



Board of Directors Meeting

Friday, March 18, 2016
10am-3pm

Merced College Business Resource Center
630 W. 19th Street
Merced, CA 95340

Meeting Contact
Mike Dozier, Executive Director
559-278-0727

Office of Community & Economic Development
550 E. Shaw Ave., Suite 230
Fresno CA 93710

AGENDA | MARCH 18, 2016

Item		Pages	
I.	Convene Meeting, Introductory Remarks		Chair Ashley Swearengin Mayor of Fresno
II.	Recognition of Our Sponsors and Dignitaries Welcome		Chair Ashley Swearengin Dr. Dorothy Leland, Chancellor, UC Merced
III.	Oath of Office		Secretary Diana Dooley California Health and Human Services Agency
IV.	Public and Board Comment (non-agenda items only)		Board and Public
V.	Consent Calendar • Minutes • Work Group Reports	5-9 10-21	Mike Dozier, Executive Director Office of Community & Economic Development
VI.	CTE School Opening Fall 2018		Cancelled
VII.	Lumina Foundation Goal 2025		Cheri Cruz, Interim Director Central Valley Higher Education Consortium
VIII.	Health Care Priority	22-25	Genoveva Islas, MPH, Program Director, Cultiva La Salud Mary Renner, Chief Operations Officer, Central Valley Health Network
IX.	Cultiva La Salud		Genoveva Islas, Cultiva La Salud Kathleen Grassi, RD, MPH Director, Merced County Department of Public Health Jose Ruiz-Salas, Administrative Specialist Tulare County Public Health Department
X.	LUNCH		
XI.	UCSF Fresno Medical Education Program		Michael W. Peterson, MD Interim Associate Dean, Chief of Medicine UCSF Fresno Medical Education Program
XII.	Brief Drought Update		Secretary Karen Ross California Department of Food and Agriculture
XIII.	Partnership Strategic Efforts: Regional Industry Cluster Initiative (RICI)		Mike Dozier Karmjot Grewal, Industrial Development Manager Office of Community & Economic Development Pat Gordon, JBT FoodTech

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XIV.	Shelter and Mobility Report-Farmworker Issues		Cancelled
XV.	Public and Board Comment and Meeting Feedback		Board and Public
XVI.	Adjournment		Chair Ashley Swarengin



Thank you!

UCMERCED

Thank you!



Meeting of the Board of Directors

DRAFT

Friday, December 11, 2015 – 10am – 3pm

California State University, Stanislaus
Mary Stuart Rogers Educational Services, Rm 130
One University Circle
Turlock, CA 95832

I. Convene Meeting and Introductory Remarks

The meeting of the California Partnership for the San Joaquin Valley (Partnership) was called to order by Deputy Chair Luisa Medina at 10:05am.

Board Members present were: James Aleru, Lynne Ashbeck, Panorea Avdis, Monica Blanco-Ethridge, Vito Chiesa, Elanie Craig, DeeDee D'Adamo, Randy Dodd, Diana Dooley, Frank Gallegos, Mike Gallo, Andrew Genasci, Carole Goldsmith, Genoveva Islas, Carlton Jones, Dan Leavitt, Luisa Medina, Andrew Mendoza, Joe Oliveira, Francisco Ramirez, Mary Renner, Max Rodriguez, Luis Santana and Gary Serrato.

Deputy Board Member Jim Houston was also present as well as Advisory Board Members Diane Howerton, Larry Martin and Robert Tse.

Also in attendance were county supervisors and representatives from throughout the San Joaquin County who were invited to hear the presentation on CalFresh Employment and Training.

The board welcomed back past board members Pete Weber, Fritz Grupe, who attended to present agenda items with Phyllis Grupe and Sunne McPeak.

II. Recognition of Sponsors and Dignitaries

The board recognized and thanked sponsors City of Turlock and California State University, Stanislaus.

Board Member and Supervisor Vito Chiesa welcomed all to Stanislaus County and Turlock, the most progressive city in the County. Supervisor Chiesa introduced Dr. Joseph F. Sheley, President of California State University, Stanislaus, and Gary Soiseth, Mayor of Turlock.

Dr. Sheley welcomed the board and guests and spoke to the board about the importance of the connection between higher education and economic development and common good in the San Joaquin Valley. He has worked to graduate more students into the labor force and help to keep them in the Valley to promote more investment in the area.

City of Turlock Mayor Gary Soiseth welcomed the Board to Turlock and discussed the recently acquired thirty thousand acre foot per year groundwater agreement and the area's challenges which include quality drinking water for disadvantaged communities. The City of Turlock is also working to improve the roads and develop land suitable for manufacturers coming to town and therefore adding a great deal of quality jobs.

Mike Dozier presented Mayor Soiseth with the Annual Kudo Award for Job Creation for Streamlined Permitting in Turlock. They put together a business park to put the environmental in place for faster processing. This was the first of six awards - presented earlier in the program to accommodate Mayor Soiseth's schedule - the remainder scheduled for lunchtime presentation.

III. Oath of Office

Supervisor Vito Chiesa administered the oath of office to newly appointed board members Mike Gallo of Joseph Gallo Farms in Merced and Francisco Ramirez of the Hanford City Council. Panorea Avdis of the Governor's Office of Business and Economic Development (GO-Biz) was also welcomed as a new board member.

IV. Public and Board Comment

At the suggestion of Board member Lynne Ashbeck, a moment of prayer and reflection was observed in honor of the four individuals who perished in the crash of the Medevac helicopter during a patient transfer from Sierra View Medical Center in Porterville to San Joaquin Community Hospital in Bakersfield.

Fresno State's Office of Community and Economic Development (OCED), the Partnership Secretariat, was recognized for receiving the National Award of Excellence from the University Economic Development Association (UEDA) at the annual summit in Anchorage, Alaska. OCED's San Joaquin Valley Rural Development Center received the Excellence in Community-Connected Campus Award. Ismael Herrera, Associate Director at OCED explained the process of application and was honored to represent the Partnership and the San Joaquin Valley.

