



Meeting of the Board of Directors

DRAFT

Friday, June 16, 2017 – 10am – 3pm

West Hills Community College Lemoore | Golden Eagle Arena
555 College Avenue
Lemoore, CA 93245

I. Oath of Office

The Oath of Office was scheduled to be administered by Secretary Karen Ross to swear in Board Member Supervisor Vito Chiesa as new Partnership Board Chair and new and renewing board members. The swearing in was postponed to the third quarter board meeting pending official news from California Governor Brown's appointments office.

II. Convene Meeting, Introductory Remarks

The second quarter 2017 meeting of the California Partnership for the San Joaquin Valley (Partnership) was called to order by Co-Deputy Chair Luisa Medina at 10:08 am at West Hills Community College in Lemoore. Introductions were made around the board table and from the speakers, staff and community guests in the room.

Board members present were: James Aleru, Steve Bestolarides, Vito Chiesa, Elaine Craig, Randy Dodd, Lee Ann Eager, Bryn Forhan, Frank Gallegos, Andrew Genasci, Pat Gordon, Genoveva Islas, Carlton Jones, Dan Leavitt, Dorothy Leland, Luisa Medina, Andrew Mendoza, Suzi Picaso, Francisco Ramirez, Mary Renner, Max Rodriguez and Luis Santana.

Board Deputies present were: Deborah Hoffman, representing the California Business, Consumer Services and Housing Agency for Secretary Alexis Podesta; Terri King, representing the Kern County Association of Governments for board member Ted Smalley, Don Lopez, Vice President of Instruction from Fresno City College representing board member Carole Goldsmith; Albert Rivas, representing California Department of Corrections and Rehabilitation; Jim Suennen, representing Secretary Diana Dooley of the California Health and Human Services Agency; and Sid Voorakkara from GO-Biz, representing board member Panorea Avdis.

Advisory Board members present were: Glenda Humiston and Robert Tse.

III. Recognition of Our Sponsors and Dignitaries

The board recognized and thanked Dr. Stuart Van Horn who welcomed the board to the Lemoore campus of West Hills Community College District. Dr. Van Horn, Vice Chancellor of the West Hills Community Colleges, spoke about the growth of the colleges,, which now consist of 3500 square miles in rural parts of the San Joaquin Valley reaching from Avenal to Firebaugh. On behalf of the Partnership, Deputy Chair Medina thanked Dr. Van Horn and West Hills Community College district for the generous meeting sponsorship.

Fresno State's Provost Lynette Zelezney joined the meeting specifically to honor the leadership of Lead Executive Mike Dozier and to share Fresno State's commitment to the Partnership. Provost Zelezney was joined by Dean Robert Harper of the Craig School of Business and Larry Salinas, Executive Director of Government Relations to represent Fresno State and Fresno State's President Joseph Castro. The Partnership has been supported by Fresno State's Office of Community and Economic Development since its inception, headed first by Ashley Swearengin and until July 1, 2017 by Mike Dozier.

IV. Public and Board Comment

Secretary Karen Ross acknowledged Deborah Hoffman, newly appointed undersecretary for the California Business, Consumer Services and Housing Agency - her eighth day on the job - made the Partnership a priority.

There were no public comments.

V. Consent Calendar

The consent calendar was presented to the board for approval, including minutes, Partnership Strategic Efforts and Work Group Reports. Bryn Forhan made the motion to accept the consent calendar as published. Elaine Craig seconded and the motion was approved.

VI. Conflict of Interest Code Exemption from FPPC

Mike Dozier reported that the Fair Political Practices Commission (FPPC) has now determined that the Partnership is exempt from submitting Conflict of Interest Form 700. All filers must be up to date, however, having submitted their 2016 Annual forms.

VII. Slingshot Initiative Update

Stuart Van Horn and Blake Konczal, Executive Director at Fresno Regional Workforce Development Board presented an update on the SlingShot Initiative. SlingShot is a collaborative effort between the San Joaquin Valley Workforce Development Boards, the community colleges, the California State Universities and employers to develop and fine-tune training curriculum to provide the needed skilled workforce.

Blake Konczal explained how the state awarded a \$1 million grant to the Central Valley region in 2015 and named the Fresno Regional Workforce Development Board as the Fiscal Agent. When the board surveyed the partners in the region, it was determined that the target of the grant would be the manufacturing industry, focusing on durable manufacturing and nondurable manufacturing (industrialized agriculture). Fresno has both the largest international producer of irrigation drip tape, Jain Irrigation, and is also home to the largest domestic producer of drip tape, Netafim. The two durable goods manufacturers have both been struggling to find qualified workers.

