the mapping product repeatedly called for during discussions about access availability. It will be interesting to see how the Broadband Task Force tackles this.
3. There is a continuing issue regarding what constitutes “affordable” and what constitutes “access.”

Have you coordinated any outreach, if so, please describe briefly.

GVC has coordinated outreach for WG activities.

Work Group: Air Quality
Consultant: Mark Keppler
Organization: The Ken Maddy Institute
Quarter: 1st 2007
Phone: (559) 294-9119 or (559) 213-0808
Email: mkeppler@csufresno.edu

Description of Activity by Goal and Objective

Goal 1: Achieve U.S. Environmental Protection Agency (EPA) standards for 8-hour ozone and PM2.5 by the current attainment date, or as soon as practicable thereafter

AQ Work Group Monthly Meetings

On March 26, Pete Weber chaired the AQ Work Group's monthly meeting. Over 60 people attended the meeting held at the Fresno Council of Governments Office. The topic of discussion was the ISSRC's "alternative plan" to the San Joaquin Valley Air Pollution Control District's State Implementation Plan (SIP) to attain federal clean air standards Under the Valley's current designation of "Serious" non-attainment the current clean air deadline is 2013. If that deadline cannot be met, the District may request a "bump-up" to "Severe", with an attainment date of 2017 to 2020. If sufficient emission reductions meeting stringent EPA criteria cannot be identified to achieve attainment by 2020, the only remaining option for the District is to request a change in designation to "Extreme," with an attainment date of 2023. The Air District has reached a provisional conclusion that a "bump-up" to "Extreme" will be required. The ISSRC plan initially claimed that attainment by 2013 was possible. Agreement reached that 2013 compliance was not attainable. Further dialogue will be held to determine if a "bump-up" to "Severe" instead of "Extreme" is feasible. Consensus was achieved on several items (e.g., the need for significant incentive money to replace older, dirtier vehicles, the need to focus on replacing/retrofitting the diesel truck fleet, etc.). Consensus was also reached on the need to pursue all practical means of accelerating attainment, even if such means are not currently "creditable" towards a SIP under EPA criteria.

On April 23, Pete Weber chaired the AQ Work Group and gave a presentation on pursuing a "dual path" towards attainment: one path - E-Path (EPA-Constrained Path) – which is constrained by EPA regulations, and the second path - A-Path (Accelerated Path) – a parallel path, in which we would pursue all practical emissions reductions as soon as possible. The point was stressed that although the "Extreme" designation under the EPA-Constrained Path would require attainment by 2023, the region should pursue a dual path to reach attainment more quickly.

Goal 2: Encourage EPA adoption of tighter federal emission control standards

No action.

Goal 3: Implement incentive mechanisms to accelerate adoption of air quality mitigation technologies

Funding for Incentive Programs

On February 20, Mark Keppler (Executive Director, Maddy Institute) testified before Sen. Dean Florez Select Senate Committee on Air Quality in Sacramento regarding the AQ Work Group's recommendations.

On March 12, Katie Stevens (Government Relations Coordinator, Maddy Institute) attended a State Senate Transportation and Housing Committee and Environmental Quality Committee informational hearing on the "Implementation of Prop 1B Funds," and distributed testimony supporting the AQ Work Group's recommendation that a portion of the \$1 billion air quality mitigation money in the state's transportation bonds

be set aside to address air quality issues in the Valley, particularly accelerating turnover of the Valley goods movement fleet.

On April 13, the Partnership approved and submitted a letter in support of AB 575, a bill to require that Proposition 1B Air Quality Mitigation funds, approved by voters under the *Highway Safety, Traffic Reduction, Air Quality, and Port Security Bond Act of 2006*, be appropriated to the highest priority projects in Serious, Severe and Extreme non-attainment air districts. This bill was introduced by Assemblyman Arambula, and has since been amended and referred to the Transportation Committee.

Federal Outreach

On April 17-18, a coalition of members from the AQWG traveled to Washington, D.C. to advocate for increased incentive funding to implement programs targeted at replacing or retrofitting mobile sources of pollution. The funding being sought includes increased funding for the Diesel Emission Reduction Act (DERA) program, a set-aside under the Environmental Quality Incentives Program (EQIP) through USDA, and implementation of an Air Quality (AQ) Empowerment Zone comprised of federal tax incentives and programs that would assist stakeholders in meeting emission reduction goals. Follow-up will occur with the individuals the group met with: Reps. Radanovich, Costa, Cardoza, McNerney, Senator Feinstein's appropriations committee staff and Senator Boxer's Environment and Public Works Committee staff, Deputy Secretary Connor from USDA, and the President's Head of Council on Environmental Quality and Special Assistant for Ag, Trade & Food Assistance.

Goal 4: Promote clean energy projects (with Energy Work Group)

Net-Metering

On April 23, Katie Stevens attended a State Assembly Utilities and Commerce Committee hearing and spoke in support of AB 1223, legislation to allow electricity consumed and generated by an agricultural operation to be considered as a single unit, rather than multiple independent accounts, for solar and wind net metering purposes. The bill, introduced by Assemblyman Arambula [D-Fresno], passed the committee unanimously.

Goal 5: Improve transportation mobility and goods movement

On April 13, Mark Keppler, Ashley Swearingin and Deborah Nankivell (Fresno Business Council) met with members of the Regional Blueprint (John Wright, Planning Director for the City of Clovis, Keith Bergthold, Planning Director for the City of Fresno and Kevin Castanos of Wathen-Castanos) to discuss the formation of a "Blueprint Stewardship Committee." A second meeting has been scheduled for May 2.

Goal 6: Encourage "green" local government policies and sustainable communities

On March 30, the Maddy Institute was awarded a Partnership Seed Grant for \$225,000 for a pilot project on air quality education and outreach in three "environmental justice" communities (Arvin, Avenal and Parlier). Included in this project will be outreach efforts to encourage "green" local government policies in the governmental agencies in those communities. The first meeting of the project team is scheduled for April 27. A second meeting is scheduled for May 8.

Goal 7: Accelerate research on emission-reduction strategies and clean-air technologies, establishing the San Joaquin Valley as a leader in innovation

No action.

Goal 8: Improve public understanding of air quality issues and solutions

Seed Grant Award for Air Quality Education in Environmental Justice Areas

On March 30, The Maddy Institute was awarded \$225,000 to team with The Project Team of Community Focus and Valley Clean Air Now (CAN), to implement a pilot project aimed at reducing air pollution in the Valley in three communities: Arvin, Avenal, and Parlier. An initial meeting has been scheduled for Friday, April 27, and a follow-up meeting will occur on May 8.

“The Maddy Report”

On March 8, Mark Keppler hosted "The Maddy Report" on air quality in the San Joaquin Valley on KSEE 24, Fresno's NBC affiliate. Guests included Sen. Dean Florez (D-Shafter), Seyed Sadredin (Exec. Dir. of the San Joaquin Valley Air Pollution Control District), Pete Weber (Chair of the Partnership's AQ Work Group), Kathryn Phillips (Manager, California Clean Air for Life Campaign for the Environmental Defense Fund), Jim Boren (Editorial Board Chair of the Fresno Bee) and Diana Dooley (President & CEO of the California Children's Hospital Association). The program aired on March 10 and March 14.

Also on March 8, the Valley's PBS affiliate, KVPT, aired a one-hour program on the Partnership's efforts to address air quality in the Valley. The first 30 minutes were devoted to a film produced by KVPT with funding from the Air District, describing the complexity and difficulty of the air quality challenges in the Valley, the solutions that are being pursued, and the contributions needed from all Valley stakeholders to resolve the problem. The second thirty minutes were devoted to a panel discussion that included Steve Worthley, the Chair of the Air District Board, Kelly Drake of Region 9 EPA and Pete Weber, Chair of the Partnership's AQ Work Group.

“Fresno Bee Editorial Board”

On April 27, Mark Keppler and Pete Weber (Chair of the Partnership's AQ Work Group), will meet with Jim Boren (Editorial Board Chair of the Fresno Bee) and the Fresno Bee Editorial Board to discuss the Air District's consideration of a staff report to move to “Extreme” designation, as well as the AQWG's proposed “Dual Path” strategy (i.e., pursuing a dual path towards attainment: one path - E-Path (EPA-Constrained Path) – which is constrained by regulation, and the second path - A-Path (Accelerated Path) – in which we would pursue all practical emissions reductions to clean the Valley's air as soon as possible.

Planned Activities by Goal and Objective (for next 3-6 months)

The AQWG has scheduled its next meeting for May 21 from 10-2pm in Fresno, and will continue to hold these meetings monthly.

Over the course of the next 3-6 months, the Governor will have made the May revisions to the budget (which accounts for changes in state revenues since January), the state legislature will have completed work on the budget, and a number of bills meeting the goals/objectives of the AQWG will have advanced. The AQWG will be monitoring this activity and is discussing scheduling one or two trips to Sacramento to advocate for AQ priorities.

Have you coordinated any outreach, if so, please describe briefly.

The AQWG remains directly involved with legislators and their staff, conducting consistent legislative outreach. Additionally, on March 22, Mark Keppler and Katie Stevens met with senior staff representatives of the Valley's state delegation in Sacramento to discuss the upcoming legislative session, recent state efforts to date, and the best way to integrate the Valley delegation's legislative agenda with the work of the AQ Work Group. A similar meeting also occurred on March 23, in partnership with the Federal Interagency Task Force, convening Valley district office staffers from both the Congressional and State delegations. Additionally, members of the AQ work group traveled to Washington, D.C. and met with Valley Congressmen, Senate personal and committee offices, USDA, Governor Schwarzenegger's federal office, and the Administration to advocate for increased incentive funding.

Work Group: Economic Development
Consultant: Jennifer Faughn, Strategy One
Organization: Central California EDC
Quarter: 1st Quarter 2007
Phone: 661-366-0756
Email: jkfaughn@aol.com

Description of Activity by Goal and Objective

1. Goal 1, Objective A:
 - Mike Locke of The San Joaquin Partnership agreed to champion this goal on behalf of the CCEDC board of directors. He will write a 3-page issue paper as part of an invitation for Cities and Counties to join the committee with the eventual goal to identify a point person from the League of Cities to champion this project.
 - A list has been compiled of all major city and county CAOs, City Managers, Major City Council Members and has been distributed to all EDC's for corrections and additions of smaller cities.
2. Goal 1, Objective B:
 - Stanislaus County EDC/ The Alliance agreed to champion goal on behalf of CCEDC.
 - CCEDC consultant gathering information from 8 EDC offices on incentive zones for joint marketing brochure. Also, gathering feedback from EZ Managers (To date, met with: Tulare, Kings, Fresno, Stanislaus)
3. Goal 2, Objective A:
 - CCEDC consultant is working with each EDC to Inventory existing regional and sub-regional industry trade associations. (Received from Tulare, Merced, and Madera)
 - A template for the business cluster list was developed and sent to each of the counties. Counties are asked to submit basic business contact and NAIC information and code each business as to its cluster.

Planned Activities by Goal and Objective (for next 3-6 months)

1. Goal 1, Objective A:
 - Strategy One will compile list of potential infrastructure committee members (County CAOs, City Managers, Major City City Council Members)
 - A meeting will be set and an invitation will be sent to all stakeholders along with the 3-page issue paper.
2. Goal 1, Objective B:
 - Information on Enterprise Zones in the 8-County area will be compiled and edited.
3. Goal 2, Objective A:
 - Continue gathering data on business associations and cluster businesses from the 8-county region. Provide final list.

Challenges/Problems/Bottlenecks/Feedback

1. The amount of information gathering and requests to counties is a bit overwhelming right now. It will take a few months to complete as we must wait for our place in line with the information providers.
2. I am concerned that the amount of activities and separate requests we are making to our board may result in confusion and avoidance. As we continue, we need to think of a way to tie it together like a shopping list.
3. I think you are doing a great job with what we have to accomplish, keep up the good work!

Have you coordinated any outreach, if so, please describe briefly.

I am in the process of meeting with each of the 8 EDC's to go over information needs for our goals and to discuss their individual involvement with the SJVP Plan.

Work Group: Energy**Consultant: Paul Johnson****Organization: Paul Everett Johnson and Assocs & CSU Fresno****Quarter: 1st 2007****Phone: 206- 819-6664****Email: pkjohnson49@comcast.net****Consultant: Carolyn Lott****Organization: Great Valley Center****Quarter: 1st, 2007****Phone: 209-522-5703****Email: Carolyn@greatvalley.org****Description of Activity****Overview**

To start-up operation of the Energy Work Group (EWG), members of the EWG consulting team:

- Defined roles amongst team members and assigned lead consultants from EWG team to focus on each EWG goal/objective.
- Set up a database of members of the EWG, assessed work group composition, and began to add additional members to the work group.
- Identified linkages and ideas for partnering with seven other work groups with energy-related interests (Economic Development, Air Quality, Water, Land Use, Agriculture, and Housing, K-12, Transportation, and Higher Education and Workforce Development)
- Worked with Secretariat staff to customize and update the EWG website to include sections covering: 1) EWG updates – summaries of meetings held; 2) Clean energy funding opportunities for Valley stakeholders; 3) Clean energy related documents – recently published documents relating to development of more clean energy in the San Joaquin Valley; and 4) Clean energy news updates – general information/articles relating to clean energy technologies and opportunities. :
- Focused priority attention and undertook numerous activities to support EWG Goal /Objective IA – creation of a regional San Joaquin Valley Clean Energy Organization (SJVCEO). See below for additional details.
- Met with senior members of the California Energy Commission and California Public Utilities Commission to understand how priorities and concerns of these organizations could best be addressed through the EWG.
- Held EWG meeting on March 21st. See Attachment 1 for meeting summary.

By Goal and Objective

- *Goal 1, Objective A: Development of a SJVCEO.* With leveraged funding from the San Joaquin Valley Air Pollution Control District, Kings River Conservation District, and ValleyCAN, EWG members developed a first draft of a recommended design for the SJVCEO. We also submitted a concept proposal and full proposal to the CA Partnership to begin start up operation of the SJVCEO. The CA Partnership Board agreed to fund this proposal at \$125,000.
- *Goal 1, Objective B: Development of a Regional Energy Plan.* We discussed this objective at our initial EWG meeting on March 21 including issues we needed to tackle to address the breadth and dept of this plan and models for regional energy planning that we could use as we develop this plan. We agreed to make this objective the second key focus area of the EWG.

Planned Activities**Overview**

Over the next quarter we expect to:

- Continue efforts to market and expand the membership of the EWG.
- Provide updated information for the EWG webpage
- Hold EWG meetings at least bimonthly.
- Continue progress on EWG objectives 1A and IB and firm up plans and priorities for tackling all of the EWG objectives.

By Goal and Objectives

- *Goal 1, Objective A: - Development of a SJVCEO.* During the next quarter we expect to complete the design process for the SJVCEO, brief the CA Partnership Board; and prepare to begin start-up operation of the SJVCEO through a CA Partnership seed grant.
- *Goal 1, Objective B: Development of a Regional Energy Plan* Goal 1, Objective B. Our next EWG meeting will focus on defining the breadth and depth of this plan, partners we should include in this process, and funding resources we should pursue.

Challenges/Problems/Bottlenecks/Feedback

We have identified two major interrelated challenges that we need to address;

- The audience of stakeholders for clean energy in the Valley is extremely diverse. In an initial “mapping” process, we identified almost 20 different types of audiences who have an interest in furthering clean energy development in the Valley. We will focus our attention on ranking these and developing strategies for effectively reaching them.
- Because of the breadth of the audience we need to reach and the size of the region, we need to actively grow the EWG and continually reach out to ensure broad regional diversity. This is an ongoing challenge that we will continually seek to address.

Have you coordinated any outreach, if so, please describe briefly.

- To date our efforts have been primarily internal, combining existing efforts to develop the SJVCEO into the EWG work group. We look to expand these efforts by working with contacts in the other work groups during the second quarter of 2007

Work Group: HHS
Consultant: Laurie Primavera
Organization: CVHPI
Quarter: 1st Quarter
Phone: 228-2155
Email: lprimavera@csufresno.edu

Description of Activity by Goal and Objective

1. Goal 1, Objective A: Establish a UC Merced medical school within 10 years.

Action: Work with UC Merced to identify and engage key leaders to champion effort.

Activity to date:

- 1) CVHPI team met with UC Merced key leaders on March 6th to introduce the Partnership plan; to discuss issues, concerns and process for developing a regional coalition of stakeholders. We agreed to a hold first coalition meeting to unveil Dr. Carlos Martini business plan anticipated to be complete by July/August 2007.
- 2) CVHPI team initiated research specific to coalition activities in Riverside and other regions with similar interests as comparatives for building a successful coalition.
- 3) CVHPI team held a follow up meeting March 14th with Brandy Nikaido, UC Merced Communications Director to operationalize the coalition development and implementation. The purpose of the Coalition will be to provide ongoing information about UC Merced and to develop support for the project. Fundraising will **not** be the goal for this Coalition as UC Merced has assumed a strong fund development role for this endeavor.

2. Goal 1, Objective B: Establish Central Valley Nursing Education Consortium

Action: Coordinate with Hospital Council to implement the 2-year grant program

Activity to date: Executive Director hired. Two consortium meetings have been held to review the 4 grant objectives, brainstorm solutions and continue to increase consortium participation. Chairs for the four objectives have been appointed. Timelines for each of the objectives have been fine-tuned.

3. Goal 2, Objective A: Provide incentives for difficult to recruit health and medical professionals

Action: Identify and develop proposed changes in the HPSA rules:

Activity to date: Research underway

Action: Ongoing development of proposed changes in HPSA scoring methodology

Activity to date: Research underway

Action: Develop region-wide strategic plan for enterprise zones and financial incentives

Activity to date: Health Empowerment Zone proposal funded through Seed Grant award. Revised scope of work and budget submitted.

4. Goal 2, Objective B: Enhance public health management capabilities

Will focus more on this in next quarter

5. Goal 2, Objective C: Develop a regional plan to address the needs of the uninsured

Action: Set standards and goals for project with Workgroup

Activity to date:

- 1) "Development of a Consensus Health Access Plan for Currently Uninsured Small Business Employees in Fresno County" proposal is complete, submitted to Blue Shield and denied at this time. CVHPI will be seeking funders for this project. The proposal was shared with republic house leadership and other groups as they planned initiatives in response to the Governor's health proposal. Elements of our proposal are referenced in their bills.
- 2) CVHPI is providing leadership to the Health Reform discussion, including 1) a media briefing panel discussion that was televised onand 2) a regional Health Reform Conference held on March 22, 2007. A policy briefing on the various proposals with emphasis on the impact on the Valley is underway.

6. Goal 2, Objective D: Improve delivery of health care services through the use of information technology infrastructure and services.

Action: Assess e-health readiness

Activity to date: Research underway. Dr. Rahman has developed survey questions that will be included in a region-wide survey of adults. The questions will address current technology access and interest in greater access to e-health services.

7. Goal 5, Objective A&B: Develop and propose alternative evaluation methods for State distribution of new grant sources.

CVHPI has contracted with Dr. Suzanne Kotkin-Jaszi to complete this project component over summer and fall. She will research process and procedures for all state HHS funding to county DSS and DPH. In order to do this, we have laid out a plan for data collection and analysis on the topic.

Planned Activities by Goal and Objective

1. Goal 1, Objective A:

Next Steps: CVHPI will construct a list of stakeholders, 2) Review list with UC Merced contact, Ms. Nikaido; 3) draft invitation letter to be sent to out to stakeholders for a tentative July/August 2007 coalition meeting to be informed about business plan.

2. Goal 1, Objective B:

Next Steps:

- 1) List of brainstorm solutions will be distributed to stakeholders and consortium members.
- 2) Site visits to three computerized clinical placement sites will be made and the pros and cons for each site will be presented to the consortium.
- 3) Next meeting June 13, 2007

3. Goal 2, Objective A:

Next Steps: Contracting process required. Start date for the early phases of this project anticipated July 2007.

4. Goal 2, Objective B

Next Steps: Schedule time at the next Public Health Partnership meeting to review Partnership work plan. Will decide when to begin work on this objective.

5. Goal 2, Objective C

Next Steps: Seek and procure funding to implement a pilot for a regional consensus building model

6. Goal 2; Objective D

Next Steps: Continue assessment phase in preparation for policy brief

7. Goal 5; Objective A & B

Next Steps: Work on implementation of the plan

Challenges/Problems/Bottlenecks/Feedback

1. Specific to the UC Merced coalition effort, the initial meeting March 6th resulted in some frank discussion about the role of the coalition, concerns expressed by UC Merced leaders that the Coalition not be involved in curriculum development. The follow up meeting with Ms. Nikaido was more fruitful in terms of clarifying how best to structure a coalition to support UC Merced. CVHPI's role in developing regional coalition support for the UC Merced campus requires political sensitivity to the UC "world" and demands a high degree of communication with and through UC Merced as we build the coalition to insure that we move in a direction that results in engagement of *meaningful* stakeholder/coalition activities to promote the program.
2. The greatest challenge for the nursing consortium is expediting the process for obtaining necessary office equipment.
3. Although CVHPI received funding through the Seed Grant process, the budget was reduced, thereby requiring a reduction in the overall scope of work.

Have you coordinated any outreach, if so, please describe briefly.

- Yes, 1) the Health Reform 2007 conference on March 22, 2007;
2) Meeting with UC Merced leaders on March 6th

Work Group: HHS (Social Services)
Consultant: Juanita Fiorello
Organization: Central California Social Welfare Evaluation, Research and Training Center (SWERT)
Quarter: 1st 2007
Phone: (559) 294-9772
Email: jfiorello@csufresno.edu

Description of Activity by Goal and Objective

1. Goal 3, Objective A: Initiated development of key stakeholder contacts and preliminary advisory council recruitment materials. Submitted a seed grant proposal and received partial funding
2. Goal 4, Objective A: Developed planning process and initiated recruitment of key stakeholders.
3. Goal 5, Objective A: Researched potential models for development of methodology, initiated contact with key stakeholders.
4. Additional Goal: Submitted a seed grant proposal, not funded.

Planned Activities by Goal and Objective

1. Goal 3, Objective A: Monthly/bi-monthly work group meetings comprised of Valley county social services, local law enforcement, state and federal alcohol/drug
2. Goal 4, Objective A: Monthly/bi-monthly work group meetings comprised of Valley county social services, local, and state departments responsible for child placement
3. Goal 5, Objective A: Describe proposal rating and funding criteria and/or guidelines by state-level HHS departments, including legislative mandates

Challenges/Problems/Bottlenecks/Feedback

1. Assigned staff and key stakeholders in the region have extensive workloads and limited time to devote to Partnership activities
2. Planned activities are driven by response times/delays from other participants

Work Group: Higher Education and Workforce Development
Consultant: Cheri Cruz, Director
Organization: CVHEC
Consultant: Manjit Atwal
Organization: OCED, California State University, Fresno
Quarter: 1st 2007
Phone: (559) 292-0576/559-294-6021
Email: ccruz@csufresno.edu/manjitm@csufresno.edu

Description of Activity by Goal and Objective

Goal 2: To build and nurture a college going culture in the Central Valley

Seed Grant Award for College-Access Center Through the approval of our Seed Grant, our work group is beginning to partner with K-12, workforce, and civic groups in order to maximize support and success. We are proposing a name for our college access center that is easy to remember and represent our mission, The College Place. I am in the process of coordinating an advisory committee for our project and have received an overwhelming amount of response. In addition, our work group has secured funding through the Stuart Foundation to begin the work of establishing a Youth College Ambassador Program at our local high schools.

Goal 1: Create a demand-driven workforce investment system that supports target clusters

WIRED Grant Update The California Partnership for the San Joaquin Valley submitted a Workforce Innovation in Regional Economic Development (WIRED) concept proposal to the state on March 9, 2007. This grant would allow us to engage the K-12 career tech education community to develop career pathways, which is a critical next step for the region. There are two main strategies that will be implemented with this grant. They are: Strategy One: Create a Demand Driven Talent Development System for SJV Food Chain. Strategy Two: Foster Dynamic Business Climate for Entrepreneurs in the SJV Food Chain

The state selected the California Partnership for the San Joaquin Valley as one of two applications that will be advanced to the national round of competition for WIRED funds (the Sacramento region is the other). The state was sent a final draft on April 9, 2007, and they will advance it to the U.S. Department of Labor by April 14, 2007.

February 9th 2007 Session On Friday, February 9th the Higher Education and Workforce Development and Economic Development work groups came together to for a half-day session. The purpose of the session was to bring together representatives from San Joaquin Valley economic development organizations, workforce investment boards, community colleges, universities, and regional occupation programs to coordinate implementation of the Partnership's Strategic Action Proposal and forge new approaches to aligning economic and workforce development resources in the region.

The session participants gained an 8-county perspective on the nature of the Workforce Systems in the Valley, defined alignment and determined how it supports Work Groups' efforts, reviewed the Partnership Strategic Action Plan and developed strategies for further alignment and execution as well as set action priorities to implement the vision of the work groups.

Goal 3: Develop comprehensive education and training systems to meet the healthcare worker shortage in the region

San Joaquin Valley Nursing Education Consortium Meeting The San Joaquin Valley Nursing Education Consortium held a meeting on March 7, 2007 at California State University, Stanislaus. Four objectives were reviewed: Student Support, Centralized Faculty Resource, Computerized Clinical Placement and Distance Education.

At this meeting, attendees were provided a list of all the colleges, nursing programs and hospitals in the San Joaquin Valley and they were also given the most current CINHC data which showed the growing needs of RNs for the valley by year 2020. The valley has one of the lowest RNs to population ratios in the nation.

Furthermore, the group brainstormed ideas on what issues besides the four objectives of the grant they could focus on and apply for additional grant funding. Some of the issues identified were ESL college success and the need to do a literature search on this subject, media efforts for capturing faculty, Anatomy/physiology classes being taken in high school in preparation for nursing school, working with grade school and high school counselors to make sure that they are aware of what the requirements are for nursing.

Details about "Connecting the Dots" to a better nursing future were shared. This event is being presented by the Central San Joaquin Valley Nursing Leadership Council on April 20, 2007. It is an all day program focusing on student support, computerized clinical placement, Improving NCLEX passing scores, and a new grad panel. Program is being held from 8:30 am to 3:45 pm at St. Agnes Hospital Auditorium and the cost is \$40.00 for members and \$50.00 for non members of the Nursing Leadership Council.

The next meeting is planned for June 13, 2007 in Fresno at the Smittcamp Alumni House at CSUF.

B. Planned Activities by Goal and Objective (for next 3-6 months)

In accordance with our goal, CVHEC has partnered with the K-12 work group, Central Valley Educational Leadership Institute, under the umbrella of the Partnership to host our first Education Forum. The Forum will take place on **April 23, 1:30 – 3:30 p.m.** We have two speakers joining us from Washington D.C, Terry Hartle, V.P. American Council on Education and Christopher Wright, U.S. Department of Education. By bringing more awareness to our educational issues, and also by joining with our education and workforce leaders, we feel that we can begin to create change. Over the past thirty days, I have worked on securing the speakers, honing in on an agenda, securing space and logistics, as well as securing a moderator. Terry Phillips from Valley Public Radio, Quality of Life talk show has agreed to be the moderator. Our panelists consist of CEOs from workforce, K-12, and higher education. Our invitation list consists of all of our Partnership contacts, to include the Partnership Board members. We anticipate a turn out of 80 participants from all parts of the Valley.

Our workgroup will convene **April 23** at 10:00 a.m. in which we will engage in a presentation and discussion with the Secretariat, Ashley Swearingin. This will be the next step in gaining further support.

In addition, we plan a launch of our College Access Center in **June** for which we anticipate support from the Mayor and a ribbon cutting ceremony led by Frank Gornick, Chancellor, West Hills Community College District.