Luisa Medina announced the launch of the statewide campaign of the first State Earned Income Tax Credit. It will benefit California's working families, increase use of federal EITC and increase the availability of free tax preparation services. For more information on the California EITC, people were encouraged to contact Jim Suennen at Jim.Suennen@chhs.ca.gov or visit the website at www.CALeitic4me.org

Phyllis Grupe from Community Partnership for Families called attention to her organization in San Joaquin County that has worked diligently to train trainers for its Volunteer Income Tax Assistance program. This program has brought \$40,000,000 to San Joaquin County. The board and public were encouraged to contact the organization at www.cpfjsj.org for information on how to produce similar outcomes.

V. Consent Calendar

The consent calendar was presented to the board by Mike Dozier. Lynne Ashbeck moved to accept the consent calendar as published. Frank Gallegos seconded and the motion was unanimously approved.

VI. Water Update

Mike Dozier introduced Pete Weber, Fritz Grupe and Sunne McPeak, founding Board members of the Partnership and current Conveners of the California Water Fix Coalition, to present a water update.

Mr. Weber discussed that planning and permitting is just a start and that more action needs to take place now to make strides on the issue. Institutions need to be far more focused on outcomes. Storage and conveyance is the backbone system of the state.

Mr. Grupe emphasized the seriousness of the drought and that the water table has been over-drafted by 80 million acre feet. The snowpack was at just 5% of the average last year and 30% of all water in California comes from the snowpack. Only 15 of the last 50 years had heavy rainfalls. If the water is not captured in those times it's a big problem. We need more surface storage and we need to do better for the underground water recharge. We don't have a system for this and it's necessary to have a plan in place. We need storage, reuse and conservation.

Ms. McPeak discussed the importance of leadership in dealing with the water challenges in the San Joaquin Valley and throughout the state. She believes that the entire agriculture industry and \$2 billion economy is at risk. We need the storage to capture the water to get it back into the ground and the facilities to recharge groundwater.

Questions posed from Board members Carlton Jones and James Aleru about service fees paid and non-delivery of water were answered by Ms. McPeak and the panel.

Mr. Grupe told the board and guests that it is believed that if the Valley were unified on a solution than everything could fall into place. Luisa Medina tied up the discussion by stating that the Partnership should play a critical role in the education of these water issues in the future.

VII. CalFresh Employment and Training

A report on CalFresh Employment and Training and the Fresno Bridge Academy was presented by Peter Weber, Fritz Grupe, Board member Luis Santana of Reading and Beyond, and Nikki Newsome, Fresno Bridge Academy Program Manager.

Mr. Weber described the program which has had a tremendously beneficial impact on Fresno County families without any expenditure of county funds. There are 92 federal programs to address poverty in the United States and people have difficulty navigating the services. The CalFresh program is neighborhood-based, enrolls the whole family and has great success helping families with career and family navigators that stay with a family for 18 months. The program is focused on outcomes and cost effectiveness.

Download [Fresno Bridge Academy Presentation](#)

Phyllis Grupe spoke to the Partnership about the work she has done with Community Partnership for Families. Since 1998 the program has been working to provide resources to families of the San Joaquin Valley to overcome poverty.

VIII. Lunch

During lunch, a breakout session was available for representatives from the eight counties to hear the details of the Bridge Academy and how to bring the program benefits to their own areas.

Download [Fresno Bridge Academy Presentation](#)

Mike Dozier presented the 2015 Partnership Annual Report to the members of the board. The report is broken out into three sections: Infrastructure Development, Sustainable Planning and Job Creation. Within each section a workgroup has provided a report and list of accomplishments for the year.

Under the category of Infrastructure Development two awards were presented, the first to ICWT/WET and another for CalVans. The San Joaquin County COG and City of Reedley General Plan Update received the award under the Sustainable Planning category and California Community Colleges and City of Turlock for Job Creation.

Download [Awards Presentation](#)

IX. Strategic Session/Recommendations

Mike Dozier reported on the Partnership Strategic Efforts and 2016 goals. The Partnership Priority goals have been identified as: Water Quality and Supply, Higher Educations, Greenhouse Gas Reduction Funding, San Joaquin Rail Services, Regional Industry Clusters Initiative and Broadband. Six white papers were included in the board meeting packet along with the Summary and Recommendations.

Download [Partnership Strategic Efforts Presentation](#)

Download [Summary and Recommendations](#)

The next step is a Partnership Action, to adopt the six strategic goals with priorities. The Board Secretariat will work with the goal leaders to address priorities and set up meetings as necessary, identify any funding potential to address the goals and develop metrics for each goal and report back to the board on a quarterly basis.

There was a discussion initiated by Board member Genoveva Islas about the reintroduction of public health as one of the priorities. It was proposed that a white paper be developed to flush out this issue. Mike Dozier will take action to provide this paper before the next Partnership meeting.

Secretary Diana Dooley moved and Mary Renner seconded that the items be adopted.

X. Broadband/Regional Consortium

Sunne McPeak. President and CEO of the California Emerging Technology Fund (CETF) gave an update of the Broadband Consortium and CETF which has been working to close the digital divide, bringing access to high speed internet service to 80% of households in California. The poor, the elderly and the lower income households are still lagging far behind although there is remarkable progress being made.

Download [CETF Presentation](#)

Ms. Medina proposed that a motion be made for the Partnership to develop a letter of support for the program Internet for All Now to provide more affordable internet service. The motion was made by Lynne Ashbeck, seconded by Vito Chiesa and passed by the Board. The secretariat for the Board will develop the letter.

Robert Tse, USDA State Broadband Coordinator, shared his report on FirstNet, a high-speed nationwide wireless broadband network for public safety entities. Mr. Tse proposes two action items: first, that the Partnership provide direct input into state FirstNet strategy as it is developed, and second, that the Partnership seek FirstNet or OES consultations with San Joaquin Valley stakeholders at a future meeting.