Studies have shown that 80% of manufacturers report a moderate or serious shortage of qualified applicants for skilled and highly skilled production positions. This is a combination of a lack of technical hard skills and soft skills, such as timeliness and decorum. In addition, manufacturing is one of the industries facing the silver tsunami, skilled workers who are retired or getting ready to retire.

Mr. Konczal went on to discuss how the collaborative work of the Partnership has benefited the program. Within the Slingshot initiative, they work to build a pipeline to take local residents and get them trained correctly, get them screened correctly, and then get them pushed out to go out and compete for jobs. The core values of the Slingshot program are to connect otherwise disconnected assets and leverage parallel efforts to better meet labor market needs in real time.

Under the leadership of Dr. Van Horn and the six community college districts that serve the area, a survey was conducted to look at all of the course work that was being offered for manufacturers. They were able to see that if you were an employer, course work that had the same title, often had entirely different content. They also wanted to look at how to train incumbent workers to meet all the employer's needs. The manufacturing alliance helped them to look at the curriculum and minor modifications were made.

Dr. Van Horn continued the presentation and spoke about Slingshot's relation to training. As one of the goals of the Slingshot initiative was also to inventory best practices, they examined everything from the way they interact and behave with industry to curriculum how they deliver curriculum to figure out how best to create best practices. Out of that study came Prior Learning Assessment, which was designed as a best practice that colleges could provide to shorten the time of completion for incumbent workers or those with some college and no degree.

The regional term Quick Path was coined which will essentially be a web enabled portal that allows adults to submit evidence of past coursework or occupational and/or life experience that would be generated, assessed and evaluated to enable demonstrable skills to go towards college credit. The Central Valley is the first community college regional consortium to incorporate prior learning assessment. It was recently identified as a recipient of the Governor's award for innovation in higher education.

[Konczal/Van Horn Presentation](#)

VIII. Partnership Strategic Effort: Regional Industry Clusters Initiative (RICI)

Mike Dozer introduced a panel consisting of Mike Betts from Betts Company, Gurminder Sangha, of the California Community Colleges, Deb Nankivell from Fresno Business Council and Lori Morton, Fresno County Office of Education. The panel presented information to the board on the San Joaquin Valley Manufacturing Alliance, the E3 Network and Pathways organizations.

Mike Betts, representing the industry part of the panel, spoke to the board about the San Joaquin Valley Manufacturing Alliance; what it is about, how they got started and the mission, which is to create a globally competitive manufacturing environment. The alliance, which began in Fresno and Madera County where the greatest success has been so far, reaches into the entire San Joaquin Valley to be the best manufacturing environment in the United States and the best in the world.

The alliance has been in existence for about three years, after having been launched in part due to the efforts of Mike Dozier and the Office of Community and Economic Development (OCED) at Fresno

State. The recently held third annual Manufacturing Summit in Fresno, attended by close to 800 people with 24 breakout sessions that pertained to manufacturing, is a top initiative of the alliance. Mr. Betts encouraged the board members to go to the website at sjvma.org to be more familiar with the organization. He would like to work with each community in the San Joaquin Valley, which the organization represents to make it even stronger. Mr. Betts thanked Mike Dozier for helping to launch the alliance.

Gurminder Sangha gave his background as a Fresno State graduate in electrical engineering. He worked in manufacturing in Visalia before coming to the community colleges to head Doing What MATTERS for Jobs and the Economy, a program to help close the skills gap and promote student success.

Mr. Sangha thanked Mike Dozier for his part, as without him the collaborative element in the program might not exist. Mike Dozier brought regional collaboration to its peak. They also collaborate on their initiative known as the Strong Workforce Program, which began with a town hall meeting at Betts Company.

Mr. Sangha believes that the Partnership, which already has the Regional Industry Clusters Initiative (RICI), might also work to increase awareness by helping to make a Manufacturing Appreciation and Awareness month. Another idea presented was to create Future Manufacturers of America (similar to Future Farmers of America).

Board member Deb Nankivell, Fresno Business Council's CEO for 23 years, spoke to the board about the unique challenges faced when she first moved to Fresno where there seemed to be a lack of the civic sector. It has been a journey for business leaders in the area to learn the benefits of collaboration.

