



Board of Directors Meeting

Friday, February 8, 2008

10:00 a.m. to 3:00 p.m.

Location: The Downtown Club

2120 Kern Street - Fresno, California 93721

| AGENDA | | | |
|--------|------|---|---|
| 10:00 | I. | Convene Meeting Introductory Remarks | Chair Conway Deputy Chair Chrisman |
| 10:05 | II. | Self-Introductions | Partnership Board & Public |
| 10:15 | III. | Review and Approval of Minutes • November 9, 2007 | C. Conway |
| 10:25 | IV. | Public Comment | C. Conway |
| 10:35 | V. | Priority Work Group Updates • Air Quality • Transportation <i>Action: Approve resolution in support of conduit construction policies</i> • Water Quality, Supply & Reliability <i>Action: Approve modification to scope of work and budget</i> | Pete Weber Frank Bigelow Ray Watson |
| 11:05 | VI. | Follow-Up Items from November Board Meeting • LUAH: Affordable Housing Trust <i>Action: Approval of the SJV Housing Trust</i> • HHS: Health Plan Reform Analysis • Blueprint Update | Rollie Smith Mike Navarro, Laurie Primavera Carolina Simunovic, Barry Hibbard |
| 12:15 | | Lunch Recess • Presentation: Overview of the Governor's Proposed Budget | Mike Genest, Director of Finance, State of California |
| 1:00 | VII. | In Depth Work Group Reports • K-12 Education (1:00 - 1:40) • Higher Education and Workforce Development (1:40 - 2:20) • UC Merced Medical School (2:20 - | Dr. Lee Anderson, Dr. Marcy Masumoto, Larry Powell, Dr. Sally Frazier Lorraine Salazar, Secretary Bradshaw, Dr. Carole Goldsmith, Jeff Rowe Chancellor Kang, UC |

| | | |
|------|--|-------------------|
| | 2:50) | Merced |
| 2:50 | VIII. Report from the Secretariat <ul style="list-style-type: none">• Communications Update• Legislative Affairs• Work Group/Seed Grant Reports - comments and suggestions from the board | Ashley Swearengin |
| 3:00 | IX. Adjournment | C. Conway |



Meeting of the Board of Directors

Friday, November 9, 2007

10:30 a.m. to 3 p.m.

Wine and Roses

Lodi

Draft Meeting Minutes

Present: Secretary Linda Adams, James Aleru, Jim Bourgart (Representing Secretary Bonner), Regina Brown-Wilson (Representing Secretary Long), Secretary Mike Chrisman, Chair Connie Conway, DeeDee D'Adamo, George Gomes (Representing Secretary A.G. Kawamura), Barbara Goodwin, Dr. Frank Gornick, Fritz Grupe, Coke Hallowell, Barry Hibbard, Douglas Hoffner (Representing Secretary Victoria Bradshaw), William Ing (Representing Secretary Kim Belshe), Farrell Jackson, Kirk Lindsey, Sunne McPeak, Luisa Medina, Mike Navarro, Leroy Ornellas, Gary Podesto, Jeff Rowe, Fred Ruiz, Lorraine Salazar, Paul Saldana, Gene Voiland, Ray Watson, Pete Weber, Georgeanne White (Representing Alan Autry).

Officials: Assemblyman Juan Arambula, Vince Ross (Representing Congressman Jim Costa)

Guests: Corwin Harper (representing the Hospital Council), Dr. Lee Andersen (representing the county superintendents of education)

Staff: Ashley Swearingin

I. Convene Meeting

Chair Conway and Deputy Chair Chrisman called to order at 10:43 a.m. the meeting of the Board of Directors of the California Partnership for the San Joaquin Valley (Partnership).

II. Introductory Remarks

Chair Conway announced that the Governor recently appointed Jeff Rowe as a "regional consortium" board member representing the Central California Workforce Collaborative. The following members have been recommended to the Governor's Appointments Unit for the Partnership board as regional consortia board members and attended the board meeting as guests: Corwin Harper, Kaiser Permanente Modesto Medical Center (representing the Hospital Council of Northern and Central California) and Lee Andersen, Superintendent, Merced County Office of Education (representing the San Joaquin Valley County Superintendents of Schools Consortium). Chair Conway welcomed all three to the board meeting and thanked them for their interest in the Partnership.

Board members introduced themselves followed by the introduction of the members of the public.

III. Review and Approval of Minutes

Mr. Lindsey moved to approve the August 10, 2007, minutes. Ms. Medina seconded the motion. The motion was passed unanimously.

IV. Transportation – Highway 99

Malcolm Dougherty, Caltrans, provided an update on the Highway 99 business plan, funding and next steps. Mr. Dougherty reviewed the tasks associated with the scope of work and elaborated on task 1 – establishing a project team. This task along with an updated business plan is estimated for completion by July 2008.

Mr. Dougherty continued to discuss the interstate designation process. He has requested reaffirmation from his team and their stakeholders to move forward with the interstate designation. A concept proposal to the Federal Highway Administration (FHWA) has been drafted. Caltrans is considering the direction (North to South, or South to North) of implementing the designation. Once consensus has been reached, the data and engineering will take seven to eight months before a submittal of the first segment can be turned in to the FHWA.

In an effort to act regionally, Caltrans is attempting to coordinate State Transportation Improvement (STIP) and Inter-regional Improvement Program (IIP) funds to move Highway 99 forward. Mr. Dougherty stated the business plan is not expected to be ready for the 2008 cycle of STIP funding.

Andrew Chesley, San Joaquin Council of Governments, reviewed a list of follow-up items resulting from the Highway 99 special session held on November 9. The following is not an extensive list: Develop a strategy on federal reauthorization and attempt an earmark process; investigate a financing mechanism for Highway 99; compile a matrix of Highway 99 funding and; re-establish the San Joaquin Valley as a fourth corridor in the goods movement action plan.

Mr. Chesley reviewed the Regional Transportation Planning Agency (RTPA) Trade Corridor Projects “hot list.” These are five projects adopted by the Regional Policy Council. The hot list is a great opportunity to advocate for the San Joaquin Valley and Transportation Capital Improvement Program (TCIP) funds. The San Joaquin Valley has attempted to integrate the hot list with the Northern California trade corridor list of projects, acknowledging that a partner is needed. At this time, four of the five hot list projects are on the Northern California trade corridor list.

Mr. Bourgart provided the board with background on TCIF, one year after Proposition 1B. In September, Secretary Bonner asked the California Transportation Commission (CTC) for acceleration in determining criteria, with a target completion date of December 2007. Mr. Bourgart indicated that all of the project lists add up to more than 150% of available funding. Secretary Bonner has been instrumental in providing leadership on the establishment of criteria for selecting projects.

Ms. Goodwin requested that the Partnership advocate for the hot list. Ms. McPeak added that further discussion is necessary regarding the corridor and a carefully planned strategic monitoring system. Mr. Weber supported Ms. Goodwin’s comments regarding partnering with the Bay Area and proposed that the Partnership reaffirm Highway 99’s

status as one of the four corridors. Barbara Goodwin moved that the Partnership support the tier 1 projects on the hot list and communicate that support to the Governor and the CTC, as well as partnering agencies in alignment with the San Joaquin Valley. Mr. Saldana seconded the motion. The motion was passed unanimously.

V. Water Quality, Supply and Reliability

Mr. Watson reviewed the work group activities following the August approval to support a comprehensive water package. The work group met twice, and representatives have been traveling throughout the region to continue the effort. Agreement has been reached on several items. Equal weight to the protection of the Delta estuary is important. It is recognized that southern counties must have sufficient water to sustain quality of life; and additional storage is necessary. Increasing both underground and aboveground storage also is important for the Integrated Regional Water Map Plan (IRWMP). Currently, the work group is exploring environmental issues and water quality, reliability and conveyance.

The California Water Institute (CWI) is making progress on the IRWMP; however, it is not completed because of the complex nature of the San Joaquin Valley's geographic and political entities. It is clear that funds cannot be disbursed from the bonds without participation in the IRWMP. Mr. Ornellas stated it is important to understand that this is a San Joaquin Valley effort; that the North recognizes the South requires a reliable source of water; and that the South recognizes the importance of the Delta. He acknowledged that some progress has been made but that there is much work to be done.

Mr. Watson reiterated that the CWI is standing by ready to assist any organization needing assistance on their part of the plan.

Ms. McPeak recognized Deputy Chair Grupe for facilitating the process and all those who contributed to this unprecedented opportunity for the water community to come together for a solution.

Transportation: Mr. Weber requested that Vince Ross with Congressman Costa's office give an update on transportation. Mr. Ross indicated that two High-Speed Rail (HSR) bills were introduced which will create full funding grant agreements to fund HSR projects. Those bills have not yet been assigned numbers.

Board Engagement: Mr. Voiland referred the board to the result of a recent survey. The theme taken from this survey is positive and resulted in a change in the format of the board agenda. Collectively, the board survey indicated that key issues for the Valley are being understood and much is being accomplished. An effort to shorten the length of board meetings and reports highlighting important points is the focus of format changes.

Ms. Swearingin stated that changes have been implemented while maintaining focus on the three top priorities of the board: air quality, water and transportation. She indicated that UC Merced Medical Center, and the issues of methamphetamine also are high priorities of the board. Previously, the three top priorities have been discussed in great detail. Today, the discussion will focus on Health and Human Services. The intention is

to allow for an opportunity to circle back to these priorities as action items develop. The February board meeting will focus on K-12 Education.

Ms. Swearingin stated that maintaining a comprehensive and short agenda format must include remaining updated on all 10 work groups. Ms. Swearingin suggested that based on the review of the quarterly reports, the remaining seven work groups are available to field questions from the board.

Mr. Voiland suggested that the board become more engaged in the work groups. He recommended that board members begin talking to local community members and groups about the work of the Partnership, speaking as a Valley. A survey was distributed to board members.

Ms. Goodwin requested talking points for board members so they are consistent when speaking about the Partnership. Mr. Lindsey commented that he would like to better understand the linkages between each work group. Dr. Andersen outlined an example of how K-12 is naturally in alignment with Higher Education as well as Health Care. In addition, he indicated each work group is regularly represented at each of the work group's meetings. Mr. Navarro suggested that a meeting of all the work group conveners would be appropriate. Deputy Chair Grupe restated the importance of integrating on all subjects and speaking with one voice. Ms. McPeak agreed that an investment of time is necessary to become current on the many aspects of the work of the Partnership. She believes that involvement in the work groups is vital, and the next tier of leaders in the San Joaquin Valley needs to become engaged in the Partnership. Ms. McPeak appreciates the format of having work groups convene the day prior to the board meeting. Ms. McPeak commented that seven of the eight cabinet secretaries are represented; that is to be commended.

Mr. Ruiz inquired about the Partnership's role when working with groups that aren't able to collaborate on their own. Secretary Chrisman suggested that the Partnership's role was a necessity in those situations and recommended a board process for working out differences.

Mr. Weber was pleased at the degree the Partnership has impacted in collaboration and benefits for the San Joaquin Valley, including the efforts on HSR, the Hot List, the Water Resolution and the signing of the San Joaquin Valley Clean Energy Organization Memorandum of Understanding. Because there is a considerable amount of content, Mr. Weber suggested a need to conduct training sessions for new board members, allowing them to become current on Partnership work prior to their first board meeting.

Ms. Salazar commented that there is a need to remain focused on demonstrating results. Support and outreach may assist in ensuring perpetuity for the Partnership in statute.

Lunch Break

Assemblyman Arambula stated the health care reform issue is gaining momentum and that a bill is currently in print. The water discussions also are fluid; many are re-engaging in finding common ground. He believes that a comprehensive package is unfolding; the goal is to come to agreement so two competing ballot measures do not

exist. Assemblyman Arambula stated that any efforts toward the year of education may be postponed because the state deficit is projected to be \$10 billion. He offered to circulate a letter from the Valley delegation restating that Highway 99 should be considered a corridor and included in the Goods Movement Action Plan. Assemblyman Arambula closed by stating that he would like to report on Emerging Domestic Markets when more information is available. This is a private equity group convening to present recommendations by January. The opportunity is to increase investment in the San Joaquin Valley from organizations such as CalPERS and the public pension system as well as increase investment incentives.

VI. Health and Human Services (HHS) – In-Depth Report

Health Goals: Mr. Navarro introduced the health care portion of the HHS Work Group, the Central Valley Health Policy Institute (CVHPI) at California State University, Fresno. He reviewed the five goals and 12 objectives that CVHPI leadership is addressing and sought board engagement and comments.

Dr. John Capitman with CVHPI announced that health care in the San Joaquin Valley is failing in all areas of both prevention and providing an equitable system. There is no appropriate access, information or support. A CVHPI's goal relates to recruiting health and medical professionals and addressing the needs of the uninsured. For many areas in the San Joaquin Valley, physical resources do not exist. This absence of appropriate medical services has spurred the Health Enterprise Zone (HEZ). The HEZ is similar to empowerment zones for economic development, incentivizing organizations to bring in the necessary health providers. Work is under way, with all eight counties exploring the HEZ concept. The issues for a medical practice include startup costs and the inability to make good wages in the communities not being served. Partnership involvement in these discussions was requested.

Dr. Capitman referenced CVHPI's *Health Reform 2007 Impact on the Valley*. This policy brief is an analysis of the numerous bills proposing to address the health care crisis. Although there are many components of the various proposals to be built upon, at best, the needs of the San Joaquin Valley would only be partially addressed in the collective proposals. No component covers the shortage of medical professionals, nor does one cover the uninsured/illegal temporary or seasonal population. Mental health and integration for the elderly with long-term care needs are not addressed. These are all very specific challenges for the San Joaquin Valley. Dr. Capitman requested that instead of waiting for the implementation of a deficient federal/state program, the Partnership should assist in developing a regional consensus for addressing these issues.

Mr. Navarro restated that the San Joaquin Valley has unique circumstances; attracting health care resources is critical, especially in rural communities where the percentage of seasonal workers and families below the poverty line are highest. Dr. Capitman estimated that it would take one to two years before anything was in place.

Deputy Chair Grupe suggested that action be taken immediately. He suggested that perhaps legislation could focus on the San Joaquin Valley separate from the state averages. Dr. Capitman will report back to the board at the February meeting with a scope of work for developing a regional approach to health care challenges in the San Joaquin Valley. Dr. Gornick requested knowledge of any precedent in regions receiving

special designations. Dr. Capitman spoke of an example in social services but was not aware of any others. Assemblyman Arambula suggested that the Partnership weigh in on proposed reforms currently set aside for floor discussions. The language can be changed because it does not address the unique needs of the San Joaquin Valley. Mr. Weber recommended that the Partnership prepare a document pointing out the issues for our region and forward it to Valley legislators before November 26. Mr. Navarro stated that an updated work plan and long-term issues will be discussed at the February board meeting.

Human Services Goals: Ms. Medina introduced the human services portion of the HHS Work Group, led by the Social Work Evaluation, Research and Training Institute (SWERT) at California State University, Fresno. She discussed SWERT's three goals: continuum of care for methamphetamine, proactive foster care prevention and relative placement and alternative evaluation methods for competitive bidding.

Methamphetamine Continuum of Care: Dr. Virginia Rondero Hernandez with SWERT discussed the Regional Advisory Council and requested assistance with finding advisors in San Joaquin and Stanislaus counties. Getting local community members to discuss the methamphetamine issues is a regionwide outreach and engagement effort. This series of discussions will better inform the group for more effective discussions with policy makers. Plans are currently under way for a legislative roundtable meeting in March 2008. The Meth Advisory Council convenes in Visalia on December 14.

Dr. Hernandez commented on the Seed Grant awarded by the Partnership which funds the production of a continuum of care model for treatment and recovery. Deputy Chair Grupe requested any information on a location that has successfully dealt with the traumatic impact of methamphetamines. Models focusing their strategy on prevention and education from Montana and Oregon were discussed. Ms. McPeak addressed the need for law enforcement to be in the discussions, which Dr. Hernandez assured is the case.

Foster Care Prevention: Juanita Fiorello discussed the connection between substance abuse and foster care, indicating that 75 percent to 90 percent of children in foster care are a result of substance abuse. One challenge is that a child under three years can be taken away in six months; however, a substance abuser can take up to 18 months until treatment is effective. SWERT is working on a comprehensive matrix of issues and current efforts to address those issues.

Competitive Application Process: Currently the process is managed through the state. Ms. Fiorello spoke of a perception that the San Joaquin Valley is not resourced to compete for funding. SWERT is currently evaluating the methods and determining changes that will weigh the socio-economic factors when determining a score. A stakeholder group will convene. The challenge is obtaining the criteria and information from the state regarding the current scoring methods.

Mr. Lindsey suggested that the frustration stems from not having a seat at the table and being able to understand the criteria, which would allow the San Joaquin Valley to write the best grants. He suggested that the San Joaquin Valley have representatives on the committees where decisions are being made in these matters.

Nursing Education Consortium Update: Pilar De La Cruz-Reyes provided the board with a progress update. In addition, Ms. De La Cruz-Reyes discussed the completion of the first online course. She spoke of the shortage of nurses in the San Joaquin Valley. The recent Request for Proposals (RFP) for a computerized clinical placement system was not successful and will be revised for a new RFP. A challenge with the work on a distance learning program is ensuring that faculty can properly operate simulation equipment.

Mr. Ing indicated that the Governor has established a Nurse Education Task Force, and the Nursing Education Consortium is featured in that task force. Ms. D'Adamo suggested that on the state side there is an appointments opportunity on the Governor's Web site to provide San Joaquin Valley representation at the table. However, on the federal side, there is no such system in place.

VII. Land Use, Agriculture and Housing Work Group (LUAH)

Mr. Hibbard stated that "green" is dominating construction. This should provide opportunities for sustainable communities. He reviewed the foundation for the LUAH, the blueprint process. Until this process is completed, there will not be a lot of action items.

Rollie Smith with Housing and Urban Development summarized the work group's goal #6 and stated that the Strategic Action Plan called for the creation of an affordable housing trust. Mr. Smith requested approval of a 501(c)(3) nonprofit organization. He reviewed the background, estimating meetings with approximately 30 cities and the introduction of AB1129. This put the San Joaquin Valley on the housing table. Through SB586 (Dutton) funding is set aside for housing trusts with \$17 million for new trusts. Mr. Smith stated the need to educate local cities and do one project at a time.

Mr. Smith outlined the risks involved with this request, including exposure by associating the Partnership with a nonprofit and competition with other movements around housing trust. He suggested that various cities are in support of the trust, as well as most of the COGs'.

Ms. Goodwin requested clarification regarding membership, inquiring who is intended to pay dues. Mr. Smith indicated that is not entirely clear. His anticipation was to establish the organization and appoint a board; then the board would set policy and approve the bylaws and articles of incorporation. Mr. Weber indicated that the executive committee supported the approval of the housing trust. Mr. Weber moved to authorize the establishment of the affordable housing trust. Ms. Medina seconded the motion. Mr. Lindsey objected to lending the Partnership name to an organization if some of the previous questions did not solicit qualified answers. Mr. Smith went on to say that he anticipates a series of grants and housing trust funds. He assured the board that the organization would not incur any debt without having funds available. Mr. Weber amended his motion to approve of the establishment of the affordable housing trust in concept and allow for the creation of a board of directors, bringing it back to the Partnership in February for the next level of authorization. Ms. Medina seconded the amended motion. The amended motion was passed unanimously.

Marjie Kirn with the Blueprint Regional Advisory Committee provided an update on the blueprint planning process and demonstrated new technologies being used in the development of priorities for the regional vision.

VIII. Work Group Review

A report was provided in the board package to cover the work group review.

IX. Report from the Secretariat

Ms. Swearingin indicated that the board package contained an update on communications, a legislative overview and a listing of 2008 board meeting dates and locations.

X. Public Comment

Martin Dean announced that the Kern Minority Contractor Association will hold a regional conference and business development expo in Bakersfield on January 10 and 11. The event is designed to bring together public agencies; prime contractors; and minority, women-owned, disabled veteran and small/disadvantaged business enterprises throughout the Valley to discuss how to do business with each other and learn about future public sector projects. A Partnership representative will be made available to kick off the conference. Mr. Dean also requested that the Partnership provide information for a booth at the event and assist in broadcasting information about the event. Chair Conway said that assistance in those three areas would be provided.

Stan Santos informed the board that he would like to make a more formal presentation regarding legislation that is now in process to address the digital divide. Ms. Swearingin recommended that Mr. Santos coordinate a presentation with the Advanced Communication Services Work Group through Barbara Patrick.

Other

Dr. Gornick requested that Ms. Swearingin provide a presentation template for board members for working with other groups.

Mr. Lindsey reiterated the need to have San Joaquin Valley representatives at the table. He offered to advocate the Valley's position to have HSR go over the Altamont Pass; however, it is necessary for all eight counties to be on the same page. Ms. Swearingin will provide the executive committee with a strongly worded letter to address this situation.

Adjournment

Chair Conway provided closing remarks and at 3:55 p.m. adjourned the meeting of the California Partnership for the San Joaquin Valley.



California Partnership for the
San Joaquin Valley

January 15, 2008

Mary Nichols
Chairman
California Air Resources Board
P.O. Box 2815
Sacramento, CA 95812

RE: Proposition 1B: Goods Movement Emission Reduction Program - Proposed Guidelines

Dear Chairman Nichols:

The California Partnership for the San Joaquin Valley (Partnership), a public-private collaboration created by the governor through executive order to focus resources on one of the most challenged regions in the state, is actively committed to implementing an action plan that will accelerate attainment of clean air for all Valley residents. Although the action plan seeks emissions reductions in all sectors, the Partnership can find no other single source of pollution that is more responsible for the problem in the Valley than goods movement. The heavy-duty diesel trucks used for goods movement are, by far, the Valley's largest single source of smog-forming oxides of nitrogen (NOx), representing over 50% of the mobile source emissions and over 40% of total NOx emissions. In other areas of the state, emissions from passenger vehicles are more significant, but in the Valley, mitigating air pollution from goods movement must be the highest priority.

We are disappointed with the "Staff Report Proposed Guidelines" for implementation of the Goods Movement Emission Reduction Program. We have used two approaches to arrive at what we consider to be a fair and equitable allocation for the Valley.

The simplest approach is to take the main source categories for goods movement emissions, as determined by ARB, and to base the allocations primarily on where those emissions occur. ARB has determined that the applicable source categories are as follows:

| | |
|------------------------------------|-----|
| Trucks | 76% |
| Port cargo handling & harbor craft | 14% |
| Locomotives | 10% |

5010 N Woodrow Ave.
2nd Floor, M/S WC 142
Fresno, California 93740

559.294.6021 T
559.294.6024 F

www.sjvpartnership.org

The latest EMFAC numbers from ARB show that 45% of all truck emissions in the four major corridors occur in the *San Joaquin Valley*. Multiplying the truck source category (76%) by the percentage of those emissions that occur in the Valley (45%) results in an allocation to the *San Joaquin Valley* of 34.2%. That number needs to be adjusted upwards to reflect the emissions that occur in the Northern part of the Valley (the Sacramento Federal Ozone Non-attainment Area). Additionally, based on ARB numbers, approximately 14% of locomotive emissions occur in the Valley, adding \$14 million to the Valley allocation. Finally, as proposed by ARB, a preferential factor should be used for the two air basins with the most difficult SIP challenges, the South Coast and The San Joaquin Valley. The combination of these factors yields an allocation to the Central Valley that should be not less than 37% and justifiably as much as 42%.

The second approach uses the three criteria proposed by CARB but weighs and applies them in a way that is more fair and equitable.

Population

Nowhere in the bond measure does it say that population should be used as a criterion for allocation of these funds. SB 88, the implementing statute describes the intent of the Legislature that these funds be expended in a manner that reduces the health risk associated with the movement of freight along California's trade corridors.

If population is to be used as a criterion, it should remain true to the spirit and the explicit language of the implementing legislation that requires prioritization based on impacts from goods movement along the trade corridors. The population figures should, therefore, be normalized using per capita exposure to goods movement emissions.

Goods Movement Emissions

We agree that this should be the most important criterion, as it addresses the crux of the program. ARB's calculations appear to use inventory numbers that are different than those that are publicly available. The calculations should be based on the same numbers that ARB has insisted be used as a basis for the official SIPs generated by the air districts. Using the official SIP emissions inventory will change the portion of trade corridor funding targets related directly to goods movement emissions inventory and make the allocation more equitable.

SIP Needs – New NO_x Reductions

Unquestionably, the San Joaquin Valley and the South Coast have the most challenging SIP needs. A strong case can be made that the Valley presents the most difficult challenge because a ton of pollution does so much more damage in the Valley than in the South Coast. The Valley emits only 1/7th of the pollutants emitted by the South Coast, but our geography and climate cause our exceedances to be about the same as those of the South Coast. The degree to which pollutants are more easily dispersed in one air basin vs. another has not been considered by the ARB staff. For example, a unit of pollution emitted 24 nautical miles off the coast is counted as if it had the same impact as a unit of pollution in the San Joaquin Valley where emissions can remain trapped for days.

During the November 15th ARB board hearing on the San Joaquin Valley Air District plan for 24-hr. ozone, you said that although it might not be a legally binding deadline, "2017 is

still our idea of an appropriate goal to be reaching for even though we aren't sure that we know how to get there", adding that ARB would "add weight" to the attainment of that goal. We see no evidence of that commitment in the Staff's proposal, which appears to consider only the 2014 needs for PM 2.5 attainment (a South Coast priority). It ignores the Valley's needs for Ozone attainment in 2017, except as they incidentally relate to the attainment of PM 2.5 standards in 2014. Of all the transportation corridors, the San Joaquin Valley is the only one that is committed to attaining the 8-hour ozone standard in 2017, within the timeframe of the bond program, and needs new reductions in emissions to get there. Based on ARB staff's November 15, 2007 staff report on accelerating ozone attainment in the San Joaquin Valley, the Valley will need an additional 49 tons per day of NOx reductions to attain in 2017. Therefore, ARB must add an additional 49 tons per day to figures used for "SIP needs" in the Central Valley.

As you will see in the attached worksheet, adjustment of the calculations to reflect the above observations yields an allocation to the Central Valley of 37%. The two different approaches have yielded an allocation range in the 37% to 42% range. We are recommending the Central Valley receive at least 37% of the Proposition 1B trade corridor funding.

The Governor, ARB, the Air District and the California Partnership for the San Joaquin Valley are all in agreement that 2024 is an unacceptable timeline for attainment of 24-hour ozone standards in the Valley. Attainment by 2017 is one of the most important pledges Valley stakeholders have taken to date, and it was our understanding that you had joined us in that pledge. We hope it will be reflected in your Board's decision on the allocation of this funding.

Thank you for your consideration of our comments and concerns. We appreciate your commitment to the Valley and to our shared goal of achieving healthy air much sooner than legally required. If you have any questions, please feel free to contact Pete Weber at peterweber@sbcglobal.net or (559) 908-3454.

Sincerely,



Connie Conway
Chair, California Partnership for the San Joaquin Valley

Cc: Governor Arnold Schwarzenegger
Secretary Linda Adams, Cal/EPA
Board Members, California Air Resources Board
Mr. James Goldstene, California Air Resources Board
Legislators, San Joaquin Valley

Proposed Adjustments to the ARB Proposed Trade Corridor Funding Targets

Original ARB Methodology

| | Percentage in Each Corridor | | | |
|--|-----------------------------|----------------|-----------|------------|
| | LA/Inland Empire | Central Valley | Bay Area | SD/ Border |
| Factors Considered | | | | |
| Population (2007) | 51 | 17 | 22 | 10 |
| Goods Movement Emissions - average % diesel PM and % NOx | 45 | 26 | 20 | 9 |
| SIP needs - new NOx reductions (2014) | 70 | 30 | 0 | 0 |
| <i>Average of Above Factors</i> | 55 | 25 | 14 | 6 |

ARB Methodology with Updated Inventory

| | Percentage in Each Corridor | | | |
|--|-----------------------------|----------------|-------------|------------|
| | LA/Inland Empire | Central Valley | Bay Area | SD/ Border |
| Factors Considered | | | | |
| Population (2007) | 51.0 | 17.0 | 22.0 | 10.0 |
| Goods Movement Emissions - average % diesel PM and % NOx | 36.3 | 37.8 | 13.2 | 12.7 |
| SIP needs - new NOx reductions (2014) | 69.3 | 30.7 | 0.0 | 0.0 |
| <i>Average of Above Factors</i> | 52.2 | 28.5 | 11.7 | 7.6 |

ARB Methodology with Updated Inventory and 49 tpd Ozone Attainment Gap)

| | Percentage in Each Corridor | | | |
|--|-----------------------------|----------------|-------------|------------|
| | LA/Inland Empire | Central Valley | Bay Area | SD/ Border |
| Factors Considered | | | | |
| Population (2007) | 51.0 | 17.0 | 22.0 | 10.0 |
| Goods Movement Emissions - average % diesel PM and % NOx | 36.3 | 37.8 | 13.2 | 12.7 |
| SIP needs - new NOx reductions (2014) | 59.0 | 41.0 | 0.0 | 0.0 |
| <i>Average of Above Factors</i> | 48.8 | 31.9 | 11.7 | 7.6 |

Original ARB Methodology w/ Population Factor

| | Percentage in Each Corridor | | | |
|--|-----------------------------|----------------|-------------|------------|
| | LA/Inland Empire | Central Valley | Bay Area | SD/ Border |
| Factors Considered | | | | |
| Average Population Factor (2007) | 33.2 | 31.5 | 17.2 | 18.1 |
| Goods Movement Emissions - average % diesel PM and % NOx | 45.0 | 26.0 | 20.0 | 9.0 |
| SIP needs - new NOx reductions (2014) | 70.0 | 30.0 | 0.0 | 0.0 |
| <i>Average of Above Factors</i> | 49.4 | 29.2 | 12.4 | 9.0 |

ARB Methodology with Updated Inventory and Population Factor

| | Percentage in Each Corridor | | | |
|--|-----------------------------|----------------|-------------|-------------|
| | LA/Inland Empire | Central Valley | Bay Area | SD/ Border |
| Factors Considered | | | | |
| Average Population Factor (2007) | 33.2 | 31.5 | 17.2 | 18.1 |
| Goods Movement Emissions - average % diesel PM and % NOx | 36.3 | 37.8 | 13.2 | 12.7 |
| SIP needs - new NOx reductions (2014) | 69.3 | 30.7 | 0.0 | 0.0 |
| <i>Average of Above Factors</i> | 46.3 | 33.3 | 10.1 | 10.3 |

ARB Methodology with Updated Inventory, 49 tpd Attainment Gap & Population Factor

| | Percentage in Each Corridor | | | |
|--|-----------------------------|----------------|-------------|-------------|
| | LA/Inland Empire | Central Valley | Bay Area | SD/ Border |
| Factors Considered | | | | |
| Average Population Factor (2007) | 33.2 | 31.5 | 17.2 | 18.1 |
| Goods Movement Emissions - average % diesel PM and % NOx | 36.3 | 37.8 | 13.2 | 12.7 |
| SIP needs - new NOx reductions (2014) | 59.0 | 41.0 | 0.0 | 0.0 |
| <i>Average of Above Factors</i> | 42.8 | 36.8 | 10.1 | 10.3 |

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A RESOLUTION OF THE CALIFORNIA PARTNERSHIP FOR THE SAN JOAQUIN VALLEY IN SUPPORT OF CONDUIT CONSTRUCTION POLICIES AND BROADBAND ACCESS IN THE SAN JOAQUIN VALLEY.

WHEREAS, the California Partnership for the San Joaquin Valley (“Partnership”) was established by Executive Order S-22-06 to focus attention on one of the most vital, yet challenged regions of the state and implement changes that would improve the economic well-being of the Valley and the quality of life of its residents.

WHEREAS, in November 2007 a Special Session on Highway 99 was held prior to the Partnership Board meeting. There was substantive discussion regarding the necessity to facilitate the installation of telecommunications infrastructure in the San Joaquin Valley. At that meeting, the Transportation and Advanced Communications Services (ACS) Work Groups were tasked with convening a joint meeting to discuss the state of current Caltrans policy and practice.

WHEREAS, a joint meeting between the Transportation and ACS Work Group was held on January 17, 2008. Currently Caltrans policy can accommodate conduit being installed by private companies when trenches are open for repair or rebuild of state highways but can not pay for it with state transportation dollars.

WHEREAS, the joint Work Groups reaffirmed the importance of access to Broadband for all Valley residents and that conduit is necessary for fiber to be installed to bring Broadband to all Valley communities. Three critical issues were identified to reach this goal: 1) Procedures must be developed by Caltrans for how to notify and accommodate providers in the early planning stages of road construction. 2) It is in agreement that facilitating this installation when the trenches are open is in Caltrans and others best interest, however, clarification is needed in regards to payment of the expenses. 3) The Partnership should work with Caltrans, the Public Utilities Commission (PUC) and the California Emerging Technology Fund (CETF) in order to facilitate agreements with industry on a robust and agile interface among all parties on this issue.

NOW, THEREFORE BE IT RESOLVED BY THE CALIFORNIA PARTNERSHIP FOR THE SAN JOAQUIN VALLEY THAT THE BOARD OF DIRECTORS:

- A. Reaffirms their commitment to ubiquitous access to Broadband in the San Joaquin Valley.
- B. Request that Caltrans develop procedures for notifying and accommodating providers in the early planning stages of road construction.
- C. Requests that Caltrans take the lead in clarifying and addressing issues surrounding the cost of the conduit installation.

5010 N Woodrow Ave.
2nd Floor, M/S WC 142
Fresno, California 93740

559.294.6021 T
559.294.6024 F

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- D. Will continue to participate through the Transportation and ACS Work Groups in ongoing discussions among Caltrans, the PUC and CETF in order to facilitate agreements with industry on how to ensure ubiquitous Broadband access for all Valley residents.

PASSED APPROVED, and ADOPTED this 8 day of February, 2008, by the board of the California Partnership for the San Joaquin Valley.

Sincerely,

Connie Conway, Chair



January 15, 2008

Dr. David Zoldoske
Director
California Water Institute
6014 N. Cedar Avenue
Fresno, CA 9371

Ms. Ashley Swearingin
Secretariat Director
California Partnership for the San Joaquin Valley
5010 N. Woodrow Ave.
Fresno, CA 93740

RE: Budget Redirection Request for Business, Transportation and Housing Water Seed Grant Funds

Dr. Zoldoske, Ms. Swearingin;

The California Water Institute is providing staff support to the California Partnership for the San Joaquin Valley board in furtherance of the water component implementation of the Strategic Action Plan adopted in October 2006. The contractual relationship, deliverables and compensation is contained in the two contracts that CWI has with the California Partnership Secretariat as a contract administrator for the Business, Transportation and Housing Agency. The two contracts referring to California State University, Fresno Foundation numerical designators are; 1.CPSJV – Water Work Group Administration 38481 and 2. CPSJV Water Plan Integration Seed Grant 37540.

CWI has been providing staff support to the CPSJV Water Policy Working Group since September 2007. Members of the Water Policy Working Group are board members; Fritz Grupe, Chair, Ray Watson, Leroy Ornellas, Gary Podesto, Gene Voiland, Alan Autry, DeeDee D’Adamo and Sunne McPeak. The board members came together as an action group in September to frame up and resolve several major water policy issues that arose out of the California Partnership’s resolution in August 2007 supporting the development of a comprehensive water bond then (and still) under consideration by legislative leadership and the Governor in Sacramento for placement on the November 2008 ballot. A disagreement existed between northern and southern San Joaquin Valley Counties about the need for expanded conveyance in the Delta i.e. peripheral canal as well as several other issues.

The board members felt that timely, proactive leadership by the California Partnership was an appropriate charge and consistent with the mission of the Partnership to resolve regional issues, regionally if at all possible. The group formed at the request of Fritz Grupe and has met 5 times since September in different geographic locations, including southern California to work through conveyance and other water policy issues so policy solutions equitably benefit all 8 counties and not just a majority. Technical assistance to the water policy group has been provided by local agencies in each area and at the state level specifically, Kern County Water Agency, San Joaquin County Public Works Department, Cal-Fed Bay Delta Program specifically those engaged in crafting the Delta Vision, Business Council of San Joaquin County as well as staff from each board members’ respective organization.

The Grupe Company has been quite generous in providing meeting subsistence funds as well as use of their corporate aircraft and others' to bridge the large distances in the San Joaquin Valley and California.

A professional area of expertise that board members have determined is not available through existing resources at any level is experienced legal counsel with demonstrated expertise in natural resource stewardship and California water law. This knowledge will be required shortly as the group moves forward to frame equitable water policy solutions that are implementable and have a sound legal foundation.