Download [FirstNet Presentation](#)

XI. Partnership Strategic Efforts: Water

Sarge Green, Program Director from California Water Institute, presented the recommendations and proposals for the Partnership Strategic Effort on Water. Mr. Green reminds the Board that there will have to be a many new agreements and contractual arrangements to allow people to work together. People will need to rise to higher levels of coordination. We'll need to know how to move forward on the sustainable groundwater management act.

The Summary and Recommendations can be found on the Partnership website at the following link:
http://sjvpartnership.org/wp-content/uploads/2016/03/CPSJV_PartnershipStrategicEfforts_Adopted-Dec2015.pdf

Vito Chiesa commented on efforts being made to gain a basin-wide solution and broaden the discussion.

Pete Weber had a question and observation for Sarge Green regarding Proposition 218.

XII. Public and Board Comment

Vito Chiesa encourages everyone present to spread the word of the meeting.

There were no other public or board comments.

XIII. Adjournment

The meeting was adjourned at 2:52pm.



Work Group Reports

March 2016

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Partnership Work Group Quarterly Report

Work Group	Advanced Communications Services (SJV Regional Broadband Consortium)
OCED Staff Liaison	Eduardo Gonzalez/Shelby Gonzales
Lead Organization	Office of Community and Economic Development at Fresno State
Quarter	4 th Quarter 2015
Reporting Period	Oct 1-Dec 31, 2015

Access to competitive, low cost high-speed IP telecommunication networks and Internet is becoming essential for San Joaquin Valley anchor institutions, businesses and individual residents. Thus, the advanced Communications Services (SJV Regional Broadband Consortium) continued during the 4th quarter to look for best practices in expanding infrastructure to rural communities and offer a comprehensive range of broadband deployment and adoption services. Partners that were contacted during the 4th quarter included Dr. Michael T. Ort, (Praxis), Drew Clark (Kirton | McConkie), Tressa Bader (Frontier Communications), Rodger Hunt (Fortinet), Eric Glavic (Vast Networks).

In November, the SJV Regional Broadband Consortium was asked to present deployment best practices at the AnchorNETs conference. Developed by the SHLB Coalition in collaboration with Interwork Media, AnchorNETs is an educational and networking event designed to bring policy, funding, partnership and other key information to the public leadership from schools, libraries, health facilities – and the private sector as well, including network operators, communications carriers, technology vendors and professional services firms.

Parent University continued to provide Parent Digital Literacy classes during the 4th quarter. They partnered with Univision to hold a graduation ceremony in December which took place at Fresno State. Several hundred parents attended the ceremony.

Fresno State REFRESH began to take applications for distributing of refurbish computers to low income families. The goal is to distribute the first 50 by spring 2016.

Adoptions in the 4th quarter reached 1,800 and OCED's call center expanded its staff to accommodate the number of calls coming in during the winter months. The Goal is to finish 3000-3500 by spring of 2016.

In partnership with CETF, continued to advocate for new state policies that could continue funding for the SJV Regional Broadband Consortium and deployment and adoption efforts.

In partnership with the Fresno Housing Authority, continued to be part of Get Connected Fresno -ConnectHome new initiative. ConnectHome is the next step in the President's continued efforts to expand high speed broadband to all Americans and builds on his ConnectED initiative that is on track to connect 99 percent of K-12 students to high-speed Internet in their classrooms and libraries over the next five years. ConnectHome will help ensure that these students still have access to high-speed Internet once they are home.

AgTech – the first three months of the project have been dedicated to project planning, identifying the necessary equipment and potential infrastructure refinement. Implementation including training sessions, technical assistance, data collection and analysis will be carried out during the remaining 9 months of the project term in 2016.

Partnership Work Group Quarterly Report

Work Group	Energy
OCED Staff Liaison	Karmjot Grewal
Lead Organization	San Joaquin Valley Clean Energy Organization
Lead Organization Contact	Daryl Baltazar: BWI Designs
Quarter	4 th Quarter 2015
Reporting Period	Oct 1-Dec 31, 2015

The Clean Energy Cluster had a meeting on October 8 and discussed the pros and cons of their TechCon event; they reviewed past events and potential topics for the next cluster event. The primary goal of the energy cluster is energy reduction use and using clean energy to make things happen. Cluster members worked with ICWT and helped put together a grant proposal for the Clean Energy Commission of California for their upcoming EPIC (Electric Program Investment Charge) grant. The grant was submitted in December. The purpose of this grant is to help ratepayers save money and reduce their energy costs.

The Clean Energy Cluster plans to hold an On-Site Energy Generation and Sustainability Conference in April 2016. Sponsorships for the event raised more than \$17,000 in the past and the goal is to increase scholarship funds to \$20,000 which will be used to provide four scholarships to outstanding Valley high school students who have shown interest in pursuing a career in clean energy and alternative fuels.

The cluster chair and champions have spoken to a number of nonprofits that need energy efficiency support and would entertain the cluster's expertise and participate in the plans for an energy efficiency project for the upcoming year. We are hoping to focus on this project after our summit in April.

Partnership Work Group Quarterly Report

Work Group	Health and Wellness Cluster (aka Health and Human Services Work Group)	
OCED Staff Liaison	Karmjot Grewal	
Lead Organization(s)	Central Valley Health Network	Federal Reserve Bank of San Francisco
	Central Valley Health Policy Institute	Fresno Regional Workforce Investment Board
Lead Organization Contact	John Capitman, PhD, Central Valley Health Policy Institute	
Quarter	4 th Quarter 2015	
Reporting Period	Oct 1-Dec 31, 2015	

The Health and Wellness Cluster Advisory Committee met three times via teleconference in Q4 to discuss regional initiatives and priority actions. In October, cluster members attended the **2015 Health Care Consortium** which was an expository conference led by Dr. Katherine Flores from the UC San Francisco/Fresno Latino Center and Jeff Oxendine from UC Berkeley's Center for Public Health Practice about the possibility of building a health consortium aimed to develop the health workforce in Merced and Stanislaus counties. The event was well attended and the clusters support helped drive private sector partners to the event.

The cluster has also expressed interest in applying for a NIH grant as well as a Kaiser grant for asthma related research to be conducted in the Central Valley. We will focus on these initiatives in 2016.