"Connecting the Dots" to a better nursing future is being presented by the Central San Joaquin Valley Nursing Leadership Council on **April 20, 2007**. It is an all day program focusing on student support, computerized clinical placement, Improving NCLEX passing scores, and a new grad panel. Program is being held from 8:30 am to 3:45 pm at St. Agnes Hospital Auditorium and the cost is \$40.00 for members and \$50.00 for non members of the Nursing Leadership Council.

The next meeting of the Nursing Education Consortium is planned for **June 13, 2007** in Fresno at the Smittcamp Alumni House at California State University, Fresno.

Challenges/Problems/Bottlenecks/Feedback

1. a) Initially I had trouble identifying my work group. I now understand that my workgroup are the CEOs that make up my Board.
2. b) My Board still needs more background and understanding on the Partnership to fully engage. Some of the CEOs seem more familiar than others.
3. c) I have learned that I need to be more visible in the communities CVHEC represents. It is a challenge to represent an 8 county region with over 16 colleges and universities. I have begun "tours" in the Valley that include visiting with Rotary Clubs and media outlets in the Valley.

Have you coordinated any outreach, if so, please describe briefly.

The Education Forum will be a major outreach initiative for our workgroup in terms of the Partnership and getting our message out to our prospective community leaders.

Work Group: K-12 Education
Consultant: Dr. Walt Buster and Dr. Marcy Masumoto
Organization: Central Valley Educational Leadership Institute, CSUF
Quarter: 1st 2007
Phone: (559) 304-2190
Email: mmasumoto@springboardschools.org

Description of Activity by Goal and Objective

1. Goal 1, Objective A: Implement a school and school district support system through county offices of education.

This is a priority objective that received much time and effort this quarter. After rescheduling an intended meeting on Feb. 26, we met with five county superintendents in person and two others via conference call on March 12 to describe the partnership, the objectives of the work, plans and priorities and to gain their input for the implementation of the project. Minutes of the meeting were recorded and distributed. In addition, we have been in contact with the county superintendents via multiple e-mails, phone calls and personal conversations, particularly with our two primary contacts, Lee Anderson (Merced COE) and Larry Powell (Fresno COE). We met several times with Larry Powell, Supt., and Don Holder, Asst. Supt. of the Fresno County Office of Education to collaborate on the planning and writing of a SEED Grant application for the English Learner Leadership and Mentoring Academy project. The SEED application was submitted through Fresno County Office of Education and included letters of support from all eight county Superintendents in the SJV region. We are now developing a plan to implement the Leadership Academy through the offices of education. Two Executive Workshops for superintendents of schools were also conducted through FCOE and Madera COE contracts with the goal of enhancing their knowledge, skills and collaboration across districts and counties in order to improve student achievement and instruction in the region.

2. Goal 1, Objective B: Implement a curricular and instructional program to ensure all children are able to read at or above grade level.

Continuing contracts with 15 school districts in the SJV (4 counties) to implement systemic improvements in the districts and schools, and provide coaching to support educational leaders at the school and district level to improve student achievement. This work includes a network of ten high schools working on systemic improvements for English Language Learners. The director of the high school network conducted four events involving district and school administrators and teacher leaders to continue their work to improve student achievement of ELL high school students. We continue to do outreach to expand our services in support of more schools and districts in the region as well as hold events open to all districts. One event, attended by approximately 100 educational leaders on March 23 provided highlights of recent California research on Best Practices found in high performing Middle Schools.

3. Goal 1, Objective C: Provide school choice, and intra-district and inter-district options consistent with state and federal law.

Held one Best Practices event on School Governance (co-sponsored by Lozano-Smith Attorneys at Law) for district and board level leadership in the region on Feb. 8, attended by 21 educational leaders from four counties.

4. Goal 1, Objective D: Establish an executive leadership academy to train principals of low-performing schools in “turn-around” educational and management services.

As mentioned in Objective A, this quarter we wrote and submitted a SEED grant proposal with the Fresno County Office of Education to fund this effort. We were delighted to hear that the grant was approved for the full request of \$250,000, and are proceeding with plans to implement the academy in collaboration with FCOE and the other county offices. We are now setting a date in May to meet with superintendents of districts with schools in the lowest deciles to “recruit” leadership participation in the forthcoming academies.

Together with our partner organization, Springboard Schools, two training sessions were conducted for Principals in the Bakersfield area this quarter. The curriculum used for this Principal training will likely be a major component of the leadership academy to be conducted through the SEED grant support.

Additionally, we submitted proposals for federal earmark appropriations to expand the Leadership Academy effort with support of OCED. To reinforce the needs and expand on the proposals submitted, we participated in webinar with federal representatives' office people on March 8.

6. Goal 2, Objective A: Support collaborations between school districts and the community colleges, CSU and UC Systems.

We met with the Higher Ed and Workforce Development work group staff to begin planning a collaborative outreach event scheduled for April 23 at West Hills Community College. The Central Valley Higher Education Consortium which encompasses CEO's of all the colleges and universities in the region is a major organizer and collaborator. This event will feature representatives from the US Department of Education and the American Council on Education. Our target audience will incorporate leaders from higher education, workforce development and K-12 organizations and will serve to begin dialog between the two work groups.

7. Goal 2, Objective B: Increase the rates of high school graduates completing courses for college admission.

Our director continues to lead and coordinate meetings with Fresno Unified School District and State Center Community College District leaders to plan a new collaborative educational option for high school students to complete college preparation coursework, acquire job skills for the workforce and attend college courses in a new design for a high school to college program.

As mentioned previously, we are also working with a network of ten high schools to improve academic opportunities and achievement for English Language Learners, particularly for those with a vision towards college.

8. Goal 3: Implement a computer literacy initiative for K-12 students aligned with community college curriculum.

We hosted an educational event at CSUF attended by 40 SJV educators and business leaders on Jan. 19 featuring two representatives of the Microsoft Corporation involved with planning, development and partnership with the School of the Future in Philadelphia, PA. The event was the first to identify local educational leaders and business partners with interests in incorporating technology and one on one laptop programs into schools in our region. CVELI also invited SJV districts to participate in a one-day conference in SF on Mar. 14 and conducted by the Anytime Anywhere Learning Foundation. This event described the costs and benefits of laptop programs in schools around the country and the world. Delegations from two valley districts, Corcoran and Riverdale, attended the event along with our staff. One of our staff people also conducted training for teachers on the use of laptops in the classroom for Corcoran Unified School District this quarter.

Planned Activities (for next Quarter) by Goal and Objective

1. Goal 1, Objective A: We plan to continue to meet with and collaborate with the county superintendents in the region throughout the three years of this project. Once the county superintendents have time to think through their schedules and priorities we will be better able to plan work group meetings in the future.
2. Goal 1, Objective B: We continue to recruit more districts to work with us and anticipating signing contracts with several new districts over the next few months. We will be conducting an outreach event for the expansion of the high school network on May 16.
3. Goal 1, Objective D: Pulling together plans for this objective will be our major focus, beginning with an outreach event to be held between May 16 and 30.

4. Goal 2, Objective A: Hold the Educational Forum on April 23, 2007.
5. Goal 2, Objective B: We will be holding a two-day Best Practices Institute on June 13 and 14 focusing on English Language learners at the high school level.
6. Goal 3: We plan to contact Sunne McPeak and learn more about the International computer driver's license (ICDL) curriculum.

Challenges/Problems/Bottlenecks/Feedback

1. The Work Group is overcoming challenges to coordinate schedules, communicate regularly, reach consensus and to work together on very large, highly sensitive systemic issues. Stakeholder inclusion has been a challenge, but is on the list of priorities and a process for selection and invitation to meetings is in progress. Also under consideration is how to best work with SpringBoard Schools.
2. Large portions of Valley students rank in the lowest two deciles in the state, and therefore, the challenges to facilitate making improvements in school systems with cultures not conducive to making change are monumental and long-term.

Have you coordinated any outreach, if so, please describe briefly.

Outreach activities and plans have been described in sections above including:

- Participated in the Webinar (coordinated by Katie Stevens) regarding federal appropriations requests.
- Holding the April 23 Educational Forum with higher education at West Hills Community College.
- Organizing May outreach event for superintendents of Deciles 1 and 2 schools to "recruit" participants in the leadership academy.
- Conducting an outreach event for the high school ELL network on May 16.

CVELI published the first edition of a quarterly newsletter in March which was distributed to Work Group and to others across the region. We are working on improvements to the CVELI website as well.

Work Group: Land Use, Agriculture and Housing
Consultant: Carol Whiteside
Organization: Great Valley Center
Quarter: 1st 2007
Phone: 209-522-5103
Email: carol@greatvalley.org

Description of Activity by Goal and Objective

The Land Use, Housing and Agriculture Work Group (LUHA) is now divided into several functional sub groups, each working on its own agenda and schedule.

1. Goals 1-4 are all *related to the Regional Blueprint process*.
 1. The land use and transportation planning is now being coordinated by the eight county COGs through the Blueprint planning process. Each of the eight counties has begun its public participation process.
 2. The GIS group is developing an appropriate data base to acquire the data necessary to support the counties in their own decision-making processes.
 3. The book, *Our Valley, Our Choice*, has been distributed via the COGs to opinion leaders and policy makers up and down the Valley.
 4. The Blueprint Regional Advisory Committee (BRAC) has had its second meeting.
2. Goal 1, Objective B: *Develop a high value parks and open space strategy to be used in the development of the Regional Blueprint Plan with the goal of encouraging the designation and long-term management and restoration of a permanent open space system that will include public and private lands, state, regional and local parks, and conservancies and conservation easement areas.* Participated in meeting with Eric Vink regarding concepts of Greenprints.
3. Goal 5: *Develop a long-range strategy for agriculture in the San Joaquin Valley that ensures its viability and sustainability.* The development of an agricultural plan for the San Joaquin Valley has been delegated by Secretary Kawamura to the California Food and Ag Board. Early conversations are proceeding with Chairman Montra to create the agenda for the board meeting that will be held in June in cooperation with GVC staff and others stakeholders.
4. Goal 6: *Ensure safe and healthy communities that provide a variety of housing types affordable to all residents with increased opportunities for home ownership.*
 - a. The housing sub-group is continuing to work with stakeholders and interest groups to forge a consensus around a strategy for providing affordable housing in the region and has developed a plan for a housing trust fund. Assemblymember Juan Arambula has introduced legislation, AB1129, to create the trust fund.
 - b. Working with the Senate Local Government Office, LUHA staff has requested and received language in SB167 that would provide up to half of the funding for local government General Plan amendments that were consistent with adopted regional plans, and completed concurrent with all the cities and the county within a single county.

Planned Activities by Goal and Objective

1. Goals 1-4: Work on Regional Blueprint continues in each county. LUHA staff will continue to staff BRAC meetings.
2. Goal 5: LUHA staff will continue to work with Secretary Kawamura and the California Food and Ag Board Chairman to create the agenda for the initial meeting to be held in June.
3. Goal 6: Legislation mentioned in item 3 above will continue to be monitored.
4. Goal 6: Housing sub-group continues to meet.

Work Group: Transportation
Consultant: Carolyn Lott
Organization: Great Valley Center
Quarter: 1st 2007
Phone: 209-522-5103
Email: Carolyn@greatvalley.org

Description of Activity by Goal and Objective:

Pertaining to all goals and objectives, conversations were initiated with Caltrans regarding assistance to the Work Group. On April 4th the first quarterly meeting of the Work Group was held at the Fresno COG building. As a general overview, while the COGs within the region have made monumental progress in working as a region on the Highway 99 corridor, and now within the context of the Blueprint, there are still many efforts which will necessitate working cohesively and focusing on regional benefits sometimes instead of local wins.

1. Goal 1, Objective A: *Improve Highway 99 to freeway standards as outlined in the Master Plan* – some projects are already in progress and others in various phases of design. The \$850,000 from the Transportation Bond earmark will fund approximately 6 projects that are slated to be complete by 2012. Funding has not been identified for all projects.
2. Goal 1, Objective B: *Increase Highway 99 capacity which will result in improved mobility and reduced congestion* – again additional funds need to be identified. In regards to furthering Interstate status, Caltrans will be conducting a field examination and analysis for logical segments for initial conversion. This will be forwarded to FHWA for consideration regarding exceptions, etc. With segment-specific feedback from the feds, the affected segment can better determine the fiscal feasibility of moving forward.
3. Goal 1, Objective C: *Create a San Joaquin Valley Route 99 Corridor identity* – approval of the corridor logo was finalized with a unanimous vote of the eight COGs. Caltrans is working on identifying funds to produce approximately 300 in highway sign size. They will also be submitting a proposed siting plan to the Work Group. Approximately 100 signs will be kept as replacement inventory.
4. Goal 1, Objective D: *Build an ongoing coalition of civic leaders to support improvements to the corridor* – draft guidelines for operation and composition of the Master Plan Advisory Committee were distributed for comment at the WG meeting.
5. Goal 2, Objective A: *Support construction projects to improve safety and capacity of vital east-west corridors* – attempting to identify funding for some segments. Others are still in the conceptual phase. Some deliberation needs to take place within the context of the Blueprint as planning decisions for future land use are made.
6. Goal 2, Objective B: *Incorporate plans for improving east-west corridors into Regional Blueprint Plan* – see #5.
7. Goal 3, Objective A: *Increase benefits to the SJV from goods movement through a “goods movement enhancement system” specific to the region* – WG spent considerable time discussing. Fresno COG is assembling projects submitted by each county COG. Near-term goal is to submit projects from each county as a regional package for funding through goods movement bond funds. Longer-term is to develop a multi-layered regional plan that starts with the overarching regional components and eventually drills down to local components.
8. Goal 4, Objective A: *Accommodate current and future goods movement needs while improving air quality and economic prosperity* – see #7.

9. Goal 5, Objective A: *Implement a comprehensive and efficient alternative transportation system for intra-regional and inter-regional passenger trips* – will need to be integrated into Blueprint. WG has had initial presentation on the overall concept.
10. Goal 6, Objective A: *Transform roadside rest stops into user-friendly amenities that benefit the overall region and host communities* – wi-fi goes live at Tipton and Turlock the 3rd week in April. GVC has worked with Caltrans to refine the GreenStop© design for Tipton. Funding was in the bond project list to augment existing implementation funding, but it was dropped.
11. Goal 6, Objective B: *Improve roadside rest stops amenities and facilities to benefit user safety, facilitate tourism, and educate users about the environment and local communities* – CTC endorsed the “new vision” for CA roadside rest areas. GVC is also assisting UC Davis in putting together a museum display of GreenStop© Design Competition entries.
12. Goal 7, Objective A: *Encourage the Regional Blueprint Plan process to integrate land use and transportation planning to improve mobility* – see # 5.
13. Goal 7, Objective B: *Incorporate into regional transportation plans those actions that support and encourage implementation of the Regional Blueprint Plan* – not possible until plan is developed.
14. Goal 8, Objective A: *Develop and implement a system for tracking economic development that results from investments in transportation improvements* – will not be accomplished without additional funding as seed grant was not funded. This is the on goal Caltrans stated they did not have the in-house expertise with which to assist the Work Group.
15. Goal 9, Objective A: *Integrate ITS into all transportation planning and construction projects* – discussed at WG meeting and will “dust off” the regional ITS plan. However, most feel there are much more fundamental uses of transportation dollars within the region. The group is working on 511 adoption.
16. Goal 10, Objective A: *Provide tangible benefits and mitigate impacts to the region while assisting the State in meeting transportation goals* – WG will be given updates as they develop.

Planned Activities by Goal and Objective

1. Goal 1, Objective A: Continue project construction and design while seeking additional funding opportunities to include revisiting self-help tax in counties without it.
2. Goal 1, Objective B: Caltrans will be conducting a field examination and analysis for logical segments for initial conversion
3. Goal 1, Objective C: Caltrans working on funding and COGs will be approving locations within their jurisdictions.
4. Goal 1, Objective D: COGs will be submitting comments on draft guidelines to Caltrans.
5. Goal 3, Objective A: Near-term goal is to submit projects from each county as a regional package for funding through goods movement bond funds. Longer-term is to develop a multi-layered regional plan that starts with the overarching regional components and eventually drills down to local components
6. Goal 6, Objective A: Caltrans is still working on finding additional funding. Testing of wi-fi is next week. The exhibit of the GreenStop© design entries will be at the UC Davis Design Museum from January through March 2008. The museum website is <http://design.ucdavis.edu/museum>. The exhibit will be co-curated by Tim McNeil, professor of graphic design and curator of the museum, Heath Schenker, professor of landscape architecture, and Diane Cary, researcher in environmental design.

7. Goal 9, Objective A: In the fall will begin prioritizing ITS components that the region will focus on including within new projects.

Challenges/Problems/Bottlenecks/Feedback

Overall challenge is getting regional support for project funding even when the trade-off maybe lesser or no funding for particular local projects. This includes getting unanimous support for funding applications when some counties receive no specific county benefit, especially if they have prospective projects but they are deemed of lower priority on a regional basis.

1. There is concern because 99 was the only earmark in the Transportation Bonds that it will be the only money obtained for the corridor. It falls over \$6 billion short of funding the projects in the Master Plan.
2. The Central Valley Tourism challenge seed grant focuses on the 99 Corridor and could potentially go a long way in moving forward the corridor identity and theme. However, to date they have not been able to identify the requisite matching funds.
3. Some of the transportation action items need to be timed with the Blueprint process which is on a different schedule than the work of the Partnership. There is still not a transparent connection between the two efforts.
4. Efforts to develop a regional goods movement plan have been unsuccessful in the past.
5. It is difficult to gain much momentum or focus on regional alternative transportation projects when Highway 99 is not even six lanes.
6. Conceptually, most understand the tremendous benefits of leveraging the opportunity of 3 million visitors per year at the Tipton rest area. However, it is difficult to find people who will champion the effort, especially when it means trading off transportation projects for the rest area project.
7. The seed grant that would have paid the outside consultant to do Phase II of the economic development tracking system was not funded.

Have you coordinated any outreach, if so, please describe briefly.

GVC has coordinated outreach for WG activities. Additionally, the Center has provided information and coordination with the Blueprint Planning process. GVC has also facilitated efforts between Caltrans and the vendor for the wi-fi at the two rest areas.

Work Group: Water Quality, Supply, Reliability & Environmental Restoration
Consultant: Jim Tischer, Kathy Wood
Organization: California Water Institute
Quarter: 1Q07
Phone: (530) 668-9089/ (559) 298-6072
Email: jtischer@csufresno.edu/ kwood@csufresno.edu, mkwskitaos@comcast.net

Description of Activity by Goal and Objective

Our major focus has been on Goal 1, outreach to water stakeholders, and securing resources to develop the integrated regional water plan. The Bureau of Reclamation has dedicated full time staff resources to assist in the development of the water plan. Seed grant funding has been secured. As described below, the groundwork has been laid to initiate the regional planning process.

1. Goal 1: Develop and implement a comprehensive San Joaquin Valley Regional Water Plan

Objective A: Provide management, technical and administrative support for development of San Joaquin Valley Regional Water Management Plan.

Objective B: Coordinate and integrate the San Joaquin Valley Regional Water Plan with other key plans for management of the region's water resources.

2. Goal 2: Strengthen levees in the Sacramento-San Joaquin Delta and San Joaquin Valley to safeguard regional water quality and quantity and provide flood control.

Objective A: Improve the levees of the San Joaquin, Kings and Kern Rivers and tributaries to assist communities meet 100-year + flood protection standards.

Objective B: Improve significantly the integrity of the Delta levee system.

3. Goal 3: Augment surface, groundwater banking programs and recycled water projects in the San Joaquin Valley.

Objective A: Complete Upper San Joaquin River Basin Project.

Objective B: Promote and support up to five conjunctive use projects that can be commissioned or enhanced in 2007-2017 period.

Objective C: Develop recycled and inland brackish water projects and expand regional water supplies.

4. Goal 4: Develop and implement water quality and salinity management Infrastructure.

Objective A: Develop salinity Management Plan to be implemented as an update to the San Joaquin River and Tulare Lake Basin Plans.

Objective B: Ensure all communities have adequate sanitary sewage disposal facilities.

Objective C: Ensure all communities provide water that meets state and federal drinking water standards.

5. Goal 5: Expand environmental restoration.

Objective A: Develop and implement a San Joaquin Valley Ecosystem Restoration Plan.

Objective B: Complete San Joaquin River restoration consistent with settlement between Friant Water Users and NRCD.

6. Goal 6: Expand agricultural and urban water-energy use efficiency programs.

Objective A: Implement cost-effective, results oriented, agricultural water-energy use Efficiency diagnostic, repair and retrofit projects.

Objective B: Implement a public awareness and education program about water-energy use conservation

Planned Activities by Goal and Objective (for next 3-6 months)

4. **Goal 1.** Objectives A & B: IRWM planning proceeding very well. Kathy Wood assigned to CWI from Bureau of Reclamation for duration of project. Liaison proceeding with ACWA Regions 5, 6 & 7 and SJV Water Coalition. CWI staff and partners are setting up intensive water collaboration workshops for August to prepare for DWR Proposal Solicitation Package (PSP) release in September. Resolution presented to CPSJV Board for adoption at May 4th meeting so workshops are a CA Partnership Board initiative. Adopted

IRWM plans are a pre-condition to accessing Proposition 1E and 84 bond funds. Federal and State water plan development efforts remain fully synchronized at all levels.

5. **Goal 2.** Objectives A & B: Delta Vision will host a workshop in Fresno in July led by Water Education Foundation. CWI and staff will assist WEF with 1 day workshop and support wide outreach to encourage attendance.
6. **Goal 3.** Objectives A & B: Upper San Joaquin River Basin Project continues in development stage by DWR & Bureau. Work has not yet begun on promoting conjunctive use projects as an enhanced water supply strategy.
Objective C: International Center for Water Technology, DWR, USDA-WRML are hosting GE Water & Process Technology Contact Team May 29-31 to develop viable, sustainable brackish water treatment projects on the Westside of the San Joaquin Valley in agricultural drainage impacted areas. CPSJV Board will be apprised of progress.
7. **Goal 4.** Objectives A, B, C & D: CA Water Boards are in early stages of developing a Salinity Management Plan and governance structure for San Joaquin Valley entity. CWI staff is closely involved with initiative. CPSJV Board will be kept apprised of progress. Work has not begun on Objectives B, C & D as yet.
8. **Goal 5.** Objectives A & B: San Joaquin Valley Ecosystem Restoration Plan efforts have not begun as yet. Friant – NRDC Settlement is pending federal financing. Proposition 84 provides for \$100 million directed towards San Joaquin River restoration and \$36 million for the San Joaquin River Conservancy. Both federal and state funds will be required to fully effect restoration.
9. **Goal 6.** Objective A: CWI's sister organization Center for Irrigation Technology continues to manage Agricultural Pump Efficiency Program in PG&E and SCE service areas. APEP promotes water-energy use diagnostic repair and retrofit projects across water community not just agriculture. Objective B: CWI is working with Energy Work group to promote water-energy use conservation.

Challenges/Problems/Bottlenecks/Feedback

1. There appears to be a poor understanding in Sacramento of the need for full integration of surface, groundwater banking and recycled water projects as part of a viable, sustainable Integrated Regional Water Management Plan. Unfortunately ideological triggers are aroused whenever specific components of an integrated plan specifically surface storage are brought forward. The challenge of the CA Partnership is to sufficiently educate elected leadership and special interests of the need for integrated regional water management plans if sufficient water resources are to be developed in major growth areas with the advance of global warming and loss of winter snow pack. A narrowness of vision will not enable successful outcomes.
2. The wider water community appears to be favorably disposed towards the goals of the Water Element of the CA Partnership. No unfavorable comments have been received to date.

Have you coordinated any outreach, if so, please describe briefly.

Outreach has been coordinated with the Delta Vision via the Water Education Foundation. CWI staff will assist WEF staff conduct the Delta Vision workshop in Fresno in July 2007.

Coordination has also been effected with the Blueprint coordinator at the Local Government Commission in Sacramento. CWI staff will assist LGC staff in conducting a 1 day workshop this summer in the Central San Joaquin Valley.

CWI staff continues to coordinate with the Air Work Group at the Water-Energy-Air interface. Staff presented at the federal EPA sponsored West Coast Clean Diesel Collaborative in Sacramento in March. The Plenary presentation was on CIT's Diesel Pump Efficiency pilot Program results of saving water, diesel fuel and reducing air emissions by repairing inefficient irrigation pumps.