Fritz Grupe recommended John Briscoe principal of the firm of Briscoe, Ivester & Bazel LLP, 155 Sansome St, 7th Floor, San Francisco, CA 94104. Website: www.briscoelaw.net. Mr. Briscoe's resume is located at: <http://www.briscoelaw.net/lawyers.html> Mr. Briscoe recently attended a legal assurances meeting with board members at the Fresno City Hall. He had excellent rapport with the 5 board members and staff present and materially added to the value of the meeting. At the conclusion of the December 19th Fresno meeting, board members requested that Mr. Briscoe's firm be retained in an advisory capacity to the Water Policy Working Group. Mr. Briscoe prepared the attached Letter of Engagement for approval and execution.

It is worthy of note that none of the Water Policy Working Group support activities, additional travel or legal counsel was envisioned by CWI program managers when the original proposal was prepared and submitted in November 2006. Hence these are all unbudgeted expenses to date and for the foreseeable future to bring the effort to closure.

Nonetheless CPSJV board members and CWI staff feel quite strongly that the water policy efforts should proceed forward if California is to develop a rational water policy that equitably meets the needs of all 8 counties in the San Joaquin Valley. Accordingly, we would like to request that the Water Work Group Administration contract CSUF, Foundation 38481# be reconfigured. This would enable not only Mr. Briscoe's Letter of Engagement in the amount of Not to Exceed \$10,000 be actualized but also that contract deliverables be modified to recognize and monetarily provide for CWI support of the Water Policy Working Group. The contract budget is attached.

Dave Zoldoske, Ashley Swearingin and I met January 8th to discuss this funding issue. Ashley, you indicated that OECD could redirect \$8,000 toward the legal expenses. Dave Zoldoske and I indicated that we could redirect \$2,000 from our contract toward the legal expenses specifically \$500 from the Office Supplies line item, \$500 from Printing and \$1,000 from Water Stakeholder Meeting Support. Exhibit B Attachment 1 enclosed.

Concurrently, we request that Task 3 "Assemble a Contact Team to assist IRWM Development by Watershed and Sub-watershed Groups to Respond to Propositions 84 and 1E PSP" and Task 4 "Oversee PSP De-Brief and Operationalization of Successful Proposals 07/08 to 09/08 be removed from the contract so that the Water Policy Working Group can be effectively supported. Exhibit A – Attachment 1 enclosed.

Time is of the essence for this transaction. We request that the budget redirection be directed to the CPSJV board at the February 8, 2008 meeting.

Please contact me if you have any questions.

Cordially,

James R. Tischer
California Water Institute
California State University Fresno

Attachments:

Mr. John Briscoe, Letter of Engagement, January 2, 2008
Business, Transportation & Housing Agency Contract 6B90016
Exhibit A- Attachment 1 Deliverables (adjustments highlighted)
Exhibit B – Project Budget (adjustments highlighted)

CC: Mr. Fritz Grupe
Mr. Ray Watson
Mr. Leroy Ornellas
Mr. Gary Podesto
Mr. Gene Voiland
Ms. Sunne McPeak
Mr. Alan Autry
Ms. DeeDee D'Adamo
Mr. Ron Addington

| Budget: | Original | Difference | Modification #1 Requested 2/8/08 |
|---|-------------------|------------|-------------------------------------|
| Salaries & Wages | 62,500.00 | | 62,500.00 |
| D. Zoldoske, CWI (6% x 18 mos x11,100/month) | 11,980.00 | | 11,980.00 |
| J. Tischer, CWI (48% x 18 mos x 4850/month) | 47,100.00 | | 47,100.00 |
| E. Suryadi Admin Assistant, CWI (5% x 18 mos x 3800/month) | 3,420.00 | | 3,420.00 |
| Benefits: | 24,500.00 | | 24,500.00 |
| D. Zoldoske, CWI (39%) Benefits Include: Dental, Life, Medical (Plus Family) Vision, Retirement, FICA & Disability | 4,700.00 | | 4,700.00 |
| J. Tischer, CWI (33%) Benefits Include: Medical, Vision, Dental, Life, Retirement, FICA & Disability. | 16,500.00 | | 16,500.00 |
| E. Suryadi, CWI Partial Payment of Benefits. (60% of Base Pay) Dental, Life, Medical (+4) Vision, Retirement (17%) FICA & Disability | 3,300.00 | | 3,300.00 |
| Travel: reimbursement rates not to exceed the rates permitted for the states represented employees | 4,500.00 | | 4,500.00 |
| <u>Hotel:</u> Overnight expenses for Mr. Tischer to attend regional monthly (18) and quarterly meetings (6) at \$125 per night 24 x \$125 = \$3,000. <u>Local Mileage</u> at approximately 3000 miles for 2 staff members 2000 x \$0.485= \$970. <u>Related expenses</u> such as parking and meal reimbursement and possible commercial transportation estimated at \$530. | | | |
| Operating Expenses | 4,935.00 | | 3,935.00 |
| Supplies | 1,500.00 | (500.00) | 1,000.00 |
| Printing | 1,500.00 | | 1,500.00 |
| Phone and data lines | 1,000.22 | | 1,000.22 |
| Postage | 934.78 | (500.00) | 434.78 |
| Contractual Services | 12,910.00 | | 22,500.00 |
| Center for Collaborative Policy | 10,910.00 | | 10,910.00 |
| Sarge Greene, Technical Consultant | 9,590.00 | | 9,590.00 |
| Legal Consultant Briscoe Ivester and Bazel LLP - Water Policy issues and negotiations with Metropolitan Water District of Southern CA | 2,000.00 | 2,000.00 | 2,000.00 |
| Other | 33,065.00 | | 32,065.00 |
| Indirect/Overhead | 19,565.00 | | 19,565.00 |
| Misc. Water Stakeholder Meeting Support, facility rental charges, AV, outreach/Publicity etc. 2 mtg/month x 18 months x \$375/meeting | 13,500.00 | (1,000.00) | 12,500.00 |
| TOTAL BUDGET | 150,000.00 | - | 150,000.00 |



A RESOLUTION OF THE CALIFORNIA PARTNERSHIP FOR THE SAN JOAQUIN VALLEY IN SUPPORT OF ENGAGING BRISCOE IVESTER & BAXEL LLP TO PROVIDE LEGAL SERVICES.

WHEREAS, the California Partnership for the San Joaquin Valley (“Partnership”) was established by Executive Order S-22-06 to focus attention on one of the most vital, yet challenged regions of the state and implement changes that would improve the economic well-being of the Valley and the quality of life of its residents.

WHEREAS, the California State University, Fresno Foundation California Water Institute has provided staff support to the Partnership Water Policy Working Group since September 2007. The Working Group was formed to frame the elements of an integrated regional water management plan that meets the needs of a wide variety of interests in the San Joaquin Valley.

WHEREAS, the Water Policy Working Group has determined that a professional area of expertise not available through existing resources is required to frame equitable water policy solutions that are implementable and have a sound legal foundation while protecting all eight counties equitably. The Working Group has recommended that John Briscoe, principal of the firm Briscoe, Ivester & Baxel LLP be retained due to demonstrated expertise in natural resource stewardship and California water law.

NOW, THEREFORE BE IT RESOLVED BY THE CALIFORNIA PARTNERSHIP FOR THE SAN JOAQUIN VALLEY THAT THE BOARD OF DIRECTORS:

- A. Authorize the Secretariat to retain the firm Briscoe, Ivester & Baxel LLP to act in an advisory capacity to the Water Policy Working Group; and
- B. Approve of necessary modifications to the budget detail, not to exceed \$10,000, and scope of work for the California Water Institute and the Secretariat in order to accomplish this objective.

PASSED APPROVED, and ADOPTED this 8 day of February, 2008, by the board of the California Partnership for the San Joaquin Valley.

Connie Conway, Chair

5010 N Woodrow Ave.
2nd Floor, M/S WC 142
Fresno, California 93740

559.294.6021 T
559.294.6024 F

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EXHIBIT A – ATTACHMENT 1

Scope of Work:

Grantee will be responsible for the specific actions, deliverables and expected outcomes as follows, by Quarter:

Quarter 1: 07/07 to 09/07

Task 1: Develop Water Collaboration Framework in 8-County SJV Region

- Identify existing water collaborations and/or willing participants if none exist, to engage in IRWM watershed & sub-watershed planning for Prop 84 and 1E bond funding
- Develop database of county existing or potential partners
- Form and document viable watershed and sub-watershed collaborations

Quarters 2 and 3: 10/07 to 03/08

Task 2: Conduct SJV Water Collaboration “Bootcamps”

- Identify SJV IRWM regional and CA success stories and prepare 1-day trainings on “How to collaborate Effectively to Develop IRWM Plans”
- Conduct two, 1-day Collaboration Bootcamps in the region
- Develop individual “Tool Boxes” for effective collaborations; develop and distribute electronic or e-copy of “How To” handbook

Quarter 4: 04/08 to 06/08 *PROPOSED TO REMOVE*

Task 3: Assemble Contract Team to assist IRWM development by watershed & sub-watershed groups to respond to Prop 84 and 1E-PSP

- Conduct two, half-day workshops in the region to answer questions for PSP preparation
- Assist 9-12 viable watershed collaboratives with submitting IRWM proposals by PSP deadline

Quarter 5: 07/08 to 09/08 *PROPOSED TO REMOVE*

Task 4: Oversee PSP De-Brief and Operationalization of Successful Proposals

- Conduct one debriefing session of unsuccessful proposals by DWR/SWRCB reviewers and Contact Team; Make individual proponent sessions available.
- Develop governance structure of successful proposal proponents.
- Conduct one governance assistance session and make individual proponent sessions available after the workshop.
- Develop “Lessons Learned” for unsuccessful proponents.

Quarter 6: 10/08 to 12/08

Task 5: Complete Watershed IRWM Plans Integration Framework

- Incorporate Watershed IRWM Plans into master SJV IRWM Framework in harmony w/CPSJV Water Recommendations and Federal Integrated Water Plan development

Quarters 1-6: Ongoing tasks

Task 6: Develop City of Clovis & CSUF Farm Water Exchange

- Develop collaborative regional Water Reuse Panel to parallel engineering design development
- Use Best Practices Water Reuse success stories from other areas of CA
- Develop collaborative implementation plan for water reuse w/City of Clovis & CSUF farm exchange as a regional template

Task 7: Conduct ongoing communications

- Communicate quarterly with SJV water community on development of IRWM effort
- Communicate quarterly with Clovis/Fresno/CSUF community on progress of water reuse project, via quarterly reports to CPSJV Board and water community
- Conduct two community forums annually on water reuse benefits and project progress.

Task 8: Continue to provide staff support to the Water Policy Working Group *PROPOSED TO ADD*

- Coordinate efforts with John Briscoe, board technical advisors and consultants to develop an equitable eight county water policy.
- Coordinate efforts with other technical professionals as advised by the Water Policy Working Group.

San Joaquin Valley Housing Trust

Background: The San Joaquin Valley Housing Trust is a fund and an organization being established by the California Partnership for the San Joaquin Valley in relation to the Valley Blueprint process of the eight Valley Councils of Governments. AB 1129 (Arambula) was introduced in the State of California legislature to give state support to the SJV Regional Housing Trust in its formation and development. SB 586 (Dutton) was signed and will provide funds for new housing trusts. Operating funds are being sought from private foundations.

Purpose of Regional Housing Trust Fund: The SJV Regional Housing Trust is a fund in which local jurisdictions that participate will build up and receive flexible funds that help them achieve their housing goals. The funds can be used for acquiring land, providing incentives to private developers, leveraging government programs and private loans, front-end master planning, and many more uses that would incentivize housing that is affordable to people who work in the locality. The funds would be used to encourage mixed-income, mixed-use, higher density, green, smart growth, or new urbanism projects that link jobs, transportation, and housing to ensure that the growth of the Valley preserves agricultural lands and promotes clean energy, air quality, and economic expansion.

Organizational Structure for the SJV Regional Trust:

A nonprofit organization within the California Partnership for the San Joaquin Valley:

With a Board of Directors made up of representatives of

- 1) Each participating Valley Council of Governments or Transportation Commission;
- 2) Partnership Work Groups: a) Land use, Agriculture, and Housing, b) Energy, c) Workforce Development;
- 3) Housing and related industry representatives, e.g. BIA, nonprofit developers, Housing Authorities, Mortgage Lenders, Trade Unions, Housing advocates, Child Care Planning Group, Universal Design advocates.

Function of the Regional Trust Organization: Serve local jurisdictions by

- Raising funds through public and private sources
- Assisting in establishing their own trust fund accounts and in planning the effective use of trust funds in relation to their housing elements
- Assisting COGS with Regional Housing Needs Assessments (RHNA) and with housing planning in relation to transportation and land use
- Assisting in linking local plans and projects with blueprint goals and smart growth principles
- Preserving affordable housing
- Community education and organization related to housing
- Watching and intervening on housing policy issues

Funding of Regional Trust Fund:

- Prop 1C as seed funding (Dutton 586, AB 1129)
- Accounts of participating jurisdictions (individual trust funds)
- Private fundraising—Foundations, Corporations, Banks, Individuals
- Other state and federal funds

Funding of Regional Trust Organization (administration, planning, services, and education):

- State legislature in starting trust—3 year administrative costs
- Seed grants from foundations

California Coalition for Rural Housing is providing staff support to the Housing Trust Working Group and when funded will provide staffing to the regional SJV Housing Trust.

For further information: <http://sanjoaquinvalley.us> <http://sjvpartnership.org>

Rfs/1/23/07

Adopted January 9, 2009

San Joaquin Valley Housing Trust Board of Directors and Alternates

San Joaquin Valley COGs (8)

| | |
|---|--------------------------------|
| Kings County Association of Governments Elected: Sid Craighead, Avenal Council | Alternate: Terri King, ED |
| Fresno County Council of Governments Elected: Cynthia Sterling, Fresno Council | Alternate: Barbara Goodwin, ED |
| Kern County Council of Governments Elected: Cliff Thompson, Taft Council | Alternate: Ron Brummit, ED |
| Madera County Transportation Commission Elected: Jim Kopshever, Chowchilla Council | Alternate: Patricia Taylor, ED |
| Merced County Association of Governments Elected: Diedre Kelsey, Supervisor | Alternate: Jesse Brown, ED |
| San Joaquin Council of Governments Elected: Kristy Sayles, Mayor Lathrop | Alternate: Andrew Chesley, ED |
| Stanislaus Council of Governments Elected: January 30 meeting | Alternate: Vince Harris, ED |
| Tulare County Association of Governments Elected: Felipe Martinez, Mayor Porterville | Alternate: Ted Smalley, DepED |

City staff Professional (8) from Each County to be chosen by COGs
Tina Sumner, Clovis; Ron Prestridge, Madera; Mike Olmos, Visalia

California Partnership for the San Joaquin Valley (4)

Land Use, Agriculture, Housing Work Group: Greg Gatzka, Kings County
Energy Work Group: Green Builders Association
Workforce Work Group: Blake Conzel, Fresno Workforce Connection
Partnership Board liaison: Fritz Grupe, The Grupe Company

Affordable Housing Developers (4)

Carol Ornelas, Executive Director, Visionary Builders
Michael Lane, Management Analyst, Self Help Enterprises
Dennis Wallace, Executive Director, Habitat Bakersfield, representing Valley Habitats
Nathan Matsig, CURE

Valley Housing Authorities: Stephen Pelz, ED, Kern County Housing Authority
Alternate: Nick Benjamin, ED, Madera Housing Authority

Valley Homebuilders Association (BIA): John Beckman, CEO, BIA of the Delta
Alternate: Mike Prandini, CEO, BIA Fresno County

Trade Unions: Building Trades Council

Housing Advocates (3)

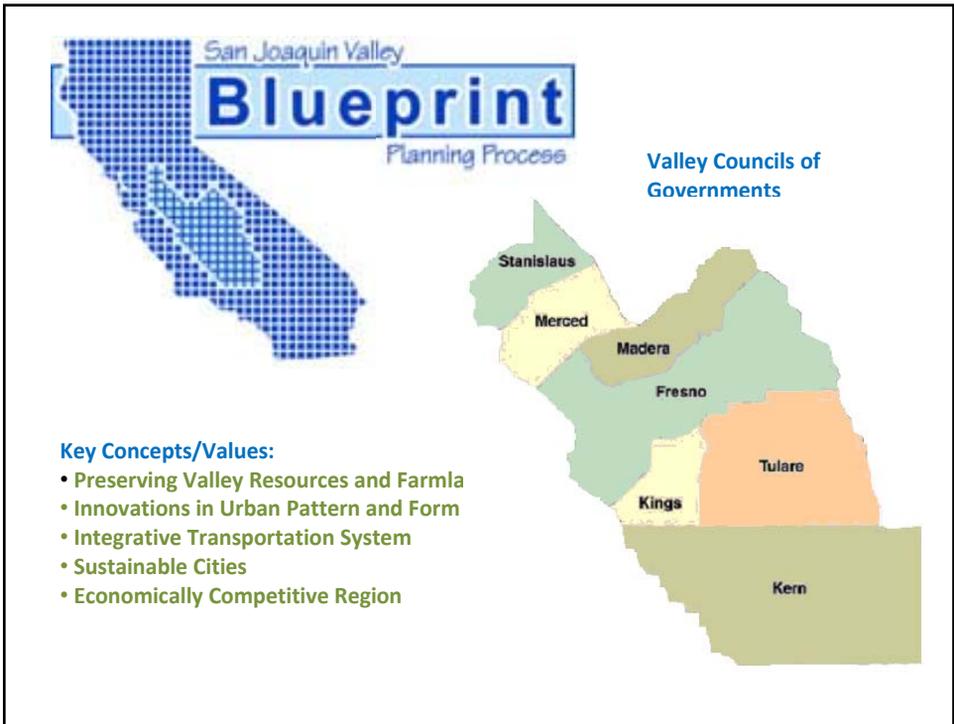
North Valley: People and Congregations Together: Loretta Thomas
Central Valley: Sara Hedgepath Harris, Fresno Housing Alliance
South Valley: Faith in Action: Andrae Gonzales

Specialists (3)

Child Care: Christie Hendricks, Merced Department of Education; Alternate: Denard Davis
Disabilities: Bob Hand, Executive Director, Centers for Independent Living
CV Planning Organization: John Wright, City of Clovis; Fred Brusuelas, City of Visalia

Staff assistance to Board: Central California Rural Housing: Darryl Rutherford; California Partnership: Allysunn Williams.

Advisors to Board: US HUD: Rollie Smith; State of California HCD: Paul McDougall

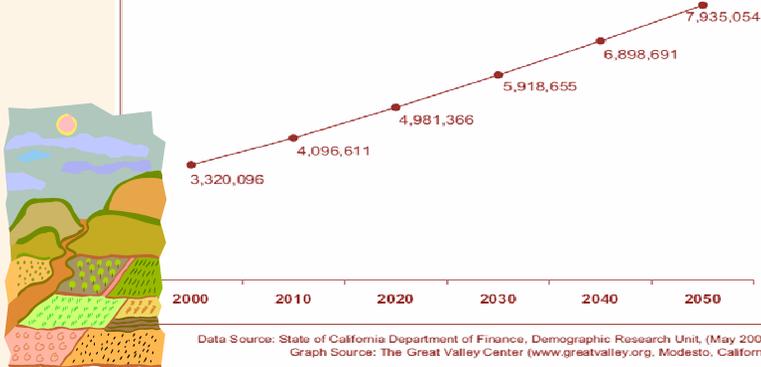


Housing the next 4 million!

The question is not whether to grow
It is how and where to grow



Projected Population for the San Joaquin Valley
(2000-2050)



“The City is not
the Problem—
It is the Solution”

Jaime Lerner



The Destiny of the Rural and Urban is the same.
The Loss of one is the loss of the other.

Smart Growth Principles

- Create Range of Housing Opportunities and Choices
- Create Walkable Neighborhoods
- Encourage Community and Stakeholder Collaboration
- Foster Distinctive, Attractive Communities with a Strong Sense of Place
- Make Development Decisions Predictable, Fair and Cost Effective
- Mix Land Uses
- Preserve Open Space, Farmland, Natural Beauty and Critical Environmental Areas
- Provide a Variety of Transportation Choices
- Strengthen and Direct Development Towards Existing Communities
- Take Advantage of Compact Building Design

Growth with Preservation

Housing Development linked to Jobs,
Transportation, and Smart Land Use

An implementing tool for

Regional Planning and Resources
for Local Decision-making

The San Joaquin Valley
Housing Trust

California Partnership Strategic Action Plan

Goal 6: Ensure safe, accessible, inclusive, and healthy communities that provide a variety of housing types affordable to Valley residents and working people, increasing opportunities for home ownership.

Indicators: Increase in the number of local housing initiatives undertaken with local NGO participation. Increase in the number of affordable housing units built for working families, low and low to moderate income families, seniors and farmworkers. Increase in the number of regulatory incentives provided and number of units in each jurisdiction.

| | | | | |
|---|---|---|---|---|
| Objective A: Increase the number and availability of housing units for people of all income levels of the region, especially working families. | | | | |
| Improve access and coordination for local residents and volunteers to participate in, support, and advocate for community based housing initiatives. | 1. Establish a regional housing trust fund for affordable housing. 2. Facilitate the development of a regional outreach/education campaign that promotes the benefits of higher density, mixed use, public transit oriented communities. | 1. Implement and administer the housing trust fund to facilitate the provision of workforce housing in the region. 2. Collaborate with master planned community developers to ensure a mix of housing types for all income levels. | Establish local housing resource centers to provide housing information and assistance to both the users and the providers of affordable housing in every county. | Immediate: ACI Core Group with COGs, local housing authorities, Habitat for Humanity Short Term 1st action: Governor, state and federal legislators; ACI Core Group with COGs; 2nd action: ACI Core Group with COGs Intermediate: 1st action: Trust Fund Governing Board, community based housing agencies, developers, local governments; 2nd action: Local governments, COGs, local housing authorities, NGOs, advocates Long Term: Counties, Housing Trust Fund, HCD, HUD |
| Objective B: Provide incentives for affordable housing that meets the needs of all income levels in the region. | | | | |
| | Improve access and coordination for local residents and volunteers to participate in, support, and advocate for community based housing initiatives. | Identify and reform regulatory barriers to affordable housing. Identify and highlight incentives. (See "Putting the Pieces Together", a report on smart growth from the Urban Land Institute) | Create employee assistance programs and education in financial literacy to aid families in achieving home ownership. | Short Term: ACI Core Group with COGs, local housing authorities, Habitat for Humanity Intermediate: Local governments, HUD, HCD, state legislature, builders, developers Long Term: Banks and credit unions, Chambers of Commerce and business councils, housing advocates, community based housing corporations |



SJV Housing Trust: General and Specific Purposes

The purpose of this Corporation is to engage in any lawful act or activity in order to increase, preserve, and improve the supply of affordable and workforce housing in the San Joaquin Valley (Valley). The San Joaquin Valley is defined as the eight-county region, including Merced, Stanislaus, Madera, Fresno, Kings, Tulare, Kern, and San Joaquin.

1. Work with Partnership on a comprehensive/coordinated regional housing strategy.
2. Support a broad network of partners for affordable/workforce housing in the Valley.
3. Serve as a resource to increase investments in affordable/workforce housing.
4. Incentivize housing trust funds within local jurisdictions.
5. Leverage federal, state and local housing programs through housing trust funds.
6. Resource housing that is aligned with principles of sustainable development and the preservation of farmlands and natural habitats in the Valley.
7. Serve as source of technical assistance and advocacy to local jurisdictions for them to achieve their goals as stated in the housing elements of their general plans.

San Joaquin Valley Housing Trust

A California Public Benefit Corporation, Board of Directors

San Joaquin Valley COGs (8)

| | | |
|---|--|------------------------|
|  | Kings: Sid Craighead, Avenal Council | Terri King, ED |
|  | Fresno: Cynthia Sterling, Fresno Council | Barbara Goodwin, ED |
|  | Kern: Cliff Thompson, Taft Council | Ron Brummit, ED |
|  | Madera: Jim Kopshever, Chowchilla | Patricia Taylor, ED |
|  | Merced: Deidre Kelsey, Supervisor | Jesse Brown, ED |
|  | San Joaquin: Kristie Sayles, Lathrop Mayor | Andrew Chesley, ED |
|  | Stanislaus: January 30 | Vince Harris, ED |
|  | Tulare: Felipe Martinez, Porterville Mayor | Ted Smalley, Deputy ED |

Urban professionals: Tina Sumner, Clovis; Ron Prestridge, Madera; Mike Olmos, Visalia



Land Use, Agriculture, Housing Work Group: Greg Gatzka, Kings County
 Energy Work Group: Green Builders Association
 Workforce Work Group: Blake Conzel, Workforce Connections
 Partnership Board liaison: Fritz Grupe, The Grupe Company

San Joaquin Valley Housing Trust

A California Public Benefit Corporation, Board of Directors

Affordable Housing Developers

Carol Ornelas, Executive Director, Visionary Builders

Michael Lane, Management Analyst, Self Help Enterprises

Dennis Wallace, Executive Director, Habitat Bakersfield, Valley Habitats

Nathan Matsig, Executive Director, CURE

Valley Housing Authorities: Stephen Pelz, ED, Kern County Housing Authority

Alternate: Nick Benjamin, ED, Madera Housing Authority

Valley Homebuilders Association (BIA): John Beckman, CEO, BIA of the Delta

Alternate: Mike Prandini, CEO, BIA Fresno County

Trade Unions: Building Trades Council

Housing Advocates

North Valley: Loretta Thomas, People and Congregations Together:

Central Valley: Sara Hedgepath Harris, Fresno Housing Alliance

South Valley: Andrae Gonzalez, Faith in Action

Specialists

Child Care: Christie Hendricks, Child Care Planner, Merced Department of Education

Disabilities: Bob Hand, Executive Director, Centers for Independent Living

CV Planning Organization: John Wright, City of Clovis; Fred Brusuelas, City of Visalia

Staff assistance to Board: Central California Rural Housing: Darryl Rutherford; California

Partnership: Allysunn Williams.

Advisors to Board: US HUD: Rollie Smith; State of California; HCD: Paul McDougall

SJVHT: Goals for 2008

Internal/organizational

- **By-laws, AI, 501c.3. filed**
- **Strategic and Work Plans**
- **Funding, administration and staff**

External/community

- **Housing Trust agreement with HCD**
- **City Council workshops/agreements**
- **Demonstration projects underway**

Requested Partnership Action

Approve Structure and Board of the San Joaquin Valley Housing Trust as a Partnership entity and an instrument for achieving Partnership and Blueprint goals.

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AMENDED IN ASSEMBLY JANUARY 7, 2008

INTRODUCED BY Assembly Member Arambula

FEBRUARY 23, 2007

An act to add Section 53545.7 to, and to add Chapter 13.5 An act to add Chapter 13.5 (commencing with Section 50845) to Part 2 of Division 31 of , the Health and Safety Code, relating to housing.

LEGISLATIVE COUNSEL'S DIGEST

AB 1129, as amended, Arambula. Rural regional affordable housing trust. San Joaquin Valley Regional Affordable Housing Trust.

The Planning and Zoning-law requires each city, county, or city and county to prepare and adopt a general plan for its jurisdiction that contains mandatory elements, including a housing element. The housing element is prepared for the purposes of, among other things fostering cooperation among local governments in order to address regional housing needs.

This bill would establish the San Joaquin Valley Regional Affordable Housing Trust as a voluntary organization for the purposes of fostering the regional collaboration of San Joaquin Valley cities, counties, developers, financial institutions, and community-based organizations to meet affordable housing needs in the region.

The Housing and Emergency Shelter Trust Fund Act of 2006 authorizes the issuance of bonds in the amount of \$2,850,000,000 pursuant to the State General Obligation Bond Law. Proceeds from the sale of these bonds are required to be used to finance various existing housing programs, capital outlay related to infill development, brownfield cleanup that promotes infill development, and housing-related parks.

This bill would define a rural regional affordable housing trust as an entity of regional government that (1) is established as a joint powers authority; (2) has a voluntary membership consisting of not less than 2 rural counties, and the cities within those counties, and not less than 2 councils of governments serving the area of the 2 counties; (3) is established for the purpose of receiving and administering federal, state, local, and private financial resources made available to the trust to fund the development of affordable housing projects in jurisdictions that are members of the trust; and (4)has demonstrable, ongoing sources of dedicated revenue, including taxes, fees, loan repayments, and private contributions.

The bill would require the department, when reviewing and ranking grant and loan applications for the funds made available under the bond act, to add points to the scores of, or otherwise prioritize, applications for projects located in a jurisdiction that is a member of a rural regional affordable housing trust fund.

The bill would establish the San Joaquin Valley Rural Regional Affordable Housing Trust as a joint powers authority, limited in membership to the cities, counties, and councils of government in the Counties of Kern, Kings, Tulare, Fresno, Madera, Merced, Stanislaus, and San Joaquin, for the purposes of fostering the regional collaboration of San Joaquin Valley cities, counties, developers, financial institutions, and community-based organizations to meet affordable housing needs in the region.

Vote: majority. Appropriation: no. Fiscal committee: yes no . State-mandated local program: no.

THE PEOPLE OF THE STATE OF CALIFORNIA DO ENACT AS FOLLOWS:

SECTION 1. The Legislature finds and declares all of the following:

(a) The cumulative population of the San Joaquin Valley, including the Counties of San Joaquin, Stanislaus, Merced, Madera, Fresno, Kings, Tulare, and Kern, currently totals 3.3 million people, which is doubled every 30 years, and which is expected to grow to 5 million people by the year 2025.

This growth places extreme pressure on the region and its communities to provide increased levels of housing for the shelter of residents and workers.

(b) The median household income of the valley is twelve thousand dollars (\$12,000) below the statewide median. Six of the eight counties in the valley rank among the 13 lowest wage rate areas in the state. Fifty percent of valley residents cannot afford a median-priced two bedroom rental apartment, and rental rates have recently increased by 24 percent. The population density of the valley, which is 5.5 persons per acre, is significantly lower than the statewide average.

(c) The relatively large size of the valley region, and vast expanses of undeveloped agricultural land that spatially separate one valley community from another, have resulted in planning decisions to accommodate growth on a community-by-community basis.

(d) Changing social and economic circumstances spurred by changes in mobility, labor costs, land and housing prices, and environmental factors in the valley region, coupled with new housing bond money made available under the Housing and Emergency Shelter Trust Fund Act of 2006, and the formation of the California Partnership for the San Joaquin Valley, has created a unique opportunity to establish a San Joaquin Valley Rural Regional Affordable Housing Trust Fund to assist valley communities in the provision of affordable housing for residents and workers. The trust fund can provide the valley region with the ways and means to cooperatively meet the housing goals set forth in community general plans throughout the valley and described in the San Joaquin Valley Regional Blueprints.

(e) Regional housing trusts established in rural areas throughout the state can provide cohesive direction to meeting the affordable housing needs of rural areas by aggregating resources to plan and finance projects in rural communities that could not accomplish this on their own.

(f) It is therefore the intent of the Legislature to enable and encourage the formation of Rural Regional Affordable Housing Trusts in different areas of the state that can assist rural

(e) It is therefore the intent of the Legislature to establish the San Joaquin Valley Regional Affordable Housing Trust to assist communities in securing and distributing affordable housing development funding.

SEC. 2. Chapter 13.5 (commencing with Section 50845) is added to Part 2 of Division 31 of the Health and Safety Code, to read: CHAPTER 13.5. SAN JOAQUIN VALLEY RURAL REGIONAL AFFORDABLE HOUSING TRUST

50845. (a) The San Joaquin Valley Rural Regional Affordable Housing Trust is hereby established as a joint powers authority pursuant to Article 1 (commencing with Section 6500) of Chapter 5 of Division 7 of Title 1 of the Government Code, for the following purposes:

(1) Receiving and administering federal, state, local, and private financial resources made available to the trust for the development of affordable housing projects in communities that are members of the trust.

(2) Fostering the regional collaboration of cities, counties, developers, and financial and community-based organizations in its geographical area to meet affordable housing needs, as set forth in the general plans of the members, and consistent with San Joaquin Valley Regional Blueprints.

(b) For the purposes of this chapter, the "trust" is the San Joaquin Valley Rural Regional Affordable Housing Trust established under subdivision (a).

(c) Membership in the trust is voluntary and is limited to cities, counties, and councils of government in the Counties of Kern, Kings, Tulare, Fresno, Madera, Merced, Stanislaus, and San Joaquin.

50845.2. The trust shall do all of the following:

(a) Establish a governing board, which may include, but is not limited to, one representative of each member jurisdiction one member from each participating council of governments in the San Joaquin Valley, three representatives from the California Partnership for the San Joaquin Valley, one representative from an affordable housing advocate organization from the San Joaquin Valley, one representative from a nonprofit affordable housing developer in the San Joaquin Valley, and one housing industry representative from the San Joaquin Valley. Membership in the trust is voluntary.

(b) Develop a regionwide strategy for selecting and funding affordable housing projects that is consistent with and helps implement the goals and vision of the San Joaquin Valley Regional Blueprints.

(c) Apply for federal grants and state loans and grants, and solicit and receive contributions from trust members and private organizations, including, but not limited to, other trusts, foundations, and financial institutions that are dedicated to funding the operation of the trust and funding affordable housing grants and loans made by the trust to affordable housing projects in the region.

(d) Create one or more revolving loan accounts for funding affordable housing projects located in the jurisdictions of trust members.

(e) Make loans to nonprofit housing corporations, and other public and private entities proposing to build affordable housing projects in the region served by the trust. Loan funds shall be disbursed only after the governing body of the jurisdiction within which the project will be built has certified that the project is consistent with the housing element of the community's general plan and the applicable San Joaquin Valley Regional Blueprint. Certification shall also include assurances that each project will have obtained all environmental clearances and development permits, and that there is a local financial commitment to the project.

(f) Develop criteria for selecting projects for funding. Criteria shall address the following issues:

(1) Housing densities.

(2) Mixed income development.

(3) Infill development.

(4) Fair share allocation.

(5) Transit-oriented development.

(6) Proximity to centers of employment.

(g) Establish requirements for local financial project commitments or matching contributions by local jurisdictions and other project sponsors.

(h) Establish loan repayment terms.

(i) Develop benchmarks and performance standards to monitor the progress of each project for which the trust provides funding. The standards and benchmarks shall be developed in consideration of benchmarks and standards that are used by other affordable housing funding entities.

(j) Provide technical assistance to members on affordable housing projects.

(k) Assist in assembling partnerships for affordable housing demonstration projects of larger, master planned, mixed use elements, with high-density design.

(l) Prepare reports and supporting documentation that may be required as a condition of receiving federal and state funding.

(m) Develop and implement a regional education campaign that promotes the benefits of higher density, mixed use, public transit-oriented communities that are responsive to local and state environmental policies.

(n) Make recommendations to the Governor and the Legislature for regulatory reform that can eliminate obstacles to providing affordable housing.

(o) Commencing on January 1, 2010 2011, make a biennial report to the Secretary of Business, Transportation and Housing and the Director of Housing and Community Development on its activities during the preceding two fiscal years, and the impacts those activities have had in providing affordable housing in the region, in fostering a regional approach to meeting affordable housing needs, and in implementing the housing goals of the San Joaquin Valley Regional Blueprints.

50845.4. The governing board shall adopt a set of bylaws that shall address, but are not limited to, all of the following issues:

(a) Organizational structure of the trust.

(b) The dues structure.

(c) The voting structure.

(d) Member contribution requirements.

(e) Annual election of officers.

(f) A mission statement that sets forth a purpose to foster the regional collaboration of San Joaquin Valley cities, counties, developers, financial institutions, and community-based organizations to meet affordable housing needs in the region.

50845.6. The trust may use funds that it receives, other than federal and state housing grants, to pay for its operations.

50845.8. The trust shall utilize the staff services of member jurisdictions to carry out its functions to the maximum feasible extent. However, the trust may hire staff and consultants for specialized purposes, such as conducting studies and grant writing.

50846. The governing board may form advisory committees, as deemed necessary.

50846.2. The governing board shall be the approving authority for grant applications submitted for approval by the trust, and shall set the terms for receiving grants and loans made to the trust. The board shall also approve the conditions under which the trust may make loans to affordable housing project applicants.

SEC. 3. Section 53545.7 is added to the Health and Safety Code, to read:

53545.7. (a) For the purposes of this section, a rural regional affordable housing trust is an entity of regional government that meets all of the following criteria:

(1) Has a voluntary membership consisting of not less than two rural counties, and the cities within those counties, and not less than two councils of governments serving the area of the two counties. In the case of Imperial County, the membership may consist of not less than three cities within the county and the council of governments serving the county.