Recently, members of the Cluster have joined the Dear Dean's Development Council at UCSF Medical Center to help promote programs and education opportunities at the UCSF center in Fresno. There is another meeting planned for January at the medical campus in downtown Fresno.

At the December Partnership Board Meeting, the Board discussed health care as a potential seventh goal. While there was some hesitancy to create a new goal, it was suggested that this group get together to discuss the issue, create a white paper, and provide a presentation at the next Board meeting in Merced on March 18. Members of the Health Care Cluster are working on putting together this white paper and presentation to present at the next meeting.

Partnership Work Group Quarterly Report

Work Group	Higher Education
OCED Staff Liaison	Mike Dozier
Lead Organization(s)	Central Valley Higher Education Consortium
Lead Organization Contact	Cheri Cruz
Quarter	4 th Quarter 2015
Reporting Period	Oct 1-Dec 31, 2015

Background

The Central Valley Higher Education Consortium is a non-profit incorporated partnership of 26 accredited public and private colleges and universities, and community college districts. Since 2000, the Consortium has been dedicated to making a positive impact on the educational achievements of the 10-county region it serves from Stockton to Bakersfield.

Three Year Strategic Plan Update

In 2014, the Central Valley Higher Education Consortium's Board of Directors initiated an update to its strategic plan. This updated plan was focused on four main objectives:

1. Strengthen and promote a collective regional voice advocating for higher education in the San Joaquin Valley.
2. Renew efforts to reinforce and nurture a college-going culture in the San Joaquin Valley.
3. Expand efforts to improve student success and completion of postsecondary education.
4. Initiate new partnerships and the leveraging of existing relationships to build synergy for the support of the Consortium's objectives.

Efforts to date have moved our strategic plan forward and it has continued to be a blueprint for continued success. The Consortium has taken the lead in increasing access to higher education opportunities. It has also increased the attainment of degrees and work-based certificates to move the San Joaquin Valley to better reflect attainment levels experienced throughout the state.

Numerous successes regarding the implementation of the Consortium's 2104-17 Strategic Plan include:

Partnership Initiatives

Complete College America Alliance

In 2015, the Central Valley Higher Education Consortium was the first consortium to become an active member of the Complete College America's "Alliance of States". This is now an alliance of 35 state governors who have pledged to put in place the five "Game Changers" designed to direct and assist students succeed in college. The State of California is currently not a member but efforts are underway to have it become the 36th state in the alliance. Because of the uniqueness and efforts in degree attainment, the Consortium was asked by Complete College America to join as a consortium member.

The Game Changers' five objectives are:

- Performance Funding at the State level
- Co-requisite remediation class scheduling
- Full-Time is Fifteen to graduate in four years
- Structured Schedules to keep students on track to graduate in four years
- Guided Pathways to Success to assist students in course selections

Partnership Work Group Quarterly Report

Work Group	Higher Education
OCED Staff Liaison	Mike Dozier
Lead Organization(s)	Central Valley Higher Education Consortium
Lead Organization Contact	Cheri Cruz
Quarter	4 th Quarter 2015
Reporting Period	Oct 1-Dec 31, 2015

Complete College America is a national nonprofit started in 2009 with a single mission: to work with states to significantly increase the number of Americans with quality career certificates or college degrees. As members of their alliance, the Consortium has pledged to take bold actions to:

1. Significantly increase the number of student who successfully complete college and achieve degrees and credentials with value in the labor market.
2. Close attainment gaps for traditionally underrepresented populations.

The Consortium and Complete College America are in the final stages of pairing up to set completion goals, develop action plans and move key policy levers, collect and report progress on two of the five Game Changers' objectives:

Co-requisite Remediation

The Consortium and Complete College America have joined 15 states in committing to scale co-requisite remediation by 2018. Leading content experts will continue to work one-on-one with faculty, staff, and administrators to develop goals and formulate organized, manageable work plans. Institutional teams will begin to implement current English and math pathways for students to see where they are aligned to programs of study. They will assess intake processes for guiding students into appropriate gateway courses, including co-requisite academic support. Teams will continue implementing work plans for co-requisite instructional models and bring more co-requisite remediation to scale.

15 to Finish

When college students start with just 12 credit hours per semester, they are already on the five year plan. The Consortium in partnership with Complete College America are taking steps to encourage students to take at least 15 credits per semester and get the word out that on-time graduation is much more likely when students take '15 to Finish'. While not all students would be able to take 15 credits per semester due to work and family obligations, the goal is to increase enrollment intensity as much as possible, and Consortium member institutions are utilizing other strategies such as structured schedules and whole programs of study to make full-time enrollment possible for many more of their students. The Consortium will continue efforts to have more students enrolling in 15 credits per term or 30 credits year-round for students who cannot go full time. The Consortium will expand efforts to bring together a broad set of stakeholders to share the importance of supporting full-time enrollment at 15 credits per term. Our partners will begin implementing strategies from other successful states. Institutional teams will continue developing plans for policy, professional development and communication to increase the number of students who are able to graduate on time. A growing number of states and institutions have already answered Complete College America's call to action, and many more are in the process of evaluating their options both at the campus and state level. In Nevada, the Nevada Board of Regents adopted a '15 to Finish' campaign in fall 2014. The campaign included a statewide media strategy and changes to orientation programs encouraging students to take a full course load of 15 credits per semester. In Oregon, Portland State University launched a new 4-year bachelor's degree guarantee in which students agree to take 15 credits per term (45 credits per year), uphold good academic standing, and take required courses for their major. The university guarantees on-time completion, or the student will not be charged for any tuition while taking remaining required courses. In Colorado, the Metropolitan State University of Denver launched a variation of the '15 to Finish,' entitled 'Graduate in 4.' Students are introduced to the concept at new student orientation and are given the opportunity to sign a banner committing to on-time completion. 'Graduate in 4' is part of a comprehensive communication plan that utilizes advertisements in the student

Partnership Work Group Quarterly Report

Work Group	Higher Education
OCED Staff Liaison	Mike Dozier
Lead Organization(s)	Central Valley Higher Education Consortium
Lead Organization Contact	Cheri Cruz
Quarter	4 th Quarter 2015
Reporting Period	Oct 1-Dec 31, 2015

newspaper and on social media. The message is also reinforced through financial aid publications and presentations that highlight the costs of not completing on time

Central Valley Community Foundation (formally the Fresno Regional Foundation)

College/Career Boot Camp

The Central Valley Community Foundation and the Consortium have been active partners for 3 years in the sponsoring of the Consortium's College/Career Boot Camp. The Central Valley Community Foundation has invested \$25,000 per year for a total of \$75,000. In all, over 200 students have participated in this program since 2014.