Work Group Consultant Rosters

Advanced Communication Services			
First	Last	Title	Organization
Mikki	Bako Sorensen	Director, State Legislative Analysis	AT&T
Keith	Boggs	Deputy Executive Officer, Economic Development	County of Stanislaus
Mark	Cowart	Director, IT	County of Kings
Laura	Doll	Deputy Executive Director, Policy	CA Public Utilities Commission
Margaret	Felts	President & Chief Financial Officer	California Telephone Association
Sue	Hutchinson	Sr. Director Customer Operations	Global Valley Networks
Eric	Johnson	Executive Director External Affairs	AT&T
Linda	Lopez		
Lynne	Martinez	Director, Government Affairs	Pac-West Telecomm
William	Moreno	Vice President, Sales & Marketing	Fire2Wire
Rich	Motta	Consultant	AT&T
Anne	Neville	Manager, CA Broadband Initiative	Business, Transportation and Housing Agency
Barbara	O'Connor	Professor, Communication Studies Department	California State University Sacramento
Jill	Schwinn	Director of Governmental Affairs	Comcast
Greg	Troxell	Director of Marketing	Net Velocite Wireless Broadband
John	Vaille	Superintendent	Knights Ferry School District
Phyllis	White		California Public Utilities Commission

Air Quality			
First	Last	Title	Organization
Linda	Adams		Secretary for Environmental Protection
Heather	Arias		ARB
Sue	Benham		Partnership Work Group Convener
Keith	Bergthold		Relational Culture Institute
Tom	Berryhill		Assemblyman, 25th District
Paul	Bettancourt		California Cotton Growers Association
Hal	Bolen		Operation Clean Air
Edie	Chang		ARB
Ray	Chavira		EPA Environmental Scientist - Air division
Les	Clark		Independent Oil Producers Agency
Joan	Conway		Office of Assemblymember Juan Arambula
Jim	Costa		US House of Representatives
Richard	Cotta		Community Alliance for Responsible Environmental Stewardship
Kerry	Drake		EPA
Jan	Ennenga		Manufacturers Council
Mike	Falasco		The Wine Institute
Jim	Ganduglia		California Trucking Association
Susan	Good		Dean Florez, State Senator
Barbara	Goodwin		Council of Fresno County Governments
Roger	Isom		California Cotton Ginners & Growers Associations
Tom	Jordan		SJV Air Pollution Control District
Mary Alice	Kaloostian		Sen. Gary Coghill
Mark	Keppler		The Maddy Institute
David	Lighthall		Relational Culture Institute
Paul	Martin		Western United Dairyman
Marvin	Mears		
Colby	Morrow		Southern California Gas Co
Wayne	Nastri		EPA
Rob	Neenan		California League of Food Processors
Ken	Newby		Regional Jobs Initiative
Brandy	Nikaido		UC Merced
Suzanne	Noble		WSPA
Jason	Paukovits		Council of Fresno County Governments
Kathryn	Phillips		Environmental Defense
Mike	Prandini		Building Industry Association
Ravi	Ramalingam		Transportation Strategies Section CA Air Resources Board
Syed	Sadredin		SJV Air Pollution Control District
Chris	Savage		E&J Gallo
Steve	Shaffer		CA Department of Food and Agriculture
Kevin	Shakespeare		Congressman Nunes
Sara	Sharpe		Coalition for Clean Air
Carolina	Simunovic		Fresno Metropolitan Ministry
Pat	Smith		Harris Farms
Rollie	Smith		Fed'l Interagency Task Force for the SJV
Paul	Sorenson		Supervisor Patrick's Office
Paul	Sousa		Western United Dairyman
Mark	Stout		Clean Energy Works
Ashley	Swearengin		Fresno State
Lynn	Terry		Air Resources Board
Pete	Weber		Regional Jobs Initiative
Dan	Whitehurst		AAA
Ed	Yates		California League of Food Processors
David	Young		Quad Knoph

Economic Development			
First	Last	Title	Organization
Scott	Galbraith	President	Madera County EDC
Bobby	Kahn	President	Madera County EDC
Paul	Saldana	President	EDC Serving Tulare County
Richard	Chapman		Kern Economic Dev Corp
Steve	Geil	Interim President	EDC Serving Fresno County
John	Lehn	President	Kings County EDC
Bill	Bassett	CEO	The Alliance/Stanislaus Co.
Mike	Locke	CEO	San Joaquin Partnership
Cam	Maloy		Pacific Gas & Electric
Jon	Whiteman		Team California

Energy			
First	Last	Title	Organization
Ladi	Asgill	Economist	Sustainable Conservation Agricultural Sector
Jean-Pierre	Batmale	Independent Consultant	Cross cutting
Paul	Boyer	Council Member	Farmersville Local Governments
Pete	Canessa		CSU Fresno Water/energy issues
Chris	Coronel	Account Executive & Business Energy Professional	Southern California Edison
Cyane	Dandridge	Executive Director	Strategic Energy Innovations
Bill	Delain	Region Manager	Southern California Edison
Gail	Delihant	Legislative Director	CA Office of Assembly Member Aghazarian
Tim	Fisher		Great Valley Center
Laura	Fultz	Solar Energy Consultant	Unlimited Energy
Gary	Hanson	Account Services Manager	Pacific Gas & Electric Company
Jaime	Holt	Public Information Administrator	San Joaquin Valley Air Pollution Control District
Judith	Ikle		CA Public Utilities Commission
Tom	Jordan	Special Projects Administrator	San Joaquin Valley Air Pollution Control District
Paul	Johnson		Paul Everett Johnson Consulting, Inc.
Tom	Jordan		SJVAPCD Air District
Carolyn	Lott	Senior Program Manager	GVC, General Valley - wide interests
Archie	McFarland		Apple Valley Farms
Steve	Miller	Program Director	Strategic Energy Innovations
Daryl	Mills	Nonresidential Buildings Office	CA Energy Commission
Craig	Schmidt	Public Affairs Manager	Pacific Gas and Electric
Charles	Segerstrom		Pacific Gas & Electric Company
Rollie	Smith	Field Office Director	HUD Federal Interagency Task Force
Mark	Stout	SJV Manager, Gov't Relations	Cleantech America LLC, Solar and Renewables
TBN	TBN		Kern EDC **Position to be filled
Cristel	Tufenkjian	Public Affairs Manager	KRCD Kings River Conservation District
Rebecca	VanStokkum	Director of Economic Dev. & Policy	International Brotherhood of Electrical Workers
Wayne	Waite	Regional Energy Director	US Dept of Housing & Urban Development
Pete	Weber		RJI Regional Jobs Initiative
Colby	Wells		SoCal Gas Company
Allysunn	Williams	Associate Director	CSU, Fresno OCED
Jeff	Wright	Dean of Engineering	UC Merced Solar Research, UC Merced

Health and Human Services			
First	Last	Title	Organization
Social Services Directors			
Joe	Chelli	Director	San Joaquin County
John	Davis	Director	Tulare County
Cathy	Huerta	Director	Fresno County
Peggy	Montgomery	Director	Kings County
Ken	Patterson	Director	Stanislaus County
Scott	Pettygrove	Director	Merced County
Larry	Rhoades	Interim Director	Kern County
Hub	Walsh	Director	Madera County
Methamphetamine Project Stakeholders			
Joyce	Bianchi	Coordinator	Central Ca. Coalition of CAPC
Sherill	Calhoun		Family Member, Kings County
Thomas	Corson		Kern County Network for Children
Tom	Doyle	Executive Director	Cornerstone Recovery Systems, Kings County
Robin	Flores		Kaweah Delta Health Care District
Troy	Fox		Madera County Dept of Mental Health, AOD Services
Kathy	Hassett		Madera County Dept of Mental Health, AOD Services
Phil	Kader		Fresno County Probation
Dennis	Koch		Fresno County Dept. of Behavioral Health
Nell	Lobdell		Kings Partnership for Prevention
Lindsay	Mann		Kaweah Delta Health Care District, Tulare County
Nancy	Pressley		Focus Forward of Fresno County
Yolanda	Randles		West Fresno Health Care Coalition
Audry	Riley		Spirit of Woman, Fresno
David	Sine		Kaweah Delta Health Care District, Tulare County
Sue	Weisenhaus Braz		Champions Recovery Alternative Programs, Inc. Kings County
Deb	Werner		Children & Family Futures
Foster Care Prevention			
Joyce	Bianchi	Coordinator	Central CA Coalition of CAPC
Thomas	Corson		Kern County Network for Children
Da-Sharoi	Crocker		Madera County Child Abuse Prevention
			Child Advocacy Groups in each County
			County Foster Care Placement Departments
			Foster Parent Associations
			State Dept. of Social Services
			Calif. Welfare Directors Assoc.
			Child Welfare League of America
			CA Community Care Licensing
			CASA Agencies in Each County
Other Stakeholders for Meth Project			
			State ADP

			Substance Abuse Steering Committee, Tulare County
			Meth Task Force, Tulare County
			County Alcohol & Drug Programs Administrators of California
			One SA Provider from each county
			Rep of a consumer advocate group in each county
			County Offices of Education
			K-12 Work Group
Public Health Partners			
Edward	Moreno	Director and Health Officer	Fresno County Department of Community Health
Carol	Barney	Public Health Director	Madera County Public Health Department
Perry	Rickard	Director of Public Health Services	Kings County Public Health Department
Steve	Chambers	Public Health Planner	Kern County Department of Public Health
John	Volanti	Director	Merced County Public Health Department
Raymond	Bullick	Associate Director	Tulare County HHSA
HEZ Task Force			
James	Green	Govt Affairs Dir	Visalia Chamber
Perfecto	Munoz	Coordinator	HIth Ed Adv & Tx Collaboration
Bernice	Bonillas	Consumer	HIth Care for All vol.
Steve	Schilling	CEO	Clinica Sierra Vista
Blong	Xiong	Interim President	City Council
Marcia	Sablan	MD	Sablan Medical Clinic
Roger	Palomino	Executive Director	EOC
Richard	Rawson	President/CEO	Adventist Health System
Judy	Horn	Community Director	Kings Part. For children
John	Frye		Madera Community Hospital
Michael	Sullivan	CEO	GVHC
Paul	Saldano	President/CEO	EDC
Stanley	Simpson	Board member	Buckman Mitchell, Inc
John	Solis	CEO	SJC Worknet
Bob	Kavanaugh	Board member	St. Joseph's Medical Center
Cleopathia	Moore	MCAH Director	Stanislaus County HAS
Ray	Campanur		
Julie	Griffith	Legis. Staff	Rep Mike Villines
Lynn	Ashbeck	CEO	HC/Northern&Central CA
Teresa	Plascencia	Legis. Staff	Assem. Nicole Parra
Robin	Flores		Kaweah Delta

Higher Education & Workforce Development			
First	Last	Title	Organization
Karen	Ackland	Director	San Joaquin Biotechnology Center
Fran	Aguilera	Economic Dev. Director	San Joaquin County
Dr. Varoujan	Altebarmakian	Physian in Chief	Kaiser Permanente
Dr. William	Andrews	President	Bakersfield College
Angela	Antenucci	Communications Manager	Greater Fresno Area Chamber of Commerce
Lynne	Ashbeck	Vice President	Hospital Council
Juliet	Atkins	Director	Hartnell College
Andrea	Baker	Director	Merced County
Sandra	Banducci		R.O.C. of Kern H.S.D.
Linda	Beattie	Regional Advisor	State of California
Debra	Bekerian		Cambridge Professional Diagnostics, Ltd.
Julie	Benevedes-Menzes		Office of Governor Arnold Schwarzenegger
Dr. John	Blossom		California AHEC Program
Keith	Boggs	Deputy Executive Officer	Stanislaus County
Bridget	Bousquet-Heyne		Fresno City College
Tim	Bowers		Kings County ROP
Victoria	Bradshaw	Secretary	State of California
Victor	Bribiesca	Business Account Specialist	Fresno County Workforce Investment Board
Carol	Cairns	Assistant City Manager	City of Visalia
Cheri	Cruz	Director	California State University, Fresno
Laura	Catherman	Assistant Director	University of California, Merced
Maria	Cavazos		West Hills Community College
Les	Clark	Executive Vice President	Independent Oil Producers Agency
Sue	Clark		Central Region Consortium
Morgan	Clayton	Board Chair, WIB	Kern/Inyo/Mono Employers Training Res.
Connie	Conway	Vice Chairman	Tulare County Board of Supervisors
Dale	Countryman		West Side ROP
Elaine	Craig	Executive Director	Madera County Workforce Dev Office
Dr. Tom	Crow	Chancellor	State Center Community College District
Dr. Ben	Cuellar	Dean	California State University, Fresno
Tim	Curley	Director Bus & Gov't Relations	Children's Hospital Central California
Ralph	Curtis	Board Chair, WIB	Stanislaus County
Kathleen	Curtis		California State University, Fresno
Joseph	Daniel	Administrator	Tulare County Workforce Investment Board
Dr. Roe	Darnell	President	Taft College
Cindy	DeLain	Director	College of the Sequoias
Bill	De Lain	Board Chair, WIB	Tulare County Workforce Investment Board
John	Delmatier	WIA Manager	Proteus, Inc.
Dr. Donald	DeRosa	President	University of the Pacific
Ned	Doffoney	President	Fresno City College
Eddie	Dominguez		Kern/Inyo/Mono Employers Training Res.
Mike	Dozier	Director	City of Clovis
Carolyn	Drake	Associate Dean of Instruction	Fresno City College
Dr. Benjamin	Duran	Superintendent/President	Merced College
Larry	Dutto	Dean, Academic Serv. Voc Ed	College of the Sequoias
Evelyn	Eagleton		Merced County ROP
Dr. Merrill	Ewert	President	Fresno Pacific University
Robert	Fain, Jr.	Coordinator	Field Ironworkers Apprenticeship & Trng
Jaime	Fall		State of California

Katherine	Flores		University of California
Larry	Fortune		Fortune Associates
Kelli	Furtado	Administrative Manager	California State University, Fresno
Tom	Gelder	Vice President for Univer Adv	California State University, Stanislaus
Randy	Ghan	Secretary/Treasurer	FMTK Central Labor Council
Richard	Gillis, JD	Associate Dean, Business Dev.	Gavilan College Business Dev. & Ed Ctr.
Kyle	Goddard	Government Affairs Specialist	Visalia Chamber of Commerce
Carole	Goldsmith	Director of Title V/Workforce Dev.	West Hills Community College District
Larry	Gonzales	Senior Program Officer	California Endowment
Dr. Frank	Gornick	Chancellor	West Hills Community College District
Gloria	Grijalva	Nursing Admin/VP Team	University Medical Center
Gail	Grogan	Consultant	
Dr. Lincoln	Hall	Interim President	Porterville College
Jeff	Hensley		Hensley Associates
Hazel	Hill	Dean of Workforce/Econ. Dev.	San Joaquin Delta College
Dr. Barbara	Hioco	President	Reedley College
Mary Pat	Huxley	Director	State Applied Biosciences Initiative
Ron	Johnson	Director	TCOVE
Kathy	Johnson	Assistant Administrator	Tulare County Workforce Investment Board
Gregg	Jordan	Business Manager/CFO	Int'l Brotherhood of Electrical Workers
MaryAlice	Kaloostian	District Director	Office of Senator Charles Poochigian
Dr. Ed	Kawahara		State of California
Ed	Knudson	Dean of Econ/Workforce Dev.	Bakersfield College
Blake	Konczal	Executive Director	Fresno County Workforce Investment Board
Penny	Lacy		California State University, Fresno
James	Lanas	Executive Director	HealthCare Resource Center
Pam	Lassetter	Assistant Director	Fresno County Workforce Investment Board
John	Lehn	Director	Kings County Job Training Office
Verna	Lewis	Director	Kern/Inyo/Mono Employers Training Res.
Lee	Lockhart	Executive Editor	Business Journal
Mike	Lukens	Director of Communications	Office of Congressman George Radanovich
Bob	Malouf		Kern/Inyo/Mono Employers Training Res.
Jose Luis	Marquez		EDD-Workforce Services Branch
Doug	Martin		San Joaquin County ROC/P
Debbe	Marvin	Director	Valley Regional Occupational Program
Nellie	McGarry	Board Chair, WIB	Merced County
Brian	McMahon		California Workforce Investment Board
Sunne	Wright McPeak		
Gary	Mendenhall		Central Region Consortium - CCC
Alfredo	Mendoza		Merced County Workforce Investment Board
Laurie	Mercer	Community Dev. Specialist III	Tulare County
Jose	Millan	Vice Chancellor	California Community Colleges
Marilyn	Miller		California State University, Fresno
Mike	Miller	Admin Services Manager	San Joaquin County
Dr. Horace	Mitchell	President	California State University Bakersfield
John	Moffat		Office of Senator Charles Poochigian
Dennis	Montalbano		Fresno County Workforce Investment Board
David-Anthony	Navarro	College Relations Specialist	Fresno City College
Pete	Parra		California Workforce Investment Board
Nicole M.	Parra	Assemblymember	California State Assembly
Donna	Pfeiffer	Director of Community Develop	United Health Ctrs of San Joaquin Valley

Judie	Piscitello		Yosemite ROP
Teresa	Plascencia		Office of Assemblywoman Nicole Parra
Randy	Radoicich		SRCF
Mary Alice	Rathbun	Consultant	Gavilan College Business Dev. & Ed Ctr.
Stephen	Renton	Public Information Officer	College of the Sequoias
John	Richau		Unlimited Energy
Allyson	Robison	Project Coordinator	California State University, Fresno
Dr. Raul	Rodriguez	Superintendent/President	San Joaquin Delta College
Robert	Rolan	Agricultural Commissioner & Sealer	Madera County
Chris	Romanowich	Professor	Bakersfield College
Darren	Rose	District Director	Office of Congressman George Radanovich
Jeff	Rowe	Assistant Director	Stanislaus County
Mike	Russler	Professor & Chair	California State University, Fresno
Glenda	Santillan		North Kern Voc. Training Center
Edwin	Sasaki	Dean	California State University, Bakersfield
Alice	Saviez		Saviez Farms
Penny	Sawyer		Merced College
Ron	Schanoian	Board Chair, WIB	Kings County Job Training Office
Daniel	Schroeder	Board Chair, WIB	San Joaquin County
Tracie	Scott-Contreras	Manager	Madera County
Bill	Scroggins	Superintendent/President	College of the Sequoias
Dr. William	Scroggins	Interim President	Modesto Junior College
Scott	Seamons	Regional Vice President	Hospital Council - Northern & Central CA
Dr. Sandra	Serrano	Chancellor	Kern Community College District
Kevin	Shakespeare	Field Representative	Office of Congressman Devin Nunes
Travis	Sheridan	Fresno Campus Director	San Joaquin Valley College
Ken	Shipley	Associate Provost	California State University, Fresno
Dr. Hamid	Shirvani	President	California State University Stanislaus
Gail	Siemens		State of California
Sue	Smilie-Janecek	Director of Research & Development	San Joaquin Valley College
Jeni	Smith		San Joaquin Valley College
Rollie	Smith	Field Office Director	HUD - Fresno
John	Solis	Executive Director	San Joaquin County
Justin	Stoner	Deputy Director	Office of Congressman Devin Nunes
Ashley	Swearengin	Director	California State University, Fresno
Kate	Tansey	Executive Policy Assist. to Secretary	State of California
Elizabeth	Tokunaga	Employment Readiness Specialist	Fresno County Workforce Investment Board
Dr. Carol	Tomlinson-Keasey	Chancellor	University of California, Merced
Katie	Tremper	Project Manager	Kern County
Dr. Anthony	Tricoli	President	West Hills College- Coalinga
Armando	Vazquez		Kern County ROP
Bob	Vizzolini	Principal	Stanislaus County Office of Education
Joan	Voris	Assoc. Dean of Medical Ed.	University of California, San Francisco
Valerie	Vuicich	Administrator	Fresno County Office of Education
Mary	Wallace		San Joaquin Valley Health Consortium
Randy	Wallace	Project Director	Tulare County Office of Education
Dr. Don	Warkentin	Interim President	West Hills College - Lemoore
Dr. John D.	Welty	President	California State University, Fresno
Fredrick	Wentworth	Superintendent of Schools	San Joaquin County Office of Education

Dr. James	Williams	Interim Chancellor	Yosemite Community College District
Mindy	Wilmont	Workforce Coordinator	Kern Economic Development Corporation
Ralph	Zackheim	Federal Project Officer	United States Department of Labor

K-12			
First	Last	Title	Organization
Lee	Anderson	Superintendent	Merced County Office of Education
Tom	Changnon	Superintendent	Stanislaus County Office of Education
Sally	Frazier	Superintendent	Madera County Office of Education
Larry	Powell	Superintendent	Fresno Co Office of Education
Larry E.	Reider	Superintendent	Kern County Superintendent of Schools
John	Stankovich	Superintendent	Kings County Office of Education
Jim	Vidak	Superintendent	Tulare County Office of Education
Frederick	Wentworth	Superintendent	San Joaquin County Office of Education

Land Use and Housing			
First	Last	Title	Organization
Gene	Barrera	Planner	County of Merced
Karen	Beardsley	GIS Manager	Information Center for the Environment
Julia	Berry	Executive Director	Madera County Farm Bureau
David	Calkins	Air Quality Consultant	Sierra Nevada Air Quality Group
Sheila	Carroll		
Doug	Carter		Kern County Farming Company
Ruth	Coleman	Director	California Department of Parks & Recreation
John	Flint		
Liz	Grassi	Land Use Analyst	UC Davis
Fritz	Grupe, Jr.	Chairman and CEO	The Grupe Company
Barry	Hibbard	Director of Real Estate & Marketing	Tejon Ranch Company
Darryl	Hildebrand		Kern Council of Governments
Con	Howe		Urban Land Institute
Steve	Johnson	Director of Strategic Initiatives	Nature Conservancy
Brad	Kilger	City Manager	City of Ceres
Terri	King	Assistant Executive Secretary	Kings County Association of Governments
Julia	Lave Johnston	Senior Planner	CA Governor's Office of Planning & Research
Nathan	Magsig	Mayor	City of Clovis
Bill	Mayben	President, Central Valley Div.	Standard Pacific Homes
Michael	McCoy		Depart of Environmental Science and Policy
Rod	Meade		R. J. Meade Consulting
Patience	Milrod	Attorney	Law Office of Patience Milrod
Victor	Mow	Supervisor District 3	County of San Joaquin
Glenn	Olson	National Field Director	National Audubon Society
George	Osner	AICP	
Eric	Parfrey	Planner	County of Yolo
Gary	Podesto	Mayor	City of Stockton
Jessica	Roberts	Executive Fellow	CA Resources Agency
Jeffrey	Single	Manager Terrestrial Resource Programs	CA Resources Agency
Rollie	Smith		US Department of H.U.D.
Luree	Stetson	Project Manager Great Places	Resources Agency

Edward	Thompson, Jr.	California Regional Affairs Director & Senior Associate	American Farmland Trust
Susan	Stoddard, FAICP	Principal	InfoUse
Suzanne	Tucker	Council Member	City of Tracy
Erik	Vink	Central Valley Program Director	Trust for Public Land
David	Wampler	Environmental Engineer	US Environmental Protection Agency
Paul	Wenger	Vice President	California Farm Bureau Federation

Transportation			
First	Last	Title	Organization
Kome	Ajise	District Director	CA Department of Transportation
Juan	Arambula	Assembly Member 31st District	CA State Assembly
Thomas	Baily	Vice President & Manager of Environmental Services	URS Corporation
John	Barna	Executive Director	CA Transportation Commission
Leland	Bergstrom	Mayor	City of Kingsburg
Marc	Birnbaum	Interim Deputy Director	CA Department of Transportation
Tony	Boren	Transportation Planner	Fresno Council of Governments
Jesse	Brown	Executive Director	Merced County Association of Governments
Andrew	Chesley	Executive Director	San Joaquin Council of Governments
Annette	Clark	Associate Transportation Planner	CA Department of Transportation
Joan	Conway	District Director	CA Office of Assembly Member Arambula
Stacie	Dabbs	District Scheduler	US Office of Congressman Cardoza
Sonja	Dixon	Transit Supervisor	City of Chowchilla
Richard	Fosse	Executive Director	I-5 Business Development Corridor
Roseann	Galvan	Administrative Analyst	City of Selma
Brent	Green	Business Development Director	City of Shafter
Steve	Horton	Community Development Specialist III	County of Tulare
Debbie	Hunsaker	Owner	Alert-O-Lite Inc.
Duane	Isetti	Director of Planned Giving	University of The Pacific
Dana	Karcher	Project Manager & Developer	Davey Resource Group
Edward	Kashian	Chairman & Chief Executive Officer	Lance-Kashian & Company
J. Mike	Leonardo	Public Utilities Director	City of Clovis
R. Kirk	Lindsey	President	Brite Transport Systems Inc.
Tom	Lollini	Associate Vice Chancellor	University of California Merced
D. Alan	McCuen	Deputy Director for Planning	CA Department of Transportation
Pat	Paul		
Tracy	Pepper		
Marsh	Pitman		Sierra Club Tehipite Chapter
Carrie	Pourvahidi	Deputy Director	CA High Speed Rail Authority
Bruce	Race		RACESTUDIO
Samuel	Randolph		Soil Stabilization Products Company
Bob	Riding	Clean Air Transportation Program Manager	Pacific Gas & Electric Company
Bruce	Rudd	Assistant City Manager	City of Fresno
William	Seiffert	Field Representative	Construction Industry Force Account Council
Kevin	Shakespeare	Fresno County Representative	US Office of Congressman Nunes

Ron	Silva	Chief Executive Officer	Westar Transport
Justin	Stoner	Communications Director & Deputy District Director	US Office of Congressman Nunes
Carlos	Yamzon	Travel Forecast & Metro Planning	CA Department of Transportation
Terri	Saldivar	Executive Secretary	City of Fresno
Jane	Perez	Chief, Office of System Planning	CA Department of Transportation

Water			
First	Last	Title	Organization
Water Quality			
Paul	Boyer	Member	Partnership for the San Joaquin Valley
Jess	Brown	Executive Director	Merced County Association of Governments
Byron	Buck	Chair	SJRWQMG
Steve	Chedester	Executive Director	SJR Water Authority Exchange Contractors
Dave	Cone		Kings River Conservation District
Dan	Errotabere		
Sarge	Green		Tranquility Irrigation District
Dennis	Keller		
Karl	Longley	Water Resources Coordinator	California Water Institute
Tim	O'Laughlin		SJRWQMG
Dave	Orth	General Manager	Kings River Conservation District
Susan	Shaw		Tulare County Environmental Health Services
Rollie	Smith	Field Office Director	Housing & Urban Development
Jennifer	Stone		Turlock Irrigation District
Larry	Weis		Turlock Irrigation District
Environmental Restoration			
Lloyd	Carter	Secretary	Revive the San Joaquin
Rick	Cosyns		Cosyns Farms
Coke	Hallowell	Executive Director	San Joaquin River Parkway
Dave	Koehler		Dept of Fish & Game
Bill	Loudemilk	Director	Kings River Conservancy
Dale	Mitchell		Kings River Conservancy
Dick	Moss	Vice President, Water Resources	Provost & Pritchard Engineering Group
Allen	Short		Modesto Irrigation District
Hank	Urbach	AG Water Ops	Modesto Irrigation District
Walt	Ward	General Manager	Modesto Irrigation District
Chris	White	General Manager	Central California Irrigation District
Water Supply			
Ara	Azhderian		San Luis & Delta-Mendota Water Authority
Thad	Bettner	General Manager	Westlands Water District
Tom	Birmingham	General Manager	Westlands Water District
Dale	Brogan	Co-Chair	Delano-Earlimart Irrigation District
Lloyd	Fryer	Chair	Kern County Water Agency
Brent	Graham		Tulare Lake Water Basin Storage District
Mike	Hagman	General Manager	Friant Water Authority
Steve	Haze	Program Coordinator	Millerton Area Watershed Coalition
Ron	Jacobsma	General Manager	Friant Water Authority
Mark	Larsen	Admin Manager	Kaweah Delta Water Conservation District

Phil	Larson	Supervisor, District 1	Fresno County Board of Supervisors
Don	Mills	General Manager	Kings County Water District
Gary	Serrato	General Manager	Fresno Irrigation District
Walter	Shubin	Vice-Chair	Revive the San Joaquin
Gary	Temple	President	Sierra and Foothill Citizens Alliance
Kole	Upton	General Manager	Chowchilla Water District
Dan	Vink	General Manager	Lower Tule River Irrigation District
Doug	Welch	General Manager	Chowchilla Water District
Flood Control			
Paula	Ametjian		
Paul	Betancourt		
Walter	Bricker		J.G. Boswell Company
Tony	Buelna		
Bruce	George		Kaweah Delta Water Conservation District
Rick	Iger		
Paula	Landis		
Mark	Larsen		Kaweah Delta Water Conservation District
Frances	Mizuno	Co-Chair	San Luis & Delta-Mendota Water Authority
Eric	Nagy		U.S. Army Corps of Engineers
Denis	Prosperi		
Pete	Rabbon		
Gary	Sawyers	Attorney at Law	Sawyers & Adridge, LLP
Dick	Schaefer	Chair	
Bob	Van Wyk		Fresno Metropolitan Flood Control District
Mike	Whitlock		
Kick-Off Team			
Shelly	Abajian	Senate Staff	
Ivan	Altamura	State Assembly Staff	
Elliott	Balch	State Assembly Staff	
Mark	Carlton		Army Corps of Engineers
Mike	Chrisman		Department of Water Resources
DeeDee	D'Adamo	Congressional Staff	
Tricia	Geringer	Congressional Staff	
Joe	Grindstaff	Chief Deputy Director	Department of Water Resources
Steve	Hall		Association of California Water Agencies
Bill	Jones		Cal-Fed
Damon	Nelson	Congressional Staff	
Kate	Norum	CIT Staff	
Vince	Roos	Congressional Staff	
Darren	Rose	Congressional Staff	
Theresa	Sebasto	CWI Staff	
Patti	Senter	CIT Staff	
Kevin	Shakespeare	Congressional Staff	
Ellen	Suryadi	CWI Staff	
Jim	Tisher	CIT Staff	
Crawford	Tuttle	Deputy Secretary,	California Resources Agency
Chris	Valadez	Congressional Staff	
Mike	Villines	Assemblyman	
Pete	Weber	Co-Chair	Regional Jobs Initiative
Kathy	Wood	CWI Staff	
David	Zoldoske	CWI Staff	



April 16, 2007

Ashley Swearingin
Secretariat Director
California Partnership for the San Joaquin Valley
5010 N. Woodrow
Fresno, CA 93740

RE: 1. Request for California Partnership for the San Joaquin Valley
May 4, 2007 Board of Directors Meeting Resolution.

