

Upward Mobility Pathways

A Partnership of
The California Bridge Academies
and
California Community Colleges

California Partnership for the San Joaquin Valley, June 15, 2018





The War on Poverty: 54 Years Later

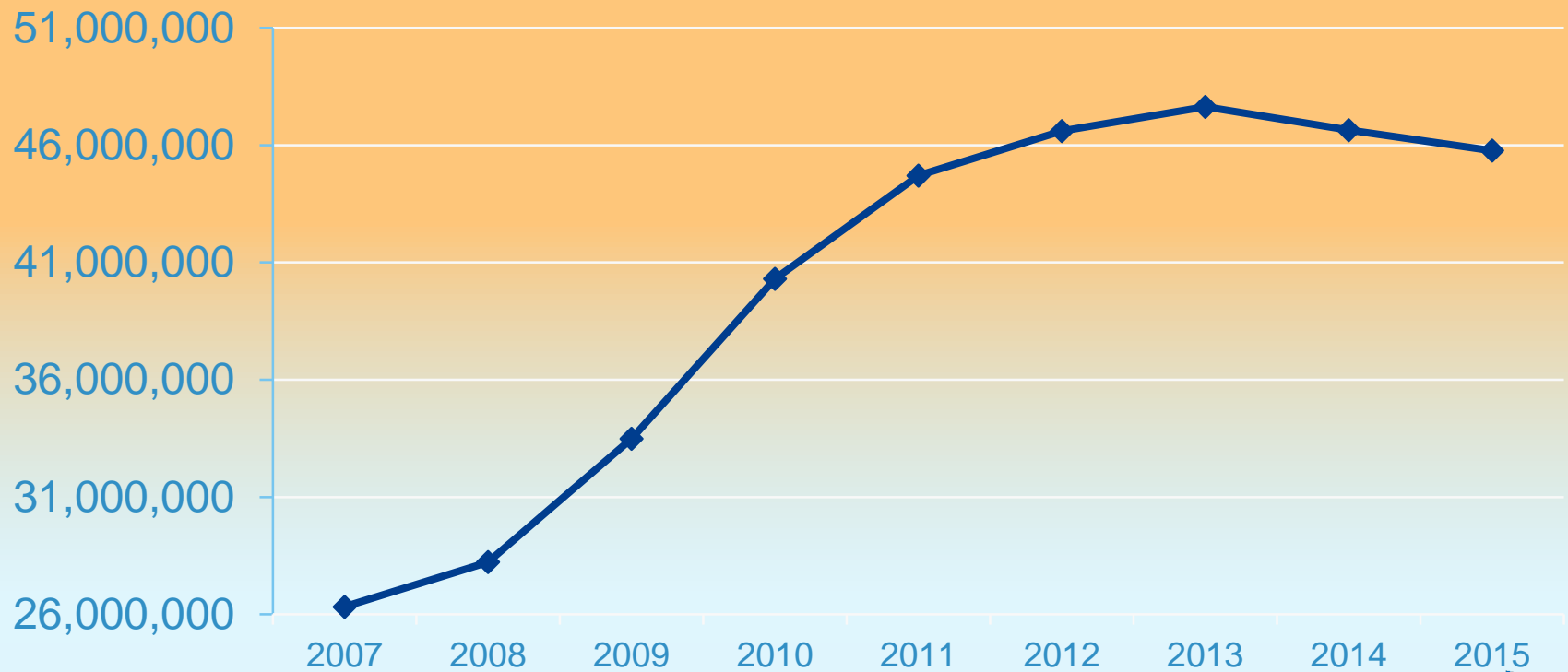
“Our aim is not just to relieve the symptoms of poverty but to cure and prevent it.” President Lyndon Johnson, 1964

54 Years Later

- ❑ *92 Federal poverty programs*
- ❑ *\$799 billion expended in 2012*
- ❑ *Estimated total spending 1964 to 2014: \$22 trillion.*