The Consortium's third residential camp took place from December 19-22, 2015 on the campus of Fresno State. The University provided a full college experience by supplying dorms, classrooms, dining services, and the use of classrooms and other campus facilities. Funding provided for 52 high school students to become the first in their families to seek college as a viable alternative after graduation and become ambassadors for college when they return to their high school campuses. The camp has prepared high school juniors for college admissions, increase financial aid and provide scholarship awareness. Students also received resume and personal statement writing workshops, and leadership training to allow them to become College and Career Opportunity Ambassadors for their campuses and community.

These boot camps were a win/win situation with many of the booth camp's staff members in the final stages of completing their master's degree in education and counseling. We were able to train them in working with vulnerable youth and gain valuable career experience. The College/Career Boot Camp has now developed a solid curriculum that motivates and inspires students towards academic success and a better quality of life.

Lumina Foundation – Indianapolis, IN

Central Valley Goal 2025

Lumina Foundation is an independent, private foundation committed to increasing the proportion of Americans with high-quality degrees, certificates and other credentials to 60 percent by 2025. It is the nation's largest private foundation focused solely on increasing Americans' success in higher education.

The Consortium partnered with the Fresno Compact and Fresno Area STRIVE in submitting a successful grant proposal which resulted in pairing up with Lumina to hone in on the best practices for college access and completion. We have begun implementing strategies focusing on a financial aid campaign created by college students, math boot camps to prevent remediation among first time freshmen, and efforts that work to align curriculum between K-12 and higher education faculty. A key component of the partnership with the Lumina Foundation is the implementation of its graduation goals.

The Central Valley Goal 2025 is a local effort to increase the number of high quality certificates and degrees to meet the needs of the Central Valley workforce. Fresno and its surrounding communities have been named one of 75 communities throughout the nation identified by Lumina Foundation to receive resources to support efforts to increase the proportion of Americans with high-quality degrees, certificates and other credentials to 60 percent by 2025. Locally, the Central Valley Higher Education Consortium and the Fresno Compact have accepted that charge on behalf of the Central Valley.

Partnership Work Group Quarterly Report

Work Group	Workforce Development
OCED Staff Liaison	Mike Dozier
Lead Organization(s)	Central California Workforce Collaborative
Lead Organization Contact	Elaine Craig, Workforce Development Board of Madera County
Quarter	4 th Quarter 2015
Reporting Period	Oct 1-Dec 31, 2015

Central California Workforce Collaborative (CCWC) comprises the Workforce Development Boards (WDBs) from San Joaquin, Stanislaus, Merced, Madera, Fresno, Kings, Tulare, Kern, Inyo and Mono counties; and provides jobseekers, youth and businesses with workforce-related needs in their respective counties.

During the 4th quarter of 2015, activities included:

1. The Slingshot Initiative's planning phase was completed and the approximate \$1m grant was awarded to the CCWC, with Fresno WDB as the lead. This Initiative is a collaboration of regional colleges, workforce development boards, and business and industry leaders, to produce a qualified workforce and lower the poverty rate within the Central Valley. These partnering entities will: Analyze existing curriculum through the "eyes of business"; Organize "stackable credentials; Standardize assessment(s) and training; Create new apprenticeships; Replicate best practices; Refer qualified employment candidates into growth industry sectors; and Better align existing training resources toward industry sector needs. Surveys related to programs and curriculum were completed by Valley community colleges; and meetings are taking place with partners and stakeholders through the Fresno WDB.
2. The Jobs Driven National Emergency Grant, with Madera WDB as the lead, continues with an extension recently approved through September 30, 2016. This grant was specifically for long-term unemployed dislocated workers, with 30 percent of funds required to be expended on work-based learning activities. This grant paid for a contracted Economic and Skills Gap Analysis for each local area as well as a regional analysis. The report is due from the contractor at the end of March.
3. All WDBs have been transitioning to the many new requirements implemented through the Workforce Innovation and Opportunity Act signed in July 2015. The system still does not have final regulations, now scheduled for June 2016. In the meantime, the boards are working under the Notice of Proposed Rulemaking as well as the language in the piece of legislation. There have been several statewide trainings and/or gatherings to review critical and substantive changes to the system to include competitive procurement for the one-stops, board composition, development of memorandums of understanding with mandatory partners, facility issues, cost sharing and allocation, customer service delivery models, changes to youth funding and programs, required regional plans as well as local plans, and designated workforce regions within the state.

Partnership Work Group Quarterly Report

Work Group	Housing
OCED Staff Liaison	Jenna Chilingirian
Lead Organization(s)	San Joaquin Valley Housing Collaborative
Lead Organization Contact	Alicia Sebastian
Quarter	4 th Quarter 2015
Reporting Period	Oct 1-Dec 31, 2015

The San Joaquin Valley Housing Collaborative is a regional 501(c)(3) nonprofit organization that formed out of the California Partnership for the San Joaquin Valley Housing Workgroup. The Collaborative works to address housing issues that affect households and communities in the San Joaquin Valley. Over the past 7 years, the Collaborative has served as a much needed forum to discuss regional housing challenges and strategies and is an invaluable tool for the region to organize as one voice when communicating with state and federal policymakers and regulatory agencies.

The Collaborative operates as a joint partnership with staff from the California Coalition for Rural Housing and Fresno State's Office of Community and Economic Development.