Dear Ashley,

The California Water Institute (CWI) requests that the California Partnership for the San Joaquin Valley Board of Directors pass a resolution at the May 4th Board Meeting supporting collaborative planning water workshops for water agencies and interested parties in the preparation of competitive Proposition 84 proposals for Integrated Regional Water Management Plans. The workshops will be held in August 2007. Proposals will be due at California Department of Water Resources by mid-4th quarter of 2007.

CWI is tasked with implementing the Water Recommendations contained in the Strategic Action Proposal as a function of the CPSJV Secretariat mission and as a result of recently awarded Seed Grants.

Specifically CWI has been charged with developing an Integrated Regional Water Management (IRWM) plan in conjunction with local water agencies, governments, interested parties and the public. Collaboratively developed regional water management plans are a critical tool to be able to effectively manage California's increasingly scarce water supplies in a holistic, equitable manner for the benefit of all citizens.

The California Water Plan Bulletin 160-05 published by the Department of Water Resources (DWR) in fact specifically calls out for the development of IRWM plans as a pre-condition for accessing bond funding to construct needed water projects. California voters recently approved Propositions 1E and 84 in the amounts of \$4.1 billion and \$5.4 billion respectively which among other water resources development items provide for Integrated Regional Water Management plan funding. Proposition 84 calls out specifically for \$57 million in funds for the San Joaquin Hydrologic Region (Madera, Merced, Stanislaus and San Joaquin Counties) and \$60 million for the Tulare Lake Hydrologic region (Fresno, Kings, Tulare and Kern Counties). Approximately 5% of the \$117 million or \$5.85 million for the 8-county region is set aside for developing IRWM plans. The balance will be for approved project implementation.

DWR is currently preparing a Proposition 84 Proposal Solicitation Package (PSP) for interested water parties to prepare competitive proposals. The PSP is due to be released in September or October 2007. Competitive projects will be selected and IRWM planning will begin in 2Q08 with a 12-15 month completion date. San Joaquin Valley water agencies and communities have not competed effectively with other regions of California (Bay Area, Northern California, Central

Coast or Southern California) for IRWM funds in previous funding rounds (Proposition 13, Proposition 50 and others)

The California Partnership for the San Joaquin Valley wants to ensure that interested agencies and communities have the tools needed to assemble viable collaborations IN ADVANCE OF the Proposition 84 PSP.

The California Water Institute among other charges has been tasked with conducting two pre-Proposition 84 PSP collaborative water management workshops. One will be held in the San Joaquin Hydrologic Region in Stanislaus County and the second in Tulare County for the Tulare Lake Hydrologic Region. The workshops will be held 30-60 days in advance of the PSP release so that viable water planning collaboratives can come together. Partners invited to co-host the workshops will be the Resources Agency or Department of Water Resources, San Joaquin Valley Water Coalition, Association of California Water Agencies regions 4, 5, 6 and 7 and several respected non-water agencies or organizations.

CWI staff is currently in discussion with the Center for Collaborative Policy in Sacramento to provide guidance, support and facilitation services to the workshops. CCP has a long history of successful water and other contentious resource issue collaborations to include the American River Water Forum, The Cosumnes, Bear, Yuba and American Region (CABY) IRWM Plan, and the Upper Kings River Water Forum to name only a few. CWI staff is also engaged with the DWR-IRWM Planning Group to maximize the effectiveness of the workshops and meld well with DWR goals and objectives.

The California Water Institute requests that the California Partnership for the San Joaquin Valley Board of Directors pass a resolution at the May 4th Board Meeting supporting separate hydrologic basin collaborative planning water workshops as a board policy and as a communications strategy to proactively encourage participation and preparation of competitive IRWM proposals. The wider goal is to have 10-12 successful, collaborative watershed groups preparing IRWM plans in 2008 for inclusion in a locally driven and led San Joaquin Valley Integrated Regional Water Management Plan in 2009.

We are available to answer any questions you or California Partnership Board Members may have.

Cordially,

James R. Tischer
Program Manager
California Water Institute

CC: David Zoldoske, CWI, Director
Kathy Wood, CWI, IRWM Executive Director
Sarge Green, CWI, Senior Consultant

Final Draft
4/25/07

**DESIGN RECOMMENDATIONS FOR
A SAN JOAQUIN VALLEY CLEAN ENERGY ORGANIZATION**

**Prepared by Strategic Energy Innovations
Under Contract to
The San Joaquin Valley Air Pollution Control District,
Kings River Conservation District, and
Valley CAN**

April 2007

OVERVIEW

This report, developed by Strategic Energy Innovations with advice and guidance from a diverse 15 member Steering Committee, recommends a design and structure for a San Joaquin Valley Clean Energy Organization (SJVCEO). This organization is intended to help the Valley address its economic, environmental, and growth challenges through increased use and reliance on clean energy (that is, energy efficiency and renewable energy sources).

Numerous organizations in the San Joaquin Valley are doing significant work to increase the efficiency with which we use energy and our use of renewable energy. Currently, these programs are offered in a stove-pipe approach with little coordination; no clear understanding of where the gaps are; no handle on where there might be dysfunctional duplication; sub-optimal utilization of available programs for energy efficiency and renewable energy; and no clear idea of where there might be synergies that can accelerate our progress. In addition, there is a lack of an agreed – upon set of goals and a plan for the Valley. The intent in establishing the SJVCEO is to bring fragmented efforts together to create an integrated network of energy solution providers. Its operating principles are to 1) build on what already exists; 2) operate through a small professional staff and flexible structure and; 3) be action-biased and outcomes-oriented.

The SJVCEO fulfills a need identified by regional stakeholders. The Strategic Action Proposal (SAP) from the California Partnership for the San Joaquin Valley contains recommendations from three separate work groups-- Air Quality, Economic Development, and Energy -- to create an independent SJVCEO. A major source of the recommendation to develop the SJVCEO came from a Clean Energy Roadmap for the Greater Fresno Area published in March 2006 by the Great Valley Center, Strategic Energy Innovations, and the Regional Jobs Initiative through Navigant Consulting Inc. and its CALeep project.

To date over 20 organizations have agreed to partner with the SJVCEO. Many others will be sought. Some of current partners include: the cities of Lemoore, Dinuba, Reedley and Fresno; the California Energy Commission; the San Joaquin Valley Air Pollution Control District; the University of California at Davis and California State University Fresno; the Federal Interagency Task Force for the San Joaquin Valley; and industry representatives such as Western United Dairymen and the California Cotton Ginners and Growers Association.

The SJVCEO will serve as: 1) the principal vehicle and focal point through which the California Partnership will implement the energy provisions of its SAP; 2) an independent regional face, voice, and source of support for Valley stakeholders to significantly increase the region's use of clean energy; and 3) a hub for communication and resource leveraging between clean energy stakeholders and their counterparts in the eight-county region interested in improving air quality and the economy, shaping growth in a sustainable manner, and reducing greenhouse gas emissions.

The mission of the organization will be to build upon existing efforts and serve as a trusted resource on clean energy for San Joaquin Valley businesses, consumers, non-profits, and local governments. We'll accomplish this by providing: 1) a planning resource, to help bring together the many independent clean energy activities in the region under a coherent, well-integrated plan; 2) a one-stop shop of information and expertise on current clean energy programs and activities underway, viable funding sources, business drivers, barriers to greater use of clean energy, and links to capital markets; 3) an independent source of advocacy and education to remove barriers to greater clean energy use; and 4) a valued source of technical assistance and support to implement clean energy projects.

We have identified a range of start-up activities to begin operation of the office in 2007 with funding from The California Partnership for the San Joaquin Valley (CA Partnership) and other sources. The principal start-up activities include: 1) establishing the SJVCEO as a collaborative and coordinating office; 2) beginning the process to develop a regional energy plan; 3) developing an information clearinghouse; 4) building clean energy

capacity within the Valley's underserved and primarily rural communities; and 5) holding a major conference focused on growing the level of clean energy activity in the Valley's agricultural sector.

We recommend that the organization be established as a stand alone 501 c (3) organization with a strong, close working relationship with the CA Partnership, which will appoint the board members. The SJVCEO Board should include a broad diversity of perspectives and interests reflective of the Valley, geographic representation from across the region, and at least 51% private sector representation. Board membership should include representation from each of seven Partnership Work Groups; key institutions of higher learning; key State, Federal and regional energy and environmental organizations; and community based organizations. In addition, up to three additional representatives with specialized expertise should be appointed.

Professional Exchange Service Corporation has agreed to provide start-up housing and support for the SJVCEO in Fresno on a contract basis. The San Joaquin Valley Air Pollution Control District has offered use of its video conferencing facilities to assist in Valley-wide participation in SJVCEO activities. Other on-line communication strategies will be explored and used. The permanent home for the SJVCEO will be chosen when the board is established and permanent Executive Director is hired. Staff size of the organization is expected to be small, supplemented by contract staff. We expect the SJVCEO to have four to six permanent members by 2009. The target budget for the SJVCEO is approximately \$125,000 for 2007, \$462,000 for 2008, and \$600,000 for 2009. In addition to the seed grant from the CA Partnership, funding will be pursued from public and private utilities, the US Department of Agriculture and US Environmental Protection Agency, the California Energy Commission, foundations and other sources. The Design Team will seek approval of these recommendations from the CA Partnership at its May 4th board meeting. We will then begin the incorporation process for the SJVCEO, select board members and begin start-up operation under the seed grant in July 2007.

Contents

Section

- I. Background
 - II. Methodology
 - III. Design Features
 - A. Rationale
 - B. Operating Approach and Philosophy
 - C. Vision for the Valley and the Office
 - D. Mission
 - E. Priority Areas of Focus
 - F. Goals
 - G. Functions and Services
 - H. Start Up Activities
 - I. Indicators of Success
 - J. Partners
 - K. Type of Organization and Governance
 - L. Relationship to the CA Partnership and Energy Work Group
 - M. Staffing
 - N. Geographic Location and Strategy for Regional Coverage
 - IV. Budget
 - A. Estimate for the SJVCEO
 - B. Funding Sources
 - V. Action Steps
- ATTACHMENTS**
- A. Steering Committee Membership
 - B. Profiles of Key Existing California Regional Energy Offices
 - C. Linkages -- Clean Energy, Air Quality, and Greenhouse Gas Emission Reductions

I. BACKGROUND

Three sets of related activities have guided development of the recommendations for the design of the San Joaquin Valley Clean Energy Office (SJVCEO).

- The recently published Strategic Action Proposal from the California Partnership for the San Joaquin Valley (CA Partnership) contains recommendations from three separate work groups-- Air Quality, Economic Development, and Energy -- to create an independent regional San Joaquin Valley Clean Energy Organization (SJVCEO). These work groups found that such an office was needed to coordinate and lead efforts to increase the level of clean energy investments in the San Joaquin Valley as a means of helping the region address its environmental, economic, and growth challenges. ***By “clean energy” we mean increasing the efficiency with which we use energy and other resources in our homes, businesses and farms; and producing more of our fuel and electricity from renewable resources.***

A major source of the recommendation to develop an SJVCEO came from a Clean Energy Roadmap for the Greater Fresno Area published in March 2006 by the Great Valley Center, Strategic Energy Innovations, and the Regional Jobs Initiative through Navigant Consulting Inc. and its CALeep project. The Roadmap explored how increased investment in clean energy could grow the local economy and improve environmental quality in the greater Fresno area. The Roadmap found four different opportunity areas to accomplish this goal: 1) the built environment, 2) power production (for stationary and mobile sources), 3) water use, and 4) workforce development. It also recommended creation of a regional energy organization. The findings and recommendations from this Roadmap are a guide in the development of the SJVCEO.

- As these recommendations were being developed, Strategic Energy Innovations (SEI) was asked by representatives of the Partnership to lead a team effort to design the SJVCEO as an organization that serves the eight county region of the San Joaquin Valley. The intent of the SJVCEO would be to enhance and accelerate the Valley’s movement toward clean energy by:
 - Creating a Valley-wide network of clean energy partners;
 - Complementing and strengthening utility and other programs;
 - Serving as an impartial, trusted focal point for clean energy information;
 - Advocating clean energy opportunities for Valley decision makers;
 - Growing capacity for clean energy in the Valley; and
 - Helping achieve the objectives of AB 32 – the California Global Warming Solutions Act of 2006.

SEI received financial assistance in late 2006 from the San Joaquin Valley Air Pollution Control District, Kings River Conservation District, and ValleyCAN and created a fifteen-member Steering Committee (see Attachment A) to help guide this design process. SEI is required to develop a final design, structure, location, basic operating plan and metrics for gauging success of the SJVCEO and a strategy for tying the office into opportunities recently presented to the San Joaquin Valley with the passage of AB 32. This Act establishes the first in the world comprehensive program of regulatory and market mechanisms to achieve real quantifiable reductions in cost-effective reductions in greenhouse gas emissions.

- With guidance from the Steering Committee, a Project Team, including several organizations and partners, submitted a seed grant concept proposal in January 2007 to the California Partnership to launch start-up operation of the SJVCEO and initiatives focused at underserved communities and the

agricultural sector. In late March the CA Partnership Board announced its intention to fund this proposal for \$125,000.

II. Methodology

Work to develop these draft design recommendations began in November 2006 after funding was secured for the design. Background interviews were held with key Valley stakeholders to gain insights into opportunities and challenges related to designing the SJVCEO. The Steering Committee was selected in December 2006. Background research was conducted to review other regional energy organizations in place around the state (see Attachment B) and state energy and environmental initiatives that could be supported through the SJVCEO. A meeting was held with the Steering Committee in December 2006 to review initial findings and set the initial focus areas of the office on underserved communities and the agricultural sector. As mentioned previously, a seed grant proposal was submitted to the California Partnership that further developed these start-up activities. A second Steering Committee meeting in February 2007 identified the elements of the vision and mission for the SJVCEO. In-depth discussions were initiated with utilities to identify ways the SJVCEO could add value, fill gaps and help strengthen their existing clean energy programs. These discussions are expected to continue and expand. Meetings and interviews were held with energy and environmental leaders in state government to gain insights on how the SJVCEO could best be designed to capture opportunities in the Valley to carry out state clean energy and greenhouse gas emission reduction initiatives (see Attachment C).

After comments and feedback are received on these draft design recommendations, we will update and complete these recommendations, and offer them to a broad array of stakeholders and the public for their review and comment.

III. DESIGN FEATURES

A. Rationale for the Organization

Communities are learning that networked approaches to complex challenges are far more successful than the stove-pipes that are emblematic of traditional approaches. Numerous organizations in the San Joaquin Valley, including utilities, municipalities, irrigation districts, government agencies, non-profits and private sector organizations are doing significant work to increase the efficiency with which we use energy and our use of renewable energy. There is, however, little coordination to these efforts, no clear understanding of where the gaps are, no handle on where there might be dysfunctional duplication, sub-optimal utilization of available programs for energy efficiency and renewable energy, and no clear idea of where there might be synergies that can accelerate our progress. Also lacking is an agreed-upon set of goals and a plan for the Valley that would bring these fragmented efforts together and a regional organization to educate and inform key stakeholders on clean energy opportunities. The SAP of the California Partnership for the San Joaquin Valley recommends creation of the SJVCEO to fill the need for a more integrated energy network for the Valley.

The SJVCEO will serve as:

- **The principal vehicle and focal point through which the California Partnership will implement the energy provisions of its SAP.** While other organizations may have lead responsibility for implementing some of the CA Partnership's energy recommendations, the SJVCEO will serve as the "umbrella" regional organization for clean energy, through coordination, collaboration, assistance and support. Once the organization is established, SJVCEO staff will be actively involved in Energy Work Group meetings and efforts to coordinate energy work being performed by the other workgroups of the CA Partnership. Creation of the SJVCEO was a major energy recommendation of the Energy, Economic Development, and Air Quality work groups. In addition, creation of this organization

positively addresses three major recommendations and strategic actions of the Strategic Action Proposal, seven workgroup goals and 15 work group objectives.

- **An independent regional face, voice, and source of support for Valley stakeholders to significantly increase the region’s use of clean energy.** A key component of the organization’s strategy to achieve this goal will be to leverage, strengthen, fill gaps, add value (but not duplicate) existing clean energy programs in the region funded by private and public utilities, and state and federal agencies.
- **A hub for communication and resource leveraging between clean energy stakeholders and their counterparts in the region interested in improving air quality and the economy, shaping growth in a sustainable manner, and reducing greenhouse gas emissions.** A key role of the SJVCEO will be to serve as a focal point of leadership and support for regional efforts to demonstrate how clean energy can help the region make positive strides in these areas.

B. Operating Approach and Philosophy

The following sections contain recommendations for the approach, vision, mission, priorities, goals, scope of activities, and basic design of the SJVCEO. It is expected that once the Board of Directors is selected for the organization, it will define and refine these design elements as it deems appropriate. In general, we recommend that the SJVCEO:

- **Build upon what already exists, emphasizing communication and collaboration.** The success of the SJVCEO will in large part be based on the breadth and depth of its collaboration with key regional stakeholders. Therefore, a major focus of the SJVCEO will be to establish collaborative partnering relationships with a broad array of key stakeholders throughout the Valley who have an interest in clean energy. While there are a number of ways of characterizing partners to be recruited by the SJVCEO, one approach would be to seek:
 - *Resource Partners* – organizations, such as state and federal agencies, universities, utilities, non-profits, and companies that have technical and financial resources to support clean energy projects.
 - *Participating/Host Partners* – organizations such as units of local government, businesses, and others who want to develop clean energy projects and receive services from the SJVCEO and others.
 - *Strategic Partners* – organizations that may or may not be focused on energy and whose long-range interests are consistent with and complement those of the SJVCEO. These could include organizations focused on improving air quality, reducing greenhouse gas emissions, and improving local economies.

Representatives from some of these partner organizations should be included in the Board of Directors of the SJVCEO once it is established. (See Section III. K. for recommendations on the SJVCEO Board.)

- **Be action-biased, focusing on results through a small professional staff and flexible structure.** (See Section III.K.) While the SJVCEO will work to secure resources to support a small staff, much of its work will be contracted to others and it will often act to support and direct acquisition of resources by partner organizations.

C. Vision for the Valley and the Office

By 2017, the San Joaquin Valley is a healthier, more economically robust and sustainable region that is becoming more carbon neutral by increasing the efficiency with which its homes, businesses, farms, and vehicles use energy and other resources, and the region is producing more electricity and fuel from renewable energy sources. The SJVCEO has been a leader and catalyst in collaborative efforts that have helped make this possible.

D. Mission

Through partnering and collaboration, the SJVCEO builds upon existing efforts and serves as a trusted resource on clean energy for San Joaquin Valley businesses, consumers, non-profits, and local governments, by providing:

- A planning resource, to help bring together the many independent clean energy activities in the region under a coherent, well-integrated plan
- A one-stop shop of information and expertise on current clean energy programs and activities underway, viable funding sources, business drivers, barriers to greater use of clean energy, and links to capital markets;
- An independent source of advocacy and education to remove barriers to greater clean energy use; and,
- A valued source of technical assistance and support to implement clean energy projects.

E. Priority Areas of Focus

Given the range of opportunities currently available, we recommend that the SJVCEO set as its initial priorities:

- Beginning development of a clean energy plan for the region;
- Developing energy efficiency and renewable energy program initiatives focused on the Valley's agricultural sectors and underserved (primarily rural) communities;
- Developing relationships with the region's public and private utilities to identify specific value-added roles that the office can play in strengthening and filling gaps in existing programs;
- Identifying the role that the office can play in providing regional clean energy leadership and support to state initiatives designed to: 1) achieve reductions in greenhouse gasses (AB32), 2) increase the use of environmentally-friendly alternatives transportation fuels (AB1007), and 3) increase the use of solar energy (California Solar Initiative);
- Encouraging and coordinating efforts to build and develop a clean energy workforce in the Valley to meet the growing need for clean energy; and,
- Building and developing a strong base of partners to leverage resources and build support for the office. (See Section III. J. for additional details.)

F. Goals

We recommend that the following goals be adopted for the SJVCEO:

1. Develop and maintain a comprehensive, coherent, integrated regional clean energy plan.
2. Establish and support a broad network of partners working together to accelerate the Valley's movement to clean energy.

3. Become a valued source of information and expertise that will fill gaps and provide value-added services to increase investments in energy efficiency and renewable energy in the San Joaquin Valley.
4. Work to ensure that the Valley is getting maximum value from available Federal, State, and utility programs to advance the use of clean energy.
5. Demonstrate and showcase ways that the San Joaquin Valley can lead efforts to carry out state clean energy initiatives and utilize clean energy to carry out state greenhouse gas emission reduction, air quality, and economic and workforce development initiatives.

G. Functions and Services

Once established, the SJVCEO should provide three basic functions, as described below. This is an ambitious set of functions that will need to be phased in and expanded over time as funding becomes available.

1. **Program Planning and Development** on clean energy and its relationship to air quality and greenhouse gas emissions reductions, economic development, and growth. Services would include:
 - Managing development of a region-wide clean energy plan consistent with Objective 1 (b) of the Energy Work Group report, and updating the plan from time to time.
 - Developing a Clean Energy Resource Center which would contain an easily searchable database of information on: 1) viable resources to fund clean energy, 2) technical tools and products relating to assessing and reducing energy use and greenhouse gas emissions, 3) case studies of cutting-edge clean energy applications, and 4) companies providing clean energy services to SJV residents. A website will be developed to provide stakeholder access to these data.
 - Providing targeted assistance to help stakeholders successfully find funding for their promising clean energy projects.
 - Monitoring energy or climate-related policies or proceedings at the California Public Utilities Commission, California Energy Commission, California EPA or California Air Resources Board. Seek and respond to opportunities to represent the SJV in these proceedings directly or through advocacy organizations such as the Local Government Commission.
 - Developing program initiatives and policies for the SJVCEO to respond to regional needs and opportunities.
 - Coordinating and supporting efforts to enroll clean energy projects developed as a result of the SJVCEO into the California Climate Action Registry.
 - Coordinating efforts between the SJVCEO and the work groups of the California Partnership addressing energy-related issues.
 - Monitoring the level of public benefits charge revenue investments in the San Joaquin Valley and seeking proportional share of those revenues for Valley programs.
2. **Education and Outreach** with a special emphasis on underserved communities and stakeholders. Services would include:
 - Developing a website and electronic newsletter for stakeholders that highlight regional energy activities and opportunities to shape emerging energy issues.
 - Marketing and outreach on a broad array of clean energy and related issues and programs. This would include marketing and outreach to support the California Solar Initiative and work with utilities to market existing clean energy programs to increase use of these resources by SJV residents.
 - Recruiting partners and developing partnerships with key stakeholders to support SJVCEO activities.

- Conducting meetings and events such as a clean energy conference for agriculture and an annual Solar Energy Week to showcase solar projects and opportunities in the San Joaquin Valley.
- Providing general information to communities and stakeholders on successful clean energy programs and approaches that have been undertaken to date and lessons learned.
- Marketing existing clean energy programs and resources to assist these customers.
- Performing assessments and demonstrating approaches to show how clean energy can help small, rural communities address their chronic economic and environmental challenges, and sharing results of these efforts with underserved communities and stakeholders.

3. Program management and assistance to develop clean energy capacity on both the supply and demand side. The focus should be on increasing clean energy use in:

- The built environment;
- The agricultural sector;
- Power production;
- Transportation; and
- Water treatment, pumping and use.

The SJVCEO will partner with economic development agencies, workforce investment boards and others through the California Partnership to support clean energy workforce development activities related to this clean energy project development. One key area of focus will include development of a workforce skilled in the efficient operation of large commercial buildings. Services would include:

- Assistance to strengthen and enhance delivery of existing utility energy efficiency and demand reduction programs in the San Joaquin Valley.
- Support of pilot projects in key sectors of the regional economy to demonstrate innovative energy efficiency and renewable technologies or approaches.
- A suite of services to communities to identify, assess and capture clean energy and greenhouse gas-reducing opportunities in multifamily and affordable housing, municipal and public facilities, schools, and small commercial facilities. Provide guidance and assistance to help jurisdictions develop and carry out plans to increase efficiency and renewable energy use and reduce their greenhouse gas emissions. Projects to be implemented may include: 1) encouraging jurisdictions to take actions to exceed the provisions of Title 24; 2) establishing resource conservation manager positions within a community to manage and reduce energy and water use and waste; 3) developing clean energy-related project based learning activities through schools; 4) helping local officials make wise clean energy choices relating to community choice aggregation; and, 5) aggregating buildings to encourage third party energy service company investments in Valley facilities.
- Demonstrating innovative approaches to increase use of renewable energy, including trading of net metering credits and streamlining requirements for interconnection to the grid.
- Technical assistance to help overcome challenges to clean energy project development in the agricultural sector. This may include: 1) assessing research results and technology performance; 2) assessing opportunities to develop Valley based alternative transportation fuel projects and businesses as a result of the AB 1007 process; 3) pilot testing clean energy technologies with wide scale application in the Valley; 4) support of net metering legislation that will increase the viability of clean energy investments; and 5) conducting regional assessments on ways to remove other barriers to greater clean energy use in the sector.
- Supporting efforts to increase clean energy use in the transportation sector by: 1) helping to advance the development and use of biofuels; 2) facilitating development of new markets for transportation fuels produced from renewable energy sources; 3) providing information on ways to reduce vehicular miles traveled; 4) marketing and supporting local government efforts to use plug-in hybrids; 5) marketing and

promoting use of carpooling and ridesharing programs in the Valley; and 6) developing and marketing a Valley version of Safe Routes to Schools Program, promoting alternative forms of transportation to and from school.

- Supporting efforts led by the International Center for Water Technology to identify and capture opportunities to save both water AND energy in farms and communities.

H. Start-up Activities

The following activities are considered essential to beginning start up operation of the SJVCEO. Many of these activities can be conducted through the \$125,000 seed grant to be awarded by the CA Partnership to launch the SJVCEO and support its initial activities, but a number of activities cannot be supported at this funding level. Efforts are now underway to pursue and secure additional matching funding to conduct the remaining start up activities.

1. Establish the SJVCEO as a collaborative and coordinating office.

- Establish the organization including seeking and obtaining final incorporation, and finding space to house the organization.
- Seek additional funding. We will assemble a database of clean energy resources and seek financial resources for the SJVCEO and its projects.
- Recruit partners and develop partnerships with key regional organizations, and define roles that they will play in delivering clean energy services to the region and the relationship that these organizations will have with the SJVCEO.
- Hire staff for the organization. Initial priority will likely be given to hiring an Executive Director, a Program Manager, and a college intern on (at least) a part-time basis.
- Develop collateral materials and a website on resources and program opportunities. We will seek technical support and assistance from the CA Partnership staff to ensure that the website complements and meshes with the website of the CA Partnership.
- Determine the scope and resource requirements, secure funding, and initiate efforts to develop a regional clean energy plan.
- Begin selected marketing, education and outreach on clean energy programs and opportunities with key stakeholders. One area of focus will be to provide education and outreach to builders and developers on energy efficiency and renewable energy opportunities. Our partners will be a major source of assistance in this effort. Much of our overall marketing, education and outreach will be conducted with a cost-share contribution from the Sierra Club, which expects to host a conference to develop implementation strategies to reduce greenhouse gas emissions and petroleum consumption, and improve air quality and the economy through greater use of clean energy. This conference will help the SJVCEO set priorities, develop a plan of action for the office, and more fully develop programs and approaches. Implementation of the conference recommendations will begin in late 2007 and focus on policy development and evaluation, project development, and coalition building.
- Hold meetings through the Energy Work Group to obtain feedback and help shape SJVCEO positions on key energy issues.
- Seek opportunities to educate decision-makers and advocate key clean energy positions in meetings with the California Public Utilities Commission, California Energy Commission, California Environmental Protection Agency, California Air Resources Board, and other bodies.