(2) Is established as a joint powers authority, pursuant to Article 1 (commencing with Section 6500) of Chapter 5 of Division 7 of Title 1 of the Government Code.

(3) Is established for the purpose of receiving and administering federal, state, local, and private financial resources made available to the trust to fund the development of affordable housing projects in jurisdictions that are members of the trust.

(4) Has bylaws that include, but are not limited to, all of the following:

(A) A mission statement that sets forth a purpose to foster the regional collaboration of cities, counties, developers, financial institutions, and community-based organizations in the geographical area served by the trust, to meet affordable housing needs in the region.

(B) Provisions establishing a governing board that includes not less than one representative from each member jurisdiction.

(C) A requirement that each member jurisdiction will make a minimum financial contribution to the trust.

(5) Has an adopted set of funding priorities that emphasize all of the following:

(A) Increased housing densities.

(B) Mixed income development.

(C) Infill development.

(D) Fair share allocation.

(E) Transit-oriented development.

(F) Proximity to centers of employment.

(6) Has demonstrable, ongoing sources of dedicated revenue, including, but not limited to, taxes, fees, loan repayments, and private contributions.

(b) In order to encourage communities in rural areas to collaborate in the provision of affordable housing, the department, when reviewing and ranking grant and loan applications for the funds made available under Section 53545, shall add points to the scores of, or otherwise prioritize, applications for projects located in a jurisdiction that is a member of a rural regional affordable housing trust fund.



Update: Health Plan Reform Analysis

To: Partnership Board of Directors
From: Central Valley Health Policy Institute on Behalf of Health Work Group
Date: 01.29.08

At the Partnership's November board of directors meeting, the board directed the Health Work Group to (1) work with the Valley's state delegation to provide input on the legislative proposals for health care reform that were circulating in Sacramento and (2) develop a plan for a regional approach to health care challenges in the San Joaquin Valley.

Input on Legislative Proposals - Since the November board meeting, a letter was developed and sent to the Valley legislative delegation from the Partnership executive committee that outlined policy priorities for health care reform. We had been monitoring the progress of the health care reform legislation until yesterday when the legislation failed to leave the state senate.

Plan for a Regional Approach to Health Care Challenges – Despite the defeat of the health care legislation yesterday, we recommend that the Work Group continue to develop a regional plan for meeting the Valley's health care challenges. On 2/8, the Work Group consulting team will present some options for pursuing this objective.

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California Partnership for the San Joaquin Valley
K-12 Work Group
In-Depth Report to the
Board of Directors
February 2008

I. Introduction

On behalf of the K-12 Work Group, the Central Valley Educational Leadership Institute at California State University, Fresno is pleased to provide this in-depth report on the status of the work group. Like the other groups, the scope of work for the K-12 Work Group is immense. We have organized our report to provide you with the basic information on who is involved, the goals and objectives we are trying to accomplish, and our activities to date, but most importantly, we would like to direct your attention to the “Major Opportunities and Obstacles” section of this report. This section of the report will be the focus of our presentation to the board on February 8, 2008. We are looking forward to your thoughts and input on the K-12 Work Group.

II. K-12 Work Group Participants

- Members: (Core members and co-conveners indicated in bold)

| | | | |
|--------------|----------------------|---|--|
| Jorge | Aguilar | Assoc. Vice Chancellor for Community Education and Partnerships | UC Merced |
| Lee | Andersen, PhD | Superintendent (Co- convener) | Merced County Office of Education |
| Amy | Arambula | Education Liaison | City of Fresno |
| Michele | Badovinac | AVID Region 6 Director | San Joaquin County Office of Education |
| Pansy | Ceballos, EdD | Asst. Supt. Of Instruction | Tulare County Office of Education |
| Tom | Changnon | Superintendent | Stanislaus County Office of Education |
| Karen | Cornell | CEO | Education and Business Network |
| Cheri | Cruz | Executive Director | CVHEC - workforce development/higher education work group |
| Gary | Dei Rossi | Assistant Superintendent | San Joaquin County Office of Education |
| Art | Davis | Director, Regional System of District & School Support | Madera County Office of Education |
| Ozzy | DeLuna | Director, Curriculum and Instruction | Madera County Office of Education |
| Bob | Ditmann | Division Director | Stanislaus County Office of Education |
| Cyndy | Dolph | Asst. Supt. Of Ed. Services | Madera County Office of Education |
| Michele | Fagundes | Asst. Superintendent | Merced County Office of Education |
| Mick | Founts | Deputy Superintendent | San Joaquin County Office of Education |
| Christine | Frazier, EdD | Assistant Superintendent | Kern County Office of Education |
| Sally | Frazier, EdD | Superintendent Coordinator, Research Services | Madera County Office of Education |
| Jesus | Garcia | | Kern County Office of Education |

| | | | |
|--|--------------------|---|--|
| Keith | Griffith | Sr. Manager for Education | Stanislaus Alliance |
| Don | Holder, EdD | Assistant Superintendent Liason for Merced County Office of Education | Fresno County Office of Education |
| Ida | Johnson | | Merced County Office of Education |
| David | Long, PhD | Secretary of Education (Co-convener) | Office of Secretary of Education |
| Pam | McGee | AVID Regional Director | Fresno County Office of Education |
| Suzanne | Moreno | President and CEO | Encourage Tomorrow |
| Manjit | Muhar | Workforce Development Work Group Consultant | CSUF - OCED - workforce development work group |
| Randy | Panietz | Superintendent | Mariposa County Office of Education |
| Kelley | Petty | Character Counts! Coordinator | Tulare County Office of Education |
| Larry | Powell | Superintendent | Fresno County Office of Education |
| Larry | Reider, EdD | Superintendent | Kern County Office of Education |
| Gaye | Riggs | Assistant Superintendent for Early Care and Education | Merced County Office of Education |
| Sue | Rich | Asst. Superintendent | Stanislaus County Office of Education |
| Brad | Ruff | AVID Coordinator | Kern County Office of Education |
| Jim | Shaver | Program Director | Kings County Office of Education |
| Camilla | Sutherland | School Improvement Coordinator | Fresno County Office of Education |
| John | Stankovich | Superintendent | Kings County Office of Education |
| Jill | Tafoya | School Improvement Mgr. | Fresno County Office of Education |
| Sharon | Twitty | Asst. Superintendent | Merced County Office of Education |
| Krista | Venecia | Program Director, Science and Math Initiative | UC Merced |
| Valerie | Vuicich | Administrator, ROP | Fresno County Office of Education |
| Jim | Vidak | Superintendent | Tulare County Office of Education |
| Randy Frederick "Rick" | Wallace | Project Director, School to Career | Tulare County Office of Education San Joaquin County Office of Education |
| Jennifer | West | PCAP Project Manager | Merced County Office of Education |
| Regina | Brown Wilson | Public Information Officer | Office of the Secretary of Education |
| Dianna | Young | Director, Regional Leadership Services | Tulare County Office of Education |

- Work Group Consultants/Support Team:
Dr. Marcy Masumoto
Dr. Walt Buster
Central Valley Educational Leadership Institute (CVELI)
California State University, Fresno

III. Goals and Objectives of the K-12 Work Group

We have listed the Work Group's goals and objectives here for your convenience. As you know, the scope of work is very broad and ambitious (like the other work groups). While there are four major goals from the Strategic Action Plan and one additional goal added by the Central Valley Educational Leadership Institute, *the Work Group believes its most important goals are Goals 1 and 2.*

- **Goal 1: Increase the achievement level of students, schools and school districts in the San Joaquin Valley.**
 - Objective A: Implement a school and school district support system through county offices of education.
 - Objective B: Implement a curricular and instructional program to ensure all children are able to read at or above grade level.
 - Objective C: Provide school choice, intra-district and inter-district options consistent with state and federal law.
 - Objective D: Establish an executive leadership academy to train principals of low-performing schools in “turn-around” educational and management services.
 - Objective E: Coordinate and integrate health and human services organized around school attendance boundaries.
- **Goal 2: Develop a college-going culture in the San Joaquin Valley.**
 - Objective A: Support collaborations between school districts and the community colleges, CSU and UC systems.
 - Objective B: Increase the rates of high school graduates completing courses for college admissions.
- **Goal 3: Implement a computer literacy initiative for K-12 students aligned with community college curriculum.**
- **Goal 4: Implement research-based programs to reduce substance, including voluntary drug testing.**
 - Objective A: Implement a substance abuse program.
 - Objective B: Coordinate and integrate health and human services organized around school attendance boundaries.
- **Goal 5: Align career technical education to target industry clusters.**

IV. Activities to Date

Please see the K-12 Work Group's detailed quarterly report in the Secretariat Report section of the board packet for a complete list of activities to date per goal and objective.

V. Major Opportunities and Obstacles

Acknowledging the K-12 Work Group's two most important goals are Goal 1, increasing academic achievement for students, schools, and school districts in the Valley, and Goal 2, developing a college-going culture in the San Joaquin Valley, there are several major

opportunities and obstacles that our Work Group has encountered to date. We will outline them here, and look forward to discussing these with you at our meeting on Feb. 8.

1. **Development and implementation of the English Learner Leadership Academy** which has impacted leadership teams in 16 districts across all 8 counties is one of our most tangible outcomes of the Partnership work. The Academy addresses the area of English Learner program improvement which is critical to closing the achievement gap in San Joaquin Valley schools. The Academy has been well-received and the counties would like to continue the program for future cohorts of participants. The challenge is now to develop mechanisms to sustain this important work. A representative from Fresno County Office of Education will expand on the opportunities and challenges of the Leadership Academy.
2. **Collaboration across the eight counties and sectors has expanded through multiple mechanisms**, some directly prompted by the Partnership activities and others extensions of on-going work of county offices, school districts and other collaborative organizations (P-16 councils, compacts, business alliances, Springboard Schools, CVELI, etc.). New linkages resulting from the work of the Partnership include collaboration with other work groups, most significantly with Higher Education/Workforce Development, and initial networking with Health and Human Services work groups; engagement of non-school organizations with emphasis on education such as the Education and Business Network, Stanislaus Alliance, Encourage Tomorrow, Campaign for College Opportunity and others; cross-region engagement of county offices through the newly-formed San Joaquin Valley County Superintendents of Schools Consortium; county and school survey related to college-going goal designed and implemented. To date, we are most delighted with the collaborative efforts that have transpired based on work towards meeting goals 1 and 2. *Marcy Masumoto and Lee Andersen* will address this topic and provide highlights of this aspect of our work.

We have focused considerable effort as a work group on goal 2, **developing a college-going culture** which has engaged a broad array of higher education representatives with K-12 educational leaders in dialog about mutual needs and goals to prepare graduates for higher education and career paths after high school. The San Joaquin and Kern county offices of education hosted meetings and invited guests who have contributed to our assessment and planning towards this goal. Together with the Higher Education/Workforce Development work group, we are participating in a data team assembled by the Central Valley Higher Education Consortium (CVHEC) to address priority needs for accurate data and data systems that will serve educational institutions across levels. We believe this is the first time such a comprehensive and collaborative effort involving K-12 and higher education has been initiated in the region. *Marcy Masumoto* will share examples of data collected and compiled by Christine Frazier and Jesus Garcia from the Kern County Office of Education, as well as opportunities and challenges identified through our work on our college-going culture goal.

The Partnership has provided impetus to expand the path of collaboration and to examine multiple avenues and strategies to implement this partnership leadership model.

Recognizing there are so many individuals and entities with various interests and organization priorities, collaboration across boundaries and sectors is an opportunity for timely results for SJV students.

3. Due to hard work and focused efforts across the region, including county offices, universities, external organizations, districts, schools and classrooms, **gains in academic achievement are occurring across the region** based on state and national measures as indicated by data compiled by Jesus Garcia of Kern COE. Realizing academic achievement levels are still below other regions of the state, we are well-aware that there is still room for further academic improvement and closing of the achievement gap in our region. The Regional System of District and School Support (RSDSS), through the Madera County Office of Education, has provided support, in collaboration with four counties, to help move schools and districts off of School and District Assistance Intervention Team (SAIT and DAIT) designations. *Sally Frazier*, Madera County Superintendent of Schools will expand on the mechanisms in place for Program Improvement activities in our region and define obstacles we face in that endeavor.
4. As you are certainly aware, **legislation and funding** are significant factors impacting our ability to accomplish our collective goals to improve education for students and communities in our region. Federal, state and local policies and related funding streams serve both as opportunities and obstacles to our work. *Larry Powell*, Fresno County Superintendent of Schools will provide background about the current state of education and upcoming budget possibilities.
5. Additionally, the **Governor's Commission on Educational Excellence** has recently conducted a study that identified priorities for education, including the following: strengthening teaching and leadership, ensuring fair funding that rewards results, streamline governance and strengthen accountability, use data wisely, and create a foundation for continuous improvement. These priorities address English Learner programming, , Career Technical Education, Teacher Preparation, Pre-kindergarten and College-Going preparation which are targets and priorities of the CPSJV K-12 work group. In early in discussions of the work group, the need to **focus on Pre-kindergarten** as a means towards improving achievement surfaced. The Merced County Office of Education has developed this notion through funding from the Packard Foundation for a Preschool Coordination and Alignment Project in the eight county region. *Lee Andersen*, Merced County Superintendent of Schools, will describe the potential priorities for K-12 education in the SJV as related to the Governor's Commission on Educational Excellence and opportunities related to pre-kindergarten in the region.

We are eager to discuss these opportunities, obstacles and potential solutions with you to continue our work towards developing a model public K-12 Education system in our region.

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**California Partnership for the San Joaquin Valley
Higher Education and Workforce Development Work Group
*In-Depth Report to the
Board of Directors*
February 2008**

I. Introduction

On behalf of the Higher Education and Workforce Development (HEWD) Work Group, the Office of Community and Economic Development at California State University, Fresno is pleased to provide this in-depth report on the status of the work group. The mission of the Higher Education and Workforce Development work group is to develop a workforce that will sustain long-term economic viability by expanding opportunities for higher education. We have organized our report to provide you with the basic information on who is involved, the goals and objectives we are trying to accomplish, and our activities to date, but most importantly, we would like to direct your attention to the “Major Opportunities and Obstacles” section of this report. This section of the report will be the focus of our presentation to the board on February 8, 2008. We are looking forward to your thoughts and input on the Higher Education and Workforce Development Work Group.

II. Goals and Objectives of the Higher Education and Workforce Development Work Group

We have listed the Work Group’s goals and objectives here for your convenience. As you know, the scope of work is very broad and ambitious (like the other work groups).

Goal 1: Create a demand-driven workforce investment system that supports target clusters: (1) Agribusiness, including Food Processing, Agricultural Technology, and Biotechnology; (2) Manufacturing; (3) Supply Chain Management and Logistics; (4) Health and Medical Care; and (5) Renewable Energy.

- Objective A: Align workforce development resources to support target industry clusters.
- Objective B: Conduct occupational analysis of key jobs in target industries.
- Objective C: Develop web-based inventory of vocational training programs and “gap analysis”.
- Objective D: Implement region-wide business intelligence tool.
- Objective E: Create a “just-in-time” training voucher fund.
- Objective F: Address workforce supply on a regional basis.
- Objective G: Align vocational and career technical education with target industries.
- Objective H: Establish San Joaquin Valley Workforce Consortium.
- Objective I: Align the efforts of the San Joaquin Valley’s economic development corporations, the San Joaquin Valley Workforce Consortium and the California Community College Central Region Consortium.

- **Goal 2: Develop a college-going culture in the San Joaquin Valley.**
 - Objective A: Improve academic preparation and increase expectations for student achievement.
 - Objective B: Increase accessibility of financial aid
 - Objective C: Increase availability of information and resources to students and parents.
 - Objective D: Increase collaboration between higher education and P-12 education.
 - Objective E: Align academic content to support economic vitality.
 - Objective F: Assure accessibility to educational opportunities.
 - Objective G: Expand vocational and career technical education programs and courses.
- **Goal 3: Develop comprehensive education and training systems to meet the healthcare worker shortage in the region**
 - Objective A: Establish a Medical Education Program at University of California Merced within 10 years.
 - Objective B: Establish the Central Valley Nursing Education Consortium.

III. Activities to Date

Please see the Higher Education and Workforce Development Work Group's detailed quarterly report in the board packet for a complete list of activities to date per goal and objective.

IV. Major Opportunities and Obstacles

While there are three major goals from the Strategic Action Plan, the Work Group for the February 8th discussion will focus on Goal 1, **Create a demand-driven workforce investment system that supports target clusters for the discussion on February 8th**. Below are the major opportunities and obstacles that the Work Group has encountered to date as it has attempted to implement Goal 1, Objectives A-I.

Region wide Employment Study and Gap Analysis

This presents a major opportunity to share compiled up-to-date and reliable SJV labor market information on multiple industry sectors with businesses, education and training providers and government leaders ensuring more informed decisions can be made about staffing strategies, educational programs and curricula, workforce policy and career choices. Ongoing studies need to be completed which will require additional funds. In addition, the results of the survey information must be made available to job seekers via a new web site to assist them with their career planning process. Marketing materials must be developed and made available at the One – Stop Employment Centers across the region. These materials will market the use of the new web site to find information about high demand job opportunities and job training programs. The work group is seeking \$45,000 for web site updating and marketing materials.

Work Ready Certificate –Addressing workforce supply on a regional basis

The Work Ready Certificate using the WorkKeys system has been completed. The Certificate verifies to employers that an individual has essential core employability skills in Reading for Information, Applied Mathematics, and Locating Information. Each WIB in the region has been set up to provide assessments of job seekers, computerized skill remediation, and potentially profiling of jobs for businesses for one year.

One of the immediate challenges is making this certificate available to a large number of job seekers and outreaching to employers in the five targeted industry clusters to provide information on how they can use WorkKeys in their hiring process. An additional \$120,000 is needed to extend WorkKeys licenses for one additional year and provide assessments for an additional 1000 job seekers in each county. Furthermore, more educational organizations and businesses need to be informed of the benefits of the WorkKeys system and encouraged to participate.

Implementation of region-wide business intelligence tools

The following two tools are being implemented:

Executive Pulse is a software program that allows various entities to submit critical information regarding individual business hiring, training, expansion, re-location needs, etc. that can be shared by all who have access to the program.

The Connectory is a website portal that will allow businesses across the supply chain to provide essential information on the goods and services that they produce, allowing buyer and supplier connections to be made across the region.

Both programs are currently being implemented, however, more time is needed to spread the use of the programs across the region so that businesses and other user organizations have time to use and assess the value of the programs. An additional \$10,000 is being sought to extend program licenses

Training funds available

Through the use of Employment Training Panel dollars, the San Joaquin Valley Community College Consortium has established a \$500,000 fund that is available for access by businesses in the region to provide skill upgrade training for their employees. The training is provided by the Community Colleges in the region and can be turned around on a “just in time” basis.

In addition to this incumbent worker training fund, the workgroup is seeking an additional \$500,000 in funding to assist unemployed or underemployed individuals across the San Joaquin Valley in receiving skill training that will qualify them for high – demand, well – paying jobs in the targeted industry clusters.

Aligning vocational and career technical education with target industries

SB 70 is one of the keys to implementing this goal. Four, subregional CTE Community Collaborative applications will move forward to the Governor’s Career Technical Education (CTE) Initiative. Each application will be requesting \$450,000.

V. Higher Education and Workforce Development Work Group Participants

Work Group Conveners

Secretary Victoria Bradshaw, Labor and Workforce Development Agency
Lorraine Salazar, Sal's Mexican Restaurant

Work Group Support Team:

Manjit Atwal, Workforce Program Manager
Office of Community and Economic Development
California State University, Fresno

Cheri Cruz, Executive Director
Central Valley Higher Education Consortium
California State University, Fresno

Work Group Members:

SJV WIB Directors:

Andrea Baker, Executive Director, Merced County Department of Workforce Investment
Elaine Craig, Executive Director, Madera County Workforce Investment Board
Blake Konzcal, Director, Fresno County Workforce Investment Board
John Lehn, Director, Kings County Job Training Office and Economic Development Corporation
Verna Lewis, Director, Kern Employers Training Resource
Adam Peck, Administrator, Tulare County Workforce Investment Department
Jeff Rowe, Director, Stanislaus Alliance WorkNet
John Solis, Executive Director, San Joaquin Employment and Economic Development Department

Central Valley Higher Education Consortium (CVHEC) Members:

Dr. William Andrews, President, Bakersfield College
Dr. Rosa Carlson, President, Porterville College
Dr. Willard Clark Lewallen, President, West Hills College-Coalinga
Dr. Thomas Crow, Chancellor, State Center Community College District
Dr. Roe Darnell, Chancellor, Yosemite Community College District
Dr. Donald DeRosa, President, University of the Pacific
Dr. Ned Doffoney, President, Fresno City College
Dr. William H. Duncan, President, Taft College
Dr. Benjamin Duran, Superintendent/President, Merced College
Dr. D. Merrill Ewert, President, Fresno Pacific University
Dr. Frank Gornick, Chancellor, West Hills Community College District
Dr. Barbara Hioco, President, Reedley College
Dr. Steve Kang, Chancellor, University of California, Merced
Dr. Horace Mitchell, President, California State University, Bakersfield
Dr. Mary E. Retterer, President, Cerro Coso Community College
Dr. Raul Rodriguez, Superintendent/President, San Joaquin Delta College
Dr. Richard Rose, President, Modesto Junior College
Dr. William Scroggins, Superintendent/President, College of the Sequoias
Dr. Sandra Serrano, Chancellor, Kern Community College District
Dr. Hamid Shirvani, President, California State University, Stanislaus

CVHEC Members continued

Dr. Joan Smith, President, Columbia College

Dr. Joan Voris, Associate Dean of Medical Education, UCSF Fresno

Mr. Don Warkentin, President, West Hills College-Lemoore

Dr. John D. Welty, President, California State University, Fresno

Higher Education and other Workforce Partners:

Karen Akland, San Joaquin BioTech Center

Dedre Ahl, Kern/Inyo/Mono Consortium

George Boodrookas, Dean of Community and Economic Development, Modesto Junior College

Carole Goldsmith, West Hills Community College District

Sean Hancock, San Joaquin Valley College

Natalie Hanes, Tulare County Workforce Investment Board

Hazel Hill, Dean of Economic and Workforce Development, San Joaquin Delta College

Carolyn Kovalski, Heald College

Ed Knudsen, Dean of Economic and Workforce Development, Bakersfield College

Pam Lassetter, Associate Director, Fresno County Workforce Investment Board

Michael Miller, San Joaquin Employment and Economic Development Department

Joanne Presnell, Merced County Department of Workforce Investment

Tracie Scott-Contreras, Madera County Workforce Investment Board

Roger Schmidt, Employment Development Department

Sue Smilie-Janecek, San Joaquin Valley College

Ashley Swearengin, California State University, Fresno

Allysun Williams, California State University, Fresno

Jeff Wyly, Labor and Workforce Development

Ralph Zackheim, US Department of Labor

Partners not listed include representatives from K-12 and Economic Development

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MILESTONES

Planning for a UC Merced School of Medicine

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JANUARY 2008 • Volume 1, Issue 1

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Welcome to the first issue of *Milestones*, a periodic update regarding plans to establish a School of Medicine at the University of California, Merced. This newsletter, along with the Web site at <http://med.ucmerced.edu>, seeks to inform and engage stakeholders in the process of planning for a UC medical school that will serve the unique healthcare needs of the San Joaquin Valley.

There is much work to be done in the coming months and years ahead. However, we are confident that together with your support, we will succeed in efforts to establish a UC medical school for the Valley.

Related Links:

- [UC Merced Medical Education and Health Sciences](#)
- [UC Merced](#)

Preliminary medical school proposal makes its way through review process

The planning team for a medical school for the Valley recently completed a preliminary program proposal and business plan for a School of Medicine at UC Merced. The preliminary proposal is based on three years of planning and wide-spread consultation with faculty and administrative leaders from schools of medicine at UCSF and UC Davis, and UCSF Fresno Medical Education Program and UC Merced faculty.

The internal document was submitted to UC Merced faculty for comments as part of the campus' strategic academic planning process. In addition, the preliminary planning document is being sent to other UC medical school experts for feedback. The proposal also

Governor endorses UC Merced School of Medicine

Valley counties join list of proponents



Support for the proposed UC Merced School of Medicine is growing. On Tuesday, Jan. 15, 2008, The Fresno Bee reported that [Gov. Schwarzenegger recently announced his support for a UC Merced medical school.](#)

According to the editorial, the governor discussed the importance of preparing for the future and pointed out that even more physicians will be needed in California if his comprehensive health care plan is passed.

As of mid-January, six out of nine Valley counties overwhelmingly passed resolutions backing UC Merced's plans to develop a community-based distributed model of medical education. Valley counties that have stepped forward in favor of UC Merced's plans include Kings, Madera, Mariposa, Merced, Stanislaus and Tulare, representing nearly 1.5 million people.

Since UC Merced first announced its intent to establish health sciences and medical education programs, a number of Valley residents, elected officials, entities and organizations such as the Bakersfield Californian, California Medical Association, California Partnership for the San Joaquin Valley, Central Valley Higher Education Consortium, the City of Clovis, Merced Sun-Star, San Joaquin Valley Association of California Counties, The Fresno Bee, The Fresno Business Council, and The Modesto Bee have expressed their support.

Communities are at the heart of a UC medical school in the Valley

UC Merced is focused on creating an

has been submitted to the UC Office of the President for review.

Feedback will be considered in a revised plan, which will be submitted to UC Merced Chancellor Steve Kang.

Recent Press Coverage regarding UC Merced's proposed School of Medicine:

Article: [Governor joins Valley in asking for med school](#)
The Modesto Bee, 1/18/08

Article: [Supervisors support UC Merced medical school plan](#)
Merced Sun-Star, 1/16/08

Article: [Counties' leaders support UC Merced medical school](#)
The Modesto Bee, 1/16/08

Editorial: [Governor supports a medical school in San Joaquin Valley](#)
The Fresno Bee, 1/15/08

Editorial: [Lobby UC Regents to open Merced medical school](#)
The Modesto Bee, 1/15/08

Editorial: [Valley must demand a med school here](#)
The Fresno Bee, 1/13/08

The San Joaquin Valley is seriously medically underserved...

Access to health care is 31 percent lower in the Valley than in the rest of California. To address the serious and disproportionate shortage of physicians, particularly specialists, in the region, UC Merced proposes to establish a new school of medicine. The proposal is based on three years of program planning, collaboration and ongoing consultations and has overwhelming support from the Valley community, including elected officials who represent the area. No new hospital or clinical facilities will be established. The



additional UC-quality educational opportunity. The proposed model for medical education is based on partnerships with sister UC campuses and existing health care resources in the Valley.

As proposed, the instructional program will be founded on a community-based distributed model of medical education with local health care facilities serving

as instructional sites for clinical training. The first two years of the student program, which include student learning in basic and applied sciences, will take place on the UC Merced campus. Clinical training, which occurs during the third and fourth years of medical school, will take place in regional health care facilities. No new hospitals or teaching facilities are planned. The first clinical campus is slated to be in partnership with UCSF Fresno Medical Education Program, which has the infrastructure in place to conduct clinical training opportunities for students. Additional clinical campuses will be developed throughout the Valley in the future. This model is the most cost-effective and fastest way to establish a new medical school that will serve the state and the unique healthcare needs of the Valley.

UC Merced researchers developing tool to address drug-resistant bacteria



Research is a defining feature of a UC-quality medical school. The growing program in biomedical research at UC Merced is a vital component of an innovative medical education program leading to a future medical school at UC's 10th campus. Most recently, amid local and international concern about the public health threat of drug-resistant *Staphylococcus aurea* bacteria, researchers at UC Merced have filed

for a patent on a powerful new screening tool that could someday answer widespread calls for universal staph screenings before patients are admitted to hospitals.

"Universal screening is not possible right now," said Professor Miriam Barlow of UC Merced's School of Natural Sciences. "The standard means for identifying drug-resistant staph is a two-step process that requires several days. Obviously hospitals can't make patients wait that long to be admitted.

"Our screening method is being developed with the aim of accomplishing a screening in six hours or less."

Barlow and professors Matthew Meyer of the School of Natural Sciences and Shawn Newsam of the School of Engineering, are developing what they call the Microcalorimetry Microorganism Infectious Disease Analyzer (M2IDF), a machine that measures how bacterial cells respond to heat as a way of identifying the bacteria and determining whether they are resistant to antibiotics.

Barlow and her colleagues believe that resistant staph (*Multiply Resistant Staphylococcus aureus*, or MRSA) is a public health threat comparable in scope to AIDS. Antibiotic resistant pathogenic bacteria have been increasing in frequency and global spread for years. Hospital-acquired infections have long been a major source of resistant bacteria, but now those hospital-acquired infections are moving from hospitals into the community and posing an increasingly serious public health threat.

Experiments and testing continue at UC Merced with the aim of bringing M2IDF to the market. The professors involved are seeking industrial partners for its development. Their patent application was filed Jan. 3.

instructional program is based on a distributed model of medical education that leverages partnerships with medical schools at sister UC campuses and utilizes existing healthcare resources in the Valley.

For more information about plans to establish a School of Medicine at UC Merced or to unsubscribe, please email communications@ucmerced.edu

UC Merced's Valley telehealth project underway



Last year, UC Merced received nearly \$1 million from AT&T, the California Emerging Technology Fund and the California Partnership for the San Joaquin Valley to create a telehealth network in the San Joaquin Valley aimed at increasing access to specialists, particularly for underserved and rural patients.

The funding will enable UC Merced, in partnership with UCSF Fresno Medical Education Program and UC Davis, to establish four eHealth centers in the Valley and a hub on campus. The centers will be located at existing health care facilities and will provide telemedicine services via videoconferencing with electronic storage and forwarding capabilities, training for physicians and staff, and educational opportunities for high school and college students in the

region.

UC Merced recently named Jennifer Smith as telemedicine project manager. Smith's initial charge is to analyze which sites will make the best telemedicine partners for UC Merced. As part of the process, she will survey health care facilities in the Valley that are federally designated as rural and/or underserved and then will begin meeting with physicians to identify those that are in need of telemedicine and interested in providing the service to their patients.

More than 100 sites in the Valley, from Stockton to Bakersfield and the surrounding foothill communities, are being considered as eHealth centers.

In addition, the Federal Communications Commission recently announced a \$22 million award to the State of California to implement a California Telehealth Network. The UC Office of the President is overseeing the project, which will bring broadband access to rural communities throughout the state, covering more than 300 sites, including 91 in the San Joaquin Valley. The project will pave the way for rural doctors and communities to benefit from the advantages of telemedicine. UC Merced was invited to collaborate on the CTN, which will operate in harmony with the campus' goals during the assessment and installation of its four eHealth sites.

Health care providers interested in learning more about UC Merced's telehealth project should e-mail jsmith38@ucmerced.edu

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Communications Update

Report to the California Partnership for the San Joaquin Valley Board of Directors
February 8, 2008

Communications Plan Update – Phase II Implementation

Phase II of the Communications Plan, aimed at building public support for the Partnership, is well underway. Phase II is focused on media and community outreach to support the Partnership's identity.

The media outreach strategy has resulted in significant editorial support for the Partnership's efforts throughout the Valley. The Valley's major newspapers have written in support of the Partnership and its regional approach to addressing the region's major challenges. The Partnership also has received considerable media recognition for its work on air quality, energy, transportation, and high-speed rail issues.

Phase I of the Communications Plan was designed to create an effective internal communications structure and create materials and tools to support the launch of the external communications/outreach efforts of Phases II and III. Phase I is essentially complete with the successful delivery of the Partnership brand map, Web site, fact sheets, PowerPoint, and *Partnership Progress* electronic newsletter.

Communications Tools

Web site, Phase II

The new and improved Partnership Web site launched in January 2008.

The new site features a content management system that allows work groups more access and control to communicate and share documents. The individual work group sections have been expanded from one page to several pages including overview, action plan, announcements, and document library pages.

The site also features some interactive components and animations, including an interactive overview chart that demonstrates the work and interdependencies of the initiatives within the Partnership and an interactive map that demonstrates the massive undertaking by showing the collaborative partners by county area.

Additionally, there is an animation for each work group and the Partnership overall that loads randomly on the homepage, so visitors are exposed to a different work group each time they visit.

Work group consultants have received a guide for using the new Web site and will receive training on managing the work group Web pages at the February meeting of the work group consultants.

e-newsletter – A monthly electronic newsletter is sent to all Partnership stakeholders that highlights successes of the Partnership and includes updates on the progress of the work groups, important dates, and a features section that profiles people connected to the Partnership and showcases impacts of the Partnership’s work.

Partnership News Briefing – A daily overview of news stories, information and events related to Partnership priorities and activities is sent to board members, work groups, business and community leaders, and other government and legislative contacts throughout the Valley.

Supporting materials -- The Partnership logo, fact sheets, PowerPoint presentation, and contact lists have been made available to work group consultants and the board on the communications tools page. A communications policy guides the use of the tools to support the brand of the Partnership by creating consistent imaging and messaging.

Speakers Bureau

Partnership Board members will be contacted to provide input on organizations and groups that should be targeted for speaking opportunities. Board members and work group participants also will be recruited to speak at those events to raise awareness and encourage involvement in and support of Partnership activities. Supporting materials for Speakers Bureau participants will be expanded in Phase II.

Outreach

The Communications Team continues to build and fine-tune the communications management system to ensure effective outreach and communications with key stakeholders throughout the San Joaquin Valley. The database organizes stakeholders by sector and industry. Through various strategies, including the “refer a friend” on the newsletter, contact lists from Partnership work groups, and the “sign-up” function through the Web site, the stakeholder base continues to grow.

Audience Mapping

The Communications Team has created an audience map for the Partnership and continues to work with each work group to create a tailored audience map. The audience map exercise helps to identify key stakeholders, identifying what they want, what we want from them, and the obstacles to overcome. This tool helps drive the communications tactics (how we communicate) and the messages that we deliver (what we communicate) to maximize our effectiveness.



Legislative Overview

Partnership-Endorsed Legislation by Issue

Air Quality

- **AB 575 (Arambula) - Prop 1B AQ Mitigation Criteria/Funding**

A bill to require that \$1 billion to mitigate air pollution from goods movement, approved by voters under the *Highway Safety, Traffic Reduction, Air Quality, and Port Security Bond Act of 2006* (Proposition 1B), be appropriated to the highest priority projects according to a set of region-neutral criteria. This bill is consistent with the actions and objectives of the California Partnership for the San Joaquin Valley (Partnership), as set forth in their *Strategic Action Proposal*, by providing the incentive funding needed to “implement incentive mechanisms to accelerate adoption of air quality mitigation technologies.”

Related, the Air Quality Work Group has sent letters in support of Prop 1B funding and criteria for allocation of funds as efforts transition in the legislature.

Status: Bill held in Assembly Appropriations Committee. However, the allocation of Proposition 1B “Goods Movement Emission Reduction” (AQ Mitigation) Program funding has been determined by criteria passed as part of the 2007-08 Budget, through trailer bill SB 88.

On January 3, ARB released its proposed guidelines for allocation of the Prop 1B Goods Movement Emission Reduction Program. ARB held a public meeting on this document in Fresno on February 9. The ARB board was scheduled to consider approval of these guidelines in January, but have delayed consideration one month to take place on Feb 28-29.

The AQWG sent a letter to ARB Chairman, Mary Nichols expressing disappointment over the method of calculating the apportionment. The letter provided alternative methods that would provide a more fair and equitable distribution to the four trade corridors.

Valley State legislators have sent a similar letter as well.

Members of the AQWG met with Dan Dunmoyer, Senator Cogdill and Assemblyman Villines, and ARB staff in Sacramento on January 23 to discuss the issue.

- **AB 1455 (Arambula, Villines) – Air Quality Zones**

The bill as most recently amended would authorize the State Air Resources Board to designate “California Air Quality Zones” for the purpose of providing

incentives for owners of mobile and stationary sources of air pollution to invest in air pollution control equipment that produce surplus emission reductions, and for owners of stationary sources of air pollution to invest in the production and utilization of renewable energy technologies. Areas eligible include those that: 1) have been in nonattainment for PM 2.5 and in serious, severe, or extreme nonattainment for ozone using the 8-hour rule, and 2) have countywide unemployment rate at least 50% higher than the statewide average for at least two of the last three years.

The bill's goal is to improve air quality in the state's dirtiest air basins and generate jobs in the most disadvantaged communities.

Status: Placed on the Suspense File in Senate Appropriations, and did not pass out of committee in 2007.

- **SB 23 (Cogdill) – Vehicle Replacement - *Passed***
On July 26, the Executive Committee agreed to offer support for SB 23 as introduced. The bill, as introduced, would require the Air District, in consultation with the Air Resources Board, to develop and administer a vehicle exchange program to replace high polluting vehicles with donated, smog-compliant vehicles according to specified conditions.

