

# 2020 San Joaquin Valley Housing Collaborative

## Sponsorship Opportunities:

# Standing Together By Staying Apart

### about

The San Joaquin Valley Housing Collaborative is a regional 501(c)(3) nonprofit organization that formed out of the California Partnership for the San Joaquin Valley Housing Workgroup. The Collaborative works to address housing issues that affect households and communities in the San Joaquin Valley. For nearly a decade, the Collaborative has served as a much-needed forum to discuss regional housing challenges, strategies, and resources. The Collaborative serves as an invaluable tool for the region to organize as a united voice when advocating with state and federal policymakers and regulatory agencies.

### audience

- Affordable Housing Developers
- Financial Institutions and Lenders
- City, County, State / Other Government Staff
- Community Advocates
- Nonprofit Organizations
- Elected Officials
- Health Professionals
- Architecture and Real Estate Professionals
- Housing Counselors
- Service providers
- Building and Trade Groups

### mission

The San Joaquin Valley Housing Collaborative promotes affordable housing for our region by leading policy advocacy through systemic change, fostering cross-sector partnerships, and convening to share innovative solutions.

## why support the San Joaquin Valley Housing Collaborative

In supporting the San Joaquin Valley Housing Collaborative you are demonstrating your agency's commitment to a healthy, vibrant, and sustainable San Joaquin Valley. Your organization's support and resources (in-kind or financial) are essential in sustaining the outreach, logistics, and coordination of these impactful events.

The variety of sponsorship opportunities allows your agency to tailor your messaging to your ideal constituent base and provides the space for meaningful engagement. We're certain we can help you find one that fits your company best.

*Even Though*  
**WE'RE APART**



*You're in*  
**MY HEART**

## SPONSORSHIP LEVELS

### Platinum Title Annual Sponsor \$10,000

- Recognition as Title Sponsor for the entire year or during our SJVHC webinar month
- Full slide with logo at the beginning and end of webinar series
- Speaking opportunity during webinars
- Recognition of Title Sponsorship for the entire year in the SJVHC weekly newsletter

### Gold Sponsor \$5,000

- Recognition as Gold Sponsor for webinars
- Full slide with logo during webinars
- Recognition of Gold Sponsorship for entire month of September in SJVHC weekly newsletter

### Silver Sponsor \$1,500

- Recognition as a sponsor in SJVHC weekly newsletter
- Logo on slide during webinar of choice
- Recognition as sponsor during webinar of choice

### Bronze Sponsor \$500

- Recognition as sponsor during webinar of choice
- Logo on slide during webinar of choice

### how the SJVHC will use sponsorship funds

This year, the San Joaquin valley Housing Collaborative will be moving our events online! Due to the current pandemic, we have moved our annual summit online. Join us for a monthly online event series on the same various housing topics related to the San Joaquin Valley.

**Don't see what you are looking for? Please contact Alicia at [alicia@calruralhousing.org](mailto:alicia@calruralhousing.org) to negotiate levels of sponsorship and to discuss other potential marketing opportunities.**