2. Build Clean Energy Capacity within the Valley's underserved and primarily rural communities. This clean energy initiative through the SJVCEO will have a special focus on increasing access for underserved, rural communities and market sectors, in addition to encouraging workforce development through engaging area youth. We will focus on local governments, community service districts and water districts. The initiative

will target three distinct community sectors: affordable housing, public facilities, and small businesses. As part of these efforts, participating SJV communities will receive one or more levels of support:

- General and market sector-specific information compiled from readily available sources of clean energy resources. This information will be disseminated to interested communities throughout the Valley through the Energy Work Group and the SJVCEO.
- Assessments of between five and ten communities across the eight-county region of the Valley to determine current status of current energy use, needs and opportunities to increase clean energy adoption. The Project Team will work with the SJVCEO, utilities and others to select a handful of SJV communities that represent the diversity found within the Valley, paying close attention to differences in population, socioeconomic strata, and municipal government engagement, along with apparent environmental and energy challenges. Working within these communities, the team will take a holistic approach to baseline energy measures by employing partner technical expertise, area youth and others on a variety of methodologies that may run from the general (e.g., conduct greenhouse gas emissions inventories that bridge the nexus between clean energy and clean air) to the specific (e.g., audit a sampling of the building stock to gauge its efficiency and to develop recommendations for upgrades.) Target communities include: Fresno County (Kingsburg, Reedley, Firebaugh, Tranquility, Kerman, City of Fresno, City of San Joaquin); Kings County (Lemoore); Madera County (City of Madera); Merced County (City of Merced); Stanislaus County (Modesto); Tulare County (Dinuba, Farmersville, Visalia, Tulare, S. Tulare City Memorial District, Richgrove CSD). We will also seek out candidate communities in Kern and San Joaquin counties.
- Pilot tests in two (2) communities, selected from those evaluated, of approaches for expanding clean energy capacity by moving ahead with low-cost, high value recommendations informed by the assessment. The Project Team will coordinate with those entities listed above to explore implementation approaches within these communities that are sensitive to the situation in each locality, and that look to fill current gap areas by moving forward with a limited number (1-3 per community) of recommendations focused on low-cost/no-cost improvements, with substantial upside potential. While the actual delivery methods/channels will be tailored for each community, we expect that pilot projects may again range from the general (e.g., help community leaders in active energy goal setting and strategic planning,) to the specific (e.g., conduct a training of select municipal officials and area building professionals on energy efficient/clean energy technologies, green building design and building code advances.) Measurable outcomes of the envisioned assistance, therefore, will also span a continuum, such as: 1) structuring energy efficient appliance purchase aggregation or energy service performance contract aggregation across housing authorities, to 2) making upgrades to public facilities and/or small businesses that lower operating costs and reduce the local carbon footprint.

3. Build Clean Energy Capacity in the Agricultural Sector. Through this effort we expect to: 1) advance energy self-sufficiency and grow the economy through the development of clean renewable technologies; 2) promote the San Joaquin Valley as an international leader for clean energy research development and use; and 3) reduce the need for environmentally unsustainable technologies for power generation and transportation. We expect to:

- Hold a major conference focused on growing the level of clean energy activity in the Valley's agricultural sector. We are seeking funding from the U.S. Department of Agriculture, state agencies, and sponsors, to hold a conference as a means of stimulating the development of clean energy projects in the Valley. The conference will be focused on encouraging the development of small- to-medium scale distributed power generation capacity at or below one megawatt typical of farm projects. This will

encompass mature conversion technologies for the enormous solar, wind, and biomethane resources available in the San Joaquin Valley. This conference will not be a stand-alone, one-time event. Instead, it will be designed as a means of organizing key agricultural sector partners in the region around clean energy and shaping the agricultural sector work to be performed by the SJVCEO. This conference will:

- 1) provide a forum to showcase mature technologies, promote peer exchanges, and bring together farmers, producer organizations, regulators, utilities, equipment manufacturers, distributors, project developers, investors and related parties necessary for the successful development of technologies like wind turbines, solar, anaerobic digestion, biofuels etc.;
- 2) recommend actions that agribusinesses could take to develop successful clean energy projects and offer opportunities to share experiences with their peers, the financial community, vendors and regulators;
- 3) find solutions to challenges to successful implementation of clean energy in the agricultural sector in the San Joaquin Valley. This would include issues like net-metering, electrical grid interconnects and power purchase agreements for small producers; regulatory impediments to the development of digester projects, etc;
- and 4) develop practical agriculture sector- based Action Plans to overcome challenges to successful implementation of clean energy projects in the sector. These Action Plans will be carried out by the SJVCEO and its partner organizations.

- Establish the capacity for the SJVCEO to serve as an information clearinghouse and resource center on proven and emerging clean energy technologies for the agricultural sector. The Project Team will develop a detailed database on proven and emerging energy technologies and resources which will be accessible through the SJVCEO website or other means. As staff is hired by the SJVCEO, they will be trained on these technologies, the resources and opportunities. This information will include: 1) resources available through federal, state, county and city agencies in developing turn-key energy projects, including funding opportunities from the utilities, U.S. Department of Agriculture, California Department of Food and Agriculture, California Energy Commission, and others for energy efficiency and renewable energy projects available to agriculture; and 2) assessments of regional clean energy developments and opportunities in the agricultural sector, model programs and policies, case studies of successful farm-based clean energy projects, and latest research results.

The Project Team will provide technical assistance for key stakeholders in the region to help: 1) implement Action Plans developed at the conference to overcome challenges to clean energy project development in the sector; 2) apply for financial assistance to develop promising projects; and 3) assess research results and technology performance. In addition, the Project Team will work with our partners to seek and leverage additional resources to provide: 1) technical support and project development assistance for pilot test of technologies projects with wide-scale application in the Valley; and 2) conduct regional assessments on ways to remove barriers to greater clean energy use in the sector.

- Provide recognition for clean energy leadership in the agricultural sector. The Project Team will: 1) provide annual recognition of outstanding individuals and organizations in the renewable energy field in the San Joaquin Valley; and 2) sponsor and coordinate an annual “Solar Week” event for San Joaquin Valley agricultural producers. The purpose of a “solar week” event is to focus on solar technology and accelerate the development of on-farm projects that increase the portfolio of clean energy on the utility grid in the San Joaquin Valley. The event will showcase the latest technological innovations by the solar power industry, and successful “farm scale” applications of solar technology; provide on-site information for clients interested in developing solar projects; and facilitate discussion about practical solutions to issues facing solar projects. Tours will be organized to sites across the San Joaquin Valley.

I. Indicators of Success. We will be successful if we realize:

- Increased awareness and use of clean energy incentives
- Increased number of Valley communities participating in clean energy and greenhouse gas reduction programs
- Increased MW production from energy efficiency and renewables
- Increased number of jobs in clean energy sector
- Increased number of green buildings
- Reductions in air pollution and greenhouse gas emissions
- Increased public awareness of clean energy in small rural communities
- Increased number of highly-visible clean energy projects in underserved communities

J. Partners

To date, over 20 organizations have agreed to partner with the SJVCEO in the proposal submitted to the California Partnership. We will continue to build this partner base for the SJVCEO as the office develops.

<i>Type</i>	<i>Partners</i>
<i>Participating/Host Partners</i>	<p><i>Current:</i> City of Dinuba; City of Firebaugh; City of Kingsburg; City of Fresno Housing and Community Development; City of Lemoore; City of Reedley; Housing Authorities of City and County of Fresno; Westside Resource Conservation District; City of Farmersville; City of San Joaquin.</p> <p><i>Future:</i> Additional jurisdictions to be added as needed to meet regional needs and ensure regional diversity.</p>
<i>Resource Partners</i>	<p><i>Current:</i> Alvis Partners; Consol; Environmental Products and Technologies Corporation; Offline Independent Energy Systems; Unlimited Energy; HUD; Federal Agencies through the Federal Interagency Task Force; International Center for Water Technology; San Joaquin Valley Air Pollution Control District; UC Davis; California Energy Commission</p> <p><i>Future:</i> Pacific Gas and Electric Co; Southern California Edison Company; Southern California Gas Company; municipal utilities; CPUC, CA Department of Food and Agriculture; US Department of Agriculture; CalEPA; CARB</p>
<i>Strategic Partners</i>	<p><i>Current:</i> California Cotton Ginners and Growers Association; the Maddy Institute (Air Quality Work Group); Regional Jobs Initiative; Western United Dairymen,</p> <p><i>Future:</i> Great Valley Center; ICLEI – Local Governments for Sustainability; Economic Development Work Group, K-12 Work Group, Transportation Work Group; Land Use, Housing and Agriculture Work Group</p>

K. Type of Organization and Governance. We recommend that the SJVCEO be established as a stand-alone 501 c (3) organization with a strong, close working relationship with the CA Partnership.

We recommend the SJVCEO Board Membership contain:

- A broad diversity of perspectives and interests reflective of the Valley.
- Geographic representation from across the region.
- At least 51% private sector representation.

Board Membership should include:

- A representative from each of the following work groups of the CA Partnership for the San Joaquin Valley (appointed by the CA Partnership Chair and Co-Chairs – nominations from each of the work groups).
 - Energy
 - Economic Development
 - Air Quality
 - Water
 - Land Use, Agriculture & Housing
 - Transportation
 - Workforce Development and Higher Education
- One representative from each of the following institutions of higher learning (appointed by the Partnership Chair and Co-Chairs – nominations to be submitted by the institutions):
 - U.C. Merced
 - the CSUs
 - the Community College Consortium
- One representative from a community-based organization.
- One ex-officio voting representative from each of the following organizations:
 - The California Energy Commission (requested)
 - Pacific Gas and Electric
 - Southern California Edison
 - Southern California Gas Company
 - The California Municipal Utilities Association (Valley Muni)
 - The San Joaquin Valley Air Pollution Control District
 - The Federal Interagency Task Force for the San Joaquin Valley
 - The San Joaquin Valley Power Authority
- Up to three additional representatives with specialized expertise (appointed by the Partnership Chair and Co-Chairs).

The Chair of the SJVCEO will be appointed by the Partnership Co-Chairs from among the representatives listed above. The composition of the SJVCEO Board may change as the organization develops.

L. Relationship with the California Partnership and the Energy Work Group

While the SJVCEO will be established as a stand-alone 501 c (3) organization, it will have a strong, close working relationship with the CA Partnership and the Energy Work Group. This relationship will likely evolve and may change over the next few years as both organizations develop and mature.

The SJVCEO will be the lead organization responsible for carrying out most but not all of the Energy Work Group recommendations. The SJVCEO will also be a coordinating body for clean energy information and activity in the region. Its focus will be implementation of projects directly or through other organizations. The Energy Work Group will serve in an advisory capacity to both the CA Partnership and the SJVCEO, and it will monitor energy-related activities in the SAP that are not being carried out by the SJVCEO (e.g., water/energy initiatives). While the board of the SJVCEO will include 20-23 people, the Energy Work Group is expected to be much larger, providing more stakeholders in the Valley an opportunity to engage and participate. The same consultant staff will support both the SJVCEO and Energy Work Group to ensure that both efforts are coordinated and operate in sync with each other as the organizations evolve. Approval will be sought from both the CA Partnership Board and SJVCEO Board if any role changes are deemed necessary.

M. Staffing

As mentioned previously, we expect the staff size of the organization to be small, supplemented as needed by contract staff. End of year staffing estimates for the SJVCEO for the first three years of its operation are:

2007	2008	2009
- <i>No permanent staff</i> - An Interim Executive Director (contractor) - Additional contract staff as needed	- <i>Three permanent staff.</i> * Executive Director * Program Manager * Intern - Additional contract staff as needed	- <i>Four to six permanent staff</i> * Executive Director * 1 or 2 Program Managers * Program Assistant * 1 or 2 Interns - Additional contract staff as needed.

The key role and priorities for the Interim Director and Executive Director during the startup of the SJVCEO will be to:

- Provide support as needed to incorporate the SJVCEO and recruit Board members.
- Build the network of partnering organizations.
- Work with Board to identify and pursue funding for the SJVCEO.
- Provide oversight and guidance as needed on SJVCEO programs, including implementation of CA Partnership Seed Grant start-up activities.
- Provide budget oversight.
- Support fundraising requests from partner organizations.
- Provide liaison to the Partnership’s Energy Work Group and other Work Groups and the SJVCEO partner organizations.

N. Geographic Location and Strategy for Regional Coverage

The SJVCEO will represent the eight-county region of the San Joaquin Valley.

For the start-up phase of its operation, we recommend that the SJVCEO be housed in Professional Exchange Service Corporation (PESC) space in Fresno. PESC has offered an extremely attractive rate to provide space, equipment and support services on a contract basis. PESC will also provide services to file incorporation paperwork for the SJVCEO with the state and IRS and reports once the organization is established. The San Joaquin Valley Air Pollution Control District has offered use of its video conferencing facilities to assist in Valley-wide participation in SJVCEO activities. Other on-line communication strategies will be explored and used.

The permanent home for the SJVCEO will be chosen by the Executive Director of the SJVCEO (once this position is filled on a permanent basis) with concurrence from the SJVCEO Board and CA Partnership Board.

IV. BUDGET

A. Estimate for the SJVCEO

At the present time, we estimate the budget for the SJVCEO to be:

	<i>July- Dec 2007</i>	<i>Jan – Dec 2008</i>	<i>Total</i>	<i>Comments/Likely Sources</i>
Partnership Seed Grant Proceeds				
501c3 Formation and Maintenance Costs	3,000	3,000	6,000	
Interim Director	36,000		36,000	
Permanent Director		20,000	20,000	Partial Funding (total compensation 100k including benefits)
Energy Plan Proposal Development	10,000		10,000	
Assessment of Underserved Communities	15,000	15,000	30,000	
Technical Assistance to Agriculture Sector		9,000	9,000	
Web site	6,000	3,000	9,000	
Office Space and Administrative Support	1,000		1,000	
Travel	2,000		2,000	
Office Supplies	2,000		2,000	
Total	75,000	50,000	125,000	
Matching Funds				
Research – Biofuels for the Valley	25,000		25,000	Valley CAN
Permanent Director		90,000	90,000	Utilities, CEC
Information Clearinghouse		20,000	20,000	Utilities, CEC
Collateral Materials		20,000	20,000	KRCD, others
Marketing/Outreach Utility Programs		80,000	80,000	Utilities, CEC
Conference on Greenhouse Gas Emissions	25,000		25,000	Sierra Club, PG&E
Ag Conference		65,000	65,000	USDA, other sponsors
Underserved Communities Pilot		60,000	60,000	US EPA Resource Conservation Grant
Energy Plan – Phase I		50,000	50,000	Energy Foundation
Office Space and Admin Support		6,000	6,000	Utilities, CEC
Travel		18,000	18,000	Utilities, CEC
Office Supplies		3,000	3,000	Utilities, CEC
Total	50,000	412,000	462,000	
Grand Total	125,000	462,000	587,000	

While there are many variables, the budget for the SJVCEO in 2009 is estimated to be approximately \$600,000.

B. Funding Sources

We expect to develop a long-term funding strategy utilizing multiple sources of funding, including:

Source	Area of Coverage	Target Dates for Applications/ Funding
<i>California Partnership</i> – seed grant proposal	Begin start up operations; begin work with underserved communities and Ag sector	Decision announced in late March to provide SJVCEO \$125,000 seed grant.
<i>USDA</i>	Ag conference	Application submitted in April 2007
<i>US EPA Region 9</i> is soliciting proposals to fund projects that address solid waste reduction and management through the Resource Conservation and Recovery Act (RCRA)	TBD	Concept proposal submitted in April 2007
<i>Public and private utilities</i> – marketing existing programs	TBD	TBD
<i>Public and private utilities</i> – third-party programs	TBD	2008
<i>California Solar Initiative</i> – marketing and outreach	Outreach for community and ag solar programs	TBD
<i>The West Coast Collaborative</i> -- funding for diesel emissions reductions	TBD	TBD
Develop a <i>Fee for Service</i> structure for the SJVCEO	TBD	TBD
<i>Foundations</i> – including Energy Foundation, ValleyCAN and Turner Foundation.	TBD	TBD
California’s developing new approach through <i>AB32</i> to reduce greenhouse gas emissions will offer new funding opportunities for the SJVCEO	TBD	At least 2011

V. ACTION STEPS

Key actions relating to completing the design and beginning operation of the SJVCEO in 2007 include:

Action	Target Date
CA Partnership Board presentation on the SJVCEO	May 4, 2007
Expected approval date of the SJVCEO seed grant	May 4, 2007
Complete SJVCEO incorporation	TBD
Complete the selection process for the SJVCEO Board	June 15, 2007
Commence start up operation under seed grant	July 1, 2007
Hire permanent SJVCEO Director	About January 1, 2008

**Appendix A
SJVCEO Steering Committee**

Name/Organization	Representing
1. Paul Boyer, Farmersville	Local Governments
2. Cristel Tufenkjian, KRCD	Kings River Conservation District
3. Rollie Smith, HUD	Federal Interagency Task Force
4. Colby Wells, SoCal Gas	Gas Company
5. Tom Jordan, SJVAPCD	Air District
6. Mark Stout, Cleantech America LLC	Solar and Renewables
7. Pete Canessa, CSU Fresno	Water/energy issues, CSU Fresno
8. Jeff Wright, UC Merced	Solar Research, UC Merced
9. Carolyn Lott, GVC,	General Valley- wide interests
10. Craig Schmidt, PG&E	Pacific Gas and Electric
11. Bill Delain, SCE or Chris Coronel, SCE	Southern California Edison
12. Pete Weber, RJI	Regional Jobs Initiative
13. Christine Varner, Kern EDC **	Kern County, EDC
14. Ladi Asgill, Sustainable Conservation	Agricultural Sector
15. JP Batmale	Cross cutting

**** Recently left Office. Position to be filled.**

Appendix B

Profiles of Key California Regional Energy Offices

Over the past several years a number of regional approaches to increase energy efficiency and renewable energy use have developed throughout California. These are profiled as part of a study produced by Jody London Consulting in December 2005 entitled “Public Agency Participation in Energy Efficiency Programs: Technology Transfer Feasibility Study”. Three regional energy offices profiled in that study that appear to be most relevant to what we are trying to achieve in the Valley are profiled below:

Name	Type of Organization	Date Established	Focus
Redwood Coast Energy Authority	Joint Powers Association representing seven communities as well as Humboldt County	2003	Lead, coordinate and integrate regional clean energy efforts; develop long term clean energy plan; increase clean energy awareness; add value and not duplicate utility programs; inform decision-makers on regional clean energy opportunities; support clean energy R&D and commercialization; and help respond to regional energy emergencies and disruptions.
Ventura County Regional Energy Alliance	Joint Powers Authority of nine public agencies	2003	Same as the Redwood Coast Energy Authority.
San Diego Regional Energy Office	501c(3) non profit corporation	1994	Implement regional energy plan; administer public interest energy programs in energy efficiency, energy R&D; information education and outreach; and energy aspects of land use planning; provide information and technical assistance to public agencies and businesses; help public and private agencies obtain public support to implement programs and coordinate with existing programs to make them more successful and effective.

Appendix C

Linkages - Increased Investments in Clean Energy, Improvements in Air Quality, and Reductions in Greenhouse Gas Emissions

Air Quality in the Valley

The burning of fossil fuels is both a major source of CO₂ emissions and NO_x emissions. Considering that NO_x emissions are precursors to both ozone and particulate matter (PM 2.5 and PM 10) and that these two pollutants cause the most notable areas of non-attainment for the region, its production is high on the list of air quality problems to address for the SJV Air Pollution Control District (Air District). According to an Air District document, 93% of the NO_x produced in the Valley comes from vehicles, both on and off-road, and fuel combustion (including natural gas used for space heating, water heating, and cooking). In terms of the non-attainment status for criteria pollutants, the Valley is classified as severe non-attainment for the state one-hour ozone standard, serious non-attainment for the federal eight-hour standard, serious non-attainment for both the federal and state PM 10 standards and non-attainment for the state PM 2.5 standard. These are classifications that have caused much concern to date and will continue to worsen if not addressed.

Increased levels of investment in clean energy will positively address air quality in the San Joaquin Valley in the following manner:

- The top priority of the Air Quality Work Group of the California Partnership is to identify every possible means of contributing to the achievement of the Federal eight-hour Ozone and PM_{2.5} standards by the attainment dates. The work group's final recommendations to the CA Partnership identified five clean energy actions that would help improve the region's air quality (establishing the SJVCEO, establishing a clean vehicle information exchange, implementing community choice aggregation; implementing pilot net metering; and promoting use of agricultural biomass for fuel and energy production.)
- The Environmental Protection Agency (EPA) encourages and supports state and local efforts to reduce air pollution through energy efficiency and renewable energy measures. Using energy more efficiently through more efficient electricity generation or through more efficient end uses reduces the amount of fuel required to produce a unit of energy output and reduces the emissions of pollutants produced through this process. Electricity produced from renewable energy sources generally produces far less pollution than fossil fuel sources. EPA has issued guidance which provides a step-by-step procedure for estimating emissions reductions from energy efficiency and renewable energy measures.
- The SJVCEO would be a source of ideas and assistance to green these new developments and help voluntarily mitigate a portion of their impact on the Valley's air quality. It could be a valued source of assistance in conjunction with the San Joaquin Valley Air Pollution Control District's Indirect Source Review Program.

Greenhouse Gas Emissions

According to the California Air Resources Board (CARB), greenhouse gas emissions are composed of six gases, with CO₂ and NO_x making up 90% of the total (methane, hydrofluorocarbons, perfluorocarbons, and sulfur hexafluoride are the others). Transportation and electrical power combined produce about 61% of total CO₂ emissions statewide.

AB 32

In 2006, California passed an historic piece of legislation in AB 32, the California Global Warming Solutions Act. In addition to capping statewide emissions to 1990 levels by 2020, the bill mandates the reporting and inventory of greenhouse gases by source and sector. While the bill gives ample time for thoughtful implementation and planning of specific regulation, it also sends a strong signal to the market that a change in course is needed. It is important to note that the greenhouse gas limit is a statutory directive and non-regulatory. State greenhouse gas emission levels are to reach 1990 levels by 2020 based on aggregate statewide emissions. It will not be sector or facility-based. A carbon trading system is one possible scenario for reaching this goal.

The California Action Registry

The CARB is working with the Climate Action Registry, a non-profit entity established by statute, to encourage early adoption of greenhouse gas mitigation measures through the establishment of certified greenhouse gas emissions baselines. Participation is voluntary and incentivized through the possibility of applying any future greenhouse gas reductions required by AB 32 to the established baseline. The Registry's strengths include:

- External credibility for emissions footprints, including conflict of interest guidance
- CARROT—the California Climate Registry Reporting On-line Tool, low-cost compared to similar software
- Participants are backed by the state of California—early action in any state or federal regulatory system, baseline data will be protected if the McCain-Lieberman bill becomes law
- Data compatible with DOE's 1605b, Climate Leaders and Climate Resolve
- Data easily comparable among entities (unlike the less specific guidance for 1605b)
- Participation in development of new standards for specific industries
- Publicity for members (from a Registry document: "The California Registry is focused on generating publicity for its members through press releases, a newsletter, a website, an annual award, and on-going media relations—particularly targeting California media outlets.")

Local Government Commitment to Reduce Greenhouse Gas Emissions

Another important initiative associated with climate change is the ***ICLEI Cities for Climate Protection Campaign (CCP)***. The CCP has five milestones for creating a policy framework to address greenhouse gas emissions: analyzing emissions, setting a target, and writing, implementing, and monitoring an action plan. The CCP differs from the Registry in its policy focus and the lack of differentiation of direct emissions and indirect emissions from the use of electricity, steam or heat. The registry would support a community in its completion of step one of the five stage process.

On February 16, 2005, the Kyoto Protocol, the international agreement to address climate disruption, became law for the 141 countries that have ratified it to date. On that day, Seattle Mayor Greg Nickels launched the ***US Mayor's Climate Protection Agreement (CPA)*** to advance the goals of the Kyoto Protocol through leadership and action by at least 141 American cities. To date, over 400 mayors across the country have signed on to this agreement. Thus far five cities in the San Joaquin Valley have joined (Fresno, Lemoore, Tulare, Stockton, and Visalia) and committed to take the following actions:

- Strive to meet or beat the Kyoto Protocol targets in their own communities, through actions ranging from anti-sprawl land-use policies to urban forest restoration projects to public information campaigns. The mayors have identified 12 local actions that they are committed to take. Most of these actions are directly related to clean energy;
- Urge their state governments, and the federal government, to enact policies and programs to meet or beat the greenhouse gas emission reduction target suggested for the United States in the Kyoto Protocol -- 7% reduction from 1990 levels by 2012; and

- Urge the U.S. Congress to pass the bipartisan greenhouse gas reduction legislation, which would establish a national emission trading system.

The Clean Energy Connection on Air Quality Issues and Greenhouse Gas Emissions

There is a strong link between addressing air quality issues, specifically soot and smog, and addressing greenhouse gas emissions. Both have strong relationships to the burning of fossil fuels and energy consumption. Both could see the most dramatic early wins through the use of alternative energy and efficiency measures. Both have looming regulatory futures associated with their resolution. It is clear that both problems have a carrot (e.g.—money to be made in the energy sector, better quality of life including lessened health issues) and a stick (e.g.—chronic non-attainment status for PM and ozone and ghg emissions cap through AB 32) associated with their resolution.

To address these related challenges, the role of SJVCEO could be to:

- Support energy efficiency efforts to green the built environment and reduce the need for future power.
- Support programs and actions designed to reduce diesel use in the Valley through transportation, and agriculture power production uses.
- Support programs and actions designed to reduce methane in the Valley through waste to energy applications.
- Support renewable energy project development, particularly with solar, PV and biomass to energy applications.
- Provide technical support as needed to local governments participating in the CCP and CPA efforts in the San Joaquin Valley.
- Assist and support efforts to register clean energy developed through the SJVCEO through the California Climate Action Registry to ensure their consideration for any future credits that might become available.

Bill: AB 575 - Allocation of funds from the Highway Safety, Traffic Reduction, Air Quality, and Port Security Bond Act of 2006 (Prop 1B)
Author(s): Assemblymember Juan Arambula [D-Fresno]
Coauthor(s): Assemblymember Loni Hancock [D-Berkeley]

Bill Summary

As Introduced:

This bill earmarks 60% of specified Proposition 1B air quality funds for the South Coast and San Joaquin Valley Air Districts.

- 1) Requires these Proposition 1B air quality funds to be appropriated with the highest priority given to projects and agencies in "severe nonattainment" air districts.
- 2) Requires the South Coast and San Joaquin Valley Air Districts to each receive at least \$300 million.

As Amended:

Requires projects funded by bond act proceeds for allocation to the California Air Resources Board (ARB) for air quality improvements along trade corridors meet specific criteria; gives funding priority for bond funds to projects that provide the greatest benefits compared to the cost. Specifically, this bill:

- 1) Makes findings and declarations that bond funds are intended to supplement existing funds used to finance strategies and public benefit projects that reduce emissions and improve air quality in trade corridors commencing at the state's airports.
- 2) Requires ARB to develop guidelines consistent with AB 575 provisions.
- 3) Requires ARB, upon appropriation by the Legislature, Proposition 1B funds for air quality improvements along trade corridors as described, on a competitive basis to projects and measures that are shown to achieve the greatest emission reductions, not otherwise required by law or regulation.
- 4) Requires ARB to consider the following when evaluating projects or measures for funding:
 - a) The reduction of public health risks achieved;
 - b) The cost-effectiveness and technological feasibility;
 - c) Long-term benefits; and,
 - d) The availability of matching funds.
- 5) Caps ARB administrative costs to 5%.