Ms. Nankivell discussed the key elements of a prosperous and healthy community, beginning with coordinated leadership and including an effective political sector and engaged institutions, citizens and philanthropy. We are all learning that we have to do this together. Fresno State has been a huge partner, promoting ethics, character development and the atmosphere that we are all in it together. She believes that what is happening in the region today is a product of what happened in 1992 when Fresno hit bottom. People have had to learn to a great deal and collaborate.

Lori Morton, Fresno County Superintendent of Schools Office, serves as the coordinator for business engagement, working with employers and provides technical assistance to a ten-county region through the Career Technical Education in K-12 grant fund.

Ms. Morton explained that about two years ago the funding structure for K-12 education completely changed. It went from a revenue limit system to a local control funding formula. In doing that, it eliminated almost all categorical programs. There was an annual allocation of about \$400 million each year to service only students at the high school level in the state of California. When the new funding hit there was nothing for CTE funding, so the Governor provided a 3-year stop gap measure which was \$900 million total, with required match from education agencies. The CTE Incentive grant was to help provide some alleviation of the shift in funding. This is hopefully creating a sustainable way for school

districts to fund their own CTE programs without there having to be a categorical fund from the state but there is still quite a loss in funds.

The career and college readiness indicator has been developed which is a requirement for reporting now through school districts for their CTE programs and they'll be required to report on how many students they have completing CTE programs which is new and part of the local control plan. There are about 38,000 students enrolled in CTE programs every day in the region. The growth is encouraging, despite the change in funding structure.

Ms. Morton has been working for the last several years to help close the gaps between employers' needs and career technical education offered in the regional schools. To help do so they have developed an online system, the Employer and Education Engagement (E3) Network. It is an online system to facilitate work-based learning for CTE students, which includes guest speakers, job shadowing, company tours and internships. Employers can register to host experiences and the community can learn where CTE programs are available.

Secretary Ross was recognized to speak more about Mr. Sangha's recommendation to create a Manufacturing month in California. Secretary Ross made the motion to request a Governor's proclamation to declare October of 2017 as the first year of recognizing Manufacturing month in California. The motion was seconded by Pat Gordon and passed by the board with no opposition.

[Betts Presentation](#)

[Sangha Presentation](#)

[Morton Presentation](#)

[Nankivell Presentation](#)

IX. Lunch

During lunch, the updated Partnership website was showcased in a PowerPoint presentation. The new website is at the same address: www.sjvpartnership.org.

Board members, staff and guests at the meeting bid Mike Dozier farewell. For more than eight years, Mike has been lead executive for the Partnership and executive director of the Office of Community and Economic Development (OCED) at Fresno State. Provost Lynette Zelezny spoke on behalf of Fresno State presenting a proclamation from the Legislative Assembly. Representing the administration, Secretary Ross spoke about Mike Dozier's enthusiasm for the work. Luisa Medina recognized Mike's staff at OCED and Bryn Forhan presented him with a San Joaquin Valley book signed by the board members to thank him for his years of service.

X. Labor Market Study

Undersecretary Deborah Hoffman made an announcement about the Employment Development Department's unemployment rate for May and June just announced which ties the lowest ever rate since they have been keeping track of unemployment rates. She recognized that the people sitting around the board table have actually helped people get jobs and she congratulated all on their hard work.

Ismael Herrera introduced Doug Svensson from Applied Development Economics who presented a detailed labor market study of the San Joaquin Valley. Mr. Svensson reported on economic trends and job growth, labor force characteristics and matching job opportunities to labor skills.

A Department of Labor National Emergency grant was received by the Central California Workforce Collaborative to create these reports. It was managed by Elaine Craig in Madera County and also worked with all the other workforce development boards. A report was produced for each county individually and also a regional report. Mr. Svensson discussed the local conditions in the Kings County report and how it related to the regional level.

[Svensson Presentation](#)

XI. Farmworkers and Workforce Development

Secretary Ross introduced a panel of presenters on Farmworkers and Workforce Development: Jennifer Hernandez, Associate Secretary for Farmworker and Immigrant Services at the California Labor and Workforce Development Agency and Gary Beaudette from Valley Occupational and Learning Technical Institute (VOLT) and the Workforce Development Board. Secretary Ross said that she requested this item be on the agenda specifically to agriculture workers. One of her concerns is that we have a limited workforce coming in to agriculture on the farm.