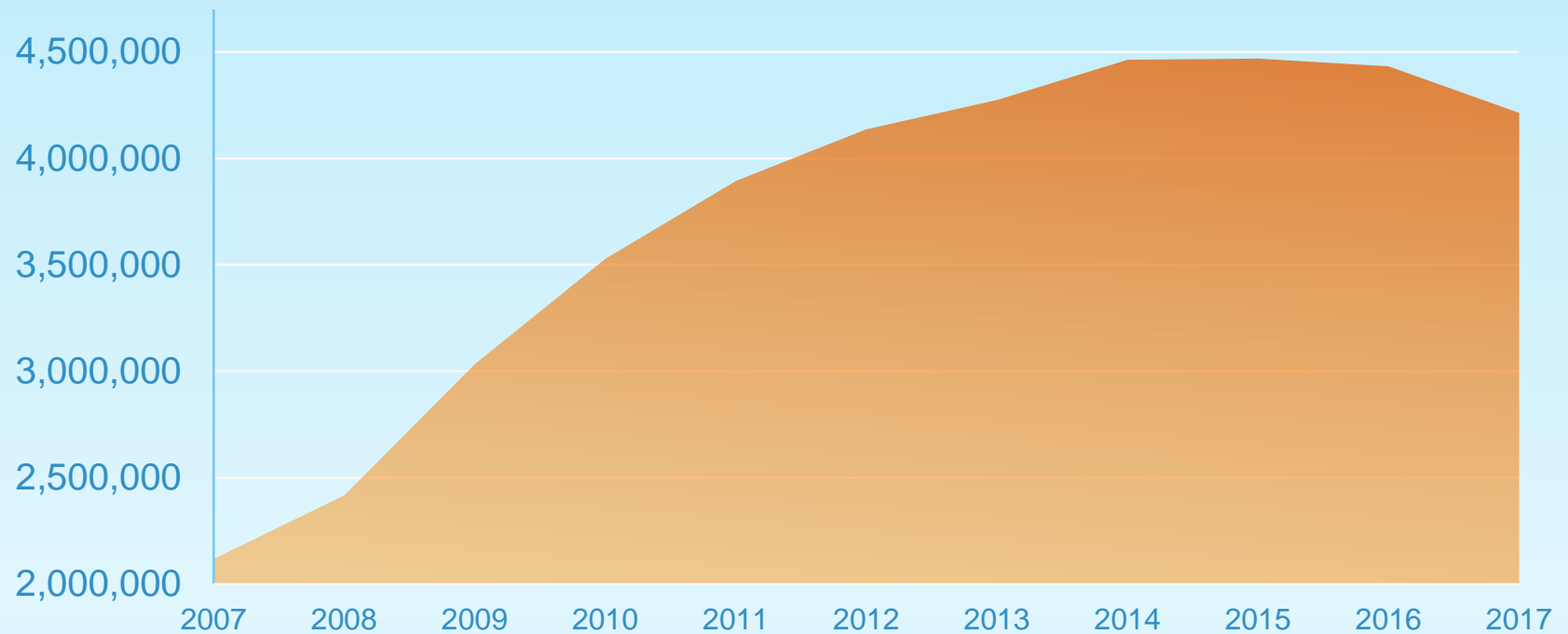
SNAP Beneficiaries, U.S.