Status/History of Legislation

4/23/2007: Amended and passed out of the Transportation Committee (Ayes: 12 Noes: 0), and re-referred to the Committee on Appropriations.

Work Groups Referred

Air Quality (primary)

Goal/Objective Satisfied

Air Quality: Goal 3, Objectives C, D, E, F (potentially)

Pros/Cons

The AQWG is seeking a state share of \$60 million per year to help carry out needed incentive programs to reduce emissions quickly. The original bill as introduced would provide \$300 million to the San Joaquin Valley (\$60 million per year over 5 years) and \$300 million to South Coast. The amended version leaves it to ARB to allocate the full \$1b competitively to those projects that have the greatest impact in reducing emissions related to goods movement. Both versions have the potential for needed incentive funding and parity for the Valley.

Bill: AB 1455 - Air Quality Enterprise Zones

Author(s): Assemblymembers Juan Arambula [D-Fresno], and Mike Villines [R- Clovis]

Bill Summary: Authorizes the establishment of the California Air Quality Zone (Air Quality Zone) Program for the purpose of providing incentives for owners of mobile and stationary sources of air pollution to invest in air pollution control equipment that produce surplus emission reductions, and for owners of stationary sources of air pollution to invest in the production and utilization of renewable energy technologies.

This bill:

1) Authorizes an air district, as defined, to apply to BT&H, for designation of certain areas of the district as an Air Quality Zone for a renewable term of seven years. Areas eligible for designation include only those areas that meet the following requirements:

a) Areas that have been found to be in non attainment for airborne particles of particulate matter (PM) 2.5 and have been designated to be in serious, severe, or extreme nonattainment for ozone; and,

b) Areas that have a countywide unemployment rate of at least 50% higher than the statewide average for at least two of the last three years. If the area is within the South Coast Air Quality Management District, the designated areas are restricted to those within an enterprise zone or seaport.

2) Requires applications from air districts be evaluated upon a baseline assessment of air quality, a proposed program for improving the air quality and enhancing economic opportunities, and goals and timelines for achieving measurable air quality improvements within the proposed zones. This bill requires BT&H review the applications in consultation with the California Air Resources Board (ARB). Air Quality Zones may be designated until January 1, 2017.

3) Requires I-Bank and Authority, upon appropriation of funds by the Legislature, to make low- and zero-interest loans to finance qualified capital expenditures, based on specified criteria, including a demonstration that alternative sources of funding are not reasonably available.

4) Establishes an overall program priority until July 1, 2013, for all moneys in the California Small Business Loan Guarantee Program for qualified capital expenditures, based on specified criteria, including a demonstration that alternative sources of funding are not reasonably available.

5) Defines "qualified capital expenditure" as an expenditure made within an Air Quality Zone that is certified by the air district, as defined, that results in measurable air emission reductions, or is used in the production of renewable energy technologies, as defined.

6) Defines "air district" as any regional air pollution control district, county air pollution control district, unified air pollution control district, or air quality management district in the state.

This bill is a reintroduction of AB 2553 (Arambula), which was held in Senate Appropriations last year.

The Governor vetoed SB 1230 (Florez) last year. This bill would have established clean air enterprise zones within the San Joaquin Valley Unified Air Pollution Control District and provided expedited permitting, loan guarantees and low-interest loans to finance capital expenditures that meet and exceed air requirements. In part, the Governor's veto message said:

"I support creative options aimed at reducing air pollution, however, this bill requires emission reductions for stationary sources that exceed federal standards by 30 percent, retrofit projects must be completed 50 percent sooner. These overly prescriptive requirements will prevent intended recipients from qualifying. Additionally, this bill does not contain a funding source. With these requirements and no funding this bill would do nothing to clean the Valley's air. The San Joaquin Valley Partnership is currently developing a comprehensive action plan to address the Valley's air pollution challenges. Following the release of that plan, I look forward to working with local air districts and the Legislature to fully implement the action items."

Status/History of Legislation

4/23/07: Voted favorably out of Natural Resources Committee (Ayes: 8, Noes: 1). Do pass as amended and re-referred to the Committee on Appropriations.

Work Groups Referred

Air Quality (primary)

Goal/Objective Satisfied

Air Quality: Goal 3, Objective A: "Enact state-level incentives to accelerate adoption of stationary-emissions reduction technology and encourage investment in clean energy and alternative fuels."

Pros/Cons

Renewable energy and other clean technologies present significant business development and job creation opportunities for California. The use of renewable energy technology has been shown to create more high-quality jobs in construction and operations than traditional energy sources create. For instance, each megawatt of natural gas capacity creates just 1.02 construction jobs, but each megawatt of solar photovoltaic capacity produces 7.14 jobs.

Meanwhile, poor air quality has been found to carry a high price tag. CSU Fullerton found that dirty air results in an annual cost of \$1,000 per San Joaquin Valley resident for health care and missed work.

AB 1455 provides specific financial tools for communities in significantly impacted areas to reduce air pollution while creating jobs.

Questions raised in committee analysis:

a) Why the exclusion of South Coast? "Based on the economic and environmental eligibility criteria set forth in the bill, only counties within the San Joaquin Valley and areas within enterprise zones and seaports in Los Angeles County can qualify for low- or no-interest loans. All or part of Los Angeles County, Orange County, Riverside County, and San Bernardino County would be excluded even though the South Coast Basin experiences more serious ozone problems."

b) Good public policy to provide public incentives to entities in order to simply meet existing laws and regulations? "This bill requires eligible "new equipment" to "produce air quality improvements in addition to those currently mandated?." This is a vague standard that may not contribute to meeting or exceeding the region's PM 2.5 or ozone standards. The author may wish to consider requiring eligible equipment and "qualified capital expenditures" to substantially exceed existing PM 2.5 or ozone precursor emission standards, as determined by the district."

c) Prioritize finite small business loans to specific zone? Existing law establishes the Program to provide loan guarantees to small businesses that otherwise likely would not qualify for a loan. In 2004-05, the Program provided \$142 million in loan guarantees to more than 1000 small businesses in California. Funds under the Program are allocated to 11 non-profit finance development corporations throughout the state that counsel and assist with low-interest loans and loan guarantees for small businesses. This bill requires the Program, until July 1, 2013, to prioritize capital expenditures that, among other things, take place in an Air Quality Zone. Given that the Program is the only source of state funded loan guarantees for all small businesses in California, such prioritization may inadvertently deplete other small business loan guarantee funds. The author may wish to consider whether to eliminate this prioritization and allow for the issuance of loans based on the merits of a loan application.

Supporters:

San Joaquin Valley Air Pollution Control District
Cities of Fowler, Mendota, San Joaquin, and Huron

Opposition:

None on file

Bill: AB 1223 - Net Energy Metering
Author(s): Assemblymember Juan Arambula [D-Fresno]
Coauthor(s): Assemblymembers Bill Maze [R-Visalia], Rick Keene [R-Chico], Sam Blakeslee [R-San Luis Obispo], Jim Beall [D-San Jose], Jared Huffman [D-San Rafael]

Bill Summary

Permits agricultural customers who use solar or a wind turbine to offset the customer's own electrical needs to aggregate the electricity usage of properties adjacent or contiguous to the generator that are under the same ownership.

Status/History of Legislation

4-23-07: Voted favorably out of Assembly Utilities and Commerce Committee w/ amendment

Work Groups Referred

Air Quality (primary)
Energy

Goal/Objective Satisfied

Air Quality: Goal 4, Objective D: "Implement pilot net metering program within same agricultural operation or water district"

Energy: Goal 3, Objective A: "Work with state agencies to explore and demonstrate innovative approaches to increase use of renewable energy, including trading of net metering credits, streamlining requirements for interconnection to grid, and structuring incentives for renewable energy production"

Pros/Cons

Aggregating accounts encourages farmers to make full use of net metering programs, providing them the same basic economic incentive to use solar and wind power that homeowners and other small businesses now enjoy. This bill will allow more farmers to use renewable technologies in ways that also benefit the public.

PG&E's concerns raised in committee:

The biogas digester program, permits large dairy operations to aggregate their load in a manner similar to what this bill will provide for solar and wind net-metering generators. The current parameters provide some protections for ratepayers and utilities, by requiring that the solar or wind generating facility is intended offset the customer's own electrical requirements, limited to 1 MW in size, and limited total capacity to 2.5 percent of the electric service provider's aggregate customer peak demand. However, Pacific Gas and Electric Company is opposed because it is concerned that costs would be shifted to the utilities other ratepayers because this program is at the retail rate, not the wholesale rate as the biogas program is operated.

Supporters:

- Agricultural Energy Consumers Association (sponsor)
- California Public Utilities Commission
- Unlimited Energy Inc. Solar Solutions
- Environment California
- California Cotton Ginners and Growers Associations
- California Farm Bureau Federation
- Cleantech America LLC
- California Grape and Tree Fruit League
- Nisei Farmers League

Opposition:

Pacific Gas and Electric Company

Bill: AB 1129 - Rural Regional Affordable Housing Trusts
Author(s): Assemblymember Juan Arambula [D-Fresno]
Coauthor(s): None

Bill Summary

The Housing and Emergency Shelter Trust Fund Act of 2006 authorizes the issuance of bonds in the amount of \$2,850,000,000 pursuant to the State General Obligation Bond Law (Prop 1C). Proceeds from the sale of these bonds are required to be used to finance various existing housing programs, capital outlay related to infill development, brownfield cleanup that promotes infill development, and housing-related parks.

This bill would define a rural regional affordable housing trust as an entity of regional government that (1) is established as a joint powers authority; (2) has a voluntary membership consisting of not less than 2 rural counties, and the cities within those counties, and not less than 2 councils of governments serving the area of the 2 counties; (3) is established for the purpose of receiving and administering federal, state, local, and private financial resources made available to the trust to fund the development of affordable housing projects in jurisdictions that are members of the trust; and (4) has demonstrable, ongoing sources of dedicated revenue, including taxes, fees, loan repayments, and private contributions.

The bill would require the department, when reviewing and ranking grant and loan applications for the funds made available under the bond act, to add points to the scores of, or otherwise prioritize, applications for projects located in a jurisdiction that is a member of a rural regional affordable housing trust fund.

The bill would establish the San Joaquin Valley Rural Regional Affordable Housing Trust as a joint powers authority, limited in membership to the cities, counties, and councils of government in the Counties of Kern, Kings, Tulare, Fresno, Madera, Merced, Stanislaus, and San Joaquin, for the purposes of fostering the regional collaboration of San Joaquin Valley cities, counties, developers, financial institutions, and community-based organizations to meet affordable housing needs in the region.

Status/History of Legislation

3-26-07: Referred to Housing and Community Development Committee. A committee hearing was previously scheduled, but the legislature has since decided that any bill allocating Prop 1C monies would be held as a two-year bill.

Work Groups Referred

Land Use & Housing (primary)

Goal/Objective Satisfied

Land Use & Housing: Goal 6, Objective B: "Provide incentives for affordable housing that meets the needs of all income levels in the region."

The Short-Term and Intermediate Actions" stipulate that the work group shall "analyze the feasibility of a regional Affordable Housing Trust Fund and employee assistance programs," and, "if feasible, develop, capitalize and implement" such a trust fund.

Pros/Cons

The bill directs the Department of Housing and Community Development to give preference for Proposition 1C bond funding to applications for projects within member communities, improving the opportunities for rural affordable housing projects to secure bond funding.

The Valley Housing Trust is directed to develop, implement, and monitor the progress of "a regionwide strategy for selecting and funding affordable housing projects" consistent with the San Joaquin Valley Regional Blueprint.

Concerns:

The only concerns that are being heard in region is that the bill requires those local jurisdictions that wish to opt into to the program, to come up with their own housing trust funds. Currently, no housing trusts exist in the Valley although 21 exist in other regions in the state.

Supporters:

Self-Help Enterprises

Habitat for Humanity – Golden Empire

Sequoia Community Health Center

Housing Authority of the County of Kern

Cities of Clovis, Fowler, Mendota, San Joaquin, and Huron

Opposition:

None on file

SUMMARY OF SEED GRANT FUNDING AND DELIVERABLES

<i>Group/Project Name</i>	<i>Requested Budget</i>	<i>Modified Budget</i>	<i>Deliverables</i>
Advanced Communications Systems/IT			
SJV e-Health Network Project, UC Merced	\$249,750	\$225,000	4 e-Health Centers
Air Quality			
AQ Education in Environmental Justice Areas, Maddy Institute	\$247,789	\$225,000	Local gov't strategies for AQ procurement criteria and incorporation of "cleaner and greener" city operations; and raised awareness of AQ issues
Economic Development			
Central Valley Marketing and Cluster Development, CCVEDC	\$250,000	\$225,000	5-Year Strategic Plan to position Central CA as a prime location for business expansion and job creation
Building Investment and Entrepreneurship in the SJV, Golden Capital Network, Pacific Community Ventures	\$250,000	\$225,000	Network of services and training resources for entrepreneurs and small business owners, with focus on attracting venture capital
San Joaquin Valley Tourism, Central Valley Tourism Assn.	\$250,000	\$75,000 (challenge grant)	Implementation of SJV Tourism Marketing Plan
Energy			
Growing Clean Energy Capacity in the SJV, Kings River Conservation District	\$245,000	\$125,000	Launch of start-up operations for the SJV Clean Energy Organization to Assess, develop, organize and initiate clean energy activity
Health and Human Services			
Methamphetamine Recovery, Social Work Evaluation, Training and Research Center, CSUF	\$235,812	\$125,000	Regional collaborative network and Strategic Plan that adopts a model prevention, intervention, treatment and recovery program for future implementation
SJV Health Enterprise Zone, Central Valley Health Policy Institute	\$239,510	\$125,000	A Final Report that includes the SJV HEZ Concept Report; the Eight Community Feasibility Report; the Cost-Benefit Analysis Report, and Final HEZ Model w/Legislative recommendations
Higher Education & Workforce Development			
Developing a College-Counseling Access Center, Central Valley Higher Education Consortium	\$250,000	\$200,000	3 College Access Centers in Fresno, Madera and Merced Counties
K-12 Education			
English Language Learner Leadership & Mentor Academy, Fresno County Office of Education	\$250,000	\$250,000	Academies that teach proven best practices in English Learner curricula and intervention to key district leaders, and provides continuous support via a mentoring and coaching network
Land Use, Ag & Housing			
Farmland Conservation Model Program, Fresno COG & American Farmland Trust	\$250,000	\$200,000	Farmland Conservation Model Program to conserve prime agricultural lands in the San Joaquin Valley region
Integrating Land and Water Solutions in Tulare Lake Basin, Tulare Basin Wildlife Partners	\$250,000	\$125,000	Outreach Plan, Conservation Bank Plan and Fundraising Plan to support environmental needs and land use decisions
Transportation			
Metro Loop Corridor Feasibility Study, City of Fresno	\$250,000	\$125,000	Feasibility Study assessing concept of multi-modal corridor system
Water			
SJV Regional Water Plans Integration, California Water Institute	\$191,848	\$150,000	Integrated local, state and federal regional water resources management planning (IRWM) process
Sowing Seeds of Community Health, Self Help Enterprises	\$100,000	\$100,000	Comprehensive technical assistance to low-income, rural communities to secure approvals and funding for water project design and development
	\$3,509,709	\$2,500,000	



SCOPES OF WORK FOR SEED GRANT AWARDEES

ADVANCED COMMUNICATIONS SERVICES & IT

Awardee: UC Merced, School of Natural Science (#3)
Project: SJV e-Health Network Project
Award: \$225,000
Original Request: \$250,000

Scope of Work:

Grantee will be responsible for the specific actions, deliverables and expected outcomes by quarter as follows:

Quarters 1 and 2: 7/07 to 12/07

Planning Phase

- Hire Assessment and Implementation Team (7 members) and Analyst
- Coordinate and conduct two regional meetings (July and August 2007) to begin identifying potential sites
- Complete needs assessment for interested sites; conduct 8 site visits; analyze data
- Finalize site selections and equipment specifications for each site
- Draft Site Selection Report
- Recruit Project Coordinators

Quarter 3: 01/08 to 03/08

Set Up Phase

- Hire two Project Coordinators
- Brief and assign UC Merced staff to project
- Prepare 4 designated eHealth Center sites for equipment delivery and installation as needed
- Purchase and install equipment

Quarter 4-5: 04/08 to 09/08

Set Up Phase

- Develop training and marketing materials
- Conduct 3 training sessions (from May to August 2008) for site staff and project coordinators by AI Team on use of telemedicine equipment
- Hire contract education liaison to begin working with local schools
- Develop and conduct outreach and engagement activities with local schools
- Conduct three outreach events by August 2008 for residents of service area to market availability and benefits of telemedicine

Quarter 6: 10/08 to 12/08

Delivery Phase

- Begin providing patient services at each of the four eHealth Centers (serving a minimum of 10 clients per quarter per center)
- Engage local students by implementing projects and activities such as field trips and videoconferencing to classrooms and school events (serving a minimum of 2 schools for student-related events per eHealth Center per quarter)
- Conduct evaluation of clinical and financial impacts of the use of telemedicine at the four sites over the previous year.
- Draft and disseminate Evaluation report by December 2008.

Budget:

	Proposed Budget
Staffing	
Project Director	36,000.00
Benefits	7,920.00
Contractual Services	
Regional Visioning Consultant	50,000.00
Travel	7,000.00
Operating Expenses	15,000.00
Other	
Equipment	70,000.00
Outreach/Marketing	5,330.00
Indirect	<u>33,750.00</u>
TOTAL BUDGET	\$225,000.00

AIR QUALITY

Awardee: The Maddy Institute (#7)
Project: AQ Education in Environmental Justice Areas
Award: \$225,000
Original Request: \$250,000

Scope of Work:

Grantee will be responsible for the specific actions, deliverables and expected outcomes by quarter as follows:

Quarter 1: 7/07 to 9/07

Local City Governments, local City Planning Departments, and local builders and developers

- Prepare an action strategy and schedule a community outreach effort.
- Identify the specific experts needed to educate EJ stakeholders about funding sources
- Provide guidance regarding the use of "air quality" as scoring criteria on local government procurement contracts.
- Identify stakeholders and decision makers who are key to adoption of clean air technologies and procurement incentives
- Initiate contacts, provide information exchange sessions and gain insight to obstacles and opportunities related to introducing the ISR

Owners of high-emitting or gross polluting vehicles:

- Arvin: Plan, organize and stage each Tune In & Tune Up event

All Programs General Activity:

- Prepare quarterly Grant Progress Report
- Prepare report w/program updates and information for Partnership Work Groups' monthly and quarterly meetings

Quarter 2: 10/07 to 12/07

School Districts

- Schedule meetings with school district transportation managers to discuss existing options and emission requirements

Local City Governments, local City Planning Departments, and local builders and developers

- Conduct educational workshop/meeting focused on providing an overview of clean air technologies applicable to city government operations, as well as the ISR

Fireplace/Wood-Burning Stove Retailers AND Garden/Lawn Care Equipment Retailers:

- Identify retailers and assess customer base of each retailer in each community
- Meet w/SJVAPCD to identify program assistance and marketing incentives for retailers
- Jointly meet w/retailers, stakeholders and city officials to identify obstacles and opportunities to selling cleaner products

All Programs General Activity:

- Prepare quarterly Grant Progress Report
- Prepare report w/program updates and information for Partnership Work Groups' monthly and quarterly meetings
- Submit program report and updated information for Partnership's Web Site

Quarter 3: 01/08 to 03/08

School Districts

- Use experts in school bus fleet modernization and process tracking to instruct district transportation personnel to obtain and appropriately expend the needed funds.

Local City Governments, local City Planning Departments, and local builders and developers

- Prepare a flexible electronic template for a “How To” kit and presentation for local government leaders about clean air technologies and the use of “air Quality” as procurement criteria
- Conduct community workshops

Owners of High-emitting or gross polluting vehicles:

- Avenal: Organize and stage *Tune In & Tune Up* event

All Programs General Activity:

- Prepare quarterly Grant Progress Report
- Prepare report w/program updates and information for Partnership Work Groups’ monthly and quarterly meetings
- Submit program report and updated information for Partnership’s Web Site

Quarter 4: 04/08 to 06/08

School Districts

- Schedule training of maintenance personnel on new equipment

Local City Governments, local City Planning Departments, and local builders and developers

- Market and stage workshops in each community
- Provide follow up information exchanges to track progress toward initiating introduction of clean air incentives into procurement activities, clean air technologies into municipal operations and adoption of the ISR’s building principles

Fireplace/Wood-Burning Stove Retailers AND Garden/Lawn Care Equipment Retailers:

- Coordinate three working group meetings, track results, and analyze economic barriers and opportunities identified to improve clean air in other EJ communities
- Disseminate analysis

All Programs General Activity:

- Prepare quarterly Grant Progress Report
- Prepare report w/program updates and information for Partnership Work Groups’ monthly and quarterly meetings
- Submit program report and updated information for Partnership’s Web Site

Quarter 5: 07/08 to 09/08

School Districts

- Continue training of maintenance personnel, as needed

Local City Governments, local City Planning Departments, and local builders and developers

- Market workshop event in Avenal
- After Avenal event, provide follow-up information exchanges to track progress toward initiating introduction of clean air incentives per Q4.

Owners of High-emitting or gross polluting vehicles:

- Parlier: Organize and stage *Tune In & Tune Up* event

All Programs General Activity:

- Prepare quarterly Grant Progress Report
- Prepare report w/program updates and information for Partnership Work Groups’ monthly and quarterly meetings
- Submit program report and updated information for Partnership’s Web Site

Quarter 6: 10/08 to 12/08

School Districts

- Establish a support network among the three districts to share lessons learned and seek assistance as needed

Local City Governments, local City Planning Departments, and local builders and developers

- Market workshop event in Arvin
- After Arvin event, provide follow-up information exchanges to track progress toward initiating introduction of clean air incentives per Q4.

All Programs General Activity:

- Prepare quarterly Grant Progress Report
- Prepare report w/program updates and information for Partnership Work Groups' monthly and quarterly meetings and Partnership's Annual Report
- Submit program report and updated information for Partnership's Web Site
- Analyze data and information from all events and prepare Best Practices Report for distribution at Meeting of Work Groups and prepare and submit final grant report.

Budget:

Staffing	
2 Student Assistants	\$ 7,800.00
Contractual Services	
Maddy Institute	19,500.00
Community Focus	73,211.00
Valley CAN/Astone	96,000.00
Travel	7,209.00
Operating Expenses	2,925.00
Other	
CSUF-Foundation Indirect (8.2%)	18,355.00
TOTAL BUDGET	\$225,000.00

ECONOMIC DEVELOPMENT

Awardee: Central CA Economic Development Corporation (#12)
Project: Central Valley Marketing and Cluster Development
Award: \$225,000
Original Request: \$250,000

Scope of Work:

Quarters 1-6: 07/07 to 12/08, All activities are ongoing, unless otherwise noted in parentheses

Oversight of Plan

- Conduct Monthly meetings of CCEDC Board of Directors
- Draft monthly updates for Partnership Newsletter
- Draft Quarterly updates for Partnership Board

Goal 1: Position CCEDC as Regional Leader

- Exchange ideas with Partners at Monthly/quarterly meetings of SJVP
- Provide quarterly update for partners to use on their web site
- Develop list of mutual marketing projects (Q1)
- Conduct planned visits to public officials (Q2) (Q6)
- Advocate for economic development policies through EDC media (Q1, Q3, Q5)
- Develop brochure with key regional messages for regional CEO-to-CEO (Q2 to Q4)

Goal 2: Facilitate Job Creation and Investment in SJV

- Develop a Business Intelligence System for regional industry (Q1 to Q3)
- Contact 240 regional companies per quarter (950 annually) through EDCs
- Contact 250 companies outside Central California per quarter (1000 annually)
- Contact 500 brokers quarterly
- Initiate 10 tours of Central California annually
- Go on 7 National Missions
- Attend CoreNet Event (Q4)
- Attend SIOR Event (Q2)
- Conduct International Mission (Q5)

Goal 3: Promote a positive brand for Central California

Research and Marketing Materials

- Research new data set for 8 county regions (Q1 and Q5)
- Develop White Papers for New Cluster Industries (Q1 and Q2)
- Develop Real Estate Update (Q1 and Q5)
- Develop New Trade Show Booth (Q2)
- Develop Region-wide guide for counties (Q2 and Q3)

Incentive Zone Marketing

- Post incentive zone brochure to Web (Q1)
- Develop Incentive Zone Map (Q3)

Trade shows/Events

- Attend WestPack Trade Show (Q3)
- Attend Food Processing Show (Q2)
- Attend Renewable Energy Show (Q4)
- Leverage Team California Trade Shows

Web Site

- Update CCEDC Web site with new county info (ongoing)
- Develop a "Best Practice" Web-Based Site Selection Toolkit (Q4-Q6)

Public Relations

- Shop Press Releases to media and ED channels
- Use CCEDC Web to post latest stories
- Advertising – 2 placements in business journals (Q2 and Q4)

Goal 4: Identify and market “Certified” Sites

- Outline infrastructure needs with each cluster (Q1 and Q2)
- Create Web Database of certified sites
- Place sites in White paper for each cluster

Goal 5: Foster Long-Term funding

- Secure EDA District funding (Q2)
- Seek Business Cluster and Regional Business funding (Q4)
- Secure additional EDC’s funding (Q5)

Budget:

Contractual Services	
J. Faughn	70,000.00
Travel	25,000.00
Other	
Marketing	120,000.00
Business Assistance	10,000.00
TOTAL BUDGET	\$225,000.00

ECONOMIC DEVELOPMENT

Awardee: Pacific Community Ventures/Golden Capital Network (#24/28)
Project: Building Investment and Entrepreneurship in the SJV
Award: \$225,000
Original Request: \$250,000

Scope of Work:

Grantee will be responsible for the specific actions, deliverables and expected outcomes by quarter as follows:

Quarters 1 to 6: 7/07 to 12/08, ongoing unless otherwise noted

Building Local Private Equity Investment Capacity

- Create region-wide angel investor advisory board with expertise in growth sectors (20 members)
- Develop “Angel Group Formation” template and “Resource Booklet” **(Q2)**
- Organize angel education and organizing events in Greater Fresno, Greater Modesto and Greater Stockton (15 angels per spoke actively engaged)
- Recruit 2 angel investor champions per angel spoke trained in each location; help them recruit angels; develop angel spoke funds
- Develop marketing plan to help angel investor champions identify and recruit angels on an ongoing basis
- Formalize operating and management agreements, detailing each angel group’s investment goals and preferences

Develop Infrastructure that Supports Entrepreneurship and Business Growth

- Develop and publish a comprehensive regional listing of key stakeholders engaged in economic and business activity **(Q1)**
- Convene two workshops to engage stakeholders in regional infrastructure development to support entrepreneurship and business expansion **(Q2 and Q3)**
- Design and develop a comprehensive Valley-wide economic vitality website **(Q2 and Q3)**
- Conduct Entrepreneurship Level One Training workshops across the Valley in conjunction with community colleges **(Q3-Q6)**
- Provide access to executive education opportunities to entrepreneurs of qualified growth companies throughout the Valley **(Q3-Q6)**
- Conduct informational workshops in each county to educate service providers on entrepreneurship and capital access **(Q3-Q6)**
- Convene one Incubation Networking event to enable existing incubators and entities interested in incubators to share information and best practices **(Q4)**
- Select community college partner **(Q2)**
- Develop and implement pilot “Regional Community College Incubator” **(Q2-Q6)**

Initiate and Sustain Deal Flow Generation Programs and Activities

- Conduct conference on Capital Access and educate entrepreneurs on types of growth financing available **(Q1)**
- Develop and deliver eight regional interactive “Equity 101” workshops for entrepreneurs, one per county **(Q2-Q6)**
- Organize three local “deal flow” showcasing events for angel funds and regionally-focused private equity funds to assist 30 growth oriented companies with receiving angel financing **(Q2-Q6)**

Budget:

Staffing	
Program Coordinator	54,000.00
Professional Staff at Golden Capital Network	40,000.00
Benefits	<u>23,500.00</u>
<i>Staffing</i>	<u>\$117,500.00</u>
Contractual Services	
Lyles Center	35,000.00
CVBI	18,000.00
Pacific Community Ventures	<u>54,500.00</u>
<i>Contractual Services</i>	<u>\$107,500.00</u>
TOTAL BUDGET	<u>\$225,000.00</u>

ENERGY

Awardee: Kings River Conservation District (#37)
Project: Growing Clean Energy Capacity in the SJV
Award: \$125,000
Original Request: \$245,000

Scope of Work:

Grantee will be responsible for the specific actions, deliverables and expected outcomes as follows, by Quarter:

Task 1: Develop Final Work Plan and Approach

Quarters 1-2: 07/07 to 12/07

- Update the business plan for the SJV Clean Energy Organization (SJVCEO), including a long-range financing plan and fundraising strategy and a description of how the SJVCEO will work with the public and investor-owned utilities on their ongoing efforts to develop more clean energy
- Finalize and secure Partnership approval of initial work plan and board composition for SJVCEO
- Incorporate the organization;
- Recruit board
- Define stakeholder involvement process and develop written “partner agreements” as needed with key stakeholders forming the SJVCEO
- Secure resource commitments
- Develop the scope of the proposed Regional Energy Plan

Task 2: Begin Start Up Operation of the SJVCEO

Quarters 1-3: 07/07 to 03/08

- Hire part time Interim Director on contract basis
- Begin implementation of fundraising strategy
- Develop Web site
- Develop selected marketing and outreach
- Develop funding database

Task 3: Evaluate and Pilot Approaches for Building Clean Energy Capacity within Underserved Valley Communities and Agricultural Sector

Quarters 2-6: 10/07 to 06/08 and ongoing

- Compile and disseminate market specific information to underserved communities
- Provide assessments of 1-2 communities on affordable housing and public facilities
- Develop Ag sector data base; provide technical assistance to apply for funding

Budget:

Incorporation (501c3) costs	6,000
Interim Director	36,000
Permanent Director (partial 2008 funding)	20,000
Regional Energy Plan Proposal	10,000
Assessment of Underserved Communities	30,000
Technical Assistance to Ag Community	9,000
Web Site	9,000
Office space/admin support	1,000
Travel	2,000
Office Supplies	2,000
TOTAL	\$125,000

HEALTH AND HUMAN SERVICES

Awardee: Central CA SWERT (#45)
Project: Methamphetamine Recovery
Award: \$125,000
Original Request: \$235,812

Scope of Work:

The proposed funding will support integration and expansion of local collaborative efforts to identify, describe, and plan community-specific solutions to abuse of methamphetamine and other addictive substances.