Secretary Ross continued to address the board about the need for immigration reform, citing an aging workforce with those on farm jobs and continued that if we shift, as people are trying to do as fast as they can to huge capital investments in automation, if we aren't thinking concurrently about job training for the people that we have in agriculture now, then we will exacerbate some of the poverty and disadvantaged community issues that we already have. We need to give people a career ladder up and think about how automation or some changes will stretch the workforce that we have. These people have helped to build our communities and we want to be able to keep them employed as long as possible, but also continually give them new skills to go with that.

Jennifer Hernandez works at the agency to provide access and opportunities to farm workers and immigrant workforce. For someone who is a non-English speaking individual it has been a challenge to navigate the system. They work to create opportunities and bridge partnerships. Ms. Hernandez presented her report on Farmworkers and Workforce Development.

Gary Beaudette spoke about the work that he is leading with Valley Occupational and Learning Technical Institute (VOLT) and how it can support the adult education programs. It is a program for industry-led vocational training housed in the old Modesto Bee building in partnership with the Stanislaus County Office of Education. Regional industry leaders such as E&J Gallo, Foster Farms, Del Monte, ConAgra, PSC, Racor, Rizo-Lopez Foods, Seneca, Sconza Candy, and Stanislaus Food Products drive VOLT.

[Hernandez/Baudette Presentation](#)

[VOLT Presentation](#)

The board passed a motion by Genoveva Islas that was seconded by Lee Ann Eager, which directed staff to develop a letter of support for immigration reform.

XII. Partnership Strategic Effort: San Joaquin Rail Service

For the Partnership's strategic effort on San Joaquin Rail service, Dan Leavitt of the San Joaquin Joint Powers Authority updated the board on Senate Bill 1 and the impacts on San Joaquin and ACE services.

Mr. Leavitt explained that the passing of SB 1 was an historic event for transportation in California, as the gas tax had not been increased for over twenty-five years. Although the measure is primarily a measure to fix our roads, towards the end when the measure finally got passed, it actually had a substantial amount of funding for other forms of transportation including passenger rail services, commuter rail services and intercity rail services. For the San Joaquin service, we now have an opportunity now to compete for funds to expand the service to better serve the San Joaquin Valley.

There was \$20 million a year put forth to the intercity services, an additional \$20 million direct funding to commuter rail, but the big funding that is available to us is through the Transit and Intercity Rail Capital Program (TIRCP) where there is \$245 million per year that we can compete for which does not include the Cap and Trade funds. In addition, there are the Congested Corridors Program funds of \$250 million a year with which to compete. Also include in SB1 was the \$400 million for ACE to expand the service to Stanislaus and Merced Counties.

In January of next year, the San Joaquin service will add the morning express train to get people to Sacramento earlier for their meetings and the following year an early service to Oakland. Mr. Leavitt promised to have Partnership board members on that first train when it is launched.

Part of the reason why there have only been two trains running to Sacramento is because Union Pacific, which owns the tracks and leases them to passenger rail, has been opposed very to having more passenger trains run on their main line. SB1 is now making it possible to extend the lines up further to have better access to the Sacramento airport.

[Leavitt Presentation](#)

XIII. Partnership Strategic Effort: Health

Before Genoveva Islas introduced a panel to discuss health equity and access to care, she encouraged the meeting attendees out of their seats for some physical activity. Carlton Jones led the group in the firefighter cheer and other exercises.

In line with the Partnership's strategic effort on health, Ms. Islas moderated a panel of speakers: James Crowder with PolicyLink, who reported on health equity; Paulo Soares from Camarena Health, who delivered a report on innovative and emerging practices in delivering quality primary care; and Andrew Mendoza of Kaiser Permanente who presented on technology in health care. Ms. Islas said that health has multiple dimensions and therefore we need different strategies to keep ourselves healthy. Health also encompasses social, emotional, intellectual, environmental and financial elements.

Ms. Islas said that when we begin to look at poverty and its impact on poor health outcomes, it makes sense while we are having conversations about economic development of how we leverage that to improve the health and well-being of our communities. Ms. Islas said that we do that by allowing people to have a living wage that allows them to buy healthy foods that keep them healthy and have opportunities to participate in physical activity as well as the type of resources we bring. We don't live that far from National Parks and we are building more infrastructure to support biking – these are industry type things that we want to see more resources to support active living in our communities.