2015-2016 Board Members

- Leilani Barnett, Federal Reserve Bank of San Francisco
- Susan Atkins, Self-Help Enterprises
- Peter Carey, Retired, Self-Help Enterprises
- Ray Chavez, Retired, Tulare County Office of Education, *Secretary*
- Heidi Crabtree, City of Clovis, *Treasurer*
- Michael Duarte, Fresno Housing Authority, *Chair*
- Carol Ornelas, Visionary Homebuilders of California, *Vice Chair*
- Bob Smith, City of Bakersfield

On November 3, 2015 the Housing Collaborative hosted its 4th Annual San Joaquin Valley Affordable Housing Summit in Bakersfield, *Re-Imagining the 'Big Valley': Advancing Housing Opportunity and Equity*. The Summit brought together over 160 community development professionals from across the state to the South Valley to expand the conversation around housing affordability, opportunity, and equity. Past summits have been held in the Central Valley and North Valley.

The Summit served as a space to educate and empower stakeholders to overcome housing-related challenges collectively, and seize opportunities to improve Valley communities. State, regional, and local agency representatives will be featured in the morning plenary in a discussion on housing policies and tools with a conversation framed around equity issues, including fair housing and de-concentrating poverty, environmental justice, and closing socioeconomic gaps.

Breakout sessions throughout the day explored challenges and opportunities, including:

- Transit, Housing, & Energy: Redefining Affordability
- Housing As Health
- Planning to Stay: Addressing Displacement in the Valley
- De-concentration Inside Out: Creating Diverse, Inclusive, Communities
- Smart Planning for a Dry Region
- Working Lands and Working People: Promoting Equity in the Rural Valley

This year marked the inaugural year for the **Dennis Wallace Community Leadership Award**, in memory of former San Joaquin Valley Housing Collaborative Board Member and Executive Director of Habitat for Humanity Golden Empire, Dennis Wallace. Dennis is remembered for his diligence and vigor to bring people together to build homes, communities, and hope. Dennis served as the director of Habitat for Humanity Golden Empire for 17 years and had 57 homes built, changing the lives for 266 low-income families in Kern County. Dennis passed away in October 2014.

Paul Boyer, Self-Help Enterprises Program Director – Community Development, was recognized and celebrated this year. Over the last 38 years, Paul has had a hand in assisting more than 60 disadvantaged, rural communities in the San Joaquin Valley with

Partnership Work Group Quarterly Report

Work Group	Housing
OCED Staff Liaison	Jenna Chilingirian
Lead Organization(s)	San Joaquin Valley Housing Collaborative
Lead Organization Contact	Alicia Sebastian
Quarter	4 th Quarter 2015
Reporting Period	Oct 1-Dec 31, 2015

securing funding for over 70 water and sewer projects. Retired Self-Help Enterprises President and CEO, Peter Carey shares, “What is most important for us here in the San Joaquin Valley is the fact that Paul understands the issues that are unique to the Valley, especially the challenges faced by poor and underserved communities and the people who call them home. Far from being an outside consultant for those communities, his entire career has been built around working with, rather than for, the people of the communities he serves.”

The day’s discussions were organized around coordinating diverse aspects of community development into the concept and creation of affordable housing, including policy updates, advocacy opportunities, and financial resources. **Bakersfield Mayor Harvey L. Hall** kicked off the event with opening remarks about the critical significance of addressing housing affordability, opportunity, and equity in Valley communities. **Bakersfield Councilmember Willie Rivera** closed out the event with a Call to Action to increase housing opportunities and build political will for housing in Bakersfield, Kern County, and throughout the San Joaquin Valley.

Dr. James Rojas, founder of the Latino Urban Forum (LUF) and PLACE IT!, gave the Keynote Address. The address featured a hands-on activity to challenge participants to re-imagine land use in the Valley.

Partnership Work Group Quarterly Report

Work Group	Sustainable Communities
OCED Staff Liaison	Jenna Chilingirian
Lead Organization(s)	San Joaquin Valley Regional Policy Council
Lead Organization Contact	Rob Terry, Fresno Councils of Government
Quarter	4 th Quarter 2015
Reporting Period	Oct 1-Dec 31, 2015

San Joaquin Valley Regional Policy Council (RPC) was established to discuss and build regional consensus on issues of importance to the San Joaquin Valley (Valley) eight-county region. RPC includes these regional planning agencies: San Joaquin Council of Governments, Stanislaus Council of Governments, Merced County Association of Governments, Madera County Transportation Commission, Fresno Council of Governments, Kings County Association of Governments, Tulare County Association of Governments and Kern Council of Governments. RPC consists of two elected officials from the boards of each regional planning agency (RPA) and the executive director of the San Joaquin Valley Air Pollution Control District (Air District).

RPC works on transportation, air quality, and other Valley-wide issues to improve the quality of life for Valley residents.

Each RPA continued working on its Sustainable Communities Strategy (SCS) and Regional Transportation Plan (RTP) including development of growth scenario alternatives. SCS is part of each county's RTP and integrates transportation, land-use, and housing policies for achieving greenhouse gas emissions reductions as required by Senate Bill 375. Extensive resources were expended for modeling, community outreach, environmental reviews, and technical analysis related to establishing a greenhouse gas target for the Valley. This work effort is coordinated with the California Air Resources Board (<http://www.valley-visions.org>). As of December 2015, each RPA adopted an SCS/RTP or an Alternative Planning Strategy (APS) and the California Air Resources Board reviewed and approved each SCS/RTP or APS.

The Valley Legislative Affairs Committee (VLAC), established at the staff level at each RPA, is responsible for tracking legislation and exchanging pertinent information that may be crucial in developing a support/oppose/amend position for each RPA. VLAC coordinates annual eight-county Valley Voice advocacy trips which have proven to be very effective. Each year, Valley Voice trips are planned to Washington, D.C., and Sacramento. The trip to Washington was in September 2015.

The annual Fall Policy Conference was in October 2015 in Fish Camp and hosted by the Merced County Association of Governments. Each year, the conference offers a productive opportunity for staff, elected officials and other leaders to learn from one another, network, and share information about activities going on at both state and federal levels. In addition, the event hosts the annual Blueprint Awards, which highlights and celebrates projects and individuals in the Valley which embrace the 12 Blueprint Smart Growth Principles in their design and/or function.