Year One (July 1, 2007 through June 30, 2008)

Objective A: Establish an ongoing collaborative partnership of local, state and federal representatives with a shared mission of decreasing the impact of methamphetamine and other drugs, to develop a model continuum of care.

Quarter 1: (7/01/07 – 9/30/07)

- Convene a working collaborative that includes Valley Social Service directors, local law enforcement, Alcohol and Drug Programs, Justice, Corrections, Social Services, research faculty, community providers, and community consumer participants.
- Establish a meeting schedule of dates, times and locations most likely to support maximum participation by collaborative members.
- Finalize a project agenda, a detailed work plan, and standing and ad hoc committees needed to accomplish tasks and achieve milestones described in the work plan.
- Implement communication systems to assure widespread knowledge of and participation in collaborative activities.

Quarters 2 and 3: (10/01/07 – 3/31/08)

- Identify and quantify regional issues and possible regional solutions.
- Using resources available through the collaborative members, as well as faculty, student and consultant resources, aggregate available local, state and national data to define the direct and indirect impact of methamphetamine and other substance use and abuse.
- After definition of the scope of the problem, collaborative group will review and select concepts and theoretical models with the potential for improving Valley outcomes affected by substance abuse.

Quarter 4: (4/1/08 – 6/30/08)

- Using the concepts and theoretical models as a foundation, develop a regional plan for development and adoption of a model to address local and regional prevention and treatment needs, including possible funding sources for planning support.

Quarter 5: (7/01/08 – 9/30/08)

- Identify potential funding sources to support the cost of model development. Sources may include public and private donations, philanthropic awards, and governmental funding opportunities.

Quarter 6: (10/1/08 – 12/31/08)

- Draft a Request for Proposal for the design of a comprehensive model that addresses all phases of substance abuse issues, including prevention education, community-based and residential treatment, aftercare, and relapse prevention. The Scope of Work will include measurable outcomes, recommendations for regional oversight and accountability, approaches to funding for direct services, and phased-in implementation timelines.
- Prepare written recommendations for moving forward to select a respondent, finalize a service agreement and begin model development; all recommended activities would be dependent upon available funding.

Budget:

Budget Categories	Partnership Seed Grant
A Salaries/Wages²	\$59,670
B Benefits²	\$20,288
C Contractual Services	\$9,920
D Travel	\$8,820
E Operating Expenses	\$10,002
F Other (specify) 15% Indirect	\$16,300
Total Budget	\$125,000

HEALTH AND HUMAN SERVICES

Awardee: Central Valley Health Policy Institute (#48)
Project: SJV Health Enterprise Zone
Award: \$125,000
Original Request: \$239,510

Scope of Work: Grantee will be responsible for the specific actions, deliverables and expected outcomes by quarter:

Quarter 1: 7/07 to 9/07

Identify Necessary Elements of a Health Enterprise Zone (HEZ) to attract and retain providers

- Establish a Regional Health Enterprise Zone Task Force, finalize Task Force membership and successfully convene the group
- Establish a consulting team of engaged experts from related Work Groups: Economic Development, Higher Education/Workforce Development, K-12, Land Use, Ag and Housing, and ACS
- Draft a work plan articulating scope of effort for the consulting team
- Conduct Task Force Meeting One
- Disseminate Meeting One proceedings
- Identify key questions to be answered prior to development of a SJV HEZ model
- Conduct interviews with authors and implementers of HEZ legislation in other states for lessons learned

Quarter 2: 10/07 to 12/07

Identify Necessary Elements of a Health Enterprise Zone (HEZ) to attract and retain providers

- Conduct 15-20 interviews with providers, recruiters, and health business consultants to identify attractive incentives
- Summarize interview data for inclusion in Task Force Report
- Conduct interviews with state agency and legislative staff to determine the feasibility of tax and other incentive legislation (10-15 interviews)
- Summarize interview data for inclusion in Task Force Report
- Report Quarterly project progress and incorporate feedback into project efforts
- Identify national, state, and local financing, health business and development stakeholders
- Contact list of stakeholders and determine best HEZ model for the SJV

Quarter 3: 01/08 to 03/08

- Analyze and summarize findings in "San Joaquin Valley HEZ Concept Report:"
- Distribute report to Partnership Board and other stakeholders
- Incorporate feedback into Concept Report
- Conduct Task Force Meeting Two: report summarized findings to regional task force; task force selects 8 communities (one for each county) for feasibility assessment

Quarter 4: 04/08 to 06/08

Conduct Feasibility Assessments in the 8 selected communities (one per county)

- Identify and invite diverse groups of stakeholders to a Community Forum on HEZ
- Conduct Community Meeting One: Discuss HEZ and consumer responsibility models; Final Task Force Report; identify barriers and opportunities
- Disseminate Community Meeting One proceedings to all stakeholders
- Conduct additional interviews with identified key informants in each of the communities (20-25 interviews) to address questions raised in Community Meeting One
- Summarize findings for inclusion in Community Feasibility Report
- Report Quarterly project progress and incorporate feedback into project efforts

Quarter 5: 07/08 to 09/08

Conduct Feasibility Assessments in the 8 selected communities (one per county)

- Conduct Community Meeting Two: Reach consensus as to recommendations for legislative and regulatory strategies
- Summarize findings for inclusion in Community Feasibility Report
- Prepare summary report, "Eight Community Feasibility Report," of community recommendations; disseminate report to all task force, financing, health business and development stakeholders, Partnership and community stakeholders
- Report Quarterly project progress and incorporate feedback into project efforts

Quarter 6: 10/08 to 12/08

Develop Recommendations for Proposed Legislation

- Draft Cost-benefit analysis report comparing at least 3 HEZ models
- Conduct Task Force Meeting Three: Review the 8 community Feasibility Report; include cost-benefit analysis
- Reach consensus on the optimal HEZ model for the Valley
- Engage partnership Board and engaged experts from other Partnership Work Groups in development of final recommendations. Obtain approval for public release of Final Report

Budget:

A.	Salaries/Wages	
	Deborah Riordan, MPH	\$ 34,968
	Cheryl Paul Admin Asst.	9,068
	Mohammad Rahman	18,600
B.	Benefits	
	Deborah Riordan, MPH	12,588
	Cheryl Paul Admin Asst.	2,448
	Mohammad Rahman	6,696
C.	Travel	
	Mileage	3,308
D.	Operating Expenses	
	Office supplies	703
	Rent	14,407
	Communications	2,160
	Printing	2,000
E.	Other	
	16 County Meetings (2 in each of 8 counties)	1,750
	Indirect (15%)	16,304
	TOTAL BUDGET	\$125,000

HIGHER EDUCATION AND WORKFORCE DEVELOPMENT

Awardee: Central Valley Higher Education Consortium (#57)
Project: Developing a College-Counseling Access Center
Award: \$200,000
Original Request: \$250,000

Scope of Work:

Scope of Work:

Grantee will be responsible for the specific actions, deliverables and expected outcomes by quarter:

Quarters 1 and 2: 07/07 to 12/07

- Hire and train staff
- Secure College-Access Center office space and develop operations
- Conduct three meetings to invite participation of counselors and outreach staff from high school, community colleges and universities
- Utilize meetings to strategize non-traditional outreach activities and develop marketing plan for parents and high schools to drive attendance at Manchester Mall Counseling Center
- Recruit and train college students as coaches to assist high school and college counselors and to staff the College-Access Center
- Coordinate and monitor volunteer staffing
- Schedule volunteers for presentations at high school events, businesses, and civic group meetings (ongoing through Quarters 1-6)
- Collect basic demographic data on all student and parent contacts
- Develop evaluation tool to measure targeted population and effectiveness of reaching them and engaging them in the College Access Center services
- Outcomes: 150 new outreach contacts, 75 Center contacts (Q1)
- Outcomes: 250 new outreach contacts, 125 Center contacts (Q2)

Quarter 3: 01/08 to 03/08

- Initiate discussions with interested partners in Madera County to replicate pilot program in Madera County
- Ongoing operation of the Center
- Outcomes: 300 new outreach contacts; 175 Center contacts

Quarter 4: 04/08 to 06/08

- Make presentations at 3 statewide conferences
- Conduct 300, three-month surveys on student status
- Ongoing operation of the Center
- Outcomes: 300 new outreach contacts, 225 Center contacts

Quarter 5: 07/08 to 09/08

- Replicate program in Madera County
- Initiate discussions with interested partners in Merced County to replicate pilot program in Merced County
- Draft a Program Encounter and Outcomes report with a program evaluation and sustainability component, and present report to the California Partnership
- Ongoing operation of the Center
- Outcomes: 300 outreach contacts, 225 Center contacts

Quarter 6

- Ongoing operation of the Fresno Center
- Outcomes: 300 outreach contacts, 225 Center contacts
- Replicate program in Merced County
- Publish Program Encounter and Outcomes Report which will include demographic data on 1,000 students/parents contacted with detailed evaluation

Budget:

Staffing	
Executive Director	\$40,400.00
Program Assistant/Analyst	\$33,000.00
Counselor	\$25,000.00
Contractual/Interns	\$14,000.00
Benefits	<u>\$37,020.00</u>
<i>Staffing</i>	\$149,420.00
Supplies and Services	
Office Supplies	\$2,076.00
Telephone/Fax/Internet	\$4,000.00
Printing	\$3,200.00
Postage	\$1,500.00
Computer	\$3,100.00
<i>Supplies and Services</i>	\$13,876.00
Logistical Support	
Lease	\$5,000.00
Travel/Mileage	\$3,600.00
Meetings/Conferences/Training	<u>\$4,000.00</u>
<i>Logistical Support</i>	\$12,600.00
Program Support	
Website	\$3,000.00
Media Consultants	\$6,000.00
<i>Program Support</i>	\$9,000.00
Sub Total	\$184,896.00
<i>CSUF Indirect Cost at 8%</i>	<u>\$15,104.00</u>
TOTAL	\$200,000.00

K-12 EDUCATION

Awardee: SJV County Offices of Education (#68)
Project: English Language Learner Leadership and Mentoring Academy
Award: \$250,000
Original Request: \$250,000

Scope of Work:

Grantee will be responsible for the specific actions, deliverables and expected outcomes by quarter:

Quarter 1: 7/07 to 9/07

- Develop curriculum for Summer Academy
- Create nomination and Application forms
- Obtain nominations for Academy participants
- Screen nomination forms and inform accepted participants
- Create Academy Web Site and Moodle
- Hire part-time Academy coordinator
- Conduct Summer Academy
- Schedule dates for 7 follow-up sessions
- Develop curriculum for 7 follow-up sessions and schedule researchers and practitioners
- Collect STAR data for pilot schools disaggregated by subgroup for baseline
- Develop template to document mentor site visits (7 site visits per participant to be held annually)
- Develop template for individual sites' Instructional Plans and draft plans for participating sites
- Conduct Workshop Day 4

Quarter 2: 10/07 to 12/07

- Conduct Workshop Day 5
- Conduct Workshop Day 6

Quarter 3: 01/08 to 03/08

- Conduct Workshop Day 7
- Conduct Workshop Day 8
- Conduct Workshop Day 9
- Begin planning for Academy 2008 Cohort

Quarter 4: 04/08 to 06/08

- Conduct workshop Day 10
- Finalize planning for Academy 2008 Cohort
- Obtain nomination for Academy participants 2008
- Screen nomination forms and inform accepted participants

Quarter 5: 07/08 to 09/08

- Collect STAR data disaggregated by subgroup for Comparison Study

Quarter 6: 10/08 to 12/08

- Publish results of Pilot Program based on STAR data and other quantitative and qualitative measures

Budget:

Salaries & Wages	100,000
Benefits	18,790
Contractual Services	111,000
Travel	10,210
Operating Expenses	10,000
Other	0
TOTAL BUDGET	<u>\$250,000.00</u>

LAND USE, AGRICULTURE AND HOUSING

Awardee: Fresno County COG, American Farmland Trust (#83/84)
Project: Farmland Conservation Model Program
Award: \$200,000
Original Request: \$250,000

Scope of Work:

Grantee commits to these four outcomes:

1. Facilitation of ongoing regional discussions of how best to conserve farmland
2. Development of a toolbox of best practices for farmland protection
3. Implementation of funding, policy, regulatory and other farmland protection mechanisms (from the toolbox)
4. Creation of an entity to hold and manage interests (like conservation easements) in protected farmland.

Processes by which these four outcomes will be achieved are:

Quarters 1 and 2: 07/07-12/07

Partner Agreements

- Develop partner agreements with the California Department of Food and Agriculture, Department of Conservation, and USDA/NRCS outlining their roles and commitments to the project.

Consultant and Project Coordinator Selection

- Hire lead consultant and project coordinator

Identification of Strategic Farmland

- Define a process or methodology of identifying and designating strategic farmlands
- Develop written criteria that explains the benchmarks for listing lands of strategic importance, including the thought process behind each criterion, and the process of consensus building to develop criteria. Standards from the International Organization for Standardization could be used, www.iso.org/iso/en/ISOOnline.frontpage. Criteria should include market sustainability, such as long-term viability of water supply for irrigated land, environmental impacts of cultivation of land, and energy requirements to keep land in production.
- Map lands of strategic importance
- Rank lands of strategic importance

Quarters 2-4: 10/07-06/08

Identification of Causes of Farmland Conversion

- Diagnose and measure the major causes of farmland conversion (past, present and future, i.e., FM Metro pressure)
- Define the problem and conduct outreach to understand the causes of farmland conversion
- Analyze primary and secondary data and produce report on primary causes of farmland conversion

Quarters 3-5: 01/08-07/08 (ongoing)

Identification and Evaluation of Farmland Protection Tools and Strategies

- Review existing data and reports from American Farmland Trust's Information Center
- Develop peer-to-peer information exchange mechanism
- Conduct regional workshop with speakers, i.e., program administrators, experts and farmers from localities who have used tools effectively

Quarters 5-6: 07/08-12/08

Recommendation of a Package of Tools to Decision Makers & Implementation of the Farmland Conservation Model Program

- Based on diagnosis of causes and tools to address challenges, select a mix of strategies and refine them to meet the needs of the Valley communities
- Disseminate this “Best Practices Toolkit” of information to include: a written report on the Farmland Conservation Model Program for Fresno County and the rest of the Valley, detailing a course of action to be undertaken to implement a conservation strategy and specific impacts that can be expected and can be measured.

Budget:

Original Budget was written for \$250,000 over 24 months, representing unit costs of \$10,416.00 per month.

Recalculation at a term of 18 months yields the following:

Budget Categories		Total Expense
A.	Fresno COG Admin (3%)	\$ 5,625
B.	American Farmland Trust	35,625
C.	Consulting Services	
	➤ Planning	
	➤ Research	
	➤ Public outreach	
	➤ Implementation	158,750
D.	Travel	
E.	Operating Expenses	
F.	Other (specify)	
	TOTAL	<hr/> \$200,000

LAND USE, AGRICULTURE AND HOUSING

Awardee: Tulare Basin Wildlife Partners/Tulare County Assoc of Gov'ts (#90)
Project: Integrating Land and Water Solutions in Tulare Lake Basin
Award: \$125,000
Original Request: \$250,000

Scope of Work:

Quarter 1: (07/07 to 09/07)

- Create Project Steering Committee. This will include representatives of the SJV Partnership, TCAG, KCAG, Fresno and Kern COGs, prominent community stakeholders and individuals with expertise relevant to all three grant deliverables. Engage an additional member of TBWP Core Project Team to augment strategic outreach and fundraising capacity and assist in Web site development.
- Develop Outreach Plan. Inform those developing Integrated Regional Watershed Management Plans in the Tulare Basin about the TBWP's Conservation Plans and begin working with them.
- Develop and Draft Comprehensive Fundraising Plan. Develop strategy for scoping long-term funding needs, working with Project Steering Committee. Assure integration of the Outreach and Comprehensive Fundraising Plans.
- Begin Development of Conservation Bank. Initiate cooperation with TCAG. Use TBWP's Conservation Plans to help guide development of a Conservation Bank and aid in the selection and prioritization of candidate natural areas.

Quarter 2: (10/07 to 12/07)

- Begin implementation of the outreach and fundraising plans.
- Enlist key partners to help the TBWP Core Project Team and Steering Committee identify the highest priority projects in the TBWP Conservation Plans and determine appropriate protection or restoration strategies and timeline, as well as funding and outreach strategies to support those projects.
- Complete initial cooperation period with TCAG, assist TCAG with Environmental Advisory Committee recommendations and review, and determine next steps needed to help TCAG.
- Develop initial web site.

Quarter 3: (01/08 to 03/08)

- Continued implementation of the outreach and fundraising plans.
- Continue assistance to TCAG on development of Conservation Bank.

Quarter 4: (04/08 to 06/08)

- Continued implementation of the outreach and fundraising plans.
- Continue assistance to TCAG re: Conservation Bank as needed.

Quarters 5 and 6: (07/08 to 12/08)

- Continued implementation of the outreach and fundraising plans.
- Continue assistance to TCAG re: Conservation Bank as needed.

Budget:

Contractual Services	\$100,000.00
Travel	10,000.00
Operating Expenses	11,250.00
Miscellaneous/Other	
Graphics, maps, publications	3,750.00
TOTAL BUDGET	\$125,000.00

TRANSPORTATION

Awardee: City of Fresno (#94)
Project: Metro Rural Loop Corridor Feasibility Study
Award: \$125,000 (full match by City of Fresno)
Original Request: \$250,000

Scope of Work:

Grantee will be responsible for the specific actions, deliverables and expected outcomes as follows, by Quarter:

Quarter 1: 07/07 to 09/07

Task 1: Set Parameters for Regional Cooperation

- Work w/Agencies to develop a feasibility assessment of the multi-jurisdictional support for the project.
- Document the feasibility of political consensus around transportation and land use goals of the project and the potential for meeting farmland preservation and habitat protection goals
- Deliver a working paper, "Metro Rural Loop Regional Transportation and Land Use Consensus Feasibility."

Task 2: Establish Base Demographic & Market Framework

- Work with agency demographers to develop Year 2110 population, housing and employment projections for jurisdictions within the study area within and outside the proposed loop
- Develop database for determining market-based land use inputs
- Deliver Technical Report & Data, "Fresno and Madera County 2110 population, housing and employment projections by sector."

Quarters 2 and 3: 10/07 to 03/08

Task 3: Prepare and Assess the Land Use Allocation to Activity Centers and Linear Intensity Corridors

- Using assessment and projections completed in Tasks 1 and 2 above, develop recommendations for Regional Plan land use characterizations or conceptual designations for areas located within and adjacent to the Loop
- Use site planning and GIS to identify Regional Plan land use designations supportive of more intensive uses and proposed Regional Zoning designations
- Prepare a working paper, "Metro Rural Loop Land Use Assessment"

Task 4: Prepare and Assess Transportation Network

- Use GIS-based land use allocation, transportation and indicator models to assess the impacts of the more intensive development futures on demographic distribution, transportation patterns and performance and other issues of concern in the Region
- Identify the capacity and performance of the multi-modal transportation corridors and sub regional transportation system or feeder system
- Draft a working paper, "Metro Rural Loop Transportation Assessment", and model files documenting the feasibility of the Loop in terms of its ability to reduce trips and vehicle miles traveled in the Region

Quarters 3 and 4: 04/08 to 06/08

Task 5: Market Research and Feasibility Assessment to Inform Planned Land Use and Growth

- Conduct market research and financial feasibility analysis to inform land use designations and growth scenario formulation
- Conduct prototype residual land value analysis of the planned land use within and adjacent to the Loop
- Develop framework for determining the feasibility of market-based land use inputs.
- Draft working Paper, "Metro rural Loop Market Based Land Use Choices"

Quarters 4 and 5: 04/08 to 09/08

Task 6: Explore Options for Regional Cooperation in Agricultural Preservation

- Work with regional agencies, the Ag Commissioners, Farm bureaus, the AFT, and other stakeholders groups to determine the feasibility of meeting long-term farmland preservation goals in areas located within and adjacent to the loop.
- Identify the extent of farmland preservation planning and funding required to implement preservation policies and programs
- Continue to build regional cooperation regarding farmland preservation and conservation
- Draft working paper, "Recommendations for Planning and Implementing a Bi-County Farmland Preservation Program"

Quarters 4 to 6: 04/08 to 12/08

Task 7: General Feasibility Assessment of Meeting Habitat and Resource Conservation Goals

- Determine the feasibility of preparing a Resource Management Plan (RMP) for areas located within and adjacent to the Loop
- Identify the extent of RMP planning and funding required for establishing a RMP, the recommended political structure, applicable state and federal laws and the schedule and funding possibilities.
- Draft working paper, "Recommendations for Planning and Implementing a Bi-County Resource Management Plan"

General and Administrative Tasks for Each Quarter:

- Conduct weekly conference calls and implement project tracking system using Project Script software
- Coordinate with regional and local agencies

Budget:

Salaries & Wages	18,000
Benefits	4,500
Contractual Services	92,625
Travel	4,875
Operating Expenses	5,000
Other	0
TOTAL BUDGET	<u>\$125,000.00</u>

WATER

Awardee: California Water Institute (#102)
Project: SJV Regional Water Plans Integration
Award: \$191,848
Original Request: \$150,000

Scope of Work:

Grantee will be responsible for the specific actions, deliverables and expected outcomes as follows, by Quarter:

Quarter 1: 07/07 to 09/07

Task 1: Develop Water Collaboration Framework in 8-County SJV Region

- Identify existing water collaborations and/or willing participants if none exist, to engage in IRWM watershed & sub-watershed planning for Prop 84 and 1E bond funding
- Develop database of county existing or potential partners
- Form and document viable watershed and sub-watershed collaborations

Quarters 2 and 3: 10/07 to 03/08

Task 2: Conduct SJV Water Collaboration “Bootcamps”

- Identify SJV IRWM regional and CA success stories and prepare 1-day trainings on “How to collaborate Effectively to Develop IRWM Plans”
- Conduct two, 1-day Collaboration Bootcamps in the region
- Develop individual “Tool Boxes” for effective collaborations; develop and distribute electronic or e-copy of “How To” handbook

Quarter 4: 04/08 to 06/08

Task 3: Assemble Contract Team to assist IRWM development by watershed & sub-watershed groups to respond to Prop 84 and 1E-PSP

- Conduct two, half-day workshops in the region to answer questions for PSP preparation
- Assist 9-12 viable watershed collaboratives with submitting IRWM proposals by PSP deadline

Quarter 5: 07/08 to 09/08

Task 4: Oversee PSP De-Brief and Operationalization of Successful Proposals

- Conduct one debriefing session of unsuccessful proposals by DWR/SWRCB reviewers and Contact Team; Make individual proponent sessions available.
- Develop governance structure of successful proposal proponents
- Conduct one governance assistance session and make individual proponent sessions available after the workshop.
- Develop “Lessons Learned” for unsuccessful proponents.

Quarter 6: 10/08 to 12/08

Task 5: Complete Watershed IRWM Plans Integration Framework

- Incorporate Watershed IRWM Plans into master SJV IRWM Framework in harmony w/CPSJV Water Recommendations and Federal Integrated Water Plan development

Quarters 1-6: Ongoing tasks

Task 6: Develop City of Clovis & CSUF Farm Water Exchange

- Develop collaborative regional Water Reuse Panel to parallel engineering design development
- Use Best Practices Water Reuse success stories from other areas of CA
- Develop collaborative implementation plan for water reuse w/City of Clovis & CSUF farm exchange as a regional template

Task 7: Conduct ongoing communications

- Communicate quarterly with SJV water community on development of IRWM effort
- Communicate quarterly with Clovis/Fresno/CSUF community on progress of water reuse project, via quarterly reports to CPSJV Board and water community
- Conduct two community forums annually on water reuse benefits and project progress.

