

# SAN JOAQUIN VALLEY HOUSING COLLABORATIVE

2019

SPONSORSHIP  
OPPORTUNITIES



## about the

# San Joaquin Valley Housing Collaborative

The San Joaquin Valley Housing Collaborative is a regional 501(c)(3) nonprofit organization that formed out of the California Partnership for the San Joaquin Valley Housing Workgroup. The Collaborative works to address housing issues that affect households and communities in the San Joaquin Valley. For nearly a decade, the Collaborative has served as a much-needed forum to discuss regional housing challenges, and strategies, and resources. The Collaborative serves as an invaluable tool for the region to organize as a united voice when advocating with state and federal policymakers and regulatory agencies.

## purpose

- 1. Advocate.** Bring together a diverse group of interested partners and stakeholders from across the state to bolster advocacy for affordable, healthy neighborhoods and communities throughout the San Joaquin Valley.
- 2. Educate.** Educate partners and stakeholders on the challenges and opportunities faced in holistic community and affordable housing development.
- 3. Build Capacity and Collaboration.** Increase the quality of collaboration and partnerships across and within stakeholder groups to build traction for affordable housing.

## audience

- Affordable Housing Developers
- Financial Institutions and Lenders
- City, County, State / Other Government Staff
- Community Advocates
- Nonprofit Organizations
- Elected Officials
- Health Professionals
- Architecture and Real Estate Professionals
- Housing Counselors
- Service providers
- Building and Trade Groups

## objectives

1. Education on the diversity of existing funding and strategic opportunities, to eventually have more resources going towards improving housing options and communities throughout the region.
2. Trainings and workshops on current issue, policies, capacity building, and funding.
3. To elevate the issue of housing quality and affordability and its links to other issues.
4. Increased awareness of the particular housing conditions and climates in the San Joaquin Valley.
5. Resource sharing and reviews of best policies, partnerships, and practices.

## outcomes

- Partners and constituents are motivated and optimistic about existing opportunities to improve housing affordability and health outcomes for their communities.
- Identification of best practices, initiatives, and efforts that can be replicated or bolstered.
- New partnerships and networks established across and within sectors.

## why support the

# San Joaquin Valley Housing Collaborative

In supporting the San Joaquin Valley Housing Collaborative you are demonstrating your agency's commitment to a healthy, vibrant, and sustainable San Joaquin Valley. Your organization's support and resources (in-kind or financial) are essential in sustaining the outreach, logistics, and coordination of these impactful events.

The variety of sponsorship opportunities allows your agency to tailor your messaging to your ideal constituent base and provides the space for meaningful engagement. We're certain we can help you find one that fits your company best.

**We encourage and appreciate your support!**

## about the organizers

**The California Coalition for Rural Housing (CCRH)** is a statewide nonprofit organization that works to ensure affordable housing opportunities for low income households in California. Formed in 1976 following a farmworker housing conference, CCRH is one of the oldest state low-income housing coalitions in the country. Through advocacy, community organizing, technical assistance, research and education, our goal is to make the case for rural housing improvement and strengthen the capacity of the nonprofit and public sectors to provide affordable housing and related facilities.

[www.calruralhousing.org](http://www.calruralhousing.org).

Contact: [alicia@calruralhousing.org](mailto:alicia@calruralhousing.org)



**The Office of Community and Economic Development (OCED) at Fresno State** is an on-campus division dedicated to aligning the university's intellectual capacity and innovation-driven economic development initiatives to improve the competitiveness and prosperity of the 8-county region of the San Joaquin Valley. OCED connects communities to the resources of Fresno State through data, research, industry insights, and connections to collaborators, investors, researchers, affiliates, and new markets.

<http://www.fresnostate.edu/academics/oced/>

Contact: [Frida1c@mail.fresnostate.edu](mailto:Frida1c@mail.fresnostate.edu)



Community and  
Economic Development

## events

# San Joaquin Valley Housing Collaborative

The San Joaquin Valley Housing Collaborative hosts a number of workshops, trainings, and events throughout the year -- each offering a unique opportunity to reach a targeted audience. Reach out today to find out more about which might be the right fit for your constituents.