Status: Signed by the governor on Sunday, October 14. The bill was tied to the enactment of SB 719, a bill to restructure the board of the SJV Air Pollution Control District, which the governor also signed.

Energy & Air Quality

- **AB 1223 (Arambula) - Net Energy Metering**
A bill to permit an agricultural customer who uses solar or wind generation to offset the customer's own electrical needs to aggregate the electricity use of properties adjacent or contiguous to the generator that are under the same ownership to its full electricity usage over a 12-month cycle at the retail rate. This bill is consistent with the actions and objectives of the California Partnership for the San Joaquin Valley (Partnership), as set forth in their *Strategic Action Proposal*, by advancing an important mission of the Partnership to “promote energy use efficiencies and adoption of clean, renewable energy technologies to ensure a reliable supply, grow the economy, and improve air quality.” Specifically, this legislation directly addresses the Air Quality Work Group’s objective of “implementing a net metering program within [the] same agricultural operation or water district,” and the Energy Work Group’s objective to “work with state agencies to explore and demonstrate innovative approaches to increase use of renewable energy, including trading of net metering credits, streamlining requirements for interconnection to grid, and structuring incentives for renewable energy production.”

The Partnership Board and Executive Committee have sent letters in support of the bill.

Status: Held in Senate Energy, Utilities & Communications.

- **H Con Res 157 (Rep. Radanovich with Rep. Nunes) – Renewable Energy/Biofuels**

On July 25, 2007, the Partnership's Executive Committee passed a resolution supporting House Concurrent Resolution 157 with the goal of improving the health of Valley citizens and achieving a reduction in all federally-regulated emissions, including nitrous oxides. H Con Res 157 reiterates the commitment of Congress, as established in the Energy Policy Act of 2005, to develop alternative and renewable energy, in particular biodiesel and other biofuels, and to support the research and development of biodiesel and biofuels from agricultural products and byproducts.

Status: Bill introduced on May 23, 2007. Referred to House Science and Technology Committee where it awaits action.

Land Use, Agriculture and Housing

- **AB 1129 (Arambula) - Housing Trust Fund**

This bill would establish the San Joaquin Valley Regional Affordable Housing Trust as a voluntary organization for the purposes of fostering the regional collaboration of San Joaquin Valley cities, counties, developers, financial institutions, and community-based organizations to meet affordable housing needs in the region.

Status: Bill was amended and passed the Assembly on January 24, 2008.

K-12 Education

- **AB 1403 (Arambula) – Education**

A bill to establish an innovative, five-year Central Valley School District Improvement Pilot Program. This legislation is consistent with the goals and objectives of the California Partnership for the San Joaquin Valley toward the implementation of "a school and school district support system through the County Offices of Education." Specifically, this bill would allow two County Superintendents (Fresno and Tulare) to *opt* to assume additional responsibility for ensuring the academic success of those struggling school districts within their jurisdiction that are both identified for program improvement or corrective action under the federal No Child Left Behind **and** have 50 percent or more of their schools ranked in deciles 1 and 2 of the state Academic Performance Index.

Partnership Board and Executive Committee have sent letters in support of the bill.

Status: Placed on the Suspense File in Senate Appropriations, and did not pass out of committee in 2007.

Action Taken by Executive Committee by Issue

Health & Human Services

- **AB 340 (Hancock) – Foster Care Pilot Program - *Passed***
This bill creates a pilot project in up to five counties that will allow county welfare departments to merge duplicative foster placement processes for licensing and approving relatives, foster families, and adoptive parents.

Status: The governor signed on October 11, 2007. The Executive Committee approved a letter to Secretary Belshé asking that at least one of the pilot projects be implemented in a Valley county.

The Partnership received a response letter from Secretary Belshe and copied the California Social Services Director John Wagner. She said criteria will be constructed in partnership with the CWDA. Hub Walsh from Madera County is the Executive Officer of the CWDA, and David Foster of the HHS WG has agreed to follow-up with him and monitor the criteria development.

Sustainability of the Partnership

- **AB 27 (Parra) – California Partnership for the San Joaquin Valley**
AB 27 is a bill to authorize the CA Partnership through 2019. The bill sets the structure and duties of the Partnership.

The current board of the Partnership directed staff to work with the author on the language of this bill as well as maintain ongoing discussions regarding all approaches for sustainability of the Partnership.

Status: AB 27 was last amended on January 17. The first hearing was held on January 8, 2008 in the Assembly Jobs, Economic Development, and the Economy Committee, and passed by a unanimous vote. The next hearing in the Assembly Appropriations Committee was held on Thursday, January 24, and was placed on suspense due to the minimal projected cost of the bill. As a result, it did not meet the final deadline (Jan 25) for all committees to report out to the floor bills introduced in their house in 2007.

Assemblymember Parra is going to introduce a new bill with slightly different language by the introduction deadline of February 22. The new legislation must meet the following short-term deadlines in the Assembly in order to remain viable:

- April 18 – Date by which bill must pass Assembly Jobs Committee.
- May 23 – Date by which bill must pass out of Assembly Appropriations Committee.
- May 30 – Date by which the bill must pass the Assembly and move to the Senate.

Other State Issues

Transportation/Air Quality

• **High-Speed Rail (HSR)**

The 2007-08 Budget provided \$20.69 million to continue development of the high-speed rail project. Activities include completion of a more detailed and achievable financial plan, and completion of preliminary engineering and environmental studies. \$3.5million of the funding is allocated to the Orange County Transportation Authority and shall be used for the HSR infrastructure in that area.

Status: Following the Partnership's HSR meeting in Hanford on August 9, the Partnership board approved a working position on HSR that included some "proposed next steps." Accordingly, the position was revised by the Transportation Work Group and approved by the Executive Committee on August 30, 2007:

- The High Speed Rail needs to serve the entire San Joaquin Valley (Bakersfield to Sacramento), and the region must stay together as it works towards implementation of this initiative. Amtrak should remain as a complimentary service to High Speed Rail;
- \$15.5 million must stay in the 2007-08 budget as a minimum funding level;
- The High Speed Rail ballot measure must remain on the 2008 ballot;
- The Federal government needs to contribute to the high speed rail project. Congress should seriously consider the establishment of a Federal high speed rail authority with powers similar to California's authority;
- Passenger rail is also a priority for the Valley and is meeting immediate demand, while the high speed rail initiative will address mid- and long-term demand;
- Land use patterns are a critical success factor for high speed rail. The Blueprint regional planning process needs to be tightly connected to the efforts to implement high speed rail in the Valley;
- The route between the San Joaquin Valley and the Bay Area will have a significant impact on the Valley being served as an entire region; and
- Submit a letter to the High Speed Rail Authority (a) supporting connection for the whole Valley from Bakersfield to Sacramento; (b) recommending that the economic viability of developing both the Altamont and Pacheco Pass routes be evaluated; and (c) that if it turns out that only one route is economically viable, or if one route must be implemented before the other, the Altamont corridor be the preferred route.

Related Actions Taken:

- Sent letters providing the working position to the governor and leaders in both legislative houses. On August 24, the governor signed a budget that includes \$20.69 million for HSR.
- Received revisions to the working position from the Transportation Work Group and the COG Regional Policy Council, and received final

approval for the revised position from the Executive Committee on August 30.

- Sent letter to the HSRA requesting an additional meeting in Stockton. Secured a meeting in Stockton on Sept 18 at the San Joaquin Council of Governments, Regional Center Board Room, 555 E. Weber Ave from 4-6pm.
- Sent letters to Rep. Costa and Senators Feinstein and Boxer supporting the creation of a National HSR Authority.
- Provided public comment at HSRA scheduled hearings in support of the Partnership working position.

The Authority staff released their recommendations on the “Preferred Network Alternative” for the Central Valley to Bay Area Corridor to their board on November 14, 2007. Report can be accessed at the following website: http://www.cahighspeedrail.ca.gov/meetings/pdf/2007/110407_staffrec.pdf. The preferred route detailed in the recommendations report is:

“Pacheco Pass to San Francisco (via San Jose) for the proposed HST system and pursue “Regional Rail” commuter and HST service via the Altamont Pass between Sacramento/Northern San Joaquin Valley and Oakland/San Jose in partnership with local and regional agencies and transit providers.”

It also includes a maintenance facility at the Castle Air Force Base in Merced County, and two station locations: Downtown Modesto and Downtown Merced.

On November 30, the Partnership and Regional Transportation Planning Agency (or “COG”) Directors convened a meeting of HSR stakeholders to discuss the Authority’s Staff Recommendations and determine next steps in the moving forward as region in advance of the Authority’s board meeting on December 19. At this meeting, there was agreement that stakeholders in three affected areas - the San Joaquin Valley, Sacramento Area, and Tri Valley Group - should continue working together with the HSRA staff to try to find an approach that would work for the alignment. San Joaquin COG agreed to convene an ad hoc subcommittee of 5 people representing the Valley COGs, Partnership, SACOG, and the Tri Valley Group to work on preparing a unified position among all three regions. Their position was given at the December 19 board meeting.

Despite Valley concerns, the Authority allowed the staff to move forward in preparation of the Final Program EIR/EIS at its board meeting. HSRA staff also recommended forming a steering committee to address the questions about the hybrid route over the Altamont Pass.

Since the Authority board meeting, the ad hoc group representing all three regions has continued to talk and formulate an action plan. They agreed to send a letter signed by representatives from all Valley COGs, the Partnership, SACOG and the Tri Valley Group. The letter asks that (1) the scope of the steering committee being formed by HSRA staff should be expanded to include all four concerns from our regions, (2) the steering committee be expanded to include a representative from SACOG and from the Partnership, and (3) that the steering

committee hold a preliminary meeting on January 29th in advance of the February 6th HSRA board meeting.

The Governor's proposed 08-09 budget includes \$5.2 million for HSR.

Health & Human Services

- **Health Care Reform**

On November 29, 2007, in advance of the special legislative session on health care reform, the Partnership sent Valley state legislators a list of policy recommendations that address the unique needs of San Joaquin Valley residents and a policy brief prepared by Central Valley Health Policy Institute (CVHPI) on the issue.

On December 17, the Assembly approved legislation to place a health care reform proposal on the November 2008 ballot. AB1X awaits Senate action. The Senate Health Committee is scheduled to vote on the legislation on January 28.

Other Federal Issues

FY08 Federal Appropriations

In December, the President signed an omnibus bill which wrapped all of the unfinished spending bills into one large bill. Most of the accounts experienced varying percentage reductions across the board in an effort to reduce spending, for example: Transportation-HUD (all projects were cut 2%), Agriculture (0.7% reduction), Labor-HHS-Ed (1.747%), and no cut for Commerce-Justice-State or Defense.

Senator Feinstein was able to secure an appropriation of \$10 million to be divided evenly between the SJV Air Pollution Control District (SJVAPCD) and South Coast for targeted emissions reduction grants. With the 1.56% rescission required in the Interior-Environment bill, the final figure is \$9,844,000. Additionally, Senators Feinstein and Boxer, and Congressman McCarthy are credited with securing \$1.4 million to the SJVAPCD to complete the Central CA Ozone Study. With the 1.56% rescission required, the final figure is \$1,378,160.

Energy

- **Energy Bill**

On December 19, 2007, the President signed the Energy bill (HR 6). The bill included a number of provisions important to the Energy WG and SJV Clean Energy Organization, including the following:

- Energy Efficiency and Conservation Block Grant program – This measure authorizes \$2 billion in each of fiscal years FY 2008 through FY 2012 for a new Energy Efficiency Block Grant Program, in which the Energy Department would award grants to state and local governments for an array of activities to improve energy efficiency. The grants would go to cities with a population of at least 50,000, or counties with a population of at least 200,000. Specifically, local governments could use the grants to develop energy-efficiency strategies, hire technical consultants, conduct energy audits, and develop

conservation programs. Of the grant funding, 68% would go to local governments, 28% would go to state governments, 2% would go to Indian tribes, and 2% would go to competitive grants. It would allow local governments and states to subgrant with nongovernmental organizations or ineligible local governments to assist with implementation of the program.

- Green Jobs – This measure authorizes \$125 million in each fiscal year for the Labor Department to administer a new grant program for training programs for workers in the renewable energy and energy-efficiency sectors — such as solar panel manufacturers and "green" building construction. Under the program, to be created within six months of enactment, grants would be awarded to programs that target workers who need updated training related to the energy industry, veterans, the unemployed, formerly incarcerated non-violent offenders, and at-risk youth. Grants could go to public-private partnerships, states, and programs designed to assist poor communities. The measure also establishes a national research program, through the Bureau of Labor Statistics, to track market data and identify workforce trends in jobs relating to renewable energy.
- Short Sea Shipping – This provision requires the Transportation Department to establish a short-sea transportation program and designate short-sea transportation projects to be conducted under the program to mitigate landside congestion. The measure authorizes the department, subject to the availability of appropriations, to provide loan guarantees to construct vessels for the projects.
- 25 x '25: The bill includes a Sense of Congress statement that 25% of renewable energy should be produced from the agricultural, forestry, and working land in the United States by 2025.
- **Farm Bill**
The House and Senate will conference in mid-February to resolve the differences between the Senate-passed and House-passed versions. No word yet on whether a California member will be at the table during these discussions as a conferee.

Both houses have passed a five-year, \$286 billion farm bill partly paid for with tax increases. The Bush administration has threatened a veto if the tax provisions are not stripped out by conferees working out a final version. The House bill would raise taxes on the U.S. subsidiaries of foreign corporations to pay for expansions of biofuels programs and the food stamp and other nutrition programs. The Senate bill calls for eliminating business tax shelters to pay for weather disaster aid to farmers. The administration has faulted the bills for failing to include the president's proposal to end subsidies for farmers with annual incomes of over \$200,000.

The Energy Work Group and SJVCEO requested that a summary of related provisions be circulated to members. This summary, as well as a summary of related Energy bill provisions, was provided by Government Affairs.



Work Group Consultants' Reports

The attached reports summarize Fourth Quarter Activity from October 2007 through December 2007 for each of the Partnership's 10 work groups.

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Work Group: Advanced Communications Services and Technology
Consultant: Barbara Patrick, Special Projects Coordinator
Organization: Great Valley Center
Quarter: 4th 2007
Phone: 209-522-5103
Email: barbara@greatvalley.org

Description of Activity by Goal and Objective

Goal 1: Objective A. Raise the profile of access to advanced communications services (ACS) as a fundamental and necessary service for all residents and businesses.

Consultant has maintained contact with BT&H staff regarding the release of Broadband Taskforce report due this quarter. The report has now been delayed to Q1 of 2008. Information in report is foundational to ACS work in Valley.

Goal 1: Objective B. Inform local elected officials about the benefits of ubiquitous access to ACS and provide model policies and other tools to help facilitate deployment.

Research continues on model policies currently in practice in jurisdictions in California and elsewhere that are facilitating ubiquitous broadband deployment.

Goal 1: Objective C. Identify communities and neighborhoods without affordable connection to delivery of ACS.

This activity has been difficult because the providers have been reluctant to share information regarding their service areas. The long awaited Broadband Task Force Report should contain information that will provide the information necessary to move forward in this goal.

Goal 1: Objective E. Increase deployment of ACS by current and prospective service providers.

As an important first step, a joint meeting of the Transportation and ACS work groups will discuss telecommunications infrastructure's inclusion in State Highway projects in the Valley.

Goal 1: Objective G. Eliminate installation barriers that discourage deployment.

Consultant has met with representatives of the Communications Workers of America regarding their "Speed Matters" initiative.

Goal 2: Objective A. Increase utilization of ACS by all residents.

Second phase of Pixley Connect graduated 24 parents that have been trained in computer/internet usage. Community representatives participated in Partnership Summit to report on how this project has enhanced their community.

Goal 2: Objective C. Implement projects to provide access to ACS and IT for all residents and businesses to eliminate the digital divide.

Regular conversations between Sunne McPeak and Carol Whiteside regarding opportunities for CETF and ACS Work Group to partner on this effort are taking place. Ms. McPeak gave a presentation for ACS Work Group at Annual Summit.

Goal 3: Objective A. Develop and implement a plan to expand and replicate the most successful strategies and programs to bridge the digital divide.

Research continues on the most successful strategies that have been developed for rural and disadvantaged communities and populations.

Goal 4: Objective A. Develop and implement a telemedicine and eHealth plan to connect health clinics with medical centers.

Consultant is coordinating with CETF and UC Merced seed grant recipient in the design of pilot system of telehealth/telemedicine sites in the SJV. Seed Grant Recipient gave presentation of her work at UC Merced at Partnership Summit in October.

Planned Activities by Goal and Objective (for next 3-6 months)

Goal 1: Objective A. Raise the profile of access to advanced communications services (ACS) as a fundamental and necessary service for all residents and businesses.

Broadband report has been delayed until Q1 of 2008. ACS consultant has scheduled a meeting in January 2008 which will include verbal report by BT&H and CPUC staff so we can begin to move forward with this goal.

Goal 1: Objective B. Inform local elected officials about the benefits of ubiquitous access to ACS and provide model policies and other tools to help facilitate deployment.

Research to continue in next quarter.

Goal 1: Objective C. Identify communities and neighborhoods without affordable connection to delivery of ACS.

ACS meeting has been scheduled for January 2008. We will receive an update from BT&H and CPUC regarding the mapping effort that is currently in progress as part of the Broadband Report.

Goal 1: Objective D. Increase availability of affordable ACS in rural and other underserved areas.

Consultant will work on fleshing out ideas for TOZ at future work group meetings such as how large of an incentive would be needed and what type. This is likely to be included in the Task Force Report.

Goal 1: Objective E. Increase deployment of ACS by current and prospective service providers.

Joint meeting will take place in January 2008 to determine state policy and next steps.

Goal 1: Objective G. Eliminate installation barriers that discourage deployment.

Presentation will be made regarding this initiative to the entire WG at the January 2008 meeting.

Goal 1: Objective H. Identify and seek all available funding for deployment of ACS.

Funds are available through the California Emerging Technology Fund (CETF). Work plan will identify other sources as well. January 2008 meeting will discuss prospective legislation to eliminate restrictions.

Goal 1: Objective J. Incorporate ACS infrastructure into all new residential and commercial construction.

CBIA and Valley BIA representatives will be invited to January 2008 meeting. Local affordable housing advocates will be included as well.

Goal 2: Objective A. Increase utilization of ACS by all residents.

Next phase of Pixley Connect will begin in January 2008.

Goal 2: Objective C. Implement projects to provide access to ACS and IT for all residents and businesses to eliminate the digital divide.

Conversations will continue in the future.

Goal 4: Objective A. Develop and implement a telemedicine and eHealth plan to connect health clinics with medical centers.

Work Group will continue to monitor progress and work with implementers of seed grant.

Challenges/Problems/ Bottlenecks/Feedback

Goal 1: Objective A. Raise the profile of access to advanced communications services (ACS) as a fundamental and necessary service for all residents and businesses.

When Task Force Report is released, ACS work group can begin moving forward based on Partnership work plan and information in report. In lieu of Report, we will receive verbal update at January meeting and craft a plan to move forward in the absence of this critical information. On the positive side, new WG Convener Coke Hallowell and consultant have met. Convener is very engaged in the WG.

Goal 1: Objective B. Inform local elected officials about the benefits of ubiquitous access to ACS and provide model policies and other tools to help facilitate deployment.

The majority of California jurisdictions that have shown leadership in this area are in highly urbanized, affluent areas that have little in common with most SJV cities. Most successful rural jurisdictions are working under the leadership of their state government.

Goal 1: Objective C. Identify communities and neighborhoods without affordable connection to delivery of ACS.

ACS Work Group has not yet received this information.

Quarter/Dates of Activity: Q2 October 2007 through December 2007
Seed Grant: San Joaquin Valley eHealth Network Project
Grantee Organization: School of Natural Sciences, University of California, Merced
Contact Person: Maria Pallavicini PhD
Phone: 209-228-2969
Email: mpallavicini@ucmerced.edu

Description of Quarter's Activity/Impact on Partnership Goals & Objectives

The goals planned for the 2nd quarter included:

Completion of the 1st quarter's unfinished activities, including:

1. Recruiting a project manager and data analyst
2. Coordination of two regional stakeholder meetings

Progress on the next steps in the planning process, including:

1. Conducting needs assessments for SJV sites
2. Site visits and analysis of data
3. Finalization of site selections and equipment specifications for each site, and
4. Recruitment of project coordinators

Some of these goals have been completed, while others are in progress.

Major new opportunities in telemedicine for California were realized during this reporting period. The University of California system was awarded a large grant from the FCC to create a California Telehealth Network. This project includes funds for statewide site assessment for telemedicine, development of connectivity and implementation plans for a large number of potential telemedicine sites in California. The statewide coordination of this project is being managed by the University of California Office of the President (UCOP). We provided listings of 90 potential sites in the San Joaquin Valley, 60 of which were included in the grant proposal. The site assessment tools that are under beta testing this week are the same that we will use in our site assessments. Thus activities around leveraging these new partnerships and collaboration to maximize opportunities with the FCC with those of the seed grant funded network are under way.

Furthermore, the planning and development of a California-wide Telehealth network has resulted in a new way of thinking about telemedicine for the Valley and how UC Merced can most effectively leverage its telemedicine resources to support the eHealth Centers to be implemented during the funding period.

Second Quarter Activities

Staff Recruitment

Status: Completed / In Progress

- Telemedicine Project Manager – Hired, December 17
- Data Analyst – Cancelled; position no longer needed due to FCC project (see below). A new budget will be prepared to reflect the change and provide more on site assistance for education and training on the eHealth Center sites to ensure sustainability is established.
- Site Coordinator/s: on hold; to be recruited at site locations once sites are selected

Regional Meetings

Status: Postponed

- Regional meetings will take place after the data from the site assessment survey of Valley site is completed (see below).

Site Assessment

Status: In Progress

Site assessment lagged somewhat behind the initially anticipated timeline due in part to delay in recruiting a telemedicine project manager and the necessity for us to coordinate our survey/assessment efforts with the FCC/CTN project, which is being coordinated by the University of California Office of the President (UCOP).

The FCC survey tool is now in the final stages of completion. This survey will cover 135 rural/underserved sites located within the SJV, and was expanded (from 91) in order to take advantage of the opportunity to leverage FCC funds to fully understand the needs and interests of as many providers in our area as possible, in relation to their interests in using telemedicine.

Our combined survey process is expected to be completed towards the end of January, 2008, at which time site visits will ensue to develop deeper local relationships and to assess equipment/connectivity needs in order to determine our site-selection. UC Merced's four project sites for eHealth Centers are anticipated to be selected by the end of February, 2008 and will be among those identified to be high priority in the regional assessment and connectivity plan.

Connectivity Planning

Status: In Progress

A meeting with UCD, focused on technical implementation design for the FCC project, was held in December. The technical plan for a "flat, open" network across the state of California is under development, and will be further evaluated based on the questionnaire responses received, which will soon be forthcoming. It will be important for UC Merced to coordinate our selected sites with the goals of this larger connectivity plan. It is expected that a clear picture of the FCC/CTN plan will be completed in the next couple of months.

Coordination of Statewide Telemedicine Efforts & Resources

Status: In Process

A Project Planning Team Meeting (UC Merced, UCSF-Fresno, UCD, OSHPD) was held in November 2007 to discuss project timelines and how UC Merced's telemedicine efforts could synergize with FCC Project activities. Subsequent meetings focused on planning coordination of resources and overall telemedicine goals between the funding sources recently received by UC Merced, UC Davis, and the UCOP. It is generally agreed that the massive, multiple-source funding for California telemedicine received as of late requires a prudent, coordinated effort by the University of California, so as not to duplicate efforts, waste valuable funding or encourage competition. It is expected that UC Merced will participate in the state's larger efforts in telemedicine as a key player for the SJV. We believe that the simultaneous telemedicine efforts now taking place in California will greatly strengthen our original project and provide the SJV with greater opportunities to participate in telemedicine than we previously expected.

Planned Activities for next 3-6 months:

1. Complete statewide questionnaire process including 135 sites in the San Joaquin Valley
2. Conduct nine on-site assessments of potential SJV sites
3. Finalize site selections and equipment specifications
4. Create telemedicine website
5. Create telemedicine marketing plan
6. Project manager attends UCD Center for Health & Technology training
7. Hire on-site project coordinator/s
8. Re-budget Seed Grant to reflect changes in needs re: equipment and staffing

Challenges/Problems/Bottlenecks/Feedback

Major challenges ensued in two areas during the 2nd quarter:

1. Delays in identifying qualified individuals to manage the Telemedicine Initiative continued to be a problem for us last quarter. The position of Project Manager was filled on December 17th with the hiring of Jennifer Smith, who has extensive experience in operating rural clinics, so the project is now proceeding rapidly.
2. It is critical that we coordinate our efforts with UCOP's efforts with FCC funds, in order to avoid confusion and duplication of site evaluation, analysis and connectivity efforts. The FCC funding will install broad telemedicine ready access in the SJV and this is expected to greatly minimize assessment and implementation costs for us. Now that the FCC assessment tool is developed, the project is expected to move forward swiftly.

Work Group: Air Quality
Consultant: Mark Keppler
Organization: The Maddy Institute
Quarter: 4th 2007
Phone: 559-294-9119
Email: mkeppler@csufresno.edu

Description of Activity by Goal and Objective

Goal 1: Achieve U.S. Environmental Protection Agency (EPA) standards for 8-hour ozone and PM2.5 by the current attainment date, or as soon as practicable thereafter

Working with ARB to Identify Criteria for Incentive Programs

On October 10, 2007, Pete Weber provided input at ARB's public meeting held in Fresno to discuss the draft concept paper to support the allocation of the first phase of the \$1 billion generated by Proposition 1B funding. This money will fund projects to reduce air pollution associated with the movement of goods by trucks, trains, ships and harbor craft. Legislative was also conducted to encourage their participation in the meeting to advocate on behalf of an appropriate Valley appropriation.

ARB Dual Path Task Force

On November 7, members of the AQWG participated in the final ARB-hosted meeting held in the Merced to hear from task force members and residents about local air quality concerns in the San Joaquin Valley. The task force is a temporary entity charged with exploring ideas to accelerate air quality progress for the region through additional programs and specific strategies. The group was comprised of members of environmental/community groups, local businesses/industries and government.

This was the final gathering of a series of task force and community meetings in the San Joaquin Valley. The report introduced at these two meetings was presented to the ARB in Sacramento during the November 15, 2007 hearing and adopted with additional recommendations (see below).

ARB Hearing on Accelerating Attainment

On November 15, Pete, Mark, and Katie attended the Air Resource Board hearing on the Ozone Plan and testified in support of ARB's efforts and findings of ARB's staff report, "Accelerating San Joaquin Valley Air Quality Progress." Pete suggested four recommendations in moving forward

1. The Valley needs ARB to speed up the certification of technologies that will enable us to accelerate the modernization of our mobile fleets.
2. The Valley needs ARB's help to secure major new sources of incentive funding to convert our legacy fleet of vehicles, particularly trucks, tractors and gross polluting automobiles. Financial incentives are the tool we need to get hundreds of thousands of Valley residents to breathe clean air sooner than they otherwise would. We have been told to expect about \$350 million in Proposition 1 B funding to help with truck modernization. That will help, but it is not nearly enough.
3. Because mobile sources are such a dominant component of the problem, the Valley needs ARB representation on the Air District Fast-Track Task Force.
4. As a means of holding everyone accountable for progress towards accelerated attainment, the ARB staff should provide to ARB a formal annual update of the work of the District Fast-Track Task Force.

After hearing the testimony, the ARB approved the report endorsing the effectiveness of the San Joaquin Air District's regulatory programs while at the same time making a number of recommendations aimed at reaching the federal ozone deadline by 2017.

Specifically, the Board recommended the following measures:

- Continue to pursue the goal of attaining the federal eight hour ozone standard by 2017.
- Request the San Joaquin Valley Air Pollution Control District to revisit cost effectiveness thresholds for technologies being considered for reducing ozone levels for new sources.
- Urge Valley cities and counties to incorporate air quality considerations into their development projects.
- Work with other state agencies to help ensure that environmentally sustainable projects receive prioritization for state funds such as Congestion Mitigation Air Quality (CMAQ) dollars.

- Provide staff members to serve on the local air district task force that has been created to accelerate air quality improvements in the Valley.
- Work with staff to report back to the Board in six months on progress made to reach the 2017 deadline. The Board will hold that hearing somewhere in the Valley.

As a result of the hearing, ARB has submitted to EPA the State Implementation Plan that designates the Valley in "extreme non-attainment" of the eight-hour ozone standard, setting a legally enforceable attainment deadline of 2024. The Air Resources Board has pledged to achieve a 90 percent compliance with the federal ozone standard by 2018.

Fast Track Task Force (FTTF)

Pete Weber, Mark Keppler and Katie Stevens participate in biweekly meetings of the Air District's "Fast Track Task Force." This group is responsible for progressing initiatives to help bring the Valley into attainment as quickly as possible.

AQ Work Group Monthly Meetings

The AQWG held two meetings in the 4th quarter, in October and December. The Air District gave updates on the work of the Fast Track Task Force, including: planning for a Short Sea Shipping Conference in 2008 (members of AQWG serve on the planning committee), Proposition 1B, ARB's new Proposed Private Fleet Truck Rule, efforts to finish the District's P.M. 2.5 Plan that will need to be submitted to EPA in April 2008. Additional discussions were held on the Congestion Mitigation and Air Quality (CMAQ) Improvement program - the extent to which the programs funded through this program serve the air quality needs of the region and the primary purpose of the program – and legislative/regulatory proposals such as the federal Farm Bill, state air quality legislation, and Proposition 1B funding allocation criteria developed.

Goal 2: Encourage EPA adoption of tighter federal emission control standards

The AQWG has been monitoring the development of the federal Energy Bill and the provisions regarding "green" locomotives that were included in the final version of the bill.

Goal 3: Implement incentive mechanisms to accelerate adoption of air quality mitigation technologies

Federal Funding for Incentive Programs

The AQWG has advocated for and been monitoring the federal appropriations bills per the appropriations requests for incentive funding made earlier this year. In December, Congress rolled 11 spending bills into one big omnibus that was signed by the President. The following projects were funded in the final bill:

- EPA – Science and Technology account - \$1.4 million to the Air District to complete the Central CA Ozone Study. Due to rescission mandate in the bill (1.56% across the board), the final appropriation will be \$1,378,160.
- EPA – State and Tribal Assistance Grants (STAG) - \$10 million to the Air District *and* South Coast Air District (to be divided evenly) for targeted emissions reduction grants. Due to rescission mandate in the bill the final appropriation will be \$9,844,000.

State Funding for Incentive Programs

ARB released their draft concepts for implementation of the Prop 1B Goods Movement Emission Reduction Program (guidelines by which \$1 billion in funding will be allocated, \$250 million of which was appropriated in the 2007-08 Budget). ARB held a series of workshops in each of the trade corridors to seek public input on program design, including how to apply the funding criteria in the legislation and which specific types of projects should be eligible for funding.

On October 10, members of the AQWG participated in the ARB public meeting held in Fresno on the subject draft concept paper to support the allocation of the first phase of the \$1 billion generated by Proposition 1B funding, which will fund projects to reduce air pollution associated with the movement of goods by trucks, trains, ships and harbor craft. The AQWG coordinated outreach to ensure strong Valley participation at the Fresno workshop. It also analyzed the report and disseminated to the AQWG, as well as federal and state legislative staffers.

ARB will use the information gained from the workshops to develop recommendations to the Board on funding targets and the Program Guidelines.

Goal 4: Promote clean energy projects (with Energy Work Group)

San Joaquin Clean Energy Organization (CEO)

AQWG continues to participate in meetings of the newly established Clean Energy Organization. Legislative information regarding new federal policies have also been analyzed and provided to the CEO in support of their mission and objectives.

Additionally, the AQWG and Energy WG are actively supporting efforts by the “25x’25” Initiative to establish a national renewable energy goal to get 25% of our energy from renewable resources like wind, solar, and biofuels by the year 2025. This national goal was passed in the federal Energy bill signed by the President on December 19.

Goal 5: Improve transportation mobility and goods movement (with Transportation Work Group)

AQWG consultants remain engaged in activities of the Transportation WG and the COG Regional Policy Council regarding goods movement plans and high speed rail.

High-Speed Rail

AQWG coordinated with state and federal legislative offices and WG members, along with the Transportation WG, to ensure Valley stakeholder participation in CHRSA public hearings on the draft EIR/EIS Valley-Bay Area Corridor proposal. On November 14, CHRSA’s staff released its recommendations on the “Preferred Network Alternative” for the Central Valley to Bay Area Corridor to the Authority’s board. The preferred route detailed in the recommendations report is Pacheco Pass to San Francisco (via San Jose) for the high-speed rail system.

On November 30, the AQWG participated in a meeting that the Partnership and Valley Regional Transportation Agency Directors convened with Valley high-speed rail stakeholders to determine next steps that the region may take in response to the staff recommendations. As a result, a subcommittee was formed involving a few Councils of Governments (COGs) and representatives from the Partnership and Transportation and Air Quality Work Groups. The subcommittee has spent time talking with representatives in Northern California to try to find agreement on track alignment.

On December 19, Katie gave testimony at the HRSA board meeting in support of the working position of the Partnership, and, as a result of discussion with the subcommittee, recommended the following issues be addressed:

- a. Continued exploration of alignment options in the Altamont route that would avoid the heavily populated areas. While some options have been explored, we believe additional consideration may produce an option that would be satisfactory to the Tri-Valley cities;
- b. Development of a substantive plan that would make the “hybrid” Altamont route real. For example, a specific high-level technical plan that all key stakeholders find agreeable (including a strategy for FRA compliance) and a source of funding for implementation. The parties that would need to engage in the development of such a plan are all agreeable to participation if the Authority staff is willing to co-lead the effort;
- c. A substantive plan to add Sacramento to the High Speed Rail alignment or at least significantly improve connectivity to Sacramento until High Speed Rail can be implemented.

Since the hearing, members of the Air Quality Work Group continue to participate in meetings with the subcommittee and are in the process of determining the most appropriate response to the action taken at the CHRSA hearing which was to move forward with planning for the Pacheco Pass alignment, while pursuing a “hybrid” route on the Altamont Pass.

AQWG and FTTF are currently planning a conference on Short Sea Shipping to explore its feasibility.

Goal 6: Encourage “green” local government policies and sustainable communities

The AQWG is working through the FTTF to schedule a Clean Air Technology Conference in coordination with EPA Region IX.

Goal 7: Accelerate research on emission-reduction strategies and clean-air technologies, establishing the San Joaquin Valley as a leader in innovation

No action taken.

Goal 8: Improve public understanding of air quality issues and solutions

Annual Summit

On October 4, the AQWG gave a presentation explaining the air quality problem in the Valley, including an overview of the current data, and reported on their activities at the Partnership's Annual Summit.

Seed Grant Award for Air Quality Education in Environmental Justice Areas

The Maddy Institute was awarded \$225,000 to team with The Project Team of Community Focus and Valley Clean Air Now (CAN), to implement a pilot project aimed at reducing air pollution in the Valley in three communities: Arvin, Avenal, and Parlier. It continues to implement their educational outreach program with the anticipated outcome of reducing harmful emissions in the Valley.

Public Education Campaign

AQWG is working through the FTTF to provide recommendations for an enhanced "Spare the Air Day" program that will now be called "Healthy Air Living." It is a new, comprehensive, outreach initiative designed to further the District's mission to improve the health and quality of life for all Valley residents through efficient, effective and entrepreneurial air quality-management strategies. It replaces the District's long-running "Spare the Air" program. While "Spare the Air" was extremely effective in educating Valley residents on ways to reduce their contribution to summertime smog, the time has come to expand the strategies that will be effective in helping the air basin reach its clean-air goals.

"Healthy Air Living" will help reduce Valley-wide ozone precursor emissions and will supplement the District's very strong regulatory measures.

Three summits, open to the public, are planned this spring to kick off "Healthy Air Living:"

March 25: Holiday Inn Select in Bakersfield

March 26: Radisson Hotel in Fresno

March 27: Double Tree Hotel in Modesto

Planned Activities by Goal and Objective (for next 3-6 months)

The AQWG will continue to hold monthly meetings.

In January, ARB will finalize guidelines for the allocation of \$1 billion in Prop 1B air quality mitigation funding. The AQWG will coordinate outreach to ensure that Valley stakeholders are made aware of the proposals and participate in each public hearing opportunity.