First on the panel to speak was James Crowder, Senior Associate at Policy Link, which is an organization of resource and action based in Oakland with offices in Los Angeles and New York. Their focus is on advancing racial and economic equity and equitable growth. Mr. Crowder met Genoveva Islas while Policy Link was working in Fresno on a project supported by the Robert Wood Johnson Foundation which looked at equity and implications for social determinates of health. Mr. Crowder discussed the findings for the study of the San Joaquin Valley, which has a very diverse population.

[Crowder Presentation](#)

Mary Renner introduced Paulo Soares, the Chief Executive Officer from Camarena Health, a federally qualified health center in Madera County, which Ms. Renner says is a great example of both prevention and quality healthcare and also workforce and health care. Mr. Soares presented his report to the board on a range of topics of community health centers and highlight what they do, where the health centers are in the San Joaquin Valley, and whom they are serving.

Mr. Soares spoke about how Camarena Health has taken some innovative approaches to preventative healthcare. He also discussed workforce development and teaching as a theme at the healthcare centers in the area.

[Soares Presenation](#)

Andrew Mendoza from Kaiser Permanente said that they have been using technology in healthcare for 70 years and they consider themselves pioneers and trailblazers for telemedicine. Presently, Kaiser's programs include KP HealthConnect and KP.org, which is assessable via smart phone devices. Patients are able to access information updates about their health visit and reorder their prescription medications or get lab reports.

Kaiser has been implementing Tele-Medicine (Tele-Derm) to reach the rural communities so that individuals can receive care from where they are. They're able to email pictures or FaceTime to engage with physicians in real time. Phone consults, too, are being utilized for treatment and care. Specialists can sometimes be reached immediately with the Primary Care physician, bridging a gap and saving time and co-pays.

Health care technology in the future looks like more real time member/patient engagement using iPads, pre-loaded preferences in member online profiles, remote physician diagnosis using a

smartphone or iPad and participatory health and managing chronic conditions using the smartphone and aps.

[Mendoza Presentation](#)

Robert Tse asked about health wearables; and, how can farmworkers or anyone respond to health wearables? Is the broadband connectivity in the areas needed? Ms. Islas said that she believes that the heat in the Valley is a real threat and wearables may be a great idea. The privacy issues might be a barrier, however.

Robert Tse also discussed the cost aspect of adopting wearables and mentioned a startup company that utilizes Fitbits.

Gurminder Sangha asked a question regarding servicing of the new technology equipment, and if there is a need for trained people to work with the new technologies. Andrew Mendoza said that the trained skilled workforce is needed to meet the needs of the population enrolled in Kaiser in the San Joaquin Valley.

Ms. Islas told the board that if a thriving economy is wanted, then we need a thriving workforce, therefore we need to take care of their health. There is a threat of federal budget cuts that will have profound impacts to us in the Valley. There is a lot of work yet to do in healthcare in the Valley and caring for our population.

XIV. Public and Board Comment

Luisa Medina noted the great geographic distribution of the presenters and of the materials presented at the meeting. She encouraged the board to take a look and do some outside of the box thinking in how we create what we need. It is a new future and the demographics are changing. We need to continue to work together which is what the Partnership does well.

Pat Gordon announced that it is his last meeting. He congratulates the board and wishes all the most success in the world.

Jim Suennen discussed the recommendation that Kern County hold the next scheduled board meeting in September and Secretary Ross suggested dinner at Wool Growers the night before.

Andrew Genasci had more to say about immigrant reform and guest worker programs. Ismael Herrera will prepare something for the Executive Committee.

Mr. Herrera informed the board that it was also Randy Dodd's final meeting.

Lee Ann Eager made a suggestion for future meeting discussion topic: she wants to talk about making sure that the San Joaquin Valley is represented in the international marketplace in the global economy. Ms. Eager already has 45 companies that have asked to meet with her in Washington, DC because they

are interested in the Central Valley. It is a good time to talk to our population about exporting and expanding our local companies. We are all a part of the Global Cities initiative.

Francisco Ramirez would like the Partnership to look at the increase in online sales and we need to understand the detrimental impact on local municipalities because we're not grabbing the local sales tax anymore and it is estimated that \$1.6 billion will be lost this year in California.

Jim Suennen also informed the board that in the governor's budget there is an historic expansion of the California Earned Income Tax Credit - the income eligibility is being increased. Mr. Suennen will help make sure the information is shared.

XV. Adjourn

The meeting was adjourned at 3:16pm