

Community Perspective on: Implementation

Leslie Martinez
Policy Advocate
Leadership Counsel for Justice and Accountability
Code Enforcement Symposium



Leadership Counsel for Justice and Accountability

Leadership Counsel fundamentally shifts the dynamics that have created the stark inequality that impacts California's low income, rural regions. Based in the San Joaquin and Eastern Coachella Valleys, **we work alongside the most impacted communities to advocate for sound policy and eradicate injustice to secure equal access to opportunity regardless of wealth, race, income, and place.**

Through community organizing, research, legal representation, and policy advocacy, we impact land use and transportation planning, shift public investment priorities, guide environmental policy, and promote the provision of basic infrastructure and services.

Community Identified - Policies, Strategies, and Partnerships

Implementation of Madera Rental Ordinance

Rental housing inspections under way

June 15, 2018 | Charles Doud

The Madera rental housing inspection program, mandated last year by the passage of a rental housing inspection ordinance, is moving forward, according to Andrew Martinez, one of the inspectors who made a presentation about the program Wednesday evening during a meeting of the Madera City Council.

Establish Timelines - Transparency and Accountability for all parties involved

Develop an Outreach Plan - Education, Listening, and Developing Relationships

Regional Housing Campaign in Merced

- 45.2% of Rental Units in Merced are considered Substandard
- Resident Identified Priorities:
 - Timelines
 - Protections for Vulnerable Populations
 - Strict Implementation
 - Secure Funding
 - Protections/Support if Displaced from Home



The city of Merced shutdown 10 units at Gateway Hotel -- seen here Tuesday, Nov. 13, 2018 -- that officials said were unsafe. People who were living there said they are now homeless, living out of their car. Thaddeus Miller - [Twitter @mercedjournalist](#)

Shortcomings

- Mobile Home Parks - Develop a policy to work with the current limitations
- Preventing Displacement-- Develop a strategy, develop a program, enforce and fund said solutions
- Hotels, Motels, and other Irregular Housing -- Language in ordinances, or policies that ensure protections for folks
- Arbitrary Hurdles for Tenants - 6 months of rent receipts, certified receipt from mailing a letter to landlord
- Politics during the Implementation Stage
- **UNDERFUNDED CODE ENFORCEMENT**

Key to Success: Partnerships

Agencies that can provide support - Housing Authority, State Agencies, etc.

Community Based Organizations that work in your community alongside residents.

- Faith in the Valley, LCJA, CRLA, BHC, Catholic Charities

Residents in the communities you serve. Example: Arvin Rental Inspection, Madera Outreach and Education Program.

Housing in the Valley costs less than Bay Area and SoCal. That doesn't mean it's cheap

Leslie Martinez

lmartinez@leadershipcounsel.org