Beneficiaries

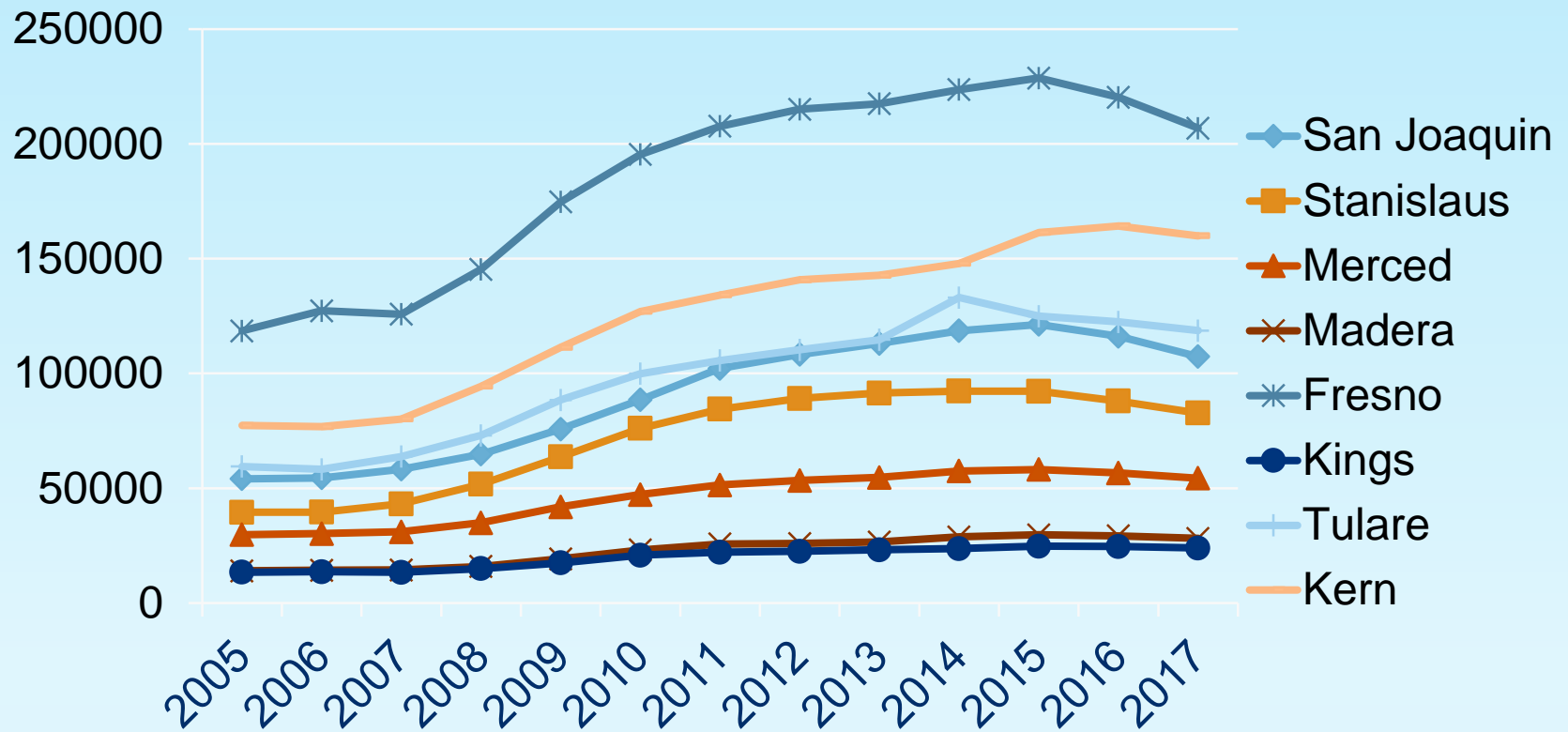


CalFresh Beneficiaries

California CalFresh Beneficiaries



San Joaquin Valley CalFresh Beneficiaries



The California Bridge Academies

A program of Reading and Beyond

- A public-private partnership
- Aimed at lifting the poorest of Californians out of poverty
- By providing highly integrated “family-up” services
- Through “high touch” mentors
- While generating positive returns for taxpayers



Key Facts: California Bridge Academies

- 18-month program.
- **2010:** Launched demonstration project in two neighborhoods of concentrated poverty.
- **2012:** Launched Fresno County E&T Program.
- **2015:** Selected by USDA at one of ten national pilots for randomized control test.
- **June 2018:** 14 academies in six CA counties (3 more counties launching in 2018)
- **Current enrollment:** Approx. 10,000 beneficiaries (3,000 families)

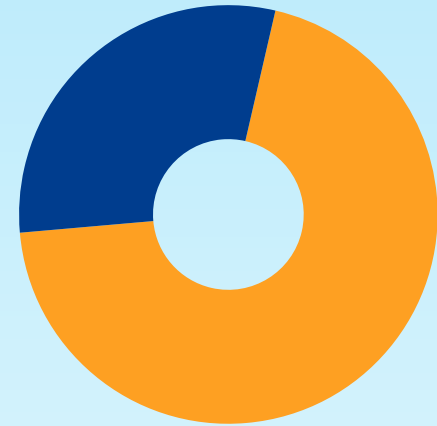
Outcomes



81.5% of FBA graduates obtain employment (or achieve material income gains if employed at enrollment).



83% retain employment after 1 year.



30% achieve full self-reliance in 18 months.

Value Proposition

Social,
multigenerational
benefits to
entire family

**Taxpayer
returns:**
\$5.50
per taxpayer
dollar invested

Added
discretionary
spending helps
local economies

HOW?

10 Guiding Principles:

1. **Two-Generation Theory of Change**
2. **Holistic – all aspects of self-reliance**
3. **Place-based for ease of service access**
4. **Collaborative – builds on what already exists**
5. **Mentorship-based, Career and Family Navigators**
6. **Jobs with Upward Mobility: “A-B-C” Approach**
7. **Evidence-based**
8. **Outcomes-based**
9. **Continuous Improvement**
10. **Stable, Predictable Funding**

Upward Mobility Pathways

Issues Addressed

1. **High number of SNAP beneficiaries in the San Joaquin Valley**
2. **Low enrollment of SNAP beneficiaries in community colleges**
 - **Don't think they can do the work**
 - **Don't think they can afford it**
 - **Under pressure to earn money however they can**
3. **Very low completion rates for low-income people.**

Upward Mobility Pathways Program Goals

1. Increase enrollment of SNAP beneficiaries
2. Increase completion rates

.... From 31% over 6 years to 70% over 2 years.



Upward Mobility Pathways Partnership



Community Colleges

- Fresno City College
- Reedley/Madera CC
- West Hills CC
- Chaffey College

CA Bridge Academies

- Fresno County
- Madera County
- Kings County
- San Bernardino County
- Riverside County

Upward Mobility Pathways

How the Program will Work

Strong Workforce Program

- Quality CTE Programs
- Aimed at serving local industry needs
- Guided Pathways
- Comprehensive on-campus services

Bridge Academies

- Recruitment/enrollment
- Career and Family Navigators
- Life-skills education for all family members
- Wrap-around off-campus services

Upward Mobility Pathways Funding

- ❑ CCCCO Strong Workforce Program
- ❑ USDA SNAP Employment and Training Program
 - ❑50% match for eligible non-federal expenditures

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