Since the CHSRA board meeting on December 19, members of the AQWG will continue to participate in meetings with the Transportation Work Group, Valley COGs, and Northern California partners in support of the working position of the Partnership on high-speed rail. This will include seeking participation in meetings held in concert with the CHSRA in advance of the February 6th HSRA board meeting.

The AQWG will pursue new federal appropriations opportunities for additional incentive funding in the FY09 Budget.

The Maddy Institute will complete or start working towards completion of a number of educational activities related to the School Bus Fleet Modernization program, Air District's Indirect Source Rule ("ISR"), Lawnmowers/Leafblowers emissions reduction practices, and "Clean and Green" Local Government Operations.

If you have coordinated any outreach, please describe briefly.

The AQWG remains directly involved with legislators and their staff, conducting consistent legislative outreach. The Partnership and Interagency Task Force convene Valley district office staffers from both the Congressional and State delegations monthly in which the AQWG attends and fully participates.

The AQWG conducted outreach at the Annual Summit to encourage attendees to participate in the work group. The AQWG also participated in a meeting at the California Endowment office in Fresno to inform community groups about the objectives and activities of the AQWG.

Additionally, The Maddy Institute continues to facilitate outreach in the rural cities to implement their Environmental Justice program.

Quarter/Dates of Activity: Q2 October 2007 through December 2007
Seed Grant: Air Quality Education in Environmental Justice Areas
Grantee Organization: The Maddy Institute, California State University, Fresno
Contact Person: Mark Keppler
Phone: 559-294-9119
Email: mkeppler@csufresno.edu

Description of Quarter's Activity and Impact on Partnership Goals and Objectives

Due to delays in completing the subcontracting process, work for the second quarter has been confined to revising the original project timeline for Community Focus, one of the contractors Maddy Institute is working with that is responsible for educational and outreach activities related to: (1) the Air District's *Indirect Source Rule ("ISR")*, (2) Clean and Green Local Government Operations and (3) incentive funding for lawn care and fireplace retailers.

Frequent communication between the Maddy Institute, Community Focus and the CSUF Foundation occurred during the three months in order to keep the project moving forward. We have recently finalized the draft sub-contracts and they have been submitted to the University for final legal review.

With regards to the work of the second contract, Valley CAN, All repairs from the Arvin Tune In and Tune Up are complete. The total cost of repairs was \$83,688.35.

Quarter's Activities Impacted the Following Partnership Goals and Objectives:

Major Recommendations and Strategic Actions (Section IV of SAP)

- Recommendation 5: Attain clean air standards.
Strategic Action: Improve public education.

Work Group Reports (Section V of the SAP)

Air Quality Work Group

- Goal 8: Improve Public Understanding of Air Quality Issues and Solutions
Objective A: Conduct a Public Education Campaign

Planned Activities for next 3-6 months:

- Arvin Tune In and Tune Up
 - January – February 2008: Data compilation and reporting will completed.
- School Bus Fleet Modernization
 - January 2008 – June 2008: organizing purchase equipment purchased, staff members trained
- Air District's *Indirect Source Rule ("ISR")*
 - January 2008 – September 2008: Planning work with the SJVAPCD on outreach, followed by implementation of plan
- Clean and Green Local Government Operations
 - February 2008: Arvin workshop
 - March 2008: Prepare flexible electronic "How To" kit
 - May 2008: Parlier Workshop
- Lawnmowers and Leafblowers
 - January 2008: Meet with SJVAPCD regarding incentive programs
 - April 2008: Coordination of three working group meetings
- Parlier Tune In and Tune Up
 - January 2008: Planning for the 2nd of the three events will begin.
 - March 2008: Event to be held at Parlier High School (tentative location).

Challenges/Problems/Bottlenecks/Feedback

1. Getting subcontractors to submit items need for subcontracting process.
2. Completion of subcontracts by Foundation.

If you have coordinated any outreach, please describe briefly

Efforts between our two contractors, Valley CAN and Community Focus have been coordinated with face-to-face meetings, email and phone calls. In addition, the Air Quality Work Group (“AQWG”) has been apprised of our activities. We anticipate on-going cooperation between our contractors and involvement of the AQWG for the duration of this grant.

Work Group: Economic Development
Consultant: Jennifer Faughn
Organization: Central California Economic Development Corporation
Quarter: 4th 2007
Phone: 661-366-0756
Email: cacentralvalley@aol.com

Description of Activity by Goal and Objective

GOAL 1, OBJECTIVE A INFRASTRUCTURE

(Champion: Mike Locke, San Joaquin Partnership):

- A breakout session for the Economic Development Work Group was held on October 4th in Association with the Partnership's Annual Summit. The session was designed to give an overview of the Work Group's efforts and highlight the objectives of the Infrastructure Goal. This session was promoted in the Partnership Newsletter in advance of the Summit. Stan Simpson, Partnership Board member, convened the meeting; Paul Saldana, Partnership and CCEDC Board member, provided an overview of the ED Work Group; Jennifer Faughn, Work Group Consultant provided an overview of Marketing Seed Grant efforts; Tracewell Hanran gave an overview of the Entrepreneurship Seed Grant; finally, Mike Locke, CCEDC Board member, gave an introductory presentation on the Infrastructure Goal and Committee formation.
- A second correspondence was sent on October 24th outlining the need to accomplish our overarching goal. In addition, a recap of the first meeting and a copy of the 3-page issue paper was sent. The letter, addressed to city and county leadership, requested they or an appointee **join the steering committee** and assist us by providing a copy of their:
 1. Capital Improvement Plans to understand the scope of funding requirements,
 2. And, City or County Finance Policy.

Planned Activities (for next 3-6 months)

- The Work Group will attempt to get on the agenda for regional meetings of the League of Cities and the County Association to further knowledge of the plan.
- A meeting date will be set during the first or second quarter of 2008.

GOAL 1, OBJECTIVE B INCENTIVES

(Champion: Bill Bassitt, The Alliance-Stanislaus County):

- The Economic Development Work Group is working with the following people to plan a legislative visit on February 5-6, 2008:
 1. Toni E. Symonds, Chief Consultant
California State Assembly Committee on Jobs, Economic Development, and the Economy
California State Capitol
 2. Katie Stevens, Government Affairs coordinator, SJVP
- Revisions have been made by all Counties for the region-wide Enterprise/Incentive Zone Map. Compass Maps made a presentation at the meeting to discuss the Region-wide Enterprise Zone Map. The first draft of the map was sent to board members for revisions.
- CCEDC consultant has been gathering information from the 8 EDC offices on incentive zones for a joint marketing brochure. Also in process is the gathering feedback from EZ Managers for an issue paper. (To date, met with: Tulare, Kings, Fresno, Madera, Merced, Stanislaus, San Joaquin)

Planned Activities (for next 3-6 months)

- The consultant will work with CPSJV staff to edit and design the information brochure on Enterprise Zones in the 8-County area. It will be posted to the web site at californiacv.com.
- Meet with Kern Enterprise Zone Managers and finalize issue paper for the Partnership.

GOAL 1, OBJECTIVE C MARKETING

(Champion: Richard Chapman, Kern EDC):

- The very aggressive trade mission program has proved successful, generating **67** meetings with site selectors in national markets, **34** requests for information, **11** prospective companies requiring a location and **5** tours by those companies. The program includes visits with site selectors, brokers and tenant reps to discuss and provide information on Central California. The EDC directors rotate participation.
 - The missions this quarter include:
 - Atlanta in October, 2007
 - Chicago in November, 2007
 - Dallas in December, 2007
- A white paper for the region was completed with Demographic, Real Estate and Business Cluster Information.
- The Real Estate Update 2008 Brochure was completed.
- An Electronic Newsletter was initiated to reach site selectors and industry. It highlights growth stories in the Business Cluster Groups.

Planned Activities (for next 3-6 months)

- Over the next 3 months, the CCEDC Board will conduct further trade missions to site selectors and tenant representatives (brokers) in the New York, and Washington DC.
- The CCEDC will attend the WestPack Trade Show in Anaheim.

GOAL 2, CLUSTERS

(Champion: John Lehn, Kings County EDC):

- Two subcommittee meetings have been held to discuss the “Cluster Summits”. The committee is working with a professional facilitator to discuss a proposed agenda and format for program. A North and South meeting is being planned so that the meeting will be accessible to local business owners.
- Workforce and EDC Directors continue to work together to move forward the Executive Pulse business tracking system. Interviews with businesses are going strong in all counties.

Planned Activities (for next 3-6 months)

- Outreach is planned to business cluster chairs to join the Subcommittee.
- The Consultant and Work Group will format a web-based directory of business associations from the 8-county region.
- The Consultant and Work Group will partner with the Office of Community and Economic Development to identify university researchers and programs that are aligned with each target cluster.

GOAL 3, ENTREPRENEURSHIP

(Champion: Scott Galbraith, Merced County EDC with Dr. Timothy M. Stearns, Lyles Center for Innovation and Entrepreneurship)

- The ED Work Group is working with the Entrepreneur’s subcommittee to make a joint web-based database of existing regional and sub-regional industry trade associations and economic development partners from the 8-county region.
- The Entrepreneurship Subcommittee held a meeting November 5, 2007 in Clovis. The forums guest speaker was Dr. Delore Zimmerman who discussed “Building a High Performance Region in an Innovation Driven Economy”.

- The group has six subcommittees that are currently working on an Action Plan, their contact information is below. Also, if you know of individuals who were not on the original contact list but would add value to the effort, please inform them of the next meeting or send their contact information to Kristine Walter kwalter@csufresno.edu
 - Network of Professionals/Clearinghouse for Entrepreneurship Activities, Lead: Kristine Walter kwalter@csufresno.edu
 - Early Stage Capital – Angel, Lead: Craig Scharton craig@cvbi.org
 - Entrepreneurship Focus in Education, Lead: Genelle Taylor genellet@csufresno.edu
 - Intellectual Property and Technology Commercialization, Lead: Mike Summers misummers@csufresno.edu
 - Ongoing Funding Stream to Support Entrepreneurship and Innovation, Lead: Ashley Swearengin ashleys@csufresno.edu
 - Role of Local Government in Entrepreneurship Development, Lead: Frank Quintero/Mike Dozier quinterof@cityofmerced.org; miked@ci.clovis.ca.us

Planned Activities (for next 3-6 months)

- The next meeting is planned in January 2008.
- The development of a draft Action Plan.

GOAL 4, RENEWABLE ENERGY

(Champion: Steve Geil, Fresno County EDC)

- The Partnership Board appointed Steve Geil to serve on the SJV Clean Energy Organization Board.
- Full notes are provided in the Energy Work Group Report.

Planned Activities (for next 3-6 months)

- Attend Energy Work Group meeting and follow their lead.

GOAL 5, TOURISM

(Champion: Paul Saldana, Tulare County EDC)

- We attended the Central Valley Tourism Association November meeting and participated in marketing planning. A broader discussion of the need and opportunity for funding a marketing strategy will be discussed at future meetings.

Planned Activities (for next 3-6 months)

- Strategic planning session to be held January 2008 with CVTA
- Will hold regional stakeholders meeting
- Identify revenue sources for marketing strategy
- Continue discussions with CVTA

Have you coordinated any outreach, if so, please describe briefly.

John Lehn continues to work with the Workforce group to enhance working relationships and use of business tools through joint participation of Workforce and ED Directors.

The ED Work Group continues their outreach to get City Managers and CAOs more involved in the Partnership and the Infrastructure goal. The Entrepreneur Committee has extended a region-wide effort to get other groups involved with its September kick-off meeting and action plan.

Quarter/Dates of Activity: Q2 October 2007 through December 2007
Seed Grant: Central Valley Marketing and Cluster Development
Grantee Organization: California Central Valley Economic Development Corporation
Contact Person: Bobby Kahn, Jennifer Faughn
Phone: 661-366-0756
Email: cacentralvalley@aol.com

Description of Quarter's Activity and Impact on Partnership Goals and Objectives

Goal 1: Position CCEDC as Regional Leader

| Activity | Action |
|--|--|
| Exchange ideas with Partners at Monthly/quarterly meetings of SJVP | Ongoing -Meeting held November 16, 2007 in Tulare |
| Provide quarterly update for partners to use on their web site | Ongoing -Report submitted September 2007 |
| Develop list of mutual marketing projects (Q1) | Completed as part of the Marketing Plan |
| Conduct planned visits to public officials (Q2) (Q6) | Planned for February 2008 |
| Advocate for economic development policies through EDC media (Q1, Q3, Q5) | Ongoing -Working with Partnership Legislative arm to keep up to date on ED Legislation. The 8 County EDC's advocate to their existing business through existing channels. |
| Develop brochure with key regional messages for regional CEO-to-CEO (Q2 to Q4) | Completed (Q2) - An overview of demographics, real estate, cluster growth and projections was developed for the 8-county region and Partnership Clusters. |

Goal 2: Facilitate Job Creation and Investment in SJV

| Activity | Action |
|--|--|
| Develop a Business Intelligence System for regional industry (Q1 to Q3) | In Progress: Meetings are ongoing between WIBs and EDCs to initiate Executive Pulse. |
| Contact 240 regional companies per quarter (950 annually) through EDCs | Each quarter the EDCs contact a minimum of 30 companies each. |
| Contact 250 companies outside Central California per quarter (1000 annually) | (Q2) A total of 350 companies were contacted in the Riverside area. |
| Contact 500 brokers quarterly | (Q2) 800 Brokers were contacted in the LA, Atlanta, Chicago and Dallas areas. |
| Initiate 10 tours of Central California annually | (To Date) 5 Tours have been held. |
| Go on 7 National Missions | (Q2) Missions were conducted in Atlanta, Chicago and Dallas. Meetings were held with 38 companies. (To-Date) 6 Missions have been held. |
| Attend CoreNet Event (Q4) | (Q2) CCEDC Reps attended the Atlanta CoreNet Event Oct. 28-31, 2007. Bobby, Delyn, Melinda and Shelley. |
| Attend SIOR Event (Q2) | Scheduled April 24-26, 2008 |

Goal 3: Promote a Positive Brand for Central California Research

| Activity | Action |
|---|---|
| Research new data set for 8 county regions (Q1/Q5) | (Q1) Complete |
| Develop White Papers for New Cluster Industries (Q1 and Q2) | (Q1) New Cluster Information added to RE and Central CA Overview document. |
| Develop Real Estate Update (Q1 and Q5) | (Q2) Real Estate Update was completed and printed. |
| Develop New Trade Show Booth (Q2) | (Q2) New panels were developed for the trade show booth to include new counties. |
| Develop Regionwide guide for counties (Q2 and Q3) | (Q2) A grant was awarded by PG&E to initiate development of a regional guide. |

Marketing Tools

| Activity | Action |
|--|---|
| Post incentive zone brochure to Web (Q1) | Enterprise Zone Information has been posted to www.californiacv.com . |
| Develop Incentive Zone Map (Q3) | In Process- Enterprise Zone Map in the 8-county region. We are working together with Compass Maps. The map will be completed in the first quarter 2008. |

Trade Shows and Events

| Activity | Action |
|--------------------------------------|--|
| Attend WestPack Trade Show (Q3) | Scheduled January 29-31, 2008 |
| Attend Food Processing Show (Q2) | (Q2) On Oct 15-17, 2007 CCEDC attended the Pack Expo in Las Vegas with Team California. Many contacts were made and 36 companies requested information. |
| Attend Renewable Energy Show (Q4) | TBD |
| Leverage Team California Trade Shows | CCEDC is a member of Team California and attended the Vegas Food Processing Show. |

Web Site

| Activity | Action |
|--|--|
| Update CCEDC Web site with new county info (ongoing) | Web Site updated with 8-County 2007 information. |
| Develop a "Best Practice" Web-Based Site Selection Toolkit (Q4-Q6) | Reviewing products |

Public Relations

| Activity | Action |
|---|--|
| Shop Press Releases to media and ED channels | Developed an Electronic Newsletter on Central California that focuses on the 5 clusters. |
| Use CCEDC Web to post latest stories | Ongoing |
| Advertising – 2 placements in business journals (Q2 and Q4) | TBD |

Goal 4: Identify and Market "Certified Sites"

| Activity | Action |
|--|---|
| Outline infrastructure needs with each cluster (Q1 and Q2) | In Process |
| Create Web Database of certified sites | Initial List of sites has been developed for the 8-County Region. It includes buildings over 50,000 sf and sites ready for construction on a 100,000 sf building. |
| Place sites in White paper for each cluster | Completed |

Goal 5: Foster Long-Term Funding

| Activity | Action |
|--|---|
| Secure EDA District funding (Q2) | CCEDC is in the final stages of approval of an EDA grant. |
| Seek Business Cluster and Regional Business funding (Q4) | TBD |
| Secure additional EDC's funding (Q5) | TBD |

Planned Activities for next 3-6 months:

Pending Activity- next 3 months

- Central California Enterprise Zone Map
- New York Broker Mission
- Sacramento Legislative Mission
- WestPack Trade Show

Challenges/Problems/Bottlenecks/Feedback

1. None at this time

If you have coordinated any outreach, please describe briefly

All of our marketing efforts include outreach to industry and brokers, described above. In addition, each county works with their cities to undertake a more specific marketing program that enhances the efforts of the CCEDC. For instance, when CCEDC receives an inquiry from a business or broker as a result of the regional marketing program' each county uses their own marketing materials and people to coordinate a response for that client. Likewise, when there is a tour of Central California, local cities and brokers are leveraged to "sell" each county.

Quarter/Dates of Activity: Q2 October 2007 through December 2007
Seed Grant: Building Investment and Entrepreneurship in the San Joaquin Valley
Grantee Organization: Golden Capital Network/Pacific Community Ventures
Contact Person: Jon Gregory
Phone: 530-893-8828
Email: jon@goldencapital.net

Description of this Quarter's Activity and Impact on Partnership Goals and Objectives:

The activities of this grant are designed to foster a dynamic business climate to encourage and support entrepreneurs (Strategic Action Proposal Economic Development Goal #3), by addressing important needs in three areas:

1. Building local private equity investment capacity, particularly at the stages between friends/family and later-stage private equity;
2. Developing a strong infrastructure that supports entrepreneurship and business growth;
3. Initiating and sustaining venture capital deal flow generation programs and activities.

During the second quarter of the grant (Oct - Dec 2007), the following activities occurred to support the overall goals:

- PCV - The equity education workshop series got under way with a presentation to entrepreneurs and service providers at the BizTalk Event in Visalia (Tulare County) on Oct 4. A second workshop was delivered on the campus of Fresno State (Fresno County) to a group of entrepreneurs and professors on December 4.
- PCV, CVBI and the Lyles Center all partnered with the Central Valley Fund and participated in a venture forum designed to increase the knowledge and awareness of Equity Capital in the region and increase deal flow. This event entitled the "Central Valley Venture Forum" occurred on October 17th, 2007 and was attended by over 100 participants and brought over 20 experts in the area of venture capital together for the event. Eight companies presented their businesses in hopes of attracting equity capital for growth.
- CVBI conducted two separate Entrepreneurship Level One Training Workshop at the all day BizTalk Event in (Tulare County) entitled "Business!" and "Developing Unmatched Networks".
- CVBI hosted the Pacific Incubation Network, a division of the National Business Incubators Association, on November 30, 2007. Attendants came from Tacoma, WA and Carson City, NV as well as local and regional cities in California such as Reedley, Tulare, Visalia, Porterville, San Jose, Santa Cruz, Palo Alto and Long Beach. It was a successful Incubation Networking Conference that enabled existing incubators and entities interested in incubators to share information and best practices.
- A second workgroup for regional stakeholders in developing infrastructure to support entrepreneurs and business expansion was held on November 5, 2007 and hosted by the City of Clovis EDD. Dr. Delore Zimmerman, from the Praxis Strategy Group, presented on the topic of "Building a High Performance Region In an Innovation-Driven Global Economy". The event was attended by business development professionals, educators and representatives from state and local elected officials.
- Progress has been made towards creation of a centralized resource search network supporting business start up and expansion. Representatives from Stanislaus County, Kings County, Tulare County and Fresno County are working together towards developing this platform. The goal will be to create a vehicle that is comprehensive, regional and sustainable.
- Golden Capital Network participated in conference calls and in-person meetings with key Stockton-area business and policy leaders via the San Joaquin Partnership to plan launch of angel investment group activities.
- Golden Capital Network provided newly formed San Joaquin Angels templates for organizing angel investment group.

- Golden Capital Network created San Joaquin Angels informational brochure content and invitation letter.
- Golden Capital Network provided support for planning of upcoming Feb. 20, 2008 launch of San Joaquin Angels.
- Golden Capital Network finalizing legal documents for angel capital fundraising.

Planned Activities for next 3-6 months

- CVBI is continuing work with Porterville City College in establishing an incubator on campus.
- CVBI will be conducting a Entrepreneurship Level One Training Workshop at the Madera Community College campus (Madera County) and the Reedley City College (Fresno County) campus.
- Equity 101/Financing Business Growth workshops are being planned for Madera County on January 16, 2008. Additional plans are under way in Merced and Stanislaus Counties for second quarter '08.
- The CEO Forum on Employee Development will be delivered in March of 2008 entitled "Hiring and Retaining Key Employees". This event will be facilitated by Ray Smilor of the Beyster Institute, a nationally recognized speaker and author on this subject. Partnerships have been developed with the SBA, Regional SBDC and UC Merced and SCORE to market event to entire San Joaquin Valley.
- Another CEO Forum is in the planning stage for the second quarter of 2008 and will focus on Operational Excellence.
- PCV continued the planning of the Executive Education Events, CEO Forums geared toward CEOs of growing San Joaquin Valley companies and designed to increase management capacity at those companies.
- Golden Capital Network will provide planning and event support for San Joaquin Angels launch event on Feb. 20, 2008.
- Golden Capital Network will arrange ongoing meetings with key business leaders in banking, law, accounting, and other influencers to support development of angel fund.
- Golden Capital Network, through new separate legal entity, will begin raising capital for angel investment fund.
- Golden Capital Network will continue to provide support for San Joaquin Angels.
- Golden Capital Network will plan activities in Fresno-area, in coordination with other partners.
- The next regional stakeholder meeting has been calendared for January 17, 2008 in Modesto.

Challenges/Problems/Bottlenecks/Feedback

- Cooperation and communication are key challenges in continuing the effort to bring "buy in" from all the stakeholders in the economic development of the region. The need to directly engage business and investment leaders shows the most promise to maximize results towards some objectives, not necessarily through nonprofit or quasi-government channels.
- Financial resources are also a bottleneck to complete some of the assignments (ie: the comprehensive directory). Limited funding has required a retooling of original goals in the creation of the directory but progress has been made in this endeavor.
- Travel distance remains a problem for some communities to have representation at the various workgroups. While efforts need to be made to have face to face interaction, video or telephone conferencing might be explored for interim planning sessions. Although some meetings may be rotated around the eight-county region, Fresno still offers the most venues for large meetings and is fairly central geographically.

If you have coordinated any outreach, please describe briefly.

- CVBI Board Secretary Dr. Marianne Dunklin, Professor at Fresno City College, has donated her time to training City College instructors on the entrepreneurship curriculum. Collaborative efforts are under way with approximately 6-8 professors that have all received monies from the Coleman Foundation to being work on placing incubators on their respective campuses. Dr. Dunklin has also been working in concert with Dr. Thomas Crow, Chancellor of the State Center Community College District, in placing these incubators and implementing the entrepreneurship instruction on the SCCC campuses.
- Golden Capital Network is focused on Stockton-area for initial activities. Most outreach efforts building upon San Joaquin Partnership relationships.
- CVBI CEO Craig Scharton spoke at University of the Pacific (San Joaquin County) on the topic of incubation and entrepreneurship.

Work Group: Energy

Consultant: Paul Johnson
Organization: Paul Everett Johnson and Associates
California State University, Fresno
Quarter: 4th 2007
Phone: 206-819-6664
Email: pkjohnson49@comcast.net

Consultant: Tim Fisher
Organization: Great Valley Center
Quarter: 4th 2007
Phone: 209-522-5103
Email: tim@greatvalley.org

Description of Activity by Goal and Objective

During this quarter the priorities of the Energy Work Group (EWG) remained:

- Conduct marketing and outreach to increase the depth and breadth of stakeholder awareness and involvement and awareness and involvement in the Energy Work Group and its activities;
- Support efforts to successfully establish the San Joaquin Valley Clean Energy Organization (SJVCEO) as the principal vehicle and focal point through which the Partnership will implement the energy provisions of its Strategic Action Proposal; and
- Begin work to implement EWG recommendations not directly related to the creation of the SJVCEO.

Specific accomplishments during the quarter included:

- SJVCEO Board meeting held on October 30, 2007 to confirm strategic directions and activities for the organization.
- The SJVCEO signed a Memorandum of Understanding (MOU) with the Steering Committee of the 25x'25 Committee to work together and establish the San Joaquin Valley as a regional demonstration project for this national renewable energy development effort.
- The SJVCEO and Energy Work Group held a clean energy conference with the Sierra Club in Fresno on December 3. Attendance reached approximately 270, and had a number of vendors and organizations which set up information booths and provided some giveaways of energy efficient products.
- The SJVCEO held a Board of Directors meeting in Fresno on December 4. A variety of issues were discussed at the meeting, including strategic planning for the organization and the creation of workgroups and subcommittees which will focus on particular short term project focus areas including: Green Communities, Ag-based biofuels and renewable power production. The meeting also included: 1) a discussion on developing a work plan to develop a regional clean energy plan and conducting background research for the 25x'25 Initiative; 2) a legislative update on the Federal Energy Bill and its impact on the valley; and 3) design options for the SJVCEO logo.
- Held a Work Group Consultants meeting on December 10 at the Great Valley Center and via teleconference.
- GVC and SJVCEO representatives met on December 14th at the Great Valley Center to identify opportunities and strategies to work together to achieve mutual energy-related interests.
- Continued work on the Energy Work Group recommendations not directly related to the creation of the SJVCEO. This includes:
 - Developing web links informing the public about clean vehicles (Objective 2A); GVC has selected a web designer and will co-develop the GVC Energy Program website with the Partnership website specifically to provide greater awareness in the transportation industry of the 'clean vehicle' alternatives.
 - Documenting Energy Star residences in the region (Objective 2C);

- Inventorying model green building ordinances; and, (Objective 2D); and
- Beginning development of energy policy primer for local governments (Objective 5C). GVC has developed several 'Primer' pages and outlined the potential areas of focus. SJVCEO will assist in the review process by providing experts in the field to review the draft documents.

Planned Activities by Goal and Objective (for the next 3-6 months)

Over the next quarter we expect to:

- Continue efforts to market and expand the membership of the EWG.
- Provide updated information for the EWG webpage.
- Hold at least one EWG meeting.
- Continue progress on EWG objectives initiated date and firm up priorities for tackling all of the EWG objectives.

Specific planned activities include:

- *Continuing Development of the SJVCEO (Objective 1A)*. During the next quarter we expect to continue support to the SJVCEO. The focus of the SJVCEO over the next quarter will be to:
- *Partner with the Great Valley Center to establish a website*
- *Conduct strategic planning and development*
- Development of a Regional Energy Plan (*Objective 1B*). We plan to continue efforts to develop a work plan to create this plan during the 1st quarter of 2008.
- Development of website specific to energy issues, including 'clean energy vehicles' (Objective 1A &2A).
- Propose outline of 'Energy Primer' for local government officials (Objective 2D).
- Draft 'Green Ordinance' for Visalia. (Objective 2C & 2D).
- Begin audits of public buildings and ag processors in the San Joaquin Valley for energy efficiency (Objective 5C).

Challenges/Problems/Bottlenecks/Feedback

Our group is faced with an abundance of opportunities. Our greatest challenge is to determine our focus and our priorities.

If you have coordinated any outreach, please describe briefly.

1. Worked closely with the Team establishing the SJVCEO through the seed grant from Kings River Conservation District from the California Partnership.
2. Coordinated outreach efforts to distribute Compact Fluorescent Lights.
3. Coordinated with PG&E on energy efficiency training offered in Stockton.
4. Conducted joint outreach with the Sierra Club and the California Partnership for the December Clean Energy Conference.
5. Contacted cities and manufacturer's council representatives for facilities audits.

The following attachments can be requested via email to Allysun Williams, awilliams@csufresno.edu:

1. Summary of the October 30 SJVCEO Board meeting
2. MOU with 25x'25 Initiative
3. December 3 Conference Highlights
4. Summary of the December 4 SJVCEO Board meeting

Quarter/Dates of Activity: Q2 October 2007 through December 2007
Seed Grant: Growing Clean Energy Capacity in the San Joaquin Valley
Grantee Organization: Kings River Conservation District/San Joaquin Valley Clean Energy Organization
Contact Person: Cristel Tufenkjian
Phone: 559-237-5567 x 118
Email: ctufenkjian@krccd.org

Description of this Quarter's Activity and Impact on Partnership Goals and Objectives

The purpose of this grant is to formally establish and begin operation of the San Joaquin Valley Clean Energy Organization (SJVCEO). On September 13, 2007 the Board of Directors of the SJVCEO held its first meeting and the organization formally began operation. The SJVCEO will be the principal vehicle and focal point through which the Partnership will implement the energy provisions of its SAP. Specific accomplishment during the quarter included:

| Accomplishment | Applicable Seed Grant Task | Applicable CA Partnership Energy Work Group Goal/Objective |
|---|----------------------------|--|
| <p>1. Held Meetings of the SJVCEO Board of Directors on October 31st and December 4th. At these meetings, the Board: a) began a strategic planning process to confirm the priority areas of focus for the SJVCEO; and b) started creation of a business plan and development strategy for the organization.</p> <p>The short term priority activities identified by the Board include a) development of a regional plan and report on progress under the plan; 2) greening of all cities in the Valley; and 3) support renewable energy project development in the areas of : ag waste to energy, fuel crops, and electric power production (See Attachments 1 and 2)</p> | #1 #2 | #IAB |
| <p>2. Began implementation of the Development Strategy. Submitted proposals to: a) Pacific Gas and Electric; b) Valley CAN; c) the Department of Energy; and d) the Packard Foundation.</p> | #2 | #1A |
| <p>3. Began development of administrative systems and support functions for the SJVCEO. This includes: a) preparing the paperwork for the IRS non- profit filing for the organization; b) developing a logo for the organization, and 3) starting development of a website.</p> | | #1A |
| <p>4. Approved a Memorandum of Understanding between Visalia and the SJVCEO. This MOU will support a clean energy partnership to help the City increase its level of clean energy investments with assistance from the SJVCEO. This partnership will serve as a model for SJVCEO to other communities in the region. Developed a work plan, provided technical assistance to help shape the scope of the Visalia program, and identified best practices amongst cities implementing clean energy programs. (See Attachments 3 and 4)</p> | #1 #3 | # 2ADE |
| <p>5. Signed a MOU with the national 25x'25 Initiative - committed to a goal of producing 25% of the energy used in this country from renewable sources by 2025 (See Attachment 5) .</p> | #1 #3 | # 3A |
| <p>6. Cosponsored and helped organize and conduct a San Joaquin Valley Clean Energy and Fuels Conference in Fresno on December 3. This conference was attended by close to 300 people. See Attachment 6 for a summary of the major recommendations from speakers at this conference.</p> | #1 #2 #3 | #1AB #2ABCDE #3ABCDE #4ABC #5ABCD |

Planned Activities for next 3-6 months

The SJVCEO will undertake a number of start-up activities. These include:

- Work with the SJVCEO Board to develop a final strategic plan, Business Plan and fundraising strategy for the organization;
- Continue to pursue funding consistent with Business Plan and fundraising strategy;
- Develop marketing material using new logo and begin operation of the Web site;
- Submit necessary paperwork to IRS for the non-profit;
- Create work statement for developing a regional clean energy plan;
- Continue the Partnership with Visalia, develop partnering relationships with additional cities;
- Continue to develop data base on resources and best practices;
- Participate in CPUC – led redesign of state low-income energy efficiency program representing the interests of the San Joaquin Valley; and
- Speak at the Bakersfield Business Forum on clean energy opportunities for businesses.

Challenges/Problems/Bottlenecks/Feedback

The biggest challenge over the next few months will be to secure additional funding for the SJVCEO to supplement seed grant funding from the State and ensure the financial sustainability of the organization. The SJVCEO will aggressively work through its Board and Interim Executive Director to ensure that this effort is successful.

If you have coordinated any outreach, please describe briefly.

The Interim Executive Director of the SJVCEO met with the Great Valley Center (GVC) in December to begin coordinating clean energy marketing efforts between the SJVCEO and work that the GVC will be performing under a contract with Pacific Gas and Electric. We will continue and expand this effort during the next quarter of the grant.

The following attachments can be requested via email to Allysun Williams, awilliams@csufresno.edu:

- 1. Minutes from October 31 SJVCEO Board Meeting**
- 2. Minutes from the December 4 SJVCEO Board meeting**
- 3. Revised Visalia Work Plan and MOU**
- 4. Best Clean Energy Practices Among Cities**
- 5. 25x'25 MOU**
- 6. Conference Highlights**

Work Group: Health and Human Services (Health)
Consultant: Dr. John Capitman/Laurie Primavera
Organization: Central Valley Health Policy Institute, California State University, Fresno
Quarter: 4th 2007
Phone: 559-228-2155
Email: lprimavera@csufresno.edu

Description of Activity by Goal and Objective

Goal 1, Objective A: Establish a UC Merced medical school within 10 years.

Action: Work with UC Merced to identify and engage key leaders to champion effort.

- The first regional coalition meeting was held in Fresno on November 16, 2007 and was well attended by nearly 100 representatives from various sectors, including health, business, community and other key stakeholders throughout the eight-county region. The meeting created a broad base of representatives that can serve as advocates for the UC Merced Medical Education program and that can continue to build the momentum to acquire a medical school through UC Merced.
- A newsletter ("Milestones") was distributed to the regional stakeholders and others as part of an overall outreach and communication strategy. Distribution of the newsletter will be an ongoing, periodic report about progress and important events specific to the UC Merced Medical Education program.

Goal 1, Objective B: Establish Central Valley Nursing Education Consortium.

Consortium Goal: Increase the number of RN graduates in the San Joaquin Valley by 250 each year, beginning in January 2008.

Objective I: Increase retention of nursing students by 6% and NCLEX pass rates by 10%.

- NCLEX passing scores for Valley nursing programs increased from 80% in 2004-2005 to 84.32% in 2006-2007. This translates to approximately 200 more nurses for the Valley, pending additional December numbers. This result reflects a need to standardize the use of testing strategies by all Valley nursing programs that will help "graduate nurses" pass the NCLEX exam. The ongoing challenge is funding to support the efforts.
-

Objective II: Increase the supply of faculty and create centralized faculty resource center.

- Completed our first faculty training course. Twenty-four Valley RNs have completed the on-line certificate course that will now allow them to serve as clinical faculty.
- Grant will sponsor another faculty training course starting in July 2008, with potentially 30 students in July 2008.
- A challenge remains to advance the associate degree nurses to baccalaureate and master's degree levels to further support clinical instructor roles and nursing faculty.

Objective III: Create a Computerized Clinical Placement System (CCPS).

- Request for Proposals (RFPs) for the computerized clinical placement system were sent out to interested parties. Two proposals have been received. Review committee will meet on January 29 to discuss the two proposals returned and make a recommendation to the consortium as to which system to purchase.
- Continued Challenges: Identifying the right vendor, costs involved in maintaining the program, location for the system, and ongoing financial support.

Objective IV: Enhance the Use of Distance Learning in Nursing Education

- Working with three Valley junior colleges (Modesto, Fresno, and Bakersfield) that have distance learning nursing programs. Contractual arrangements to award Modesto Junior College and Bakersfield College \$5,000 each for tutoring distance education students is in progress. Fresno City College will receive \$10,000 to initiate a new LVN-to-RN cohort that will graduate in December 2008.

An opportunity that is not included in the Strategic Action Plan but that pertains to Goal 1: Develop a Child and Adolescent Psychiatry Fellowship.

- SWERT and UCSF psychiatry faculty have met to discuss the goal and to use the platform of the fellowship to expand training opportunities for non-psychiatric practitioners.

Goal 2, Objective A: Provide incentives for difficult-to-recruit health and medical professionals.

Action: Develop region-wide strategic plan for enterprise zones and financial incentives (Health Enterprise Zone project).

- The full seed grant report for the Health Enterprise Zone project is included in the board packet.

Goal 2, Objective B: Enhance public health management capabilities.

- The Public Health Partnership (PHP) held a December retreat to discuss regional public health management capabilities. At that meeting and subsequently, they (1) have developed a plan for joint training activities, particularly around health impact assessment, (2) have begun a regional review of epidemiological and other data resources with the goal of increasing their shared capacities in this area, and (3) are continuing to explore other areas for shared training.