Budget:

Salaries & Wages	62,500
Benefits	22,000
Contractual Services	20,500
Travel	4,500
Operating Expenses	6,500
Other	13,500
Indirect	20,500
TOTAL BUDGET	\$150,000.00

WATER

Awardee: Self-Help Enterprises (#105)
Project: Sowing Seeds of Community Health
Award: \$100,000
Original Request: \$100,000

Scope of Work:

Grantee will be responsible for the specific actions, deliverables and expected outcomes by Quarter:

Quarters 1 to 3: 7/07 to 03/08

Task 1: Hire and Train New Staff Person to oversee project coordination

Task 2: Identify New Communities and Evaluate Need

- Contact State and County Departments of Health Services
- Prioritize potable water health needs
- Prioritize communities by financial hardship

Quarters 3-4: 01/08 to 06/08

Task 3: Contact Communities

- Contact and meet with staff and Boards
- Provide community board development and support
- Survey communities where needed and provide community education

Task 4: Identify Potable Water Options

- Contact and meet with staff and boards
- Assist with engineering procurement

Task 5: Pre-development Activities

- Seek funding for preliminary engineering
- Seek funding and/or assist with environmental clearance
- Evaluate project financing and revenue needed

Quarters 5-6: 07/08 to 12/08

Task 6: Seed Money Loans/Grants

- Evaluate need for Seed Money by Community
- Provide Seed Money funds to needy community projects

Task 7: Develop Funding Proposals

- Review grant and loan opportunities
- Evaluate funding options

Task 8: Evaluation

- Evaluate Water Programs available to disadvantaged communities

Budget:

Salaries & Wages	37,000
Benefits	11,500
Contractual Services	3,300
Travel	4,500
Operating Expenses	18,700
Other	25,000
TOTAL BUDGET	\$100,000.00

SUPPLEMENTAL MATERIALS



The Work of the Partnership

Mission	GOALS	Region	STATE	FEDERAL
Advanced Communications Services Work Group				
<i>Facilitate the deployment and utilization of advanced communications services and information technology throughout the region.</i>	Goal 1: Expedite the provision of advanced communications services (ACS) access in all areas of the San Joaquin Valley	✓		
	Goal 2: Promote accessibility and utilization of ACS in targeted underserved communities and populations	✓		
	Goal 3: Expand and replicate successful model programs to increase access to ACS and IT to bridge the digital divide	✓		
	Goal 4: Accelerate deployment of ACS infrastructure through telemedicine and eHealth	✓		
Air Quality Work Group				
<i>Enable residents to enjoy healthy air by removing the adverse impacts of poor air quality and improving the quality of life.</i>	Goal 1: Achieve U.S. Environmental Protection Agency (EPA) standards for 8-hour ozone and PM2.5 by the current attainment date, or as soon as practicable thereafter	✓	✓	
	Goal 2: Encourage EPA adoption of tighter federal emission control standards	✓		✓
	Goal 3: Implement incentive mechanisms to accelerate adoption of air quality mitigation technologies	✓	✓	✓
	Goal 4: Promote clean energy projects	✓		
	Goal 5: Improve transportation mobility and goods movement	✓		
	Goal 6: Encourage “green” local government policies and sustainable communities	✓		
	Goal 7: Accelerate research on emission-reduction strategies and clean-air technologies, establishing the SJV as a leader in innovation	✓		✓
	Goal 8: Improve public understanding of air quality issues and solutions	✓		

MISSION	GOALS	REGION	STATE	FEDERAL
Economic Development Work Group				
<i>Implement creative and collaborative solutions to regionwide infrastructure challenges, focus on the growth of target industries with comparative advantages, and promote the region as a business and tourist destination.</i>	Goal 1: Facilitate investments in infrastructure and incentives that support the economic vitality of the region	✓		
	Goal 2: Align regionwide economic development efforts in support of target industry clusters	✓		
	Goal 3: Foster a dynamic business climate to encourage and support entrepreneurs	✓		
	Goal 4: Accelerate the deployment and adoption of renewable and clean energy	✓		
	Goal 5: Promote the San Joaquin Valley as a tourist destination	✓		
Energy Work Group				
<i>Promote energy use efficiencies and adoption of clean, renewable energy technologies to ensure a reliable supply, grow the economy, and improve air quality.</i>	Goal 1: Develop a comprehensive regional plan and implementation structure for efficient energy use and clean, renewable technologies	✓		
	Goal 2: Increase efficient energy use in all sectors	✓		
	Goal 3: Advance energy self-sufficiency and grow the economy through development of clean, renewable technologies	✓		
	Goal 4: Improve energy efficiencies in the management and use of water	✓		
	Goal 5: Promote the region as a international leader for clean energy research, development and use	✓		

MISSION		GOALS	Region	STATE	FEDERAL
Health and Human Services Work Group					
<i>Achieve improved health status and well-being by promoting healthy lifestyles, nurturing safe communities, providing timely access to necessary health care and social services, and embracing the cultural diversity of the region.</i>	Goal 1: Develop comprehensive education and training systems to meet the healthcare worker shortage in the region	✓	✓		
	Goal 2: Enhance access to appropriate health care services and improved public health management	✓			
	Goal 3: Develop comprehensive methamphetamine education, treatment and law enforcement programs	✓	✓		
	Goal 4: Support and promote proactive foster care prevention services	✓			
	Goal 5: Enhance access to appropriate social services to adults and older adults	✓			
	Goal 6: Develop and implement programs to promote self-sufficiency among disadvantaged populations	✓			
	Goal 7: Consider alternative funding methods in distributing new grant resources	✓	✓		
Higher Education and Workforce Development Work Group					
<i>Expand higher education opportunities and develop the workforce preparation infrastructure to support sustained, long-term economic vitality.</i>	Goal 1: Create a demand-driven workforce investment system that supports target clusters: agribusiness, including food processing, agricultural technology and biotechnology; manufacturing; supply chain management and logistics; health and medical care; and renewable energy	✓			
	Goal 2: Develop a college-going culture in the San Joaquin Valley	✓			
	Goal 3: Develop education and training systems to meet the health care worker shortage in the region	✓			

MISSION	GOALS	Region	STATE	FEDERAL
K-12 Education Work Group				
<i>Implement policies and programs through public-private partnerships to ensure equal access to educational opportunities and resources for all children that will improve academic performance.</i>	Goal 1: Increase the achievement level of students, schools, and school districts in the San Joaquin Valley	✓	✓	
	Goal 2: Develop a college-going culture in the San Joaquin Valley	✓		
	Goal 3: Implement a computer literacy initiative for K-12 students aligned with community college curriculum	✓		
	Goal 4: Implement programs to reduce substance abuse, including voluntary drug testing	✓		
Land Use, Agriculture, and Housing Work Group				
<i>Support and promote regional consensus on future land use through the San Joaquin Valley Regional Blueprint Plan process that identifies appropriate areas for growth and economic development, contributing to the conservation of important agricultural land and natural resources and advancing the sustainability of the region.</i>	Goal 1: Foster regional consensus to support development and implementation of the Regional Blueprint Plan	✓		
	Goal 2: Promote adoption of community design guidelines that ensure strong neighborhoods, improve mobility and health, improve air quality, increase energy efficiency, and increase infrastructure cost-effectiveness	✓		
	Goal 3: Determine requisite regional infrastructure and funding strategies to support implementation of the Regional Blueprint Plan	✓		
	Goal 4: Improve planning/development process to be consistent with the Regional Blueprint Plan & to provide incentives for smart growth	✓		
	Goal 5: Develop a long-range strategy for agriculture in the San Joaquin Valley that ensures its viability and sustainability	✓	✓	
	Goal 6: Ensure safe & healthy communities that provide a variety of affordable housing	✓		
	Goal 7: Identify legislative and regulatory changes necessary to facilitate the implementation of the adopted goals and strategies	✓		

MISSION	GOALS	Region	STATE	FEDERAL
Transportation Work Group				
<i>Build innovative transportation systems to increase travel choices and improve mobility, regional and state goods movement, air quality, and economic prosperity.</i>	Goal 1: Implement a Route 99 Corridor Master Plan for the 274-mile section within the San Joaquin Valley as a leading economic development strategy	✓	✓	✓
	Goal 2: Improve safety and capacity of vital east-west corridors	✓	✓	✓
	Goal 3: Improve goods movement within the region to increase economic vitality, traffic safety, and mobility	✓		
	Goal 4: Enhance goods movement capacity while increasing safety, decreasing congestion, improving air quality, and promoting economic development	✓	✓	
	Goal 5: Develop a sustainable region-wide transit system	✓		
	Goal 6: Transform roadside rest stops into user-friendly amenities that benefit the overall region and host communities	✓		
	Goal 7: Improve mobility through more efficient land use patterns that will reduce single-occupant trip generation and support use of alternative modes	✓		
	Goal 8: Improve understanding by public officials and public of the relationship between investments in transportation improvements and economic development	✓		
	Goal 9: Implement “intelligent transportation system” (ITS) technologies to assist the region in achieving mobility goals	✓	✓	
	Goal 10: Assure a high-speed rail system supports the San Joaquin Valley in achieving its economic, environmental, land use, and mobility goals	✓	✓	

MISSION	GOALS	REGION	STATE	FEDERAL
Water Quality, Supply and Reliability Work Group				
<i>Ensure a reliable, adequate water supply to sustain a high quality of life, and a world-class agricultural sector, while protecting and enhancing the environment.</i>	Goal 1: Develop and implement a San Joaquin Valley Regional Water Plan	✓	✓	
	Goal 2: Strengthen levees in the Sacramento-San Joaquin Delta and San Joaquin Valley to safeguard regional water quality and quantity and provide flood control	✓	✓	
	Goal 3: Augment surface, groundwater banking programs and recycled water projects in San Joaquin Valley	✓	✓	✓
	Goal 4: Develop and implement water quality and salinity management infrastructure	✓	✓	✓
	Goal 5: Expand environmental restoration	✓		
	Goal 6: Expand agricultural and urban water-energy use efficiency programs	✓		

California Partnership for the San Joaquin Valley

Key Federal Level Priorities

1. Air Quality

- a.** Encourage EPA adoption of tighter federal emission control standards.
- b.** Fund incentive mechanisms to accelerate adoption of air quality mitigation technologies. Includes establishment of a San Joaquin Valley Air Quality Mitigation Zone.
- c.** Provide additional funding for research and demonstration projects on emission-reduction strategies and clean-air technologies.

2. Transportation

- a.** Provide funding to implement a Route 99 Corridor Master Plan for the 274-mile section within the San Joaquin Valley.
- b.** Provide funding to improve safety and capacity of vital east-west corridors.

3. Water Supply, Quality & Reliability

- a.** Provide funding to augment surface, groundwater banking programs and recycled water projects in the San Joaquin Valley
- b.** Provide funding to develop and implement water quality and salinity management infrastructure

California Partnership for the San Joaquin Valley

Key State Level Priorities

1. Air Quality

- a. Support efforts to achieve U.S. Environmental Protection Agency (EPA) standards for 8-hour ozone and PM2.5.
- b. Fund incentive mechanisms to accelerate adoption of air quality mitigation technologies.

2. Health and Human Services

- a. Participate in the development of a comprehensive education and training system to meet the healthcare worker shortage in the region. Includes support for establishment of a U.C. Merced medical school.
- b. Participate in the development of a comprehensive methamphetamine education, treatment and law enforcement program.
- c. Evaluate alternative funding methods in distributing new grant resources, including review of current state allocation formulas.

3. K-12 Education

- a. Increase the achievement level of students, schools, and school districts in the San Joaquin Valley. Includes alternative accountability legislation.

4. Land Use, Agriculture & Housing

- a. Develop a long-range strategy for agriculture in the San Joaquin Valley that ensures its viability and sustainability.

5. Transportation

- a. Implement a Route 99 Corridor Master Plan for the 274-mile section within the San Joaquin Valley as a leading economic development strategy.
- b. Improve safety and capacity of vital east-west corridors.
- c. Enhance goods movement capacity while increasing safety, decreasing congestion, improving air quality, and promoting economic development.

6. Water Supply, Quality & Reliability

- a. Participate in the development and implementation of a San Joaquin Valley Regional Water Plan.
- b. Provide funding to augment surface, groundwater banking programs and recycled water projects in San Joaquin Valley.
- c. Provide funding to develop and implement water quality and salinity management infrastructure.



Nominations for Committees and Work Group Conveners

Committees:	
Executive Committee	Connie Conway, Chair Fritz Grupe Mike Chrisman Pete Weber Sunne McPeak Ashley Swearengin, Staff Carol Whiteside, Program Partner, Ex Officio
Government Affairs Committee	Gary Podesto, Chair Alan Autry Frank Bigelow Pete Parra Katie Stevens, Staff
Funding and Finance Committee	Gene Voiland, Chair Fred Ruiz Leroy Ornellas Secretary Dale Bonner, Ex Officio Ashley Swearengin, Staff
Work Groups:	
Advanced Communication Services	Dr. Carol Tomlinson Keasey (Convener)
Air Quality	Pete Weber (Convener)
Economic Development	Stanley Simpson (Convener), Kathleen Crookham, Marcie Buford
Energy	Secretary AG Kawamura and Secretary Mike Chrisman (co-conveners)
Health and Human Services	Mike Navarro, Co-Convener, Health Luisa Medina, Co-Convener, Human Services
Transportation	Frank Bigelow
Land Use, Ag & Housing	Barry Hibbard (Convener; will also serve as the liaison to the Blueprint Regional Advisory Committee)
K-12	Secretary David Long (Convener)
Higher Education & Workforce Development	Secretary Victoria Bradshaw and Lorraine Salazar, Co-Conveners
Water	Ray Watson (Convener), Coke Hallowell

San Joaquin Valley Regional Housing Trust Proposals for Organization

Background: A regional housing trust fund and organization was recommended for consideration as part of the Land Use, Agriculture, and Housing (LUAH) Plan in the Strategic Action Proposal (SAP) of the California Partnership for the San Joaquin Valley. The San Joaquin Valley Affordable Communities Initiative (SJVACI) Core Group has been the housing part of the LUAH Work Group of the Partnership and has been meeting monthly to implement the housing recommendations of the SAP. A bill (AB 1129) was introduced by Assemblymember Arambula to give state support to the SJV Regional Housing Trust in its formation and development.

Purpose of Regional Housing Trust Fund: The SJV Regional Housing Trust is envisioned as a fund in which local jurisdictions that participate would build up and receive flexible funds that would help them achieve their housing goals. The funds could be used for acquiring and banking land, providing incentives to private developers, leveraging government programs and private loans, front-end master planning, and many more uses that would incentivize housing that is affordable to people who work in the locality. The funds would be used to encourage higher density, smart growth, or new urbanism projects that link jobs, transportation, and housing to ensure that the growth of the Valley preserves agricultural lands and promotes clean energy, air quality, and economic expansion.

Alternative Organizational Structures for the SJV Regional Trust: *(to be discussed with Partnership Board and with the County COGs)*

- 1) Joint powers organization: Councils of Governments approve a joint powers agreement and create a governance body from their own members or agree with one of the Councils to run the Regional Trust for all.
- 2) Separate nonprofit membership organization: Councils of Governments and interested local jurisdictions form a membership organization that creates a broad-based board that is responsible to the membership of COGs and participating jurisdictions. Membership must vote on by-laws, criteria, and procedures for Trust.
- 3) Separate nonprofit broad-based organization: Public and private organizations together create a nonprofit entity with a broad-based board that consists of public and private organization representatives.
- 4) Existing nonprofit: An existing nonprofit housing organization is requested to take on the duties and responsibilities of the Regional Trust with a broad-based advisory board.

Broad-Based (Advisory) Board Members:

Include representatives from

- Participating COGs and jurisdictions
- Building Industry Association
- Nonprofit affordable housing development organizations
- Housing advocacy organizations
- Banks and Mortgage lenders
- Trade unions
- Special needs housing/Homeless Collaboratives or Continuum of Care
- Valley Housing Authorities
- Childcare organizations (e.g., First Five or Low Income Investment Fund)
- Energy Organizations (Green building)
- Employers (Workforce Investment Boards)

(Federal and State agencies would appoint advisory members)

Functions of the Regional Trust Organization

- Raise trust funds through public and private sources
- Provide funding for projects meeting criteria established by board, using process established by board
- Recruit participation by jurisdictions
- Assist jurisdictions in establishing their own trust funds and in planning and the effective use of trust funds in relation to their housing elements.
- Assist COGS with RHNA and planning around housing in relation to transportation and land use
- Encourage jurisdictions to tie their plans and their projects into blueprint processes and smart growth principles.
- Community education related to housing
- Assessment/Evaluation

Funding of Regional Trust Fund:

- Prop 1C as seed funding
- Accounts of participating jurisdictions (individual trust funds)
- Private fundraising—Foundations, Corporations, Banks
- Other state and federal funds

Funding of Regional Trust Organization (administration, planning, services, and education):

- State legislature in starting trust—3 year administrative costs
- Foundation, Banks
- Administrative fees
- Membership fees (from participating jurisdictions)

Until the Trust is organized and funded, California Coalition for Rural Housing has offered to attempt to raise resources for providing staff support to the SJVACI or Regional Housing Trust Working Group.

Rfs/4/30/2007



Resolution No.

By the Board of Directors of the California Partnership for the San Joaquin Valley

WHEREAS the San Joaquin Valley is remarkably rich and diverse in its people, agriculture, industry, and natural wonders. Within the expanses of the Valley is located a region rich in resources and important to California's heritage, economy, environment, and identity. It is one of the most productive agricultural regions in the world – home to farmlands that feed the nation and the world. It encompasses three world-class national parks that preserve the natural beauty of the Valley and the mountains that bound it. The San Joaquin Valley is intersected by a transportation corridor that is critical to the state's interstate commerce. Its people are hardworking and representative of many cultures, races and nationalities; and

WHEREAS despite all these many assets, the San Joaquin Valley faces many unique challenges as it works for a prosperous and healthy future. Compared to the rest of our great state, the Valley lags behind in several important quality of life measures. The per capita income for Valley residents is a third lower than for the average Californian. Young adults attend college at one-half of the average rate. Access to healthcare is nearly a third lower for the Valley's citizens. The region is also put at risk with its air quality which is among the lowest in the nation; and

WHEREAS the California Partnership for the San Joaquin Valley ("Partnership") was established by Executive Order S-22-06 to focus attention on one of the most vital, yet challenged regions of the state and implement changes that would improve the economic well-being of the Valley and the quality of life of its residents. The Partnership has crafted a Strategic Action Proposal that will achieve those goals and has been charged by Governor Schwarzenegger to implement the Strategic Action Proposal; and

WHEREAS the Partnership has developed a vision to build a cohesive community supported by a vibrant economy built on competitive strengths and sufficient resources to provide a high quality of life for all Valley residents in order to achieve the "3Es" of sustainable growth, a Prosperous Economy, Quality Environment, and Social Equity; and

WHEREAS the growing population and expanding economy of the San Joaquin Valley require and adequate water supply of sufficient quality that is reliable for all sectors as well as the environment. The current supply is inadequate for the future and there is significant annual groundwater basin overdraft that must be reversed. In addition the San Joaquin River is a valuable natural asset that needs to be restored and protected while developing additional water supplies; and

WHEREAS the Strategic Action Proposal for Water Quality, Supply and Reliability Recommendations focus on increasing water use efficiency coupled with augmenting surface, groundwater banking programs and recycled water projects and as

a first priority developing and implementing an integrated San Joaquin Valley Regional Water Management Plan by working collaboratively with local water agencies, governments, non-governmental organizations and the public to fully and equitably access the water components of recently California voter approved Propositions 1E and 84 funds to carry out the intent of Strategic Action Proposal. Equally important is the necessity for well-crafted IRWM plans to serve as a solid framework for early implementation of regional on-the-ground projects that will materially advance Water Quality, Water Supply, Water Reliability and Eco-System Restoration in the San Joaquin Valley and carry out the full intent of the Strategic Action Proposal. .

NOW, THEREFORE, WE THE BOARD OF DIRECTORS of the California Partnership for the San Joaquin Valley do direct the following actions;

1. The California Water Institute of California State University, Fresno as the entity responsible for coordinating the implementation of Water Quality, Supply and Reliability Recommendations contained in the Strategic Action Proposal, work proactively with federal San Joaquin Valley water planning entities, state agencies, San Joaquin Valley water agencies, local government, water agency associations and water collaboratives, NGO's and public representatives to assist in accessing Proposition 84 and 1E funds for planning and implementation projects.
2. Conduct two intensive collaborative water planning workshops one each in the San Joaquin River Hydrologic Region (San Joaquin, Stanislaus, Merced and Madera Counties) and the Tulare lake Hydrologic Region (Fresno, Tulare, Kings and Kern Counties) in advance of the issuance of Department of Water Resources (DWR) Proposition 84 Proposal Solicitation Package (PSP) expected in fall 2007.
3. The goal of the intensive workshops is to assist water agencies and others with the necessary tools to collaborate effectively according to DWR guidelines, and prepare competitive planning and implementation proposals so merit proposals are ranked high enough to access funds for the benefit of the individual region and the wider San Joaquin Valley.
4. Work proactively with DWR selected water collaborations to assist in the Integrated Regional Water Management IRWM planning process as requested locally and CWI staff and funds are available to affect positive outcomes throughout the San Joaquin Valley.
5. Report back to the Board of Directors at regular intervals on IRWM progress, successes and barriers encountered that may require board assistance.
6. This Resolution will terminate unless extended, when Executive Order S-22-06 terminates on June 30, 2009.

Signed: _____, Co-Chair

Dated: _____

_____, Co-Chair



California Partnership for the
San Joaquin Valley

Recommendations for a San Joaquin Valley Clean Energy Organization

*Prepared by Strategic Energy Innovations under contract to The San Joaquin Valley
Air Pollution Control District, Kings River Conservation District, and ValleyCAN*

May 4, 2007

Purpose of this Briefing

- Brief the board on the specifics of the San Joaquin Valley Clean Energy Organization proposed in the SAP.
- Request board approval of the proposed governance structure.



What is “Clean Energy”?

By “clean energy” we mean increasing the efficiency with which we use energy and other resources in our homes, businesses and farms; and producing more of our fuel and electricity from renewable resources.



Significant work is being done

Numerous organizations in the San Joaquin Valley are doing significant work to increase the efficiency with which we use energy and our use of renewable energy:

- California Energy Commission
- Pacific Gas and Electric Co.
- Southern California Edison
- Southern California Gas Company
- public utilities
- local governments and agencies
- other public and private sector
- nonprofit organizations



Need for Valley-wide vision & coordination

- Currently a stove-pipe approach with little coordination
 - No clear understanding of where the gaps are
 - No handle on where there might be dysfunctional duplication
 - Sub-optimal utilization of available programs for energy efficiency and renewable energy
 - No clear idea of where there might be synergies that can accelerate our progress.
- Lack of an agreed set of goals and a plan for the Valley



The SJVCEO fulfills the need identified by regional stakeholders

- The Strategic Action Proposal from the California Partnership for the San Joaquin Valley **contains recommendations from three separate work groups** —*Air Quality, Economic Development, and Energy*— to create an independent regional San Joaquin Valley Clean Energy Organization (SJVCEO).
- A major source of the recommendation to develop a SJVCEO came from a **Clean Energy Roadmap for the Greater Fresno Area** published in March 2006 by the Great Valley Center, Strategic Energy Innovations and the Regional Jobs Initiative through Navigant Consulting Inc. and its CALeep project.
- The intent is to **bring fragmented efforts together** to create an integrated network of energy solution providers.
- Operating principles are to:
 - Build on what already exists
 - Operate through a small professional staff and flexible structure
 - Be action-biased and outcomes-oriented.



Partners

To date, over 20 organizations have agreed to partner with the SJVCEO.

- City of Dinuba
- City of Firebaugh
- City of Kingsburg
- City of Fresno Housing and Community Development
- City of Lemoore
- City of Reedley
- Housing Authorities of City and County of Fresno
- Westside Resource Conservation District
- City of Farmersville
- City of San Joaquin
- Alvis Partners
- Consol
- Environmental Products and Technologies Corporation
- Offline Independent Energy Systems
- Unlimited Energy
- HUD
- Federal Agencies through the Federal Interagency Task Force
- International Center for Water Technology
- San Joaquin Valley Air Pollution Control District
- UC Davis
- California Energy Commission
- California Cotton Ginners and Growers Association
- The Maddy Institute (Air Quality Work Group)
- Regional Jobs Initiative
- Western United Dairymen



The SJVCEO will serve as:

- The principal vehicle and focal point through which the California Partnership will **implement the energy provisions of its SAP**
- **An independent regional face, voice, and source of support** for Valley stakeholders to significantly increase the region's use of clean energy
- **A hub for communication and resource leveraging** between clean energy stakeholders and their counterparts in the eight-county region interested in improving air quality and the economy, shaping growth in a sustainable manner, and reducing greenhouse gas



Mission

Through partnering and collaboration, the SJVCEO builds upon existing efforts and serves as a trusted resource on clean energy for San Joaquin Valley businesses, consumers, non-profits, and local governments, by providing:

- **A planning resource**, to help bring together the many independent clean energy activities in the region under a coherent, well-integrated plan.
- **A one-stop shop of information and expertise** on current clean energy programs and activities underway, viable funding sources, business drivers, barriers to greater use of clean energy, and links to capital markets.
- **An independent source of advocacy and education** to remove barriers to greater clean energy use.
- **A valued source of technical assistance and support** to implement clean energy projects.



Start-up Activities (2007-08)

- Establish the SJVCEO as a **collaborative and coordinating office**
- Develop a **regional energy plan**
- Develop an **information clearing house**
- **Build clean energy capacity** within the Valley's underserved and primarily rural communities
- **Hold a major conference** focused on growing the level of clean energy activity in the Valley's agricultural sector



Recommendations on Organization Structure and Governance

- Establish the SJVCEO as a **stand alone 501c(3)** organization with a strong, close working relationship with the California Partnership for the San Joaquin Valley.
- SJVCEO Board Membership to contain:
 - A broad diversity of perspectives and interests reflective of the Valley.
 - Geographic representation from across the region.
 - At least 51% private sector representation.



Board Membership appointed by the Partnership Chair and Co-Chairs

- **One representative from each of seven Partnership Work Groups**
- **One representative from each of the following institutions of higher learning:**
 - U.C. Merced
 - The CSUs
 - The Community College Consortium
- **One ex-officio voting representative from each of the following organizations;**
 - The California Energy Commission
 - Federal Interagency Task Force for the San Joaquin Valley.
 - Pacific Gas and Electric
 - Southern California Edison
 - Southern California Gas Company
 - The California Municipal Utilities Association (Valley Muni)
 - The San Joaquin Valley Power Authority
 - The San Joaquin Valley Air Pollution Control District
- **One representative from a community based organization**
- **Up to 3 additional representatives with specialized expertise**
- **The Chair of the SJVCEO will be appointed by the Partnership Co-Chairs from among the representatives listed above**



Initial Location

- Professional Exchange Service Corporation (PESC) in Fresno
 - Attractive rate to provide space, equipment and support services on a contract basis.
 - Provide services to file incorporation and 501 c3 paperwork for the SJVCEO with the state and IRS, and reports once the organization is established.
- The San Joaquin Valley Air Pollution Control District has offered use of its video conferencing facilities to assist in valley wide participation in SJVCEO activities.
- Other on-line communication strategies will be explored and used.
- The permanent home for the SJVCEO will be chosen when board is established and Director hired.



Staffing

2007

- No permanent staff
- An Interim Executive Director (contractor)
- Additional contract staff as needed

2008

- Three permanent staff
 - Executive Director
 - Program Manager
 - Intern
- Additional contract staff as needed

2009

- Four to six permanent staff
 - Executive Director
 - 1 or 2 Program Managers
 - Program Assistant
 - 1 or 2 Interns
- Additional contract staff as needed



Budget & Funding Sources

2007

Approximately
\$100,000

2008

\$487,000

2009

\$600,000

FUNDING SOURCES:

- California Partnership – \$125 K seed grant proposal
- Public and private utilities
- CEC
- USDA
- US EPA Region IX
- Energy Foundation
- Other Foundations
- Fee for Service



Next Steps

May 4, 2007	<ul style="list-style-type: none"> • Partnership Board presentation on the SJVCEO • Approval of proposed Governance Structure
May 4, 2007	Expected approval date of the SJVCEO seed grant
May 15, 2007	<ul style="list-style-type: none"> • Initiate 501c3 application, By-laws, Articles of Incorporation • Initiate board selection process
June 15, 2007	Complete the board selection process
July 1, 2007	Board commences start-up operation under seed grant
About January 1, 2008	Hire permanent SJVCEO Director

