

# EMPLOYER ENGAGEMENT AT FRESNO STATE

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**FRESNO STATE**

Career Development Center

# We are Fresno State

- Total Student Population: 25,000 +
- 60% Female/40% male
- Student Ethnicity
  - ▣ Hispanic: 49.3%
  - ▣ White: 19.6%
  - ▣ Asian: 13.5%
  - ▣ African American: 3%
- First Generation Students: 68.3%
- From central valley: 89%
- Fresno, Madera, Kings, Tulare County: 79%

*Source: Office of Institutional Effectiveness,  
Fresno State, 2017*



# Engaging Employers at Fresno State

2017-18: 830 company engagements on our campus  
500 unique companies on campus

## Engagement Opportunities

- On campus interviewing
- Job Boards (HireFresnoState)
- Networking Events
- Guest speakers in classes and student clubs/organizations
- Job Fairs
- Mentorships, internships, class projects

# Industry Clusters

- Professional and Business services
- Creative Arts & Media
- Education and Research
- Government and Public Services
- Health & Wellness
- Consumer Goods & Logistics
- Energy and Technology
- Agriculture & Manufacturing

# Collaborative Recruitment. . . Recruit the 99

Collaborative effort for employers to recruit in one region in California over the course of one week

- UC Merced
- University of the Pacific
- CSU, Bakersfield

# Questions/Comments



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