The Office of Community and Economic Development at Fresno State solicited nominations for the Blueprint Awards Ceremony, which was held on October 1, 2015 at the Fall Policy Conference at Tenaya Lodge in Fish Camp. The purpose of the Blueprint Awards Program is to encourage quality in planning and development and to increase the public's awareness of the San Joaquin Valley Blueprint by recognizing outstanding achievements and practices in the built environment. Award categories included Sustainable Development (i.e. commercial, mixed use, downtown revitalization, transportation, and historic district) and Darrel Hildebrand Blueprint Leadership Award. Award recipients were as follows:

MIXED USE PROJECTS

Award of Excellence – The City of Bakersfield, Community Development Department | 1612 City Lofts (Bakersfield, CA)

RESIDENTIAL PROJECTS

Award of Excellence – The City of Turlock and EAH Housing | Avena Bella (Turlock, CA)

Award of Merit – The California State University, Bakersfield | Student Housing Complex (Bakersfield, CA)

DOWNTOWN REVITALIZATION PROJECTS

Award of Excellence – Granville Homes | Brio on Broadway (Fresno, CA)

Award of Merit – The Newberry Building | Ten Space (Stockton, CA)

Partnership Work Group Quarterly Report

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TRANSPORTATION ENHANCEMENT PROJECT

Award of Excellence – The City of Clovis | Dry Creek Trailhead (Clovis, CA)
Award of Merit – Caltrans | Bradley Overhead on Highway 140 (Merced, CA)

DARREL HILDEBRAND BLUEPRINT LEADERSHIP AWARD

San Joaquin Sustainable Communities Coalition (San Joaquin County)

San Joaquin Valley Greenprint Phase II activities began in August 2014 with the formulation and release of a Request for Proposals for consultant services and consequent acquisition of the consultant Mintier-Harnish. This first stage of the Greenprint process compiled information describing the lands, waters and living resources of the San Joaquin Valley region and the trends affecting them. It identified and documented resource management challenges and opportunities. Extensive work and GIS mapping was completed. Phase II will build on and extend the work completed in Phase I. It will conclude with the development of a guide for resource management, including examples of strategies and tools used elsewhere, that governments, businesses and communities can self-select to address their economic and resource objectives. The development and implementation of a pilot projects program is also a significant component of Phase II. The purpose is to demonstrate how agencies can use the Greenprint mapping tools and information development in Phase I in local and regional planning.

San Joaquin Valley COG Executive Directors and other relevant COG staff along with the San Joaquin Valley County Planning Directors were contacted in October 2015 requesting comment on the key resource challenges facing the Valley and potential local and regional solutions that promote the long-term sustainability of these Valley resources. The Valley COGs were contacted because they were engaged in extensive outreach and analysis during the Blueprint and Regional Transportation Plan/Sustainable Community Plan planning processes, which resulted in the identification by member agencies, the public and stakeholder groups of significant resource issues facing the Valley. County Planning Directors were contacted because they must address resource issues as part of their normal responsibilities.

This outreach will identify major topical resource issues that should be addressed in the Valley and subareas within the Valley. Topical issues should be able to use the Greenprint spatial maps to analyze an issue and identify constraints or conflicts among resources and other uses, build consensus among stakeholder groups as to the best areas or ways to address the issue, and be able to be addressed through model tools for local implementation. A final report will be prepared by January 2016 summarizing the input and detailing and prioritizing the issues/tools and providing context to the use of Greenprint spatial maps. At that point, a Request for Proposals soliciting Demonstration Projects (in simultaneous development with the issues/tools report) will be finalized and a list of potential applicants identified who have the will and desire to lead these efforts in the Valley or subareas of the Valley.

Jurisdictional outreach to Valley cities and counties is ongoing and will continue for the next several months for the Sustainable Energy Roadmap for the San Joaquin Valley (Strategic Growth Council). To date, the cities of Visalia, Fresno, Avenal, Firebaugh, Kingsburg, Mendota, Orange Cove, San Joaquin, Sanger, Kerman, Corcoran and Huron have executed a program agreement. The cities of Parlier, Woodlake and Patterson are pending. Work on the individual city “roadmaps” has started for those cities that are under contract. The initial phase includes a survey of existing renewable energy policies and programs. A “hands on” team meeting took place on December 9, 2015 in Madera. A detailed update on the status of the program will be provided to the COG Directors at their January 2016 meeting.

HEALTH

PARTNERSHIP ROLE	LEAD-PARTNER-SUPPORT; Lead – Cultiva La Salud
STAFF	Karmjot Grewal
BOARD	Genoveva Islas, Program Director, Cultiva La Salud - Public Health Institute Mary Renner, Chief Operations Officer, Central Valley Health Network Randy Dodd, Vice President, Business Development and Strategic Planning, Adventist Health Lynne Ashbeck, Vice President, Population Health, Community Medical Centers Andrew Mendoza, Community and Government Relations Manager, Kaiser Permanente Central Valley

Introduction

The California Partnership for the San Joaquin Valley's (Partnership) vision seeks “*a prosperous economy, quality environment, and social and health equity throughout the San Joaquin Valley.*” Without question this vision cannot be achieved without a healthy and productive population. Health permeates all aspects of our ability to be prosperous and requires that we examine opportunities to foster good health and ensure appropriate access to health care services within the region.

“Health,” while a seemingly simple idea, is complex and represents the convergence of a number of factors, ranging from personal well-being, prevention, chronic disease management, and access to health care to adequate housing, safe neighborhoods, and clean drinking water. As a region, the Valley ranks near the bottom of nearly every health measure (www.countyhealthrankings.org). The Partnership is in a unique position to more clearly and collectively advocate for policies and initiatives that can influence the health of our Valley residents, particularly those who experience the greatest degree of health disparities.