Goal 2, Objective C: Develop a regional plan to address the needs of the uninsured.

- At the direction of the Partnership Board of Directors, CVHPI worked directly with Assembly member Juan Arambula's office to facilitate the inclusion of Valley-specific recommendations for health reform in the ABX1-1 legislation. Assembly member Arambula's office made it possible for Valley recommendations to be directed to Speaker Nunez office for inclusion in legislation.
- Simultaneously, in partnership with the Partnership Secretariat Office and others, CVHPI developed a memo reflecting Valley recommendations specific to health reform for official Partnership board approval. Contact was made with Corwin Harper, MHA, FACHE-Sr. VP/Area Manager for Kaiser Permanente and potential Partnership board member to include his review and comments specific to the health reform memo. Deborah Riordan, CVHPI Health Policy Analyst, attended the Partnership legislative committee meetings and worked closely with Katie Stevens, Government Affairs Coordinator, to draft the health reform memo for Partnership board approval.
- On November 20, 2007, the Partnership's Executive Committee approved the memo.
- Copies of the memo and cover letter were sent to Valley state legislators, along with a copy of the policy brief.
- New strategies to address this goal are in progress. CVHPI participates in a local and regional effort to support children's health expansion efforts. A more recent strategy under consideration is a public education/consensus building concept paper that has been crafted since the recent failure to pass state health reform legislation. The concept is based on the need to increase civic engagement in continued health discussions specific to Valley needs. This concept will be vetted through the HHS work group for further consideration. In addition, Dr. Capitman has contacted several funders to discuss this concept and to explore the level of interest in funding a public education and consensus building model in the region to address Valley needs specific to health care, if the HHS work group decides that this is an effective strategy in addressing this objective. There appears to be potential and interest by funders to support this concept, depending on the decisions and direction of the HHS work group.

Goal 2, Objective D: Improve delivery of health care services through the use of information technology infrastructure and services.

Action: Assess e-health readiness

- Initial data analysis of the consumer survey on cultural acceptance of telemedicine and e-health services has been completed, and a report on the data will be available in the next quarter.
- The interview questionnaire for case studies has been completed for final review.
- Identification of potential sites for conducting the survey has been completed.

Goal 5, Objective A: Develop and propose alternative evaluation methods for State distribution of new grant sources.

- SWERT is addressing this goal.

Planned Activities by Goal and Objective

Goal 1, Objective A: UC Merced leaders will provide a full status report to the California Partnership for the San Joaquin Valley Board of Directors in January 2008.

Goal 1, Objective B: Refer to narrative report above.

Goal 2, Objective A: Refer to HEZ report.

Goal 2, Objective B: Dr. Capitman will be facilitating the first of eight public health department data assessments in the next quarter. The PHP leaders will be holding meetings with each public health department in the eight counties to determine (1) what each of the departments are doing now specific to data availability and reporting and (2) what the epidemiology professionals and lay boards of each county view as needs and opportunities in data assessment and reporting. The third step involves reconvening the PHP leaders to develop a regional plan for coordinating certain health department activities and developing comparable data reports. The process involves working up from the county level to a regional approach to explore improving data availability and reporting.

Goal 2, Objective C: Work with the Partnership board and others to decide if the public education and consensus building model is an effective strategy to address Valley health access needs. If so, continue to explore funding opportunities for a consensus building forum that can develop a regional plan to address the needs of the uninsured. Explore potential pilot projects to address the needs of the uninsured.

Goal 2, Objective D: Selection of sites and pilot testing for the survey will be completed. Findings from the pilot test will result in some modifications prior to completing the case study surveys to be conducted next quarter.

Challenges/Problems/Bottlenecks/Feedback

1. The failure to pass health reform legislation resulted in an impasse on the effort to include Valley recommendations to health reform.
2. Funding to support the activities described in Goal 1, Objective B is an ongoing challenge.

If you have coordinated any outreach, please describe briefly.

1. Regional outreach through the nursing consortium is ongoing.
2. The HEZ project has involved extensive outreach and linkages, well described in the HEZ report included in the board packet.
3. The health reform outreach is well described in Goal 1, Objective B.

Quarter/Dates of Activity: Q2 October 2007 through December 2007
Seed Grant: San Joaquin Valley Health Enterprise Zone Project
Grantee Organization: Central Valley Health Policy Institute, California State University, Fresno
Contact Person: John Capitman; Deborah Riordan, Project Director
Phone: 559-228-2168; 559-228-2169
Email: jcapitman@csufresno.edu; driordan@csufresno.edu

Description of this Quarter's Activity and Impact on Partnership Goals and Objectives

This Quarter's Activities have continued to focus on gathering information from a variety of sources that were both strategic and incidental to other health policy activities. Based on a recommendation from a task force member, some of the work has focused on understanding what resources are available to address health workforce shortages, have they been effective and, if not, why not. Understanding what is or isn't available, is critical to framing the problem and substantiating the request for resources. Contacts have been made to a variety of state agencies and at all levels of government, although some interviews are pending. Thanks to Rollie Smith we have made a connection with Thomas Lorentzen, Region IX Director for Health and Human Services, and hope to meet with him in the near future to discuss the concept of expanding the Federally Qualified Health Clinic Model to specialty care.

We are following legislative efforts at the state and federal level. Assemblymember Mervin Dymally has authored a two year bill (AB 1134) for Medical Enterprise Zone tax credits which will be heard in the Assembly Revenue and Taxation Committee on January 14. The bill is sponsored by the California Association of Family Practitioners. Also, the Health Officers Association of California is sponsoring a bill by Assemblymember DeSaulnier to designate Public Health Districts for the purpose of assessing a public health sales tax. This bill will also be heard in the Assembly Revenue and Taxation Committee on January 14. . Assemblymember Ed Hernandez is also been identified as a possible champion of HEZ legislation. CJ Strategies (a federal legislative advocate group) from Washington D.C., is exploring federal Specialty Physician Shortage Legislation based on a HEZ concept on behalf of Kaweah Delta Health Care District.

We have also contacted a number of providers and physician recruiters. Sandi Palumbo, Executive Director for both the Fresno-Madera Medical Society and Kern County Medical Society (as well as a task-force member) has offered to host a regional meeting of physicians. This meeting will provide an opportunity to conduct an informal "focus group" to identify incentives that are most attractive to both primary care and specialist physicians. We are also scheduling a meeting with Family Practice residents through Dr. Alex Sherriffs, UCSF-Fresno Faculty in Family and Community Medicine.

Lynne Ashbeck, Regional Vice President of the Hospital Council of Northern and Central California (and a task force member) is planning to host a meeting of regional hospital councils and providing an opportunity to present the HEZ concept and receive feedback.

Contacts have been made to the business development sector through the Economic Development workgroup and the Central California Economic Development Corporation (CCEDC). A presentation has been scheduled to the CCEDC Board on January 18. A meeting with Craig Scharon, CEO of Central Valley Business Incubator, is pending. Additionally a relatively new program through the Fresno Economic Development Corporation, BEAR (Business Expansion, Attraction and Retention) has identified healthcare as a sector of interest and an appointment with the Director, Emerson Estrada, is pending

Finally, the K-12 workgroup was approached regarding the concept of a "Health High School", a model that has been implemented in the Sacramento area.

The San Joaquin Valley Health Enterprise Zone Project is responsive to the Health and Human Services Work Group Goal 2: "Enhance access to appropriate health care services and improved public health management" and its activities support Objective A under Goal 2: "Provide incentives for difficult to recruit health and medical professionals." This quarter's activities have continued to research resources and strategies over multiple sectors so that the proposed model(s) is aligned with available resources, recognized need and political will.

We have also completed the calculation of population-based rates of identified physician specialists by county, region and state as requested by the task force.

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We have also completed the calculation of population-based rates of identified physician specialists by county, region and state as requested by the task force.

Planned Activities for next 3-6 months

1. Complete interviews with targeted experts including providers, recruiters, business consultants, economic development staff, state agency staff, legislative staff as indicated in the scope of work
2. Complete formal write-up of interviews
3. Develop concept paper based on interviews
4. Submit concept paper to Public Health Partnership, partnership board, task force members and other interested stakeholders for review and comment
5. Incorporate suggestions and comments into the concept paper
6. Schedule Task Force Meeting Two for late March to report summarized findings and select communities for the feasibility assessment

Challenges/Problems/Bottlenecks/Feedback

Challenges: It remains challenging to reach out beyond Fresno County to providers, local government and others having experiences and expertise that could add to and strengthen the development of the HEZ concept.

Problems/Bottlenecks: The primary difficulty with this project is time. We have been slowed down on scheduling interviews due to impacted schedules and the holidays. Connecting and scheduling meetings has taken longer than anticipated so we have not completed all activities scheduled for Quarter 2.

Feedback: Feedback from state legislative contacts has not been favorable in terms of state funding for a new designation due to the looming budget crises. In general, everyone contacted has been cooperative in providing their time and wisdom through interviews and data requests.

If you have coordinated any outreach, please describe briefly.

This quarter's outreach has primarily consisted of chance meetings at state and national conferences where the project was discussed and connections made with potential sources of expertise not originally identified. For example, there was an opportunity to talk with Dr. David Carlisle, Director of the Office of Statewide Health Planning and Development at an informal "chat session". There has also been connections with both health and non-health business individuals where resources and approaches have been discussed, providing further insight into the Health Enterprise Zone concept, including a "community responsibility" approach.

Work Group: Health and Human Services (Human)
Consultant: Juanita Fiorello
Organization: Central California Social Welfare Evaluation, Research and Training Center
California State University, Fresno
Quarter: 4th 2007
Phone: 559-294-9772
Email: jfiorello@csufresno.edu

Description of Activity by Goal and Objective

1. Goal 3, Objective A, Methamphetamine Recovery Project:

- Advisory Council includes representatives from all Valley counties, 31 members.
- The second meeting on 12/14/07 included guests Renee Zito, Director, and Richard Woonacott, Deputy Director, CA. Dept. of Alcohol and Drug Programs. Discussion centered on building relationships between Council members, local organizations and state leadership.

2. Goal 4, Objective A, Foster Care Prevention:

- Continued partnership with California Welfare Directors Assoc., Children's Regional Committee, to address impact of substance abuse on foster care placements, including relative approvals.
- Obtained Partnership Board support for selecting a Valley county to pilot AB340 implementation for Relative Placements.
- Advocacy through CWDA and other venues for selecting a Valley county to pilot AB340 implementation for Relative Placements.
- Met with Director and Deputy Director of CDSS and presented Partnership position on AB340.

3. Goal 7, Objective A, Competitive funding application process:

- Received Partnership Board concurrence with Work Group interpretation, intent and proposed strategies to achieve the goal.
- Initiated development of stakeholder group for work plan development and implementation of data-gathering strategies.

Planned Activities by Goal and Objective

1. Goal 3, Objective A: Hire Project Coordinators for community outreach and engagement in the north and south sections of the region; begin community meetings for public participation in the continuum of care development process. Host a legislative forum at the March 7, 2008 Council meeting for information sharing with local and state legislators.
2. Goal 4, Objective A: Continue advocacy and support; provide input if requested by CDSS/CWDA for selection criteria development.
3. Goal 7, Objective A: Finalize stakeholder group and work plan; identify state-level information resources.

Challenges/Problems/Bottlenecks/Feedback

1. Assigned staff and key stakeholders in the region have extensive workloads and limited time to devote to Work Group activities
2. Planned activities are driven by response times/delays from other participants
3. Key regional participants have limited fiscal resources to pursue each of the goals.

Quarter/Dates of Activity: Q2 October 2007 through December 2007
Seed Grant: **Methamphetamine Recovery Project**
Grantee Organization: **Central California Social Welfare Evaluation, Research and Training Center, California State University, Fresno Foundation**
Contact Person: **Juanita Fiorello**
Phone: **559-294-9772**
Email: **jfiorello@csufresno.edu**

Description of this Quarter's Activity and Impact on Partnership Goals and Objectives

- Advisory Council now includes representatives from all Valley counties, 31 members, as well as over 60 other stakeholders.
- The second quarterly Council meeting on 12/14/07 included guests Renee Zito, Director, and Richard Woonacott, Deputy Director, CA. Dept. of Alcohol and Drug Programs. Discussion centered on building relationships between Council members, local organizations and state leadership.

The Advisory Council establishes the ongoing collaborative body for oversight, direction and management of project goals and objectives.

Planned Activities for next 3-6 months

- Hire and train Project Coordinators and research support staff.
- Council's next quarterly meeting, set for 3/7/08 in Stockton, will be a legislative forum with local, state and federal legislators and community participants.
- Initiate community-level outreach and engagement process to obtain public input at the forum and in development of deliverables.
- Work Plan, task list, working timetable and outline of format for final recommendations to be developed for use as an activities "roadmap."
- Establishment of continuous feedback loops to and from community participants in each county.
- Close coordination with the Partnership Legislative Committee, other work groups, and the secretariat as data gathering and public input proceed.

Challenges/Problems/Bottlenecks/Feedback

1. Time and resources, both at the SWERT and at Council member level, continue to be a consistent challenge.
2. Civic engagement is a critical component, but there are few or no resources to help Council members lead that effort at their own community levels.
3. State budget crisis has a negative impact on community willingness and ability to participate in a project that will not immediately result in new resources.

Work Group: Higher Education and Workforce Development

Consultant: Cheri Cruz, Executive Director (Higher Education)
Organization: Central Valley Higher Education Consortium, California State University, Fresno
Quarter: 4th 2007
Phone: 559-292-0576
Email: ccruz@csufresno.edu

Consultant: Manjit Atwal, Manager of Workforce Programs
Organization: Office of Community and Economic Development, California state University, Fresno
Quarter: 4th 2007
Phone: 559-294-6023
Email: manjitm@csufresno.edu

Higher Education and Workforce Development Quarterly Meeting

On Monday, December 10th the Higher Education and Workforce Development work group held a meeting at the Stanislaus Alliance in Modesto. The primary goals of the meeting were 1) to report on activities that further advanced the work groups' goals and objectives; 2) learn more about SB 70 vocational education opportunity; and 3) to engage in a conversation with the California EDGE Campaign on supporting its goals.

At the meeting, updates were provided on each of the following goals and objectives:

- Standardized Objective Assessments across region - WorkKeys
- Completion of Employment Studies in high-growth/high-wage occupations in targeted sector industries across region
- Web-Based Inventory of all employment demand and vocational training across region
- Standardized and consistent Business Intelligence Tools such as Executive Pulse and Connectory implemented across region
- Completion of a pilot to assess employer value of Manufacturing Skills Certificate in the region
- Initiation of meetings with Community College partners to address gaps in vocational training in the region based on the Employment study and training inventory
- Develop a college going culture in the San Joaquin Valley
- Develop comprehensive education and training systems to meet the healthcare worker shortage in the region.

Details about each objective are included in this report.

The next meeting will be a joint effort between the California EDGE Campaign and our work group as a follow up to the December 2007 meeting. The meeting is planned for March/April 2008.

Description of Activity by Goal and Objective

Goal 1: Create a demand-driven workforce investment system that supports target clusters: (1) Agribusiness, including Food Processing, Agricultural Technology, and Biotechnology; (2) Manufacturing; (3) Supply Chain Management and Logistics; (4) Health and Medical Care; and (5) Renewable Energy

Objective A: Align workforce development resources to support target industry clusters.

This umbrella objective will be accomplished through meeting the following supporting objectives:

Objective B: Conduct occupational analysis of key jobs in target industries.

A region-wide survey of 3,000 businesses is currently underway to determine real employment demand needs in each of the target industries. The purpose is to gather information on the required skills and educational levels for jobs, including requirements and/hiring criteria for each job, projected future demand for the jobs, and to obtain copies of job descriptions for each job. Public Service Announcement's were released in early October 2007 by

County and letters were sent to employers in each County mid October. The goal is to complete the surveys by end of February 2008 with a completed draft of the data analysis report March 2008.

CCWC plans to have the surveys and training inventories by county online in April 2008. The website will provide information such as jobs projected demand, wages, training and education required, and availability of training programs.

Sample of Fresno County Data already completed.

The Fresno County Workforce Investment Board surveyed 1,004 employers between July and November 2007 to determine what are current and future employment needs in the community. In order to determine employment trends year to year, the FCWIB surveyed 75% of the same employers interviewed the prior year. The employers indicated there are 2,461 jobs currently vacant. The employers also estimate they will need an additional 8,000 new employees over the next year, and an additional 13,605 over the next three years.

Objective C: Develop web-based inventory of vocational training and “gap analysis.”

Using the information collected from the region-wide business survey (objective B) as well as an inventory of existing education and training programs in the region, the Central California Workforce Collaborative (CCWC) will conduct an analysis of the availability of education and training programs in the region that support the targeted industry clusters. A gap analysis will be developed that identifies the education/training voids in the region. This information will be shared with regional education and training providers with the goal of assuring that programs are developed to meet the needs of the businesses in the targeted industry clusters (see Objective G). A website will be developed that provides the public with the following information:

- A list of key jobs in the targeted industry clusters
- Projected demand, wages, training and education required for the key jobs in the targeted industry clusters
- Information on education and training programs in the region that prepare individuals for employment opportunities in the targeted industry clusters

Estimated Completion Date: 9/30/08

Objective D: Implement regionwide business intelligence tool.

Executive Pulse is a software program that allows various entities to submit critical information regarding individual business hiring, training, expansion, re-location needs, etc. that can be shared by all who have access to the program. The sharing of this information on a region-wide basis with representatives of workforce development, economic development, education, and local government planning officials can facilitate problem solving efforts that help assure that businesses get the assistance necessary to prosper.

Effective 11/15/07, all eight counties in the region have received access to the Executive Pulse program and 99 representatives of local agencies have received training on its use.

The Connector is a website portal that will allow businesses across the supply chain to provide essential information on the goods and services that they produce, allowing buyer and supplier connections to be made across the region. The Connector was first implemented in the San Diego region and has been credited with supporting the growth of the aero-space industry in that region.

Workforce and Economic Development officials in the eight-county region received training on the use of The Connector on 1/17/08 and will begin promoting its use to businesses in the region in Spring, 2008.

Objective E: Create a just-in-time training fund.

This objective is currently being accomplished through Employment Training Panel (ETP) Just-in-Time Training Funds awarded to Kern Community College District in the amount of \$500,000. These funds focus on providing customized training (contract) to *incumbent workers* in the Manufacturing (including Value-Added Agriculture), Logistics/Warehousing and Construction industries. Bakersfield College holds on the contract, which identifies other community colleges in the Central Region as subcontractors to provide training in their respective service areas to provide timely, localized assistance.

These funds apply to a multiple employer contract for retraining of incumbent workers and includes the following types of training: Business Skills, including communication, customer service, project management; Computer Skills;

Commercial Skills; Continuous Improvement; Hazardous Materials; Literacy; Management (front-line); Manufacturing, including frontline production, food processing, computer numeric control machining; Advanced Technology.

Participating colleges have completed orientation training to sell training under the guidelines of the contract. Bakersfield College provides administrative services for the contract, and sales/marketing assistance when requested by the colleges. Each college controls marketing/sales efforts within its own service area. To date, Fresno City College and College of the Sequoias are actively recruiting training contracts.

Discussions between WIBs, EDCs and Community College partners continue as they determine the best way to work together so that these funds are utilized to the maximum capacity by SJV businesses.

Objective F: Address workforce supply on a regional basis.

- **Career Readiness Certificate and WorkKeys Implementation**

The Work Ready Certificate using the WorkKeys system has been completed. WorkKeys is a job skills assessment system measuring “real world” skills that employers believe are critical to job success. The WorkKeys system is centered around three major components – Assessments, Job Profiling and Training. The system is used by thousands of companies, workforce development agencies, and schools across the United States. The certificate verifies to employers that an individual has essential core employability skills in Reading for Information, Applied Mathematics, and Locating Information. These three skills are highly important to the majority of jobs in the workplace. The system facilitates a better match of job seekers with employer workforce needs, helping employers make better hiring decisions, thus reducing turnover and waste. It also assists job seekers in targeting their career development plan toward occupations for which they have the necessary skills.

As of 10/31/07, the eight Workforce Investment Boards in the region are licensed and trained to provide WorkKeys services to their business and job seeker customers. The WIBs are in the process of developing a regional marketing campaign targeted at providing businesses with the information they need to use the WorkKeys system in their hiring processes.

One of the immediate next steps is to secure funding that will enable large number of job seekers to obtain Work Ready Certification. It is important to note that one of the challenges is that the WIBs are not capable of providing significant numbers of Work Ready candidates in the near term. Also, there is a push to encourage other public entities to also participate in Certification and or find other ways to provide Work Ready Certification to larger numbers of Job Seekers.

- **Manufacturing Skills Standards Certification**

The Merced and Tulare County WIBs are in the process of developing pilot programs using the Manufacturing Skills Standards Certification. This program provides a process for ascertaining that an individual has the specific skills necessary to be certified as a Certified Production Technician. The WIBs are currently recruiting manufacturing businesses to participate in the pilot. Upon completion, the pilot programs will be evaluated based on the benefit to the participating manufacturers. If the certification is determined to be of value to these businesses, it will be adopted region-wide.

Estimated Completion Date: 12/31/08

Objective G: Align vocational and career technical education with target industries.

The work group has been talking with various stakeholders to learn more about SB 70 and the interest of SJV partners to submit regional applications. Discussions to support four to five subregional CTE Community Collaborative applications to the Governor’s Career Technical Education (CTE) Initiative have been underway. Planning on a subregional basis continues through December 2007 and letters of intent are due January 4, 2008.

Each local area WIB in partnership with the Community College Chancellors *Centers of Excellence* will convene leaders of Regional Occupational Programs, community colleges, and private vocational schools to address the training gaps identified in Objective C. The first year goal is to develop an alignment plan, with development and implementation of new programs occurring in second year.

Objective H: Establish San Joaquin Valley Workforce Consortium.

The eight Workforce Investment Board Directors, Central California Workforce Collaborative (CCWC), in the region continue to meet on a regular basis to coordinate efforts to improve the economic conditions in the San Joaquin Valley by providing workforce development services that benefit both business and job seeker customers. Local Workforce Investment Area (LWIA) partners include San Joaquin County, Stanislaus County, Merced County, Madera County, Tulare County, Fresno County, Kings County, and the Kern/Inyo/Mono consortium.

Objective I: Align the efforts of the San Joaquin Valley's economic development corporations, the San Joaquin Valley Workforce Consortium and the California Community College Central Region Consortium.

Representatives of these organizations met initially in July, 2007. As a result, these organizations are working more collaboratively to improve economic conditions in The Valley (ex. – coordinated use of the Executive Pulse program). A follow-up meeting is planned for summer, 2008.

Goal 2: Develop a college going culture in the San Joaquin Valley

Objective A: Improve academic preparation and increase expectations for student achievement

The Central Valley Higher Education Consortium (CVHEC) website, www.collegenext.org, now includes more information on the academic preparation requirements for entry into the four year system after high school.

Objective B: Increase accessibility of financial aid & Objective F: Ensure accessibility to educational opportunities

The College Place, located at the Manchester Mall in Fresno is up and running, providing prospective students with information about attaining a higher education. As a benefit for those interested in college, the Center is equipped with 18 computers, high speed internet, and college coaches to provide guidance and assistance. The College Place is strategically located within a mall, a popular hub for community and social services as well as shopping. This non-traditional setting helps prospective college students, older adults, and parents that have time conflicts due to work and family obligations. The Center stays open on evenings and weekends for convenient accessibility.

This easily accessible, non-academic setting increases opportunities to bring college information and resources to our target audience of non-traditional, economically disadvantaged, and working class residents. Among many services and resources at The College Place are:

- Setting vocational training and higher education goals
- Exploring interests
- Creating a college-going plan
- Degree/major exploration
- Scholarship & Financial Aid information
- Early awareness activities
- Guide to Central Valley colleges and universities
- Web-based materials and resources (such as CVHEC's web site www.collegenext.org).

Objective C: Increase availability of information and resources to students and parents.

The CVHEC website has been revised to enhance the parent and students section, links, and resources. CVHEC staff and outreach personnel are promoting this website as the premier college-going website in schools, community organizations, and at the College Place.

Furthermore, CVHEC has begun distribution of college-going information to businesses in the Valley to "pledge" to help our work group move forward to meet some of the objectives outlined in the strategic action plan. Ruiz Foods was the pilot company.

Objective D: Increase collaboration between higher education and P-12 education.

Collaboration between the K-12 work group and this work group continues through representation at work group meetings and related-projects such as collaborating to form a Research Subcommittee to the Work Group, the first meeting of which will be held in February.

Also, representatives of this work group have been in attendance at the P-16 meetings in Kern, Merced, Tulare, and Kings counties. The Chair of the P-16 Council in Merced County is also the Chair of the Partnership's K-12 Work Group and has continued to keep us informed on policies, initiatives, and practices of K-12 education.

Objective E: Align academic content to support economic vitality.

Institutions of higher education, WIBs, and employers continue to work together on latest employment trends as related to workforce needs.

Objective F: See Objective B

Objective G: Expand vocational and career technical education programs and courses.

Career Advancement Academies

The workgroup is a partner in the Career Advancement Academy (CAA). CAA provides skill assessment, training, job shadowing, an placement assistance for unemployed or underemployed 18-30 year olds.

This objective is being accomplished as above goals and objectives are being implemented.

Goal 3: Develop comprehensive education and training systems to meet the healthcare worker shortage in the region

Objective A: Establish a Medical Education Program at University of California Merced within 10 years

A report will be distributed by Chancellor Kang, Dr. Maria Pallavicini and staff from UC Merced.

Objective B: Establish the Central Valley Nursing Education Consortium

The San Joaquin Valley Nursing Education Consortium held a meeting on December 12, 2007 at Bakersfield Mercy Hospital. The grant and the five objectives were reviewed. Those four objectives include: Student Support, Centralized Faculty Resource, Computerized Clinical Placement, Distance Education, and Sustained Funding.

- **Objective 1: Student Support**

NCLEX passing scores for Valley nursing programs were increased from 80% in 2004-2005 to 84.32% in 2006-2007. This translates to approximately 200 more nurses for the Valley. We are awaiting new numbers for December graduates.

Retention strategies such as tutoring and mentoring programs for students that will help them stay in the program are being pursued. Additionally, three classes will be held in April/May 2008 to help students with retention.

The group is also looking at standardizing the use of testing strategies by all the Valley nursing programs that will help graduate nurses pass the NCLEX exam.

- **Objective 2: Centralized Faculty Resource**

The first on-line faculty training course was completed. Twenty-four Valley RNs completed the on-line certificate course which now allows them to serve as clinical faculty. These RNs were referred by either hospitals or colleges. The current grant will sponsor another faculty training course starting July, 2008.

A continued challenge is recruiting Associate degree nurses to further their education and obtain their bachelors or masters degree in nursing. In addition, having hospitals release these nurses to teach a clinical rotation is a challenge and we need to look at 2 + 2 programs to help in this area.

- **Objective 3: Computerized Clinical Placement**

Request for Proposals (RFPs) for the computerized clinical placement program were sent out to interested parties. We only had one RFP response which did not meet the minimum number of points to be selected. A new RFP was sent out mid-November with a due date of December 17th. Two proposals were received. The Review committee will meet on January 29th, 2008, to discuss the two submitted proposals and make a recommendation to the SJVNEC as to which system to purchase.

It is recognized that the computerized clinical placement program needs to be utilized to develop a "faculty pool" where nursing schools can post their faculty needs and faculty can post their availability.

Furthermore, it has been a challenge to identify the right vendor, costs involved in maintaining the program, location for the system, and on-going financial support.

- **Objective 4: Distance Education**

Currently the group is working with three valley Junior Colleges (Modesto, Fresno, & Bakersfield) that have distance learning nursing programs. MOUs have been developed and sent. Modesto Junior College and Bakersfield College will each be awarded \$5,000 for tutoring of their distance education students. Fresno City College will receive \$10,000 as they have started a new LVN-to-RN cohort that will graduate in December, 2008.

Outreach to the CSU systems that have an RN-to-BSN distance education program to help gain additional faculty needs to be pursued.

Objective V: Sustained Funding

A grant application was submitted to the Department of Labor for \$2,000,000. This will expand simulation labs in the Valley colleges with nursing programs; sponsor additional skills lab faculty that would allow nursing programs to expand their programs; and, also allow hospitals to utilize the simulation labs for specialty training and remediation of staff.

The group has partnered with California Community Colleges, Economic Workforce Development Office which gave \$5,000 to both Fresno City College and Bakersfield College for faculty training on simulation equipment in both the southern and northern San Joaquin Valley. Classes are being held April 2008 in Fresno and Bakersfield.

The challenge continues to be having sufficient expert faculty for simulation lab equipment, having critical care scenarios developed and obtaining additional funding from businesses like Leardal.

The next meeting will be held on March 12, 2008, from 1:00 pm to 4:00 pm, at St. Joseph's Hospital, Stockton.

Other Higher Education/Workforce Development Work Group Projects

Discussions on the formation of a San Joaquin Valley Workforce Funding Collaborative are moving forward. Several organizations and corporations have been invited to the table, including Wells Fargo Bank, Kaiser Permanente, the Fresno Regional Foundation, the United Ways of the Valley, and the CA Wellness Foundation. The California Endowment is a partner as well, and is willing to consider a proposal from the group for funding in their 2008 giving cycle. A proposal is currently being drafted. There is precedent at the regional level in the Bay area (the Bay Area Workforce Funding Collaborative), in San Diego (the San Diego Workforce Partnership), and in LA (the LA Workforce Funder Collaborative), all with a view toward strengthening and expanding sector-based workforce partnerships.

The San Joaquin Valley team has been invited to participate in the "Envisioning the Future for California's Funding Collaboratives" statewide meeting of regional workforce funding collaboratives from the Bay Area, San Diego, Fresno and Los Angeles. This event will take place in Los Angeles in February 2008.

B. CVHEC Strategic Planning Session *mobilized our institutions to work collectively in aligning Consortia work with that of the California Partnership for the San Joaquin Valley*

In November, CVHEC engaged in a day-long strategic planning session to better align with the goals of the Partnership. The report will be available to the public in January 2008. To ensure accountability an Executive Committee made up of a community college chancellor, three college/university presidents, and one University of California Chancellor will meet in March, 2008, to implement a 2008-2011 work plan. This work plan will be introduced at the CVHEC Board meeting in April, 2008.

Quarter/Dates of Activity: Q2 October 2007 through December 2007
Seed Grant: Developing a College \-Going Culture in the San Joaquin Valley
Grantee Organization: Central Valley Higher Education Consortium, California State University, Fresno
Contact Person: Cheri Cruz
Phone: 559-292-0576
Email: ccruz@csufresno.edu

Description of this Quarter's Activity and Impact on Partnership Goals and Objectives

CVHEC Quarters 1 and 2 benchmarks:

1. Hire and train staff
2. Secure College Access Center space and develop operations
3. Conduct three meetings to invite participation of counselors and outreach staff from high schools, community colleges, and universities
4. Utilize meetings to strategize non-traditional outreach activities and develop a marketing plan for parents and high schools to drive attendance at Manchester Mall Counseling Center
5. Recruit and train college students as coaches to assist high school and college counselors and staff the College Access Center
6. Coordinate and monitor volunteer staffing
7. Schedule volunteers for presentations at high school events, businesses, and civic group meetings
8. Collect basic demographic data on all student and parent contacts
9. Develop an evaluation tool to measure targeted population and effectiveness of reaching them and engaging them in the College Access Center Services
10. Report on new contacts (make 250 contacts, of which 125 are new contacts).

Our assessment of whether the funded work is on track to meet expected outcomes.

CVHEC has made progress in each of the benchmarks previously described.

Benchmark 1: Hire and train staff

Cheri Cruz, M.A, Education Counseling & Student Services, CVHEC Executive Director and Center Director, provides oversight of the program's operations, provides technical support on student services related concerns, maintains communication with the CVHEC Board of Directors, solicits grants and develops partnerships with community-based agencies and businesses.

CVHEC hired a Lead Coach, Kelly Eastin, M.A., Higher Education Counseling, who supervises the college coaches and provides comprehensive services in the Center.

Teresa Zenteno, CVHEC Analyst and Program Assistant, provides daily support for the Center to include purchasing of supplies, technical support for tracking, coordinating of events, and communication with our advisory group and the fiscal agency, CSU Fresno Foundation. Ms. Zenteno assists the Director with the oversight of staff, oversees planning, implementation, and daily operations.

Dr. Albert Valencia, PhD, CSU Fresno Professor in the Kremen School of Education, has been hired on a 20% basis and provides the training for the interns/coaches. He meets weekly with the interns to conduct professional development in the following areas 1) communication skills – intrapersonal and interpersonal; 2) understanding issues relating to low-income populations; 3) conducting needs assessments; 4) identifying gaps; 5) understanding college trends and data; 6) financial aid resources and financing a college education; and 7) utilizing web-based information such as www.collegenext.org.

Benchmark 2: Secure space and develop operations

Ms. Cruz researched and visited effective "community based college access center" models in Boston, MA, Norfolk, VA, and Washington DC, all operated by higher education consortia similar to CVHEC consortium. She gained insight on best practices for impacting college access for underserved populations. All the Centers visited have been in operation for more than 10 years and shared their track record of students successfully matriculating to local colleges and universities within their consortium.

We chose the Norfolk site as our premier model. The Center was established in 1979 and has served well over 55,000 individuals. Last year alone, the Norfolk Center served over 2,000 residents. Since July, 2007, we have been

mentored by Dr. Larry Dotolo, Director of the Norfolk Center, on practices of setting up such a Center in the Central Valley. In August, 2007, CVHEC negotiated with State Center Community College District (SCCCD) on providing space for the College Place. The College place opened its doors for the first time on August 6, 2007.

State Center Community College District is providing 18 computers with high speed internet, a meeting space, a resource library, and classroom space for the College Place in its Manchester Educational Center.

The College Place is open from 3:00 p.m. – 8:00 p.m. Monday through Friday and Saturdays 10:00 a.m. – 2:00 p.m., and it serves as a place for youth and adults to receive assistance and information about attaining higher education. CVHEC coordinates the hiring and training of the on-site coaches to guide the college research process. This non-traditional setting helps prospective college students and their parents that have conflicts due to work and family obligations. The Center stays open evenings and weekends for convenient accessibility. The Center actively promotes Central Valley colleges and universities, and rotates outreach from CVHEC institutions. Our level of services varies and any client can enter the continuum according to their needs, strengths, knowledge, and interest. Services include:

1. Intake/interview
2. Needs assessment (clients interest e.g. certificate program, AA degree, BA/BS degree, and also the clients' potential for success in college)
3. Aptitude and interest inventories
4. Review of student education plan- a computerized tracking procedure that tracks all A-G college prep courses, high school exit exam, and course grades. This helps the coaches determine exactly where they currently are and how best to proceed.
5. Researching colleges and universities online
6. Financial aid assistance
7. Career planning - ACT PLAN or STRONG Assessment
8. Setting up appointments with admission directors and/or referral to college open house and outreach events

Technology is used in a variety of ways, including the following:

- College and career websites
- Interactive websites, such as Mymajors.com
- Setting vocational training and higher education goals as well as:
 - Exploring interests
 - Creating a college-going plan
 - Degree/major exploration
 - Scholarship exploration
 - Reviewing housing options
 - Locating the Guide to Central Valley colleges and universities
 - Financing a college education

CVHEC uses a coaching model/philosophy at the Center endorsed by the Harvard School of Business to produce “behavioral change and growth in the clients.” Our coaching technique is an excellent tool to enhance students' growth and to promote individual responsibility and accountability without creating defensiveness. Coaching is a great tool to use when building relationship and encouraging teamwork. It also provides a process that can be monitored, revised, or redirected and allows more opportunity for creativity and alternative solutions to be discovered. The coaching approach helps parents and students identify, plan, and develop college going behavioral skills in a non-threatening way

Benchmark 3: Conduct three meetings to invite participation of counselors and outreach staff from high school, community colleges, and universities

CVHEC has met three times with our Advisory Committee. Having representatives from K-12, community colleges, and four year institutions has been the key in securing the resources that we need to promote Central Valley colleges and universities. These partnerships function as forums for general discussions of college access issues and generate belief in, and support for center. These partnerships have provided valuable ongoing leadership and development for the center.

Benchmark 4: Strategizing non-traditional outreach activities

On December 1, 2007 we hosted a college fair in the mall. The following institutions provided outreach at this event. California State University, Fresno, California State University, Bakersfield, University of the Pacific, Reedley College, College of the Sequoias, Alliant University, Institute of Technology, San Joaquin Valley College, Maric College, Galen College. We offered information in English and Spanish to include college admission guidelines, financial aid resources, and enrolling in a CVHEC college/university. This event also provided a venue to promote the College Place.