## 8th Annual San Joaquin Valley Affordable Housing Summit

**"A HOME FOR ALL" September 19, 2019 Wyndham, Visalia**

California's housing crisis is just as pervasive in the San Joaquin Valley as anywhere else in the State. How will our region respond to the unique challenges and opportunities our communities face? Join housing specialists, community development professionals, elected officials, service providers, and community advocates for the 8th Annual San Joaquin Valley Affordable Housing Summit. This year's summit is sure to be the biggest yet, offering more workshops, round-tables, and networking opportunities than ever before.

Past Summits have been held in Fresno (2012, 2013, 2017), Stockton (2014, 2018), and Bakersfield (2015)

## thank you to our past summit sponsors!

- APA CA - Central Section
- Association for Energy Affordability
- Bank of America
- BBVA Compass
- CA Coalition for Rural Housing
- Century Housing Corporation
- Community Action Partnership of Kern
- County of Merced
- Denise Fletcher
- EAH Housing Eden Housing Inc.
- Enterprise Community Investment
- Environmental Science Associates
- Family HealthCare Network
- Federal Reserve Bank
- Felicity Lyons
- Fresno County EOC
- Fresno Housing Authority
- Gazarian Real Estate Center
- GBLA
- Goldfarb & Lipman
- Granville Homes
- GRID Alternatives
- Habitat for Humanity, Golden Empire
- Housing California
- JP Morgan Chase
- Mogavero Architects
- Northern CA Community Loan Fund
- Pacific Western Bank
- Parc Grove Commons II
- PBWS Architects, LLP
- Proteus, Inc.
- Rabobank
- Ray Chavez
- Rural Community Assistance Corporation
- Rural LISC
- Sacramento Housing Alliance
- Self Help Enterprises
- Sierra Health Foundation
- SJV Broadband Consortium
- Spectrum Energy Development
- State Council on Developmental Disabilities
- TRC Energy Services
- Umpqua
- United Way of Kern County
- US Bank
- Visionary Home Builders of CA, Inc.
- Wells Fargo
- Zumwalt Construction Inc.

## **sponsorship levels**

# **San Joaquin Valley Affordable Housing Summit**

### **title \$10,000**

- Eight complimentary event registrations
- Speaking or moderating opportunity
- Recognition as Title Sponsor
- Full page advertisement in event program (Due by August 9)
- Logo in event program (Due by August 9)
- Premium table location
- Exhibit Space
- Banner Display (optional)

### **platinum \$5,000**

- Four complimentary event registrations
- Speaking or moderating opportunity
- Full page advertisement in event program (Due by August 9)
- Premium table location
- Exhibit Space
- Logo in event program (Due by August 9)
- Banner Display (optional)

### **gold \$2,500**

- Three complimentary event registrations
- Half page advertisement in event program (Due by August 9)
- Logo in event program (Due by August 9)
- Exhibit Space

### **silver \$1,000**

- Two complimentary event registrations
- Quarter page advertisement in event program (Due by August 9)
- Logo in event program (Due by August 9)
- Exhibit Space

### **bronze \$500**

- One complimentary event registrations
- Quarter page advertisement in event program (Due by August 9)
- Logo in event program (Due by August 9)

# sponsorship registration form

## San Joaquin Valley Housing Collaborative

### 8th Annual San Joaquin Valley Affordable Housing Summit

#### contact information

ORGANIZATION / COMPANY NAME:

PRIMARY CONTACT:

MAILING ADDRESS:

CITY:

STATE:

ZIP CODE:

PHONE:

EMAIL

#### please select level of sponsorship

TITLE

PLATINUM

GOLD

SILVER

BRONZE

DEADLINE:  
AUGUST 9, 2019

**Please complete and email to:**

frida1c@csufresno.edu

**or print and mail to:**

San Joaquin Valley Housing Collaborative  
550 E. Shaw Ave. Suite 230  
Fresno, CA 93710  
Attn: Frida Cardoza

If you are interested in  
discussing a sponsorship level  
or in-kind support, please  
contact:

Frida Cardoza  
559.278.3712  
frida1c@csufresno.edu