Background

The San Joaquin Valley benefits when everyone has the opportunity to live a long, healthy, and productive life, yet health disparities persist. By definition, a *health disparity* is a difference in health outcomes across subgroups of the population, often linked to social, economic, or environmental disadvantages (e.g., less access to good jobs, unsafe neighborhoods, and lack of affordable transportation options). Health disparities affect groups of people who have systematically experienced greater challenges to health on the basis of their race, religion, socioeconomic status, gender, age, mental health, physical disability, sexual orientation, geographic location or other characteristics linked to discrimination or exclusion. Investments and interventions that promote health equity can counter the trend of disparities in health; however, the most promising interventions require coordination beyond our health care systems...or “upstream” of our traditional health care systems...across sectors such as land use planning, education, business, transportation, economic development and more.

The Valley is burdened by some of the most significant health disparities in our state and nation. Poor health outcomes are propagated by social determinants or community characteristics that inhibit good health. In the case of the Valley where many community members live in poverty, residents struggle with affording nutritious foods which are often more expensive than high calorie processed items. Many Valley residents live in impoverished communities, which often lack amenities such as sidewalks, bike lanes and parks that support active lifestyles. The concentration of poverty also affects the quality of public schools, access to quality health care and increases risks of exposure to environmental hazards. These conspiring factors profoundly influence

the current health of our population and compromise the future health of our children. As the health burdens on community residents are worse, they are likely to live substantially shorter lives. Without question we must work across sectors in order to foster better health outcomes in the San Joaquin Valley.

While we work to keep our population healthy, we cannot overlook or neglect the tremendous need to treat and care for those residents in our region who are currently struggling with health issues and chronic illnesses. Our efforts to advance health equity must encompass actions to ensure all residents have health insurance and access to high quality, affordable healthcare.

The Question

What roles should the Partnership take to help facilitate achieving improved health outcomes and greater health equity among residents of the San Joaquin Valley?

Partnership Involvement

The Partnership can play a great role in connecting resources, fostering collaboration and advocating for policy, system and environmental changes region-wide that promote health and improve access to healthcare. Educating and information local decision makers on a *Health in All Policies* approach would be advantageous in both supporting public health efforts and connecting other vital sectors such as education, business and government to also advancing greater health equity.

1. Is the priority compatible with the Partnership's Mission to "Connect, Collaborate and Advocate"?

Prioritizing the health of residents and advancing health equity in the San Joaquin Valley is fundamentally compatible with the Partnership's Mission.

2. What is the appropriate level Partnership engagement? Should it lead, partner or support the priority?

The Partnership has an opportunity to support health in the region as a leader, partner and advocate.

3. Who else is working on or interested in the priority?

The San Joaquin Valley Public Health Consortium is a forum for County Public Health Directors, Health Officers, and invited members to explore and exchange ideas and information and to develop strategies for addressing pressing public health issues faced by the counties and the region. The Consortium engages in strategic planning, training, action oriented policy development and research to improve the quality and responsiveness of public health programs in the Central California region. The vision of the Consortium is to achieve health equity for all residents in the San Joaquin Valley and the mission is to provide leadership for a regional health agenda that addresses the social determinants of health in the San Joaquin Valley.

Similarly, health care consortiums are San Joaquin Community Health Forum, Stanislaus County Homeless Task Force, and Fresno County Health Improvement Partnership (FCHIP).

4. What will the Partnership actually do?

The Partnership can convene relevant stakeholders for greater coordination across sectors within the region; foster strategic planning within the region, increase understanding and application of the health in all policies approach among decision makers.

5. What resources, financial and administrative, are necessary to implement the Partnership's chosen level of engagement?

Continue to identify and drawdown grant resources to support efforts to promote health and health equity regionwide.

6. Who will be responsible for implementation, both from a standpoint of oversight and administration?

As the Secretariat of the Partnership, the Office of Community and Economic Development at Fresno State (OCED) will provide administrative duties and responsibilities in carrying out the tasks of this objective. OCED in coordination with the assistance of the Health Care Cluster grant funding to help pay for this administrative work, as well as provide funds for previously mentioned projects.

7. What are the most appropriate measurements of the Partnership's impact, progress or success?

- Number of facilitated sessions or trainings on health in all policies between decision makers and public health professionals.
- Number of communications or training on best practices for local city and county officials on smart and equitable growth. Including advocacy on investments for underserved and disadvantage places related to active transportation and parks.
- Number of communications, publications or training on best practices for local unincorporated communities, city or county officials on increasing access to potable water.
- Number of communications, publications or training on best practices in the region on promoting clean air.
- Number of communications, publications or training on best practices for local unincorporated communities, city or county officials on incentivizing health food retail and business promoting fitness and physical activity. Increase information related to dis-incentivizing unhealthy food retail.
- Increased collaborations to support workforce development and funding for public health.
- Increased collaborations to support an increase in the number of residents who have health insurance and access to health care.

Priorities

1. Adopt a *health in all policies* approach in regional and local decision-making. It is imperative to consider the health impacts of proposed actions on vulnerable populations in order not to further inequity. Conversely priority of investments and interventions should be targeted to ameliorate the documented health disparities that exist within the region.
2. Adopt land use policies that reflect an emphasis on smart and equitable growth. This should include considerations about equitable investments to support walking, biking and recreation through adequate park space.
3. Ensure that all communities, including those that are unincorporated, have access to safe drinking water.
4. Support the alignment of policies to ensure clean air. Focus increased attention on enforcing existing air quality standards and on helping individuals and communities understand and mitigate environmental risks.
5. Incentivize retail, public places (e.g., community centers, public library and sports complexes) and school environments that increase access to healthy foods and support fitness and active lifestyles.
6. Support and increase the capacity of our public health and health care workforce to identify and address disparities.
7. Support and increase enrollment in health insurance.
8. Support and align initiatives intended to improve health and reduce the incidence of chronic disease among Valley residents.

Submitted by Partnership staff representatives

Genoveva Islas, Program Director, Cultiva La Salud

Mary Renner, Chief Operations Officer, Central Valley Health Network

Randy Dodd, Vice President, Business Development and Strategic Planning, Adventist Health

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