In addition, CVHEC secured a lease and a kiosk at the Manchester Mall with a donation made by CITI Bank Financial and the City of Fresno. The college coaches are equipped with laptop computers and are able to provide college knowledge information and access to the "College Next" web-site very quickly in a non-threatening manner. The kiosk eliminates barriers for many residents in terms of time, accessibility, and immediate answers.

Benchmark 5: Recruit and train college students as coaches

Dr. Albert Valencia has met regularly with the interns to provide training and has set up the structure as an internship class using the guidelines of CSU, Fresno Kremen School of Education. All students recruited thus far are CSU, Fresno students majoring in education or those working toward an M.A. degree in Counseling.

Benchmark 6: Coordinate and monitor volunteer staffing

CVHEC has been successful hiring interns from the University and has not relied on volunteerism yet. All students are paid a stipend for their time. Teresa Zenteno tracks the time records of the interns utilizing CSU, Fresno Foundation policies and procedures. Schedules are created at the beginning of each month and sent out electronically to students and Dr. Valencia.

Benchmark 7: Schedule volunteers for presentations at high school events, businesses, and civic groups

Our interns have provided the following presentations:

- College Next website – Gateway High School
- College is Possible – Parent Institute for Quality Education graduation at Roosevelt High School
- Mendota Library Community Resource Fair
- Ruiz Foods Community Resource Fair
- SPIRIT Community Resource Fair

Benchmark 8: Collect basic demographic data on all student and parent contacts

In order to assess the population that we are serving at baseline, we have collected preliminary data on 116 visitors. CVHEC has designed an Access database for facilitating data input. Full data was input in our database for age, gender and ethnicity variables and partial data for position (115 students) and grade level (85 students) variables. Our findings show that the average age of our visitor is 15.8 years, with the youngest student being 13 years old and the oldest students 18 years of age (4.3%). Fifty-nine percent of the 116 students are female. Students self-selected the following ethnic categories: 1% Asian, 1% Punjabi, 1% Spanish, 2% Latina, 3% Mexican-American, 7% African-American, 22% Caucasian, 35% Hispanic, and 44% Mexican. Converted to major census categories, these data suggest that the majority of the students we service are Hispanic .

Benchmark 9: Develop evaluation tool to measure targeted population and effectiveness of reaching them and engaging them in the College Access Services

We have secured the assistance of an external evaluator for the remainder of the project. She will work with the data that was gathered as we launched the project and will assist us to refine our evaluation plan to improve data collection. So far, we have improved and standardized our record keeping by designing databases to capture student data. We will meet with our evaluator this month to place our objectives into a framework that will capture solid evaluation data. The evaluation plan will incorporate the Aspen Institute's Theory of Change approach to evaluation as our project is considered a community initiative. The plan includes, for each goal:

- Interventions – activities and strategies to implement in order to meet our goal
- Outcomes – process, impact and outcome indicators
- Target population – all partners that will be involved in each intervention
- Benefactors – all persons who will directly benefit from each of our interventions
- Thresholds – the minimum unit of success

- Timelines – dates when we plan to reach our outcomes
- Standards of quality – for each intervention, asking the questions of plausibility (are outcomes likely to happen), doability (do we have the human/financial resources) and testability (can we track progress in credible and useful ways)

All of this information will allow us to track our progress and identify any areas that need improvement in the performance portion of our work: Advocacy and Recruitment, Family Engagement, Institutional Impact, and Promoting Leadership and College and Professional Careers.

In terms of the effect of our training, our Lead Coach has conducted a pre-college knowledge assessment / intake/Needs assessment with all student participants. We will also implement a post-program assessment to measure knowledge gained. We will use this information as part of a formative evaluation process. From these results, we will refine any aspect of our training that needs to be clarified.

Benchmark 10: Report on new contacts (make 250 new contacts, of which 125 are new contacts)

Since August, 2007, the College Place has served 240 visitors and outreached to 150 other individuals via college fairs, class room presentations, etc.

Challenges/Problems/Bottlenecks/Feedback

In the beginning of implementation CVHEC had to overcome the following challenges:

1. We know that the **lack of follow-through by the family** is one of the most challenging issues we face. We need to encourage the parents to help their child adopt a college-going mindset and then take the necessary coursework to accomplish their goal. We attempt to do this in the very first contact, however many of our families have no college-going experience and often view college as a luxury, rather than a necessity. A common misconception that we have to overcome is that “college is not affordable.” Parents tend to overestimate the cost of college tuition three times over. Therefore, we encourage coaches to be assertive about conducting follow up with each individual visitor within 2 weeks of contact.
2. Overcoming territory issues within CVHEC institutions. We have had to work very hard to demonstrate that collaborating on the College Place will benefit all of our colleges and universities; but more importantly change the economic climate of our region. Getting cooperation from the University of California staff initially was a challenge. Inviting UC and other CVHEC representatives to participate on the advisory committee has helped alleviate competition and provide a greater level of in-kind support to the Center.

Other:

Description of any new partners or funders that have joined your work.

- CVHEC has secured \$50,000 from the City of Fresno and \$5,000 from Citibank Financial to incorporate a kiosk to enhance the outreach and marketing efforts of the College Place. In addition, CVHEC has formed a partnership with the Workforce Investment Board to develop a referral network for their clients interested in pursuing a degree program.
- CVHEC collaborated with the Fresno Unified School District on a press release in the Fresno and south Valley area, and CVHEC staff provided an interview on the local media to include the premier Spanish language channel.
- In addition, CVHEC is working with the technical support of a research staff made up of 10 CVHEC members’ colleges and universities on a plan for the dissemination of a high school exit survey. Our belief is that these data will provide superintendents and site principals with a baseline in which they can work from to improve the college going culture within their high schools and make targeted changes as well as help College Place staff and coaches focus their services on areas that are crucial. CVHEC plans to have the data available to our Board members at the Spring Board Meeting in April 2008 and to the CPSJV upon our next quarterly report.

Work Group: K-12 Education
Consultant: Walt Buster and Marcy Masumoto
Organization: Central Valley Educational Leadership Institute, California State University, Fresno
Quarter: 4th 2007
Phone: 559-304-2190
Email: mmasumoto@csufresno.edu

Description of Activity by Goal and Objective

Goal 1: Increase the achievement level of students, schools and school districts in the San Joaquin Valley.
Objective A: Implement a school and school district support system through county offices of education.

Major Focus: Ensure that the K-12 Work Group is visible in the Valley and supportive of efforts that will raise the achievement level of all students and eliminate the achievement gap. To that end the Work Group facilitated the following:

- Work Group meetings held this quarter: 11/8 at San Joaquin County Office of Education and 11/26 at Merced County Office of Education.
- Communications with Lee Andersen (co-convenor), other county superintendents and administrators at each of the 8 county offices, and office of Secretary David Long (co-convenor) and other work group members to ensure stakeholders are fully informed of priorities, activities and news related to the Partnership and specific to the K-12 work group.
- Expanded work group contacts to include knowledgeable county representatives for each objective of our action plan and sought input.
- Documentation and paperwork completed and submitted forming the San Joaquin Valley County Superintendents of Schools Consortium and request for Partnership Board representation.
- Letters elicited from County Superintendents and sent to legislators in support of AB 27 and SB 890.
- The Regional System of District and School Support (RSDSS), through the Madera County Office of Education, has provided support, in collaboration with four counties, to help move schools and districts off of School and District Assistance Intervention Team (SAIT and DAIT) designations.
- The county offices of education have continued to provide technical support to school sites and districts that are designated "Program Improvement."

Objective B: Implement a curricular and instructional program to ensure all children are able to read at or above grade level.

Major Focus: Consistent with Objective A, the work group seeks to build connections with organizations and events focused on improving reading achievement for students in Valley Schools. To that end the Work Group attended or facilitated the following:

- Application of learning from two Executive Leadership Center seminars conducted (10/15 and 11/27) focusing on linking leadership to achievement. Registrants represented 26 school districts from 6 counties.
- Springboard Schools work: Springboard is a partner with CVELI and provides coaching for educational leaders in 17 Valley districts. Springboard and CVELI also facilitate a high school network of 14 high schools focusing on instructional and systemic improvements for English Learners. Data that has been analyzed for the six central valley school districts that have participated in the Springboard coaching model since 2005 have shown that these districts and schools, with CVELI support, out-perform other similarly situated schools and districts that do not have Springboard coaches on student achievement tests. In spite of teaching more students in poverty and more second language speakers by proportion than in the state as a whole, performance increases at these participating schools have been greater (see Table 1) in these districts that have contracted with Springboard Schools than those statewide.

| | | Net Gain in Students Classified "Proficient" or "Advanced," 05-07 | |
|------------------------|--------------|---|---|
| | | California | Six Central Valley Districts working with Springboard |
| 5 th Grade | Eng/LangArts | 1% | 3.8% |
| | Math | 5% | 5.2% |
| 10 th Grade | Eng/LangArts | 1% | 1.5% |
| | Algebra I | 1% | 1.2% |

- Application of new learning and mentoring continues in 16 districts from 8 counties participating in the English Learner Academy for Superintendents Leadership Teams. This is supported by the SEED grant that is administered by the Fresno County Office of Education. It is hoped that outcomes of the work with participating districts in the Academy will achieve similar gains as those reported above.

Objective C: Provide school choice, and intra-district and inter-district options consistent with state and federal law.

Major Focus: Ensure that the Work Group and interested parties receive relevant and current updates on choice and charters.

- This quarter work group members focused on planning an upcoming legal issues conference regarding school choice and charter schools (scheduled for 2/28/08).
- Each county office is responsible for advising districts of the regulations and laws related to school choice.

Objective D: Establish an executive leadership academy to train principals of low-performing schools in “turnaround” educational and management services.

Major Focus: Leadership Matters. To that end the Work Group attended or facilitated the following:

- This is the focus of the SEED Grant. Jill Tafoya from the Fresno County Office of Education coordinates this effort serving 84 participants from 16 districts representing all 8 counties. This quarter four days of training sessions for participating teams were conducted in Modesto and in Fresno in October and November, and another five days of opportunities for teams to attend training by other organizations provided through “excursions”.
- CVELI and Springboard Schools held two sessions of the Executive Leadership Center seminars for 26 Valley superintendents on October 15 and November 27. The topics focused on the role of the superintendent in eliminating the achievement gap in Valley districts, specifically “How Culture and Context Contribute to Accomplishment” and “Making a Difference in Student Achievement – What Superintendents do that Matters.”

Objective E: Coordinate and integrate health and human services organized around school attendance boundaries.

Major Focus: Ensure that educators in Valley schools understand the importance of school based health services in improving student achievement.

- Facilitated a planning meeting between K-12 Work Group representatives and one of the co-conveners of the Health Work Group.
- Convened a meeting (11/30) of agency representatives from seven agencies with interests in developing a Family Resource Center in West Fresno (around a school enrollment area) to discuss common interests and collaboration. This preceded a major strategic planning event for One Voice West Fresno.
- Research is being done to identify viable comprehensive resource centers on/near school campuses which may serve as models to future work.
- Met with counselors from Empire Union School District (Stanislaus Co.) to learn about the status of their service center project which lost funding.

Goal 2: Develop a college-going culture in the San Joaquin Valley:

Major Focus: This is a goal that we should consider changing to read “Develop educational systems in the Valley that provide graduates with the choice of college attendance, trade or technical school attendance, or entry in the job market with employable skills.” This is one of our Work Group’s top priorities for this year.

Objective A: Support collaborations between school districts and the community colleges, CSU and UC Systems.

- Held one work group meeting on Nov. 8 with a specific focus on this goal. Speakers included representatives from the following organizations/programs:
 - Central Valley Higher Education Consortium (CVHEC) and the Higher Education/ Workforce Development Work Group
 - California Campaign for College Opportunity
 - UC Merced Science and Math Initiative
 - CSU Stanislaus School of Education
 - San Joaquin Delta College Passport to College
 - Advancement Via Individual Determination (AVID) Program, San Joaquin County

- Dr. Christine Frazier and staff from Kern County Office of Education developed a survey to assess current activity in each county and compiled data to gain a better understanding of this issue. Planning occurred for the Jan. 16 work group meeting which was also to focus specifically on this topic.
- Dr. Andersen has been in communication with Dr. Gornick (Higher Ed Work Group) to secure support for extensive implementation of the CalPass data system which would facilitate student data transmission across school levels and institutions (K-16).
- We have developed a contact list of 13 Work Group members from all counties, in addition to higher education representatives, to specifically focus energy on this goal.

Objective B: Increase the rates of high school graduates completing courses for college admission (see above).

Through the EL High School Network, CVELI and Springboard Schools continue to work with 14 high schools in the region to enhance programs, instruction and support of EL students to improve their opportunities to attend college. A “student voice” section of this network directly works with students to help them articulate needs and potential solutions to their school leadership as well as enhancing their own communication, leadership and self-empowerment skills

Goal 3: Implement a computer literacy initiative for K-12 students aligned with community college curriculum.

Major Focus: provide Valley students with modern tools to increase student achievement

- At the invitation of the California Emerging Technology Fund, Dr. Masumoto and Superintendent Rich Merlo from Corcoran Unified attended a one-day Digital Literacy Leadership Roundtable on November 16 with leading technology education providers to discuss plans, interests and needs for technology education support in the region and to learn of programs and services suitable for schools/districts in our region. Mr. Merlo has since engaged services of several of those providers to implement and enhance the laptop computer initiative underway in his district. Corcoran Unified will serve as a pilot and model district for others working on enhancing computer literacy in our region.
- Fresno and Kings County Offices of Education have identified individuals to become more involved with the development of further activities in this area.
- Together with the Anytime, Anywhere Learning Foundation (www.aalf.org), we have been planning a major conference on March 4 for the Central Valley on the role of using technology in eliminating the achievement gap. The Partnership and the county offices of education are helping to get the word out to potential attendees from school districts across the region.

Goal 4: Implement research-based programs to reduce substance abuse, including voluntary drug testing.

Major Focus: Keep Valley students sane and sober so they can achieve at the highest levels.

Objective A: Implement a substance abuse program.

- Tulare Co. Office of Education leading regional project gained funding from the federal level to evaluate the impact of Character Counts programs in the valley, one mechanism to impact student values and decision-making away from substance abuse.
- Dr. Masumoto attended a major event in Visalia on 12/14 of the Meth Advisory Council (part of the Human Services work group efforts) and provided input into the discussion about inclusion of school personnel in their future work. Due to the late notice, Tulare County Office of Education representatives were not able to attend this event.

Objective B: Coordinate and integrate health and human services organized around school attendance boundaries.

SEE 1 E

Goal 5: Align career technical education to target industry clusters.

- Planning for the collaborative Fresno Unified/State Center Community College District project gained new life this quarter with the leadership of Kurt Madden.
- The work group identified county representatives interested in this priority and is seeking leadership for the endeavor, linking activities with the Workforce Development work group.

Planned Activities by Goal and Objective

Goal 1: Increase the achievement level of students, schools and school districts in the San Joaquin Valley.

Objective A: Implement a school and school district support system through county offices of education.

- Scheduled meetings next quarter: January 16 (Kern COE) and January 25 (CVELI/CSUF).

- Work Group will review activities to make recommendations for modification of the action plan and discuss opportunities and obstacles.
- Make presentation to Partnership Board on Feb 8.
- Consider legislative and budget issues pertinent to all priorities of the 8 counties related to K-12 education.
- Continuing support and expansion efforts for Springboard Schools in the Valley.
- County offices of education continue to support resources and programs in the region.

Objective B: Implement a curricular and instructional program to ensure all children are able to read at or above grade level.

- Discuss next steps related to Merced County Office of Education project to assess and evaluate the impact of preschool on student achievement in the 8 county region. This project was funded by the Packard Foundation.
- County offices of education continue to support resources and programs.
- Hosting a presentation on Feb. 14 by nationally renowned expert Dr. Mike Schmoker speaking on “First Things First: Big Levers for Promoting Achievement.”

Objective C: Provide school choice, and intra-district and inter-district options consistent with state and federal law.

- Feb. 28 holding Charter School Legal Workshop “School Choices: Examining the Relationship Between School Districts and Charter Schools” in collaboration with CVELI and Lozano Smith.

Objective D: Establish an executive leadership academy to train principals of low-performing schools in “turn-around” educational and management services.

- Conducting third Executive Leadership Center seminar on Jan. 17 for superintendents and district level administrators to focus on “Aligning and Focusing Resources to Improve District-wide Performance Results.”
- Based on SEED Grant, the EL Leadership Academy sessions will continue to be held as well as “excursion” staff development opportunities provided for participating educational leaders.

Objective E: Coordinate and integrate health and human services organized around school attendance boundaries.

- Researching existing models of integrated services in and/or near schools.
- Continuing involvement and engagement with the West Fresno consortium planning Family Resource Center(s) in Fresno Unified neighborhood(s).

Goal 2: Develop a college-going culture in the San Joaquin Valley.

Objective A: Support collaborations between school districts and the community colleges, CSU and UC Systems.

- Meeting with the CVHEC research team on Feb. 4.
- Have higher education representatives attending Jan. 16 work group meeting to continue an exchange of ideas and understanding between K-12 and higher education. Representatives include: CVHEC, UC Merced, Kern Community College District, CSU Bakersfield, and Bakersfield College.
- Complete and report on survey assessment of current programs and projects in the region working towards this goal.
- Prioritize next steps for this goal.

Objective B: Increase the rates of high school graduates completing courses for college admission.

See above.

Goal 3: Implement a computer literacy initiative for K-12 students aligned with community college curriculum.

- Co-host technology conference with Anytime Anywhere Learning Foundation on March 4, 2008.
- Engage the Fresno and Kings County Office of Education, and Fresno Unified technology staff with this project.
- Collaborate with the Technology Work Group on mutual priorities.

Goal 4: Implement research-based programs to reduce substance abuse, including voluntary drug testing.

Objective A: Implement a substance abuse program.

- Conduct an assessment in the region of successful and model programs/schools.
- Engage K-12 staff in work of the Meth Advisory Group and solicit attendance at March 7 valley-wide legislative meeting.

Objective B: Coordinate and integrate health and human services organized around school attendance boundaries.

Conduct an assessment in the region of successful and model programs/schools.

Goal 5: Align career technical education to target industry clusters.

Invite Kurt Madden, Fresno Unified, to give an update to the Work Group about the SUCCEED project currently in planning stages with State Center Community College District and businesses.

Challenges/Problems/Bottlenecks/Feedback

1. Time – With the complexity of the goals and objectives and scale of educational programs, services and needs spanning the region, assessment, planning and coordination of high-leverage activities with this work group require time of high level administrators who have limited time to devote to this work. While county offices of education have committed staff time to our work, the mere complexity of managing and coordinating the work while implementing projects takes more time than the work plan acknowledges.
2. Funding – considering that staffing for this project this year is taking a substantial portion of the funding for this project, we recognize that there will not be sufficient funds to carry out the work fully next year. Dr. Masumoto attended a three-day grant writing workshop this quarter to initiate planning for funding of our work. We have met with CSUF Development staff to solicit their fundraising support to expand and continue this work and will soon need to develop a plan with the eight county offices of education to sustain the work of the Partnership.
3. Organizational and communications models -- Building relationships and establishing effective and efficient communication mechanisms with the 8 county superintendents, district and school leaders and numerous other interested individuals/organizations continues to be a challenge. We are looking for a suitable organizational model that may best serve the needs of this partnership in the long term. CVELI is also undergoing a strategic planning process to plan for sustainability and has invited the county superintendents to participate in that activity as well.

Other opportunities and obstacles will be identified and discussed at the January 25 K-12 Education Work Group meeting, and will be presented to the Partnership Board on Feb. 8.

If you have coordinated any outreach, please describe briefly.

- Primary outreach this quarter included distribution of electronic and hardcopy brochures for the Executive Leadership Center sent directly to superintendents and channeled through County Offices of Education.
- The Partnership also included notices of upcoming events in the Daily News Briefings as well as on the website.
- Electronic and telephone communications with work group representatives and potential work group members.
- Bi-weekly compilation and distribution of regional education news articles (from daily News Briefings).
- News releases about Executive Leadership Center seminars.
- Dr. Masumoto and Dr. Buster represent the Partnership at all events.
- Presentation at Partnership Annual Summit (10/4) incorporating representatives from 5 counties.
- Presentations were made to the Education and Business Network, and the CSUF Superintendents Advisory Council during the first 2 weeks of October.
- Along with a representative of the Tulare Office of Education, made presentation to Central Valley Higher Education Consortium including executive representatives of community colleges, UC, CSU and private college campuses in the region. 10/18
- 10/11 Dr. Buster (CVELI) and Larry Powell (Fresno COE) made presentations at a conference of 150 deans and administrative leaders from all CSU Schools of Education.
- Presentations to all school district superintendents in Kern County (10/24)
- Meetings with CSUF Kremen School of Education Community Council and Education Research and Administration faculty for outreach.
- 12/7 meeting and presentation to grantee agency representatives from the CA Endowment.
- 12/10 Fresno Bee article regarding impact of CVELI and Springboard Schools on student achievement in schools.

Quarter/Dates of Activity: Q1 July 2007 through September 2007 (gray)
Q2 October 2007 through December 2007 (black)
Seed Grant: English Language Learner Leadership Academy
Grantee Organization: Fresno County Office of Education
Contact Person: Don Holder
Phone: 559-265-3071
Email: dholder@fcoe.k12.ca.us

Description of Q1 and Q2 Activity and Impact on Partnership Goals and Objectives

“The goal of the California Partnership with the San Joaquin Valley Seed Grant Project is to gather research identifying effective English Learner instruction, curriculum, and intervention strategies, plus those organizational support structures already proven to produce improved student learning and increase college acceptance rates, to create an Academy where those proven practices can be taught to district leaders; then support those leaders through mentoring at the site level with the help of a coaching network provided by the eight county superintendents of schools identified by this project in collaboration with California State University, Fresno.”

Components of the strategic action plan proposal included are:

- Goal : 1 Increase the achievement level of students, schools, and school districts in the San Joaquin Valley.
- Objective A. Implement a school and school district support system through County Offices of Education.
 - Objective B. Implement a curricular and instructional program to ensure all children are able to read at or above grade level
 - Objective D. Establish an executive leadership academy to train principals of low-performing schools in turn-around educational and management services.

Expected Outcomes

1. Participants will gain knowledge of effective, research based curriculum for English Learners, which will allow them to make informed decisions when purchasing instructional materials.
2. Participants will gain knowledge of effective, research based staff development for teachers of English Learners which will allow them to make informed decisions when selecting professional growth opportunities.
3. Participants will gain knowledge of effective; research based instructional strategies for English Learners which will allow teachers to increase the impact of their lessons.
4. Participants will gain knowledge of factors that influence proficiency in English Learners including cultural and environmental factors which will help them design effective instructional support systems.
5. Participants will understand the importance of using data to measure and assess progress of students acquiring English and at the same time learning academic content in a variety of settings and will create a culture of data collection and analysis to validate the effectiveness of the instructional program and to guide adjustments in program delivery.
6. Participants will understand the advantages and disadvantages of different delivery systems such as Immersion, Sheltered English, Specifically Designed academic Instruction in English, and Bilingual Programs to enable them to make informed program decisions based on their students and community.
7. Participants will learn skills of observing a classroom for effective EL instruction and to provide feedback to teachers on ways to improve content delivery.
8. Participants will be able to analyze the nature of their EP populations and understand that not all EL students are at the same level either academically or in acquiring English, enabling them to create master schedules more effectively.
9. Participants will be able to develop systems for identifying struggling students and design research based intervention programs, enabling more students to participate in grade level instruction.
10. Participants will report an increase in their effectiveness as leaders.
11. Participants will report an increase in their willingness to share their knowledge and experience with other administrators, creating a ground swell of schools believing improve test scores for EL students is possible.
12. Test scores among English Learners will improve by August 2008 compared to STAR results from August 2007.
13. The number of English Learner for former English Learners qualifying for college admission will increase each year (data not collected during year 1 of operation).

Activities and Event Timetable

| Activity | Responsible Agency | Attendants/Parties | Time line |
|--|--|--|---|
| Regional Planning meeting | Fresno County Office of Education | Representatives from eight counties; development of Academy Design Team | May 22, 2007 |
| Hiring of part time Academy director | Fresno County Office of Education | Larry Powell, Fresno County Office of Education | June 11, 2007 |
| Nominations for Academy Participants | Fresno County Office of Education | Superintendents of Fresno, Kern, Kings, Madera, Merced, San Joaquin, Stanislaus, and Tulare counties | May-July 2007 |
| Academy Design Team Meeting | Fresno County Office of Education | Design Team meeting | July 5, 2007 |
| Selection of Academy participants | Eight County Offices of Education | Superintendents; County Superintendents/District Superintendents | July 2007 |
| First Academy Session | Fresno County Office of Education | 16 participating district/school teams COE/Springboard coaches | August 9, 2007 |
| Academy Excursion McREL Balanced Leadership | Fresno County Office of Education | Participating district/school teams that elected to attend McREL excursion | August 21-22, 2007 |
| Second Academy Session | Fresno County Office of Education | 16 participating district/school teams COE/Springboard coaches | September 17, 2007, Modesto September 18, 2007, Visalia |
| Third Academy Session | Fresno County Office of Education | 16 participating district/school teams COE/Springboard Coaches | October 18 and 19, 2007 Fresno |
| Fourth Academy Session | Fresno County Office of Education | 16 participating district/school teams COE/Springboard coaches | November 5, 2007 Modesto November 6, 2007, Visalia |
| Academy Excursion | Fresno County Office of Education | Participating district/school teams that elected to attend McREL excursion | December 11 and 12, 2007 Fresno |

Impact on Partnership Goals and Objectives

Academy Session One August 2007

Expected Outcome #4 Participants will gain knowledge of factors that influence English proficiency including cultural and environmental factors which will help them design effective instructional and support programs

Expected Outcome #8 Participants will be able to analyze the nature of their EP populations and understand that not all EL students are at the same level either academically or in acquiring English, enabling them to create master schedules more effectively.

Content of Session I emphasized a closer look at English Learner students with an emphasis on factors beyond language that influence learning. Statistics from the San Joaquin Valley, a compilation of English Learner data, educational typologies, and the video, *The New Americans*, gave participants an in-depth look at English Learner students.

Excursion One August 2007

Expected Outcome #10 Participants will report an increase in their effectiveness as leaders.

Expected Outcome #11 Participants will report an increase in their willingness to share their knowledge and experience with other administrators, creating a ground swell affect of schools believing improved test scores for EL students is possible

McREL's Balanced Leadership: School Leadership That Works was the first of four McREL leadership sessions available to Academy participants. Session intended outcomes included 1) an increased understanding of McREL's research on school leadership, which links principal's leadership practices with student achievement leadership; 2) increased knowledge and skills about improving leadership practices; and 3) increase awareness of the degree to which participants fulfill research-based leadership responsibilities. (*Balanced Leadership: An Overview-Participants Manual*)

Academy Session Two September 2007

Expected Outcome #5 Participants will understand the importance of using data to measure and assess progress of students acquiring English at the same time learning academic content in a variety of sessions and will increase a culture of data collection and analysis to validate the effectiveness of the instructional program and to guide adjustments in program delivery.

Content of Session II addressed the importance of data collection and data management and provided participants with the knowledge and skill to make data driven decisions in order to impact the learning of EL students and address goals of the English Learner Master Plan.

Academy Session Three October 2007

Expected Outcome #10 Participants will report an increase in their effectiveness as leaders.

Expected Outcome #11 Participants will report an increase in their willingness to share their knowledge and experience with other administrators, creating a ground swell affect of schools believing improved test scores for EL students is possible

McREL's Balanced Leadership: Managing Change Session outcomes included 1) increased understanding of McREL's research identifying leadership responsibilities correlated with student achievement, 2) increased awareness of change theory and McREL's view of change, 3) increased knowledge and use of tools and activities for effectively leading change, and 4) increased knowledge about research-based leadership responsibilities associated with leading change.

Excursion Two October 2007

Expected Outcome #10 Participants will report an increase in their effectiveness as leaders.

Expected Outcome #11 Participants will report an increase in their willingness to share their knowledge and experience with other administrators, creating a ground swell affect of schools believing improved test scores for EL students is possible

Executive Leadership Center Session with a focus on district level leadership and its correlation to student achievement

Academy Session Four November 2007

Expected Outcome #4 Participants will gain knowledge of factors that influence proficiency in English Learners including cultural and environmental factors which will help them design effective instructional support systems.

Expected Outcome #2 Participants will gain knowledge of effective, research based staff development for teachers of English Learners which will allow them to make informed decisions when selecting professional growth opportunities.

Participants will gain knowledge of factors that influence proficiency in English Learners including cultural and environmental factors which will help them design effective instructional support systems

Content of Session IV addressed the importance of the ability to think differently...culturally and academically about English Learner students. Intended outcomes included addressing and discussing, as well as deepening the understanding needed to transform education and close the racial achievement gap. Participants examined behaviors and responsibilities of courageous leadership and aspects of educational equity. Leadership Teams became familiar with the Diversity Within Unity-Essential Principles for Teaching and Learning in a Multicultural Society in order to move beyond recognition and celebration of diversity to the ability to work appropriately with cultural differences.

Excursion Three November 2007

Expected Outcome #10 Participants will report an increase in their effectiveness as leaders.

Expected Outcome #11 Participants will report an increase in their willingness to share their knowledge and experience with other administrators, creating a ground swell affect of schools believing improved test scores for EL students is possible

Executive Leadership Center Session with a focus on district level leadership and its correlation to student achievement

Excursion Four December 2007

Expected Outcome #1-13 Participants Depending on session chosen

Title III Accountability Institute is focusing on current research and effective practices in order to close the Achievement Gap for English Learners and Immigrant students.

Excursion Five December 2007

Expected Outcome #10 Participants will report an increase in their effectiveness as leaders.

Expected Outcome #11 Participants will report an increase in their willingness to share their knowledge and experience with other administrators, creating a ground swell affect of schools believing improved test scores for EL students is possible.

McREL's Balanced Leadership: Developing A Purposeful Community. Session outcomes included 1) understand the relationship between a purposeful community and student achievement, 2) understand the four characteristics of a purposeful community and how they relate, 3) garner knowledge and deepen understanding about how to establish and develop a purposeful community, and 4) increase knowledge about research-based leadership responsibilities associated with a purposeful community.

Participating Districts

| County | District | Participants | Coaches |
|-------------|--|--------------|---------|
| Fresno | Alvina Elementary Charter School District Fresno Unified School District Monroe Elementary School District Washington Colony Elementary School District | 14 | 4 |
| Kern | Fairfax School District | 5 | 1 |
| Kings | Armona Unified School District | 3 | 1 |
| Madera | Madera Unified School District Madera County Office of Education | 6 | 2 |
| Merced | Hilmar Unified School District | 6 | 2 |
| San Joaquin | Lammersville School District Stockton Unified School District Tracy Unified School District | 12 | 2 |
| Stanislaus | Newman-Crows Landing Unified School District Patterson Unified School District | 10 | 2 |
| Tulare | Earlimart School District Culter-Orosi Unified School District | 14 | 2 |

Planned Activities

| Academy Sessions | |
|--|---|
| Dates | Strand |
| August 2007 August 8 | Visalia 12:00-5:00 Whole Group Orientation Strand 1 An In-Depth Look at English Language Learners 5:30-6:00 Reception 6:00-8:00 Dinner -Guest Speaker |
| September 2007 Modesto Sept 17 Visalia Sept 18 | Strand 1 <i>continued</i> An In-Depth Look at English Language Learners |
| October 2007 Piccadilly Inn-Fresno Oct 18 & Oct 19 | Strand 2 McREL Leadership "Effective Change Leadership" |
| November 2007 Modesto Nov 5 Visalia Nov 6 | Strand 3 Systems, Organizations, and Structures |
| December 2007 | <i>No scheduled Academy Sessions</i> |
| January 2008 Modesto Jan 9 Visalia Jan 10 | Strand 4 Managing Data |
| February 2008 Modesto Feb 26 Visalia Feb 27 | Strand 5 Effective English Language Learner Programs |
| March 2008 Modesto Mar 12 Visalia Mar 13 | Strand 5 <i>continued</i> Effective English Language Learner Programs |

| Excursion Event | | |
|--|---|--|
| Dates | Event | Organization |
| August 21-22 | McREL Leadership: "Balanced Leadership" <i>Limited space available</i> | FCOE/McREL |
| <i>No scheduled excursions</i> | | |
| October 15 | Executive Leadership Center Smitcamp House CSU Fresno | CVELI/ACSA/ Springboard |
| November 27 | Executive Leadership Center Smitcamp House CSU Fresno | CVELI/ACSA/ Springboard |
| December 9-10-11 December 11-12 | Title III Accountability Institute San Diego McREL Leadership "Professional Learning Community" <i>Limited space available</i> | CDE FCOE/McREL |
| January 17 January 22-23 January 29-30 | Executive Leadership Center Smitcamp House CSU Fresno McREL Leadership "Sustainable Leadership and Continuous Improvement" <i>Limited Space Available</i> New Superintendents Training | CVELI/ACSA/ Springboard FCOE/McREL Superintendents' Symposium |

| Academy Sessions | |
|--|--|
| Dates | Strand |
| April 2008 Modesto Apr 14 Visalia Apr 15 | Strand 6 Professional Development |
| May 2008 Modesto May 6 Visalia May 7 | Strand 7 A Plan of Action |
| June 2008 TBA June 26 | Strand 8 Courageous Leadership 12:00-5:00 Final EL Action Plan/ Share 5:30-6:00 Reception 6:00-8:00 Dinner (Guest Speaker) |

| Excursion Event | | |
|------------------------|-------|--------------|
| Dates | Event | Organization |
| Others to Be Announced | | |

Challenges/Problems/Bottlenecks/Feedback

Participant districts/schools are similar in percent of ELs and levels of socio-economic populations, but vary drastically in type--urban/rural, size, availability of resources, and number of and experience of administrators. Developing knowledge, as well as the leadership skills necessary to transform existing programs is our major focus. Providing current, meaningful, and applicable content to ensure relevance for all is the challenge.

Feedback and Evaluations of Sessions

| | | |
|--|----------------|---------------------------------|
| Feedback/Evaluations Session I | August 2007 | No quantitative data |
| Feedback/Evaluations Session II | September 2007 | Scale 1 = Lowest to 5 = Highest |

Rating

- 4.5 The day's content addressed a relevant issue in my district/school about English Learner data and its use.
- 4.3 The day's content extended and deepened my knowledge about collecting, managing, and interpreting data as it applies to English Learners.
- 4.4 The day's content influenced my thinking about the importance of collecting, managing, and interpretation of data for EL students
- 4.3 I can apply what I learned about data collecting, management, and interpretation at my district/school.
- 4.2 The Best Practice Matrix-DATA will assist in guiding next steps in my district/school.

Feedback/Evaluation Session III October 2007
Feedback tabulated by McREL

Feedback/Evaluation Session IV November 2007 Scale 1 = Lowest to 5 = Highest

Rating

- 4.0 **Transforming Education and Closing the Achievement Gap-Essential Principals**
- 4.0 **Stages of Cultural Sensitivity**
- 4.3 **What Makes a School Academically Successful With English Learners**

If you have coordinated any outreach, please describe briefly.

Outreach has been structured in several formats to provide participants with supplemental information and opportunities beyond the content scheduled for Academy sessions.

- A. Ongoing collaboration with the eight county design team members
- B. Incorporation of a coaching model. Each County Office/Springboard Schools has assigned a coach to participant districts/schools in order to provide support in accomplishing the work necessary to address the needs of English Learners.
- C. Invitation to guest speakers and practitioners who have made systemic changes in their districts/schools that have proven successful in closing the achievement gap or accelerating learning for English Learners.
- D. Excursions (*Registration fees paid by Academy*)
 1. McREL Training: (Six days of additional training)
 - Effective Change Leadership*
 - Developing A Purposeful Community*
 - Choosing the Right Focus*
 2. Central Valley Education Leadership Institute Seminars
 - Three leadership sessions*
 3. Title III Accountability Institute
 - Closing the Achievement Gap for English Learners and Immigrant Students*
 4. Association of California School Administrators
 - Superintendents' Symposium*

Work Group: Land Use, Agriculture and Housing
Consultant: Carol Whiteside
Organization: Great Valley Center
Quarter: 4th 2007
Phone: 209-522-5103
Email: carol@greatvalley.org

Description of Activity by Goal and Objective

Goal 1: Objective A. Assist with development of regional consensus on values, goals, strategies and guidelines for the Regional Blueprint Plan.

Consultants participate in 2 meetings per month with the COG's Regional Coordinating Council. Consultants attend each of the COG Directors' meetings in person or by conference call. Blueprint Regional Advisory Committee (BRAC) meeting was held on December 3. Consultant is coordinating with representative of Valley Planners Group.

Goal 1: Objective B. Develop a high-value parks and open space strategy to be used in the development of the Regional Blueprint Plan.

Consultant met with Resources Agency staff regarding funding for Westside Wetlands strategy. Preliminary work has been done on Draft Proposal for funding of Stanislaus County piece of the proposal.

Goal 2: Objective A. Increase the overall average density of new development.

The work of the Regional Blueprint process continues and will do so at least through Fall of 2008. Local meetings are making the land use/transportation link. BRAC meeting was held on December 3. BRAC will continue to knit together the local work into a regional recommendation.

Goal 2: Objective B. Reduce urban run-off by decreasing the land covered by commercial and industrial parking.

Consultant is coordinating meeting with attorney regarding draft ordinances.

Goal 2: Objective C. Promote the adoption and implementation of zoning ordinances that are form-based and more flexible to encourage desired outcomes.

Consultant is coordinating meeting with attorney regarding draft ordinances.

Goal 2: Objective D. Study and adopt a strategic concept for accommodating new growth.

BRAC met on December 3. Educational sessions on model communities, energy efficiency, air and water quality were held.

Goal 3: Objective A. Develop and implement a plan for the provision of regional infrastructure.

This activity will follow regional plan.

Goal 3: Objective B. Develop and implement a process of monitoring the performance and adequacy of regional infrastructure and determining future needs.

COG staff has begun the conversation about regional infrastructure and metrics.

Goal 5: Objective A. Develop a long-range plan to maintain the viability of agriculture in the region.

The California Food and Ag Board continues to meet quarterly to develop the Ag Plan for California.

Goal 5: Objective C. Reduce the loss of farm land attributable to General Plan amendments.

Consultant coordinated meeting with Fresno Metro Loop seed grant awardees in conjunction with upcoming LUAH meeting.

Goal 6: Objective A. Increase the number and availability of housing units for people of all income levels.

The San Joaquin Regional Housing Trust has been formed. A Board of Directors has been appointed. A President of the group has been elected.

Goal 6: Objective B. Provide incentives for affordable housing that meets the needs of all income levels in the region.

The San Joaquin Regional Housing Trust has been formed. A Board of Directors has been appointed. A President of the group has been elected.

Goal 7: Objective A. Use the San Joaquin Valley as a pilot for testing new permitting and environmental review incentives that will facilitate and infill and refill developments.

It is too early to develop specific goals. Consultant is monitoring current legislative proposals including Steinberg bill and all legislation related to climate change.

Goal 7: Objective C. Increase the coordination among local General Plans regionwide.

Through Blueprint, elected officials will be brought together to discuss opportunities for greater regional coordination.

Planned Activities by Goal and Objective (for next 3-6 months)

Goal 1: Objective A. Assist with development of regional consensus on values, goals, strategies and guidelines for the Regional Blueprint Plan.

Coordination activities will continue with the Regional Coordination Council and the COG Directors. Work on the "Components of a Regional Land Use Strategy" will continue with additional input from LUHA members and be brought back in 2008. BRAC meeting is scheduled for March 28, 2008

Goal 1: Objective B. Develop a high-value parks and open space strategy to be used in the development of the Regional Blueprint Plan.

In 2008, wetlands proposal for the additional northern Valley counties will be developed.

Goal 2: Objective A. Increase the overall average density of new development.

BRAC meeting will be held on March 28, 2008. LUHA meeting will be held on January 16. The key topics of discussion will be land use efficiency, model ordinances and Fresno Metro Loop proposal.

Goal 2: Objective B. Reduce urban run-off by decreasing the land covered by commercial and industrial parking.

Meeting with attorney on model ordinances has been scheduled for Q1 2008.

Goal 2: Objective C. Promote the adoption and implementation of zoning ordinances that are form-based and more flexible to encourage desired outcomes.

Meeting with attorney on model ordinances has been scheduled for Q1 2008.

Goal 2: Objective D. Study and adopt a strategic concept for accommodating new growth.

This objective has been identified as a key part of the LUAH work plan for 2008. The development of this strategic concept will be discussed at the January 16 LUAH meeting.

Goal 5: Objective A. Develop a long-range plan to maintain the viability of agriculture in the region.

The Project Manager that is coordinating the work on the Ag Plan for California has been invited to the January 16 LUAH meeting to update the WG.

Goal 5: Objective C. Reduce the loss of farm land attributable to General Plan amendments.

Seed Grant awardees will give presentation at January 16 LUAH meeting on the progress of their plan to date.

Goal 6: Objective A. Increase the number and availability of housing units for people of all income levels.

The work of this group will continue into 2008.

Goal 6: Objective B. Provide incentives for affordable housing that meets the needs of all income levels in the region.

Rollie Smith will present Housing Trust update to LUAH meeting participants on January 16. The work of the Housing Trust will continue into 2008.

Goal 7: Objective A. Use the San Joaquin Valley as a pilot for testing new permitting and environmental review incentives that will facilitate and infill and refill developments.

Close coordination with State Agency representatives continues.

Goal 7: Objective C. Increase the coordination among local General Plans region-wide to facilitate better land use, transportation, air quality, and energy outcomes.

Executive Forum is scheduled for February 28, 2008.

Challenges/Problems/Bottlenecks/Feedback

Goal 2: Objective A. Increase the overall average density of new development.

COGs are conducting meetings to determine local input. Regional process moves in concert with that input which is coming out rather slowly.

Goal 2: Objective D. Study and adopt a strategic concept for accommodating new growth.

Political difficulties always arise in discussion of local land-uses.

Goal 3: Objective B. Develop and implement a process of monitoring the performance and adequacy of regional infrastructure and determining future needs.

COGs are moving forward with local input. BRAC work follows local one. BRAC input is essential to move discussion to more regional level.

Goal 6: Objective A. Increase the number and availability of housing units for people of all income levels.

Key to success of this Trust will be the implementation by local elected officials of a means to garner matching funds that will be required to draw down Prop 1C funds.

Goal 6: Objective B. Provide incentives for affordable housing that meets the needs of all income levels in the region.

Key to success of this Trust will be the implementation by local elected officials of a means to garner matching funds that will be required to draw down Prop 1C funds.

Quarter/Dates of Activity: Q2 October 2007 through December 2007
Seed Grant: Farmland Conservation Model Program/Uniform Farmland Database
Grantee Organization: Council of Fresno County Governments
Contact Person: Tony Boren, Todd Sobrado
Phone: 559-233-4148
Email: tboren@fresnocog.org, todds@fresnocog.org

Description of this Quarter's Activity, and impact on Partnership Goals and Objectives:

Activities completed in the second quarter of this seed grant include:

- Completion of the GIS mapping exercise.
- Identify and outreach to key decision makers for the Farmland Conservation Model Program.
- Plan for and finalize outreach to the general public and the agricultural community for feedback on work completed thus far.
- Incorporate initial feedback and suggestions into the GIS mapping exercise that is a major part of the Farmland Conservation Model Program.
- Begin the process of identifying the threats to agriculture in Fresno County.
- Begin development of the Farmland Conservation 'best practices toolkit' for elected officials and decision makers.

All of these activities impact partnership goals and objectives because they are all needed to create the Farmland Conservation Model Program. The Farmland Conservation Model Program fits within Partnership Goals and Objectives and is complementary to the Blue Print planning process currently in process within the eight counties making up the San Joaquin Valley.

Planned Activities for next 3-6 months:

As of this writing, outreach to the general public and the agricultural community has taken place. We are incorporating all of the feedback received in this process into the information and data that has been compiled thus far.

In the next three months, the 'Farmland Conservation Toolkit' for decision makers and elected officials will be completed. This is intended as a detailed description of best practices in the area of farmland conservation that is designed to guide and inform policy makers on what is working and what is not. The information will also be presented in a manner that makes it pertinent to the unique needs and characteristics of Fresno County and the San Joaquin Valley. The identification of funding mechanisms to implement farmland conservation in Fresno County is an objective of the program.

At the end of six months, the majority of tasks outlined for the Farmland Conservation Model Program will be completed. As of the time of this writing, development of the program is right on schedule for completion in August of 2008.

Challenges/Problems/Bottlenecks/Feedback

We have had a couple of minor challenges in developing the Farmland Conservation Model Program. Those challenges include:

1. Finding the necessary data to incorporate into the GIS mapping exercise for Fresno County. Most of the data was relatively straight forward. However, data on the location and quantity of water in terms of water storage underground sources has been challenging. We ultimately had to rely upon the knowledge of the Fresno County Department of Agriculture for this data. Regional managers were consulted to provide feedback on their knowledge of water within their respective areas of jurisdiction. Initial feedback provided thus far from the agricultural community seems to corroborate with that information provided by the Fresno County Department of Agriculture.
2. While feedback from the general public on the Farmland Conservation Model Program was very good, we would have liked there to have been a better turnout at the events that were held. In Parlier, only ten people participated in this process. The quality of the feedback that we received was very high. Over sixty people participated in our outreach in Fresno. Thirty of those participants were students from Fresno Pacific University with the balance

being from the general public. While participation was good, we would have liked for it to have been better.

3. The feedback we have received on the Farmland Conservation Model Program has been very positive. Most people with whom we have spoken realize that diminishing farmlands is a problem. The feedback received suggests that this effort is timely. In the meetings held with the general public, the response has been surprise at the size and impact of the agricultural sector in Fresno County. Once the data is reviewed with participants, they almost unanimously agree that resolving this matter sooner rather than later is an urgent matter.

If you have coordinated any outreach, please describe briefly.

So far to date, we have had outreach to the general public as well as the agricultural community. Overall, we are satisfied with the feedback that we have received from both groups but feel as though participation could have been better.

Outreach to the general public took place on January 16, 2008 at the UC Kearney Ag Center in Parlier. There were ten people in attendance, three of which were land owners in the area. While we did not have the quantity of people present that we would have liked, the quality of feedback we did receive was very good. By not having a large turnout, participants were able to be very candid about their viewpoints towards agricultural conservation.

The second public outreach event took place at the UC Merced Fresno center on January 17, 2008. There were about sixty people in attendance including a class of thirty students from Fresno Pacific University. The feedback generated in this event was along the lines of that received the previous evening in Parlier. At both events, it was apparent that participants all realize that something must be done sooner rather than later in order to preserve this valuable resource.

Participation of the agricultural community was conducted in partnership with the Fresno County Farm Bureau. The Seed Grant consultant, the American Farmland Trust, teamed with the Farm Bureau to hold small meetings for breakfast and lunch in several small communities throughout Fresno County. Six to eight meetings were held in local meeting places such as restaurants with groups of four to six farmers in order to solicit their feedback on what is important to them. By holding these meetings in small, intimate, and familiar settings, it was hoped that farmers would feel comfortable enough to candidly offer their opinions and feedback. Based on the information received, this effort was successful.

Overall, the feedback received is of great value to the seed grant outcomes. This information is being incorporated into the Farmland Conservation Model Program that is currently in progress.

Quarter/Dates of Activity: Q2 October 2007 through December 2007
Seed Grant: Integrating Land and Water Solutions in Tulare Lake Basin
Grantee Organization: Tulare Basin Wildlife Partners (TBWP)
Contact Person: Carole Combs, Grant/Project Manager
Phone: 559-799-7204
Email: ccombs@thegrid.net

Description of this Quarter's Activity and Impact on Partnership Goals and Objectives

During the 2nd Quarter of this grant, the TBWP:

- Completed conservation (mitigation) bank site recommendations for Tulare County Association of Governments (TCAG) (document attached, recommendations accepted by TCAG Environmental Advisory Committee on December 17, 2007).
- Held October 17, 2007 Tulare Lake Basin Working Group meeting to review three draft Conservation Plan summaries (attached) and Conservation Priorities project list (attached) – as proposed integrated land and water solutions. Results of the meeting (attached) included adoption of TBWP's conservation priorities list and TBWP decision to focus follow up on implementation of highest priority projects beginning in 2008 with the assistance of its Integrated Fundraising and Outreach Plan.
- Completed Integrated Outreach and Fundraising Plan (Executive Summary attached) as a working document to guide fundraising, outreach, and project implementation activities over the next five –to-ten years.
- Submitted Letter of Inquiry to the Packard Foundation Western Conservation program describing TBWP conservation plans and proposed projects, by the November 1, 2007 deadline.
- Continued work under Tulare County grant to prepare in-depth wildlife-riparian corridor survey in support of Measure R transportation and other county development requirements. Successfully engaged Fresno and Kings counties in support of similar in-depth wildlife-riparian corridor surveys for a similar purpose (as groundwork for potential NCCPs or HCPs); planned similar effort for Kern County.
- Received notice of approval of grant funding from Resources Legacy Fund/Preserving Wild California for TBWP Tulare Basin Wildlife-Riparian Corridor Conservation Plan for Department of Fish and Game Conceptual Area Protection Plan, for completion in 2008.
- Worked with Conservation Strategy Group to ensure that solutions to TLBWG partner organization and TBWP priority project needs regarding water were included in the Cogdill, Perata, and compromise state water bonds.

The above activities were and will continue to be geared toward leveraging the same Partnership goals and objectives mentioned in the TBWP's first Quarterly Report, i.e. Goal 1 (Objectives A and B), Goal 4 (Objective A), Goal 5 (Objective A), Goal 7 (Objectives B and C) of the Land Use, Housing, and Agriculture Work Group of the Partnership Strategic Action Proposal (pp. 49-53). They are also geared to further Goal 1 (Objectives A & B), Goal 2 (Objective A), Goal 3 (Objectives B and C), Goal 4 (Objective A) and Goal 5 (Objective A) of the Water Quality, Supply and Reliability Work Group (Proposal, pp. 62-64). Our efforts also support Goal 6 (Objective C) of the Air Quality Work Group (Proposal, pp. 59-60).

Planned Activities for next 3-6 months

During January – June, the TBWP will:

- Begin implementation of highest priority conservation projects in the Conservation Projects list, focusing first on projects in the Goose Lake Conservation Plan area and Sand Ridge – Tulare Lake Conservation Plan area.
- Pursue in depth Wildlife-Riparian Corridor surveys and reports for mitigation site recommendations in Fresno, Kings, and Kern Counties.
- Pursue Tulare Basin Wildlife-Riparian Corridor Conservation Plan completion for CA Department of Fish and Game Conceptual Area Protection Plan.
- Continue to develop the Integrated Fundraising and Outreach Plan through actual experience in applying it in the course of conservation priority project implementation.
- Continue and expand efforts to develop Basin-wide Integrated Regional Watershed Management Planning, to assist in implementation of TBWP projects and in the goals and objectives of the SJV Partnership stated above. (Department of Conservation Watershed Coordinator Grant request submitted January 4, 2008 to assist in leveraging SJV Partnership Seed grant, narrative attached).
- Develop a "Campaign" outreach and fundraising document that summarizes and articulates the vision of the TBWP and its partners and use it successfully for fundraising and outreach purposes.
- Re-develop the TBWP Web site to align with its updated vision, goals, and objectives.

- Facilitate the exploration and development of University of California Natural Reserve System Field Station branch establishment in Tulare Basin.
- Present the programmatic vision of the TBWP for Tulare Basin to the California Biodiversity Council at its January 22, 2008 meeting.

Challenges/Problems/Bottlenecks/Feedback

None

If you have coordinated any outreach, please describe briefly.

Our first major outreach coordination effort was to the Tulare Lake Basin Working Group 40+ member agencies on October 17, 2007, described above. The TBWP has met three times with Fresno County of Governments City Planners, Policy Advisory Group, and City Mayors. We have met bi-monthly with the Tulare County Association of Governments Environmental Advisory Board. The next major effort will be the TBWP's presentation to the California Biodiversity Council on January 22, 2008. Important stakeholder outreach efforts will unfold in the context of Basin-wide IRWMP and conservation project implementation for the duration of the grant period.

The following attachments can be requested via email to Allysun Williams, awilliams@csufresno.edu:

- TBWP Tulare County Association of Governments Mitigation Bank Site Recommendations
- Goose Lake Conservation Plan Summary (draft)
- Sand Ridge – Tulare Lake Conservation Plan Summary (draft)
- Buena Vista Lake – Kern Lake Conservation Plan Summary (draft)
- Conservation Priorities List (October 17, 2007)
- October 17, 2007 TLBWG Meeting Results
- Executive Summary, Integrated Outreach and Fundraising Plan
- Department of Conservation Watershed Coordinator Grant proposal narrative

Work Group: Transportation
Consultant: Barbara Patrick, Special Projects Coordinator
Organization: Great Valley Center
Quarter: 4th 2007
Phone: 209-522-5103
Email: barbara@greatvalley.org

Description of Activity by Goal and Objective

Goal 1: Objective A. Improve Highway 99 to freeway standards to increase safety.

Special Session on Highway 99 was held in November prior to the Partnership Board meeting. Meeting identified funding and prioritization issues.

Goal 1: Objective B. Increase Highway 99 capacity.

Special Session on Highway 99 was held in November prior to the Partnership Board meeting. At that time, there was discussion about whether or not there continues to be Valley-wide consensus surrounding this goal. This will be one of 2 discussion items at the Transportation WG meeting in January.

Goal 1: Objective C. Create a San Joaquin Valley Route 99 Corridor identity.

No change in status.

Goal 1: Objective D. Build an ongoing coalition of civic leaders to support improvements to the Highway 99 corridor.

Committee was formed in Fall of 2007 and will meet for first time on January 17, 2008.

Goal 3: Objective A. Increase benefits to the San Joaquin Valley from goods movement specific to the region.

CA Transportation Commission took action on the Prop 1B monies in Fall of 2007. Valley joined with other Northern CA regions to form a coalition that was supported by the CTC in its funding plan. Partnership Board took action at the November meeting in support of 5 Hot List projects identified by the Valley COGs as their top priorities. These are among the projects approved by the CTC for funding.

Goal 4: Objective A: Accommodate current and future goods movement needs while improving air quality and economic prosperity.

Shafter Intermodal Facility is among those recommended for funding. WG will continue to seek opportunities for additional funding for other innovative projects.

Goal 5: Objective A. Implement a comprehensive and efficient alternative transportation system for intra-regional and inter-regional passenger trips.

A report will be given by project managers from several of the Valley COGs in March 2008 to update the WG on this issue.

Goal 7: Objective A. Encourage the Regional Blueprint Plan Process to integrate land use and transportation planning to improve mobility.

The work of the Regional Blueprint process continues and will do so at least through Fall of 2008. Local meetings are making the land use/transportation link. Blueprint Regional Advisory Committee (BRAC) was held on December 3. BRAC will knit together the local work into a regional recommendation.

Goal 7: Objective B. Incorporate into regional transportation plans actions that support and encourage implementation of the Regional Blueprint Plan.

Blueprint meetings continue in the 8 counties. Input that originates at the local level is discussed at the regional level by the BRAC. BRAC meeting was held on December 3.

Goal 10: Objective A. Provide tangible benefits and mitigate impacts to the region while assisting the state in meeting transportation goals.

Work Group consultant and members have been actively working on this goal at the state and regional level. This includes bi-weekly conference calls and testimony to State Hearings on the HSR issue.

Planned Activities by Goal and Objective (for next 3-6 months)

Goal 1: Objective A. Improve Highway 99 to freeway standards to increase safety.

As a follow-up to this meeting, Transportation WG will meet jointly with ACS work group in January on telecommunications infrastructure being included in State Highway projects in the Valley.

Goal 1: Objective B. Increase Highway 99 capacity.

Discussion of this issue will continue into 2008 as there is currently a lack of consensus as to whether or not the COGs wish to pursue moving forward with this designation.

Goal 1: Objective C. Create a San Joaquin Valley Route 99 Corridor identity.

Update will be given at meeting in March of 2008.

Goal 1: Objective D. Build an ongoing coalition of civic leaders to support improvements to the Highway 99 corridor.

Committee was formed in Fall of 2007 and will meet for first time on January 17, 2008.

Goal 2: Objective A. Support construction of projects to improve safety and capacity of vital east-west corridors.

COG directors/ project managers will give update on status of east-west corridors at Q1 2008 Work Group meeting.

Goal 2: Objective B. Incorporate plans for improving east-west corridors into Regional Blueprint Plan.

COG directors/ project managers will give update on status of east-west corridors at Q1 2008 Work Group meeting.

Goal 3: Objective A. Increase benefits to the San Joaquin Valley from goods movement specific to the region.

Transportation Work Group will continue to monitor this issue throughout 2008.

Goal 4: Objective A: Accommodate current and future goods movement needs while improving air quality and economic prosperity.

Shafter Intermodal Facility is among those recommended for funding. WG will continue to seek opportunities for additional funding for other innovative projects.

Goal 5: Objective A. Implement a comprehensive and efficient alternative transportation system for intra-regional and inter-regional passenger trips.

A report will be given by project managers from several of the Valley COGs in March 2008 to update the WG on this issue.

Goal 7: Objective A. Encourage the Regional Blueprint Plan Process to integrate land use and transportation planning to improve mobility.

Local and regional work on the Blueprint continues.

Goal 7: Objective B. Incorporate into regional transportation plans actions that support and encourage implementation of the Regional Blueprint Plan.

BRAC meeting will be held on March 28, 2008.

Goal 8: Objective A. Develop and implement a system for tracking economic development that results from investments in transportation improvements.

Congress of local elected officials is being planned for February 28.

Goal 9: Objective A. Integrate ITS into all transportation planning and construction projects.

Presentation will be given at Q1 2008 WG meeting on the status of this goal.

Goal 10: Objective A. Provide tangible benefits and mitigate impacts to the region while assisting the state in meeting transportation goals.

Regional interests are working together to ensure that the Altamont Pass alignment which was supported by the Partnership is improved as part of the HSR proposal.

Challenges/Problems/Bottlenecks/Feedback

Goal 1: Objective A. Improve Highway 99 to freeway standards to increase safety.

Adequate funding will be an on-going problem. When prioritization of unfunded projects has been formalized, an opportunity for engagement by the Partnership Board will exist. Valley transportation officials continue working with Caltrans to identify funding priorities, gaps and potential legislative solutions.

Goal 1: Objective B. Increase Highway 99 capacity.

Valleywide consensus needs to be reached on the federal interstate issue before more effort is expended on it. Commitment to improvement of HWY 99 remains a top priority of the WG and Partnership Board.

Goal 7: Objective A. Encourage the Regional Blueprint Plan Process to integrate land use and transportation planning to improve mobility.

Some of the transportation action items need to be timed with the Blueprint process which is on a different schedule than the work of the Partnership. There is still not a transparent connection between the two efforts.

Quarter/Dates of Activity: Q2 October 2007 through December 2007
Seed Grant: Metro Rural Loop Corridor Preservation Feasibility Study
Grantee Organization: City of Fresno, Planning and Development Department
Contact Person: Keith Bergthold
Phone: 559621-8049
Email: keith.bergthold@fresno.gov

Description of this Quarter's Activity and Impact on Partnership Goals and Objectives

The Consultant, VRPA, is continuing to refine the Metro Rural Loop mapping and gather GIS data files from the four counties (Fresno, Madera, Tulare and Kings) to create one full database file for the study area.

Keith Bergthold continues the multi-city/county tour, having now visited with city councils and other elected and appointed bodies in 25 city and county jurisdictions, and regional governmental associations in the four counties. Key bodies in all four counties have now agreed to participate in the Metro Rural Loop feasibility study.

Planned Activities for next 3-6 months

The Metro Rural Loop Committee and VRPA will present two land use and transportation scenarios to the Fresno COG on February 13th. A key assumption and design workshop with all the partnering agencies from all four counties is tentatively scheduled for the last week of February.

Challenges/Problems/Bottlenecks/Feedback

Keeping a firm commitment to the Blueprint process is challenging while trying to vet a fairly specific urban regional form (MRL) with participating jurisdictions ahead of the blue print process.

If you have coordinated any outreach, please describe briefly.

City of Fresno's Assistant Planning Director Keith Bergthold along with partners from the private and public sectors continue to lead an outreach effort to further engage the surrounding jurisdictions to encourage regional cooperation and collaboration.

Work Group: Water Quality, Supply and Reliability
Consultant: Jim Tischer, Kathy Wood, Sarge Green
Organization: California Water Institute, California State University, Fresno
Quarter: 4th 2007
Phone: 559-260-6148, 559-298-6072, 559-647-9198
Email: jtischer@csufresno.edu, kawood@csufresno.edu, sgreen@csufresno.edu

Description of Activity by Goal and Objective

- Goal 1: Develop and implement a comprehensive San Joaquin Valley Regional Water Plan**
- Goal 2: Strengthen levees in the Sacramento-San Joaquin Delta and San Joaquin Valley to safeguard regional water quality and quantity and provide flood control.**
- Goal 3: Augment surface, groundwater banking programs and recycled water projects in the San Joaquin Valley.**
- Goal 4: Develop and implement water quality and salinity management Infrastructure.**
- Goal 5: Expand environmental restoration and habitat conservation strategies.**
- Goal 6: Expand agricultural and urban water-energy use efficiency programs.**

Planned Activities by Goal and Objective (for next 3-6 months)

Goal 1.

Integrated Regional Water Management Plan (IRWMP) development for the San Joaquin Valley as a whole is moving forward well under the leadership of Kathy Wood, Executive Director and Sarge Green, Technical Advisor of the California Water Institute. A diverse 10-person Policy Advisory Committee will be empanelled by February 1, 2008 to guide the efforts of the regional water plan development from both a federal and state perspective. The Steering Committee will be assisted by four Technical Groups. The Technical Groups will consist of the following; Water Supply; Water Quality; Flood Management; and Environmental Management. The mission of the Policy Advisory Committee is to provide overall program guidance and assist with identifying information, potential participants and resources for developing a San Joaquin Valley IRWMP. Program Managers will liaise with state and federal resource managers, water agencies with adopted IRWMP and agencies and governmental entities with plans in the development stage.

The 1st draft of the programmatic IRWMP will be available for comment in early August 2008. Subsequent drafts will be issued in late September with the final plan issued the end of October 2008.

This timeline is consistent with the deliverables schedule of the Business, Transportation and Housing Agency Seed Grant Contract. Partnership board members in each county will be called upon by Program Managers to facilitate the development of a San Joaquin Valley Integrated Regional Water Management Plan in their respective counties.

Goal 2.

California Water Institute staff continues to be closely involved with the development of the Delta Vision effort and the Blue Ribbon Task Force appointed by Governor Schwarzenegger to provide a unified vision for a sustainable Delta. A sustainable Delta is vitally important to the people of the San Joaquin Valley and is essential if water supplies are to be efficiently used. The Delta Vision was released on December 19, 2007.

The summary report link is: http://deltavision.ca.gov/BlueRibbonTaskForce/FinalVision/Delta_Vision_Summary.pdf. A Delta Vision Strategic Action Plan will be issued by June 30, 2008. The Delta Vision Blue Ribbon Task Force will sunset on October 31, 2008.

Goal 3.

Development of the Temperance Flat water storage project continues under the leadership of DWR and the Bureau of Reclamation. The project is in play and under active political consideration by the dueling water bond measures being negotiated in Sacramento. Senator Cogdill includes the project in each of four variations. Senator Perata's water bond does not include storage but does include ground water banking and recycled water projects as essential elements. California's projected 2008 \$14 billion budget shortfall will have an unknown impact on the placement of a comprehensive water bond on the November ballot. Stay tuned for further developments. The need for increased water storage, ground water banking and expanded recycled water usage continues in spite of budget travails in Sacramento.

Goal 4.

Engagement with CVRWQCB staff in both Sacramento and locally continues although the level of intensity has not been of such a high order as water supply, quality and conveyance issues. The need continues unabated for developing long-term salinity management as part of a viable water quality strategy in the San Joaquin Valley.

Goal 5.

Engagement continues with state and federal habitat agencies and NGO's to expand environmental restoration and support habitat enhancement strategies. CWI Program Managers recently collaborated with the Tulare Basin Wildlife Partners to apply for a Department of Conservation Watershed Coordinator to be split equally between the two entities. A successfully funded project will materially enhance the completion of Goal 5.

More information on the Tulare Basin Wildlife Partners may be accessed by going to:
<http://tularebasinwildlifepartners.org/>.

Unfortunately, the restoration effort for the San Joaquin River appears to be stalled until political differences and benefits of restoration are worked out between a relatively small minority of participants and the larger group of project proponents who signed off on the NRDC – Friant Water Users settlement. It would be a shame for the years of hard work and uncertainty of a judicial decision as opposed to a negotiated settlement proceed forward. The recent 37% export reduction in Delta

Water exports because of severely declining populations of Delta Smelt provide an indication of how severe judicial settlements can be.

Goal 6.

Energy and water conservation continues to be an important strategy for resource stewardship in California. CWI's sister organization The Center for Irrigation Technology continues to manage The Agricultural Pump Efficiency Program in both PG&E and SCE service areas as well as statewide agricultural energy user forums for the California Public Utility Commission (CPUC). CWI will continue to maintain close coordination with CIT in the evolution of water and energy conservation programs in 2008.

Unplanned Activities in Support of California Partnership Goals

The California Water Institute is providing staff support to the California Partnership Water Policy Working Group. The working group is ably led by Co-Chair Fritz Grupe and consists of the following board members; Ray Watson, Convener, and Gene Voiland, Kern County; Leroy Ornellas & Gary Podesto, San Joaquin County; Alan Autry, Fresno County; DeeDee D'Adamo, Stanislaus County and Sunne McPeak, At-Large.

The goal of the group is to serve as a California Partnership Water Policy Forum to attempt to resolve vexing water supply, water quality and integrated water planning issues that have remained unresolved with existing governance and institutional leadership structures. Any solutions developed by the group need to be beneficial to all 8 counties and not just a majority. The group along with technical advisors has met six times since October and has every intention of reaching closure by the end of March 2008. All board members have provided superior leadership and are committed to developing equitable solutions that safeguard all counties' interests for the future at the same time ensuring that the San Joaquin Valley speaks with one voice on water policy issues. The California Partnership for the San Joaquin Valley governance model provides and excellent structure for engaging regional resource stewardship issues in a productive manner.

Fritz Grupe and the San Joaquin Business Council, Stockton has been quite generous at supporting the collaborative effort. Similarly, all board members and technical advisors have been extraordinarily generous with their time and resources to support the water forum.

Challenges/Problems/Bottlenecks/Feedback

1. Effective water policy continues to be a vexing problem in California given competing priorities and political interests. The proposed 2008 water bond is a case in point. While all proponents agree that a comprehensive approach is needed, competing interests disagree on what the necessary components are and what is an appropriate level of funding. Meanwhile the needs continue unabated. Fortunately, the California Partnership has a relatively clear vision of what needs to be accomplished in the water stewardship arena and would welcome a well thought out compromise between the parties as long as the greater needs are met. California is still headed into a "Perfect Storm" if water system enhancements aren't agreed to, planned for, financed and constructed in the near term.

2. The wider water community appears to be favorably disposed towards the goals of the Water Element of the CA Partnership however CWI staff will need to more clearly articulate the benefits of IRWM participation to water agencies, local governments and NGOs for full engagement and buy-in.

If you have coordinated any outreach, please describe briefly.

CWI staff has fully engaged with interested parties, agencies, water districts and others during the quarter and will remain engaged into 2008.

Quarter/Dates of Activity: Q2 October 2007 through December 2007
Seed Grant: **San Joaquin Valley Regional Water Plans Integration and University Farm Recycled Water Usage**
Grantee Organization: **California Water Institute, California State University, Fresno**
Contact Person: **David Zoldoske, James Tischer, Kathy Wood, Sarge Green**
Phone: **559-278-2066, 559-260-6148, 559-285-2930, 559-647-9198**
Email: **davidzo@csufresno.edu, jtischer@csufresno.edu, kawood@csufresno.edu, sgreen@csufresno.edu**

Description of this Quarter's Activity and Impact on Partnership Goals and Objectives

1. Water plan development for the two hydrologic basins in the San Joaquin Valley (Tulare Hydro Region – Kern, Kings, Tulare and Fresno Counties: San Joaquin River Hydro Region– Madera, Merced, Stanislaus and San Joaquin Counties) continues well. A diversified 10-person water policy advisory and technical committee from within the 8-county area is being developed to work with local, state and federal interests to prepare the programmatic IRWMP in 1st through 3rd Quarters of 2008.
The advisory committee will be empanelled 1Q08 and begin work immediately thereafter. The 1st draft of the IRWMP will be distributed for comment in September 2008. The final programmatic IRWMP will be distributed prior to December 31, 2008. For more detail on the water plan please contact Kathy Wood, Executive Director SJV IRWMP (see above for contact information)
2. Work continues to move forward with the development of the recycled water component of the extensive Campus Pointe project at California State University, Fresno. The modular recycled water treatment facility will tertiary treat wastewater to an environmentally acceptable level enabling irrigation use on the 1,200 acre University Farm. This highly evolved project may serve as a template for other communities with the San Joaquin Valley that requires greater water conservation and water use efficiency.
David Zoldoske and Sarge Green, CWI staff, are providing technical leadership to the Campus Pointe Project.

CWI progress on both the integrated water plan and the recycled water project are consistent with the goals of the 2006 Strategic Action Plan and the Partnership Major Initiative “**Implement an Integrated Framework for Sustainable Growth.**”

Planned Activities for the next 3-6 months

“Job 1” for the 1st and 2nd Quarters of 2008 is for the newly empanelled water policy and advisory committee is to work with local, state and federal interests to craft a programmatic IRWMP that meets the needs of ALL 8 counties not just one or two. This integration has not been accomplished before and will require a proactive engagement by all participants if it is to proceed to a successful conclusion by year-end.

Construction on Campus Pointe is scheduled for mid-2008 with completion in late 2009. The recycled water component of the project will be incorporated as a Best Practices demonstration center for the San Joaquin Valley.

Challenges/Problems/Bottlenecks/Feedback

1. Water managers, local state and federal agencies continue to be fully engaged in their standard service delivery efforts under challenging circumstances and with dramatic budget uncertainty. IRWMP Water Policy Committee members are to be commended for stepping forward and offering their expertise to develop a unified Valley Water Plan. CWI staff is hopeful that all parties will productively engage in the effort for the benefit of the entire San Joaquin Valley. Fortunately the winter rains of 2007-08 have temporarily relived some of the water managers of 2008 drought concerns. Unfortunately, the structural issues still need to be fully addressed by all and not put back on the shelf until the next drought is evident.

If you have coordinated any outreach, please describe briefly

- Coordination is regularly effected with the Councils of Government (COG) throughout the San Joaquin Valley in the area of Blueprint development and for water use planning. The California Partnership has served as an excellent vehicle to facilitate bridge-building between the water and planning communities. Kudos!
- Coordination is also regularly effected Disadvantaged Communities in the area of water planning and water quality, supply and reliability arenas. Again the Partnership may be an excellent pathway for addressing and improving DV circumstances measurably.
- The California Water Institute continues to be well received throughout the San Joaquin Valley as the Partnership efforts become more widely known.

Quarter/Dates of Activity: Q2 October 2007 through December 2007
Seed Grant: **Sowing Seeds for Community Health**
Grantee Organization: **Self-Help Enterprises**
Contact Person: **Tom Collishaw, Paul Boyer**
Phone: **559-651-1000 x681**
Email: **tomc@selfhelpenterprises.org, paulb@selfhelpenterprises.org**

Description of this Quarter's Activity, and impact on Partnership Goals and Objectives

Due to State Department of Public Health funding deadline of January 11, 2008, for Safe Drinking Water State Revolving Fund applications, staff jump started the application process that was projected for later quarters. New staff took a primary role in collecting information and preparing Safe Drinking Water State Revolving Fund applications for eight (8) communities: Allensworth, California (Rodriguez) Labor Camp, Hardwick, Pixley, Richgrove, Seville, Soules Tract, and North Burnett Road (Tipton).

Community survey in Caruthers is completed.

In addition, in collaboration with other organizations, staff prepared a draft list of Tulare County communities with drinking water issues listing health issues and community income.

Planned Activities for next 3-6 months

Training of new staff will continue.

Work will continue on the list of needy communities with drinking water issues.

It is anticipated that follow-up in responding to questions related to the eight applications to the State Department of Public Health Applications for water project funding will be required.

Challenges/Problems/Bottlenecks/Feedback

Staff anticipates difficulty in implementing a DWR Water Use Efficiency Program within very short time frame.

If you have coordinated any outreach, please describe briefly.

Staff is continuing to coordinate with the Stone Corral School District in the Tulare County community of Seville and the Sociology Department at CSU Fresno to implement a community survey Seville this